FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					f the Investment Company Act of	10.0			
1. Name and Address of Reporting Person* Van Lare Wendell J 06,				ement	3. Issuer Name and Ticker or Trading Symbol GANNETT CO INC /DE/ [GCI]				
(Last) (First) (Middle) GANNETT CO., INC.				Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner		(Mor	5. If Amendment, Date of Original Filed (Month/Day/Year)		
7950 JONES BRANCH DRIVE					X Officer (give title below)	Other (spec below)	, [0.111	dividual or Joint icable Line)	/Group Filing (Check
(Street)					Senior VP/Labor	Relations	1	Form filed by	y One Reporting Person
MCLEAN	CLEAN VA 22107							Form filed by Reporting P	y More than One erson
(City)	(State)	(Zip)							
			Table I - No	on-Deriva	tive Securities Beneficia	lly Owned			
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownershi Form: Direct or Indirect ((Instr. 5)	t (D) (Instr.	4. Nature of Indirect Beneficial Ownership (Instr. 5)	
Common Stock					929.926	D			
Common Stock					1,504.224	I	By 40	01(k)	
		(€			re Securities Beneficially ants, options, convertibl		5)		
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
			Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)	
Phantom Stock			(1)	(1)	Common Stock				1
Restricted Stock Units			(1)	(1)	Common Stock	8,054.187	(2)	D	
	ock Units		12/09/2009	12/09/2009	Common Stock	1,100	(2)	D D	
Employee Sto	ock Units ock Option (rig	ght to buy)				+ -		 	
		• • • • • • • • • • • • • • • • • • • •	12/09/2009	12/09/2009	Common Stock	1,100	(3)	D	
Employee Sto	ock Option (rig	ght to buy)	12/09/2009	12/09/2009	Common Stock Common Stock	1,100	(3)	D D	
Employee Sto	ock Option (rig	ght to buy)	12/09/2009 (4) (5)	12/09/2009 12/08/2008 12/07/2009	Common Stock Common Stock Common Stock	1,100 5,000 7,000	(3) 65 74.5	D D	
Employee Sto Employee Sto	ock Option (rigock Option (rigock Option (rigock Option)	ght to buy) ght to buy) ght to buy)	(4) (5) (6)	12/09/2009 12/08/2008 12/07/2009 07/24/2010	Common Stock Common Stock Common Stock Common Stock	1,100 5,000 7,000 3,000	(3) 65 74.5 56.25	D D D D	
Employee Sto Employee Sto Employee Sto	ock Option (rig ock Option (rig ock Option (rig ock Option (rig	ght to buy) ght to buy) ght to buy) ght to buy)	12/09/2009 (4) (5) (6) (7)	12/09/2009 12/08/2008 12/07/2009 07/24/2010 12/05/2010	Common Stock Common Stock Common Stock Common Stock Common Stock	1,100 5,000 7,000 3,000 4,000	(3) 65 74.5 56.25 54.31	D D D D D	
Employee Sto Employee Sto Employee Sto Employee Sto	ock Option (rig ock Option (rig ock Option (rig ock Option (rig ock Option (rig	ght to buy)	12/09/2009 (4) (5) (6) (7) 12/04/2001	12/09/2009 12/08/2008 12/07/2009 07/24/2010 12/05/2010 12/04/2011	Common Stock Common Stock Common Stock Common Stock Common Stock Common Stock	1,100 5,000 7,000 3,000 4,000 1,400	(3) 65 74.5 56.25 54.31 69.35	D D D D D D	
Employee Sto Employee Sto Employee Sto Employee Sto Employee Sto	ock Option (rig ock Option (rig ock Option (rig ock Option (rig ock Option (rig ock Option (rig	ght to buy)	12/09/2009 (4) (5) (6) (7) 12/04/2001 (8)	12/09/2009 12/08/2008 12/07/2009 07/24/2010 12/05/2010 12/04/2011 12/02/2011	Common Stock	1,100 5,000 7,000 3,000 4,000 1,400 13,000	(3) 65 74.5 56.25 54.31 69.35 69.35	D D D D D D D	
Employee Sto Employee Sto Employee Sto Employee Sto Employee Sto Employee Sto	ock Option (rig ock Option (rig ock Option (rig ock Option (rig ock Option (rig ock Option (rig ock Option (rig	ght to buy)	12/09/2009 (4) (5) (6) (7) 12/04/2001 (8) (9)	12/09/2009 12/08/2008 12/07/2009 07/24/2010 12/05/2010 12/04/2011 12/02/2011 12/03/2012	Common Stock	1,100 5,000 7,000 3,000 4,000 1,400 13,000	(3) 65 74.5 56.25 54.31 69.35 69.35 70.21	D D D D D D D D	
Employee Sto Employee Sto Employee Sto Employee Sto Employee Sto Employee Sto Employee Sto	ock Option (rigock Op	ght to buy)	12/09/2009 (4) (5) (6) (7) 12/04/2001 (8) (9) (10)	12/09/2009 12/08/2008 12/07/2009 07/24/2010 12/05/2010 12/04/2011 12/02/2011 12/03/2012 12/12/2013	Common Stock	1,100 5,000 7,000 3,000 4,000 1,400 13,000 13,000 12,500	(3) 65 74.5 56.25 54.31 69.35 69.35 70.21 87.33	D D D D D D D D D D D D D D	

Explanation of Responses:

- 1. These shares of phantom stock are payable in cash or stock, at the election of the reporting person, on various dates selected by the reporting person or as otherwise provided in the Issuer's Deferred Compensation Plan.
- 2. Each share of phantom stock is the economic equivalent of one share of common stock.
- 3. Each restricted stock unit represents a contingent right to receive one share of the underlying common stock.
- ${\it 4. The option vested in four equal annual installments beginning on December \it 8, 1999.}$
- $5. \ The \ option \ vested \ in \ four \ equal \ annual \ installments \ beginning \ on \ December \ 7,2000.$
- ${\bf 6.\ The\ option\ vested\ in\ four\ equal\ annual\ installments\ beginning\ on\ July\ 24,\ 2001.}$
- $7.\ The\ option\ vested\ in\ four\ equal\ annual\ installments\ beginning\ on\ December\ 5,\ 2001.$
- 8. The option vested in four equal annual installments beginning on December 4, 2002.
- 9. The option vested as to 9,750 shares in three equal annual installments beginning on December 3, 2003, and will vest as to the remaining 3,250 shares on December 3, 2006.
- 10. The option vested as to 3,125 shares on December 12, 2004, and vested as to the remaining 9,375 shares on December 23, 2004.
- 11. The option will vest in four equal annual installments beginning on December 9, 2006.
- 12. The option will vest in four equal annual installments beginning on December 9, 2006.

Remarks:

in-Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

KNOW ALL BY THESE PRESENTS, THAT THE UNDERSIGNED HEREBY CONSTITUTES AND APPOINTS EACH OF TODD A. MAYMAN AND BARBARA W. WALL, SIGNING SINGLY, THE UNDERSIGNED'S TRUE AND LAWFUL ATTORNEY-IN-FACT TO:

- (1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Gannett Co., Inc. (the "Company"), Forms 3, 4, 5 and 144 in accordance with the Securities laws of the United States and the rules thereunder;
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Forms and timely file such forms with the United States Securities and Exchange Commission and any stock exchange or other authority where such filing is required; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of the 1st day of June, 2006.

<u>/s/ Wendell J. Van Lare</u> Wendell J. Van Lare WITNESS: <u>/s/ Karen R. Levy</u> Karen R. Levy