## FORM 4

to Section 16. Form 4 or Form 5

obligations may continue. See

Instruction 1(b)

Check this box if no longer subject

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

 Name and Address of Reporting Person\* 2. Issuer Name and Ticker or Trading Symbol 6. Relationship of Reporting Person(s) to Issuer (Check all applicable) Gannett Co., Inc. ("GCI") X Director 10% Owner Arnelle H. Jesse 3. I.R.S. Identification Number Officer (give title below) Other (specify below) (Last) (First) (Middle) 4. Statement for of Reporting Person, Month/Day/Year Gannett Co., Inc. March 25, 2003 if an entity (voluntary) 7950 Jones Branch Drive (Street) 5. If Amendment, 7. Individual or Joint/Group Filing (Check Applicable Line) Date of Original X Form filed by One Reporting Person McLean, VA 22107 Form filed by More than One Reporting Person (Month/Day/Year) (City) (State) Table I — Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (Zip) Title of Security 2. Trans-2A. Deemed 3. Trans-4. Securities Acquired (A) or Disposed of (D) 5. Amount of Owner-Nature of Indirect ship Form: action Code (Instr. 3, 4 & 5) Securities Beneficial Ownership (Instr. 3) action Execution Date Date, Instr. 8) Beneficially Direct (D) Instr. 4) (Month/ Day if any Code Amount (A) Price Owned Followor Indirect (I) Year) (Month/Day/ ing Reported Transactions(s) (Instr. 4) Year) (Instr. 3 & 4) (D)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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## FORM 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2. Conver-	3.	3A.	4.	5	5. Number of Derivative		6. Date		7. Title and Amount		8. Price of	9. Number of	10.	11. Nature
Derivative	sion or	Trans-	Deemed	Trans-	-	Securities Acquired	Exercisable of Underlying		ying	Derivative	Derivative	Owner-	of Indirect		
Security	Exercise	action	Execution	action	ı  I	Disposed of (D)	and Exp	Expiration Securities		Security	Securities	ship	Beneficial		
	Price of	Date	Date,	Code	-1			Date		(Instr. 3 &	(4)	(Instr. 5)	Beneficially	Form	Ownership
(Instr. 3)	Derivative		if any					(Month/Day/		ľ			Owned	of	(Instr. 4)
	Security	(Month/	(Month/	(Instr.			Year)					Following	Deriv-		
		Day/ Year)	Day/ Year)	8)	-1								Reported	ative	
		1.000.)											Transaction(s)	Security:	
				Code	v	(A)	(D)	Date	Expira-	Title	Amount	1	(Instr. 4)	Direct	
						( )		Exer-	tion	l	or			(D)	
					П				Date		Number			or	
					П						of			Indirect	
					П						Shares			(I)	
														(Instr. 4)	
Phantom	1-for-1	3/25/03		A	T	10.010		Immed.		Common	10.010	\$72.85	1,536.308	D	
Stock										Stock					

Explanation of Responses:

By: /s/ Todd A. Mayman Attorney-in-Fact \*\*Signature of Reporting Person

March 27, 2003 Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4(b)(v).

<sup>\*\*</sup>Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).