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U.S. SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or  
 Section 30(f) of the Investment Company Act of 1940

[ ] Check this box if no longer subject of Section 16. Form 4 or Form 5  
 obligations may continue. See Instruction 1(b).

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1. Name and Address of Reporting Person\*

Shalala	Donna	E.
-----	-----	-----
(Last)	(First)	(Middle)
Gannett Co., Inc.	7950 Jones Branch Drive	
-----	-----	
	(Street)	
McLean	Virginia	22107
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(City)	(State)	(Zip)

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2. Issuer Name and Ticker or Trading Symbol

Gannett Co., Inc. ("GCI")

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3. IRS or Social Security Number of Reporting Person (Voluntary)

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4. Statement for Month/Day/Year

October 29, 2002

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5. If Amendment, Date of Original (Month/Day/Year)

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6. Relationship of Reporting Person to Issuer  
 (Check all applicable)

<input checked="" type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
<input type="checkbox"/> Officer (give title below)	<input type="checkbox"/> Other (specify below)

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7. Individual or Joint/Group Filing (Check applicable line)

<input checked="" type="checkbox"/> Form filed by one Reporting Person
<input type="checkbox"/> Form filed by more than one Reporting Person

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Table I -- Non-Derivative Securities Acquired, Disposed of,  
 or Beneficially Owned

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1. Title of Security (Instr. 3)	2. Transaction Date (mm/dd/yy)	2.A Deemed Execution Date, if any (mm/dd/yy)	3. Transaction Code (Instr. 8) ----- Code V	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Follow- ing Reported Transaction(s) (Instr. 3 and 4 )	6. Owner- ship Form: Direct (D) or Indirect (I) (Instr.4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Amount	(A) or Price (D)			
Common Stock						1,000	D	
Common Stock	10/29/02	10/30/02	P	88.052	A \$76.6600	1,221.471	I	(1)

\* If the Form is filed by more than one Reporting Person, see Instruction 4(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1.	2.	3.	3A.	4.	5.	6.	7.	8.	9.	10.	11.
Title of	Conversion or Exercise Price of	Transaction Date	Deemed Executed Date, if any	Transaction Code	Number of Derivative Securities Acquired (A) or Disposed of (D)	Exercisable and Expiration Date	Title and Amount of Underlying Securities	Price of Derivative Security	Number of Derivative Securities Beneficially Owned Following Transaction(s)	Ownership Form of Derivative Security: (D) Direct or (I) Indirect	Nature of Ownership
(Instr. 3)	Derivative Security	(Month/Day/Year)	(Month/Day/Year)	(Instr. 8) Code V	(Instr. 3, 4 and 5) (A) (D)	(Month/Day/Year) Date	(Instr. 3 and 4) Amount or Number of Shares	(Instr. 5)	(Instr. 4)	(Instr. 4)	(Instr. 4)

Explanation of Responses:  
(1) Held by the trustee of the Company's Deferred Compensation Plan, The Northern Trust Company.

/s/Thomas L. Chapple, Attorney-in-fact                                  10/31/02  
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\*\*Signature of Reporting Person    Date

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations.  
  
See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedures.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to rule 101(b)(4) of Regulation S-T.