

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

OMB Number:	3235-0104
Estimated average burden hours per response:	0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
or Section 30(h) of the Investment Company Act of 1940

<b>1. Name and Address of Reporting Person*</b> <u>Behan William A.</u>  (Last) (First) (Middle) GANNETT CO., INC. 7950 JONES BRANCH DRIVE  (Street) MCLEAN VA 22107  (City) (State) (Zip)	<b>2. Date of Event Requiring Statement (Month/Day/Year)</b> 03/01/2010	<b>3. Issuer Name and Ticker or Trading Symbol</b> GANNETT CO INC /DE/ [ GCI ]  <b>4. Relationship of Reporting Person(s) to Issuer (Check all applicable)</b> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Senior VP/Labor Relations	<b>5. If Amendment, Date of Original Filed (Month/Day/Year)</b>  <b>6. Individual or Joint/Group Filing (Check Applicable Line)</b> <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
--	--	--	---

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	149	D	
Common Stock	292.111	I	By 401(k) Plan

### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Restricted Stock Units	12/08/2010	12/08/2010	Common Stock	330	(1)	D	
Restricted Stock Units	08/03/2011	08/03/2011	Common Stock	250	(1)	D	
Restricted Stock Units	12/07/2011	12/07/2011	Common Stock	800	(1)	D	
Restricted Stock Units	12/12/2012	12/12/2012	Common Stock	2,500	(1)	D	
Restricted Stock Units	12/11/2013	12/11/2013	Common Stock	2,800	(1)	D	
Employee Stock Option (Right to Buy)	(2)	07/24/2010	Common Stock	575	56.25	D	
Employee Stock Option (Right to Buy)	(3)	12/05/2010	Common Stock	875	54.31	D	
Employee Stock Option (Right to Buy)	(4)	12/02/2011	Common Stock	4,600	69.35	D	
Employee Stock Option (Right to Buy)	(5)	12/03/2012	Common Stock	5,800	70.21	D	
Employee Stock Option (Right to Buy)	(6)	12/12/2013	Common Stock	5,400	87.33	D	
Employee Stock Option (Right to Buy)	(7)	12/10/2012	Common Stock	5,600	80.9	D	
Employee Stock Option (Right to Buy)	(8)	12/09/2013	Common Stock	3,600	60.29	D	
Employee Stock Option (Right to Buy)	(9)	12/08/2014	Common Stock	2,800	59.96	D	
Employee Stock Option (Right to Buy)	(10)	12/07/2015	Common Stock	2,000	35.84	D	
Employee Stock Option (Right to Buy)	(11)	12/12/2016	Common Stock	4,500	7.53	D	
Employee Stock Option (Right to Buy)	(12)	12/11/2017	Common Stock	5,000	13.16	D	

**Explanation of Responses:**

1. Each restricted stock unit represents a contingent right to receive one share of the underlying common stock.
2. The option vested in four equal annual installments beginning on July 24, 2001.
3. The option vested in four equal annual installments beginning on December 5, 2001.
4. The option vested in four equal annual installments beginning on December 4, 2002.
5. The option vested in four equal annual installments beginning on December 3, 2003.
6. The option vested in four equal annual installments beginning on December 12, 2004.
7. The option vested in four equal annual installments beginning on December 10, 2005.
8. The option vested in four equal annual installments beginning on December 9, 2006.
9. The option vested as to 2,100 shares in three equal annual installments beginning on December 8, 2007 and will vest as to the remaining 700 shares on December 8, 2010.

10. The option vested as to 1,000 shares in two equal annual installments beginning on December 7, 2008 and will vest as to the remaining 1,000 shares in two equal annual installments beginning on December 7, 2010.

11. The option vested as to 1,125 shares on December 12, 2009 and will vest as to the remaining 3,375 shares in three equal annual installments beginning on December 12, 2010.

12. The option vests in four equal annual installments beginning on December 11, 2010.

**Remarks:**

/s/ Todd A. Mayman, Attorney- 03/02/2010  
in-Fact

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**

**POWER OF ATTORNEY**

KNOW ALL BY THESE PRESENTS, THAT THE UNDERSIGNED HEREBY CONSTITUTES AND APPOINTS TODD A. MAYMAN, BARBARA W. WALL AND AKIN S. HARRISON, SIGNING SINGLY, THE UNDERSIGNED'S TRUE AND LAWFUL ATTORNEY-IN-FACT TO:

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or a director of Gannett Co., Inc. (the "Company"), Forms 3, 4, 5 and 144 in accordance with the Securities laws of the United States and the rules thereunder;

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Forms and timely file such forms with the United States Securities and Exchange Commission and any stock exchange or other authority where such filing is required; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of the 28 day of February, 2010.

/s/ William A. Behan  
Signature

William A. Behan  
Print Name

WITNESS: /s/ Todd Mayman

Todd Mayman  
Print Name