

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

( ) Check box if no longer subject to Section 16.  
 Form 4 or Form 5 obligations may continue. See Instructions 1(b).

1. Name and Address of Reporting Person  
 Bentley, Sara M.  
 Gannett Co., Inc.  
 1100 Wilson Boulevard  
 Arlington, Virginia 22234
2. Issuer Name and Ticker or Trading Symbol  
 Gannett Co., Inc.  
 ("GCI")
3. IRS or Social Security Number of Reporting Person (Voluntary)
4. Statement for Month/Year  
 07/31/98
5. If Amendment, Date of Original (Month/Year)
6. Relationship of Reporting Person to Issuer (Check all applicable)  
 ( ) Director ( ) 10% Owner (X) Officer (give title below) ( ) Other  
 (specify below)  
 Group President/Northwest Newspaper Group

Table I -- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security	2. Transaction Date	3. Transaction Code	4. Securities Acquired (A) or Disposed of (D)			5. Amount of Securities Beneficially Owned at End of Year	6. Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership
			Amount	A/D	Price			
Common Stock	07/10/98	M	2,200	A	\$22.3750	See Below	D	
Common Stock	07/10/98	S	2,200	D	\$72.0000	5,246	D	
Common Stock	To 06/30/98					4,988.913	I	(1)
Common Stock	To 06/30/98					455.823565	I	(2)
Common Stock						40	I	(3)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Derivative Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date	4. Transaction Code	5. Number of Derivative Securities Acquired (A) or Disposed of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned at End of Year	10. Direct (D) or Indirect (I)	11. Nature of Indirect Beneficial Ownership
Stock Options	\$22.3750	07/10/98	M	2,200	D 12/30/95 12/30/99	Common Stock 2,200	0	0	D	

Explanation of Responses:  
 (1) Held by the trustee of the Company's Deferred Compensation Plan, The Northern Trust Company.  
 (2) Held by the trustee of the Company's 401(k) Plan, Boston Safe Deposit and Trust Company.  
 (3) Held by the spouse and/or immediate family member of reporting person. Beneficial ownership is disclaimed.  
 SIGNATURE OF REPORTING PERSON  
 /s/ Sara M. Bentley