UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 26, 2013

GANNETT CO., INC.

(Exact name of Registrant as Specified in its Charter)

Delaware (State or other jurisdiction of incorporation or organization)

> 7950 Jones Branch Drive McLean, Virginia (Address of Principal Executive Offices)

1-6961 (Commission File Number) 16-0442930 (I.R.S. Employer Identification No.)

22107-0910 (Zip Code)

(703) 854-6000 Registrant's telephone number, including area code

Not Applicable (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Dere-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2-(b))

Dere-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

Attached and incorporated herein by reference as Exhibit 99.1 is a copy of the press release of Gannett Co., Inc., dated September 26, 2013 announcing the pricing of its private offering of debt securities.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

See Index to Exhibits attached hereto.

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunder duly authorized.

GANNETT CO., INC.

By: /s/ Todd A. Mayman

Todd A. Mayman Senior Vice President, General Counsel and Secretary

Date: September 26, 2013

Index to Exhibits

Exhibit No. Description

99.1 Gannett Co., Inc. press release announcing the pricing of its private offering of debt securities.

News Release

FOR IMMEDIATE RELEASE

THURSDAY, SEPTEMBER 26, 2013

Gannett Co., Inc. Announces Pricing of \$1.25 Billion of Senior Notes

McLEAN, VA – Gannett Co., Inc. (NYSE: GCI) today announced that it has priced its offering of senior notes due 2019 (the "2019 Notes") and senior notes due 2023 (the "2023 Notes" and together with the 2019 Notes, the "Notes") previously announced.

The face value of the 2019 Notes is \$600 million, with an interest rate of 5.125%. The 2019 Notes were priced at 98.724% of face value. Subject to certain exceptions, the 2019 Notes may not be redeemed by the Company prior to October 15, 2016.

The face value of the 2023 Notes is \$650 million, with an interest rate of 6.375%. The 2023 Notes were priced at 99.086% of face value. Subject to certain exceptions, the 2023 Notes may not be redeemed by the Company prior to October 15, 2018.

The Notes are being made available in a private offering that is exempt from the registration requirements of the Securities Act of 1933, as amended (the "Securities Act"), with closing expected to occur on October 3, 2013, subject to customary closing conditions.

The Company intends to use the net proceeds from the offering plus available cash to finance the acquisition of Belo Corp ("Belo"). Any remaining proceeds may be used for general corporate purposes.

The Notes will be guaranteed by certain of the Company's subsidiaries. The Company will deposit the net proceeds from the offering of the Notes into an escrow account until the satisfaction of certain conditions, including the consummation of the acquisition of Belo. If the Company determines in its sole discretion that the acquisition will not be completed without any amendment, modification or waiver that is materially adverse to the holders of the Notes or if the acquisition has not been consummated on or prior to June 27, 2014 (subject to extension to July 31, 2014 in certain circumstances), the Notes will be subject to a special mandatory redemption. Escrowed funds would be released and applied to pay for any such redemption.

The Notes are being offered only to "qualified institutional buyers" as defined in Rule 144A under the Securities Act and outside the United States in reliance on Regulation S under the Securities Act. The Notes have not been and will not be registered under the Securities Act or any state securities laws and may not be offered or sold in the United States absent registration except pursuant to an applicable exemption from the registration requirements of the Securities Act and applicable state securities laws. There can be no assurance that the Notes offering will close on the terms described herein or at all.

This press release does not constitute an offer to sell or the solicitation of an offer to buy the Notes or any other securities.

About Gannett

Gannett Co., Inc. (NYSE: GCI) is an international media and marketing solutions company that informs and engages more than 100 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Our portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. Gannett is committed to connecting people – and the companies who want to reach them – with their interests and communities. For more information, visit <u>www.gannett.com</u>.

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