### SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

(Mark One)

- X Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the quarterly period ended September 29, 2002 or
- \_ Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the transition period from

Commission file number 1-6961

GANNETT CO., INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization) 16-0442930 (I.R.S. Employer Identification No.)

7950 Jones Branch Drive, McLean, VA 22107 (Address of principal executive offices) (Zip Code)

(703) 854-6000 (Registrant's telephone number, including area code)

Former address: n/a
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes X No

The number of shares outstanding of the issuer's Common Stock, Par Value \$1.00, as of September 29, 2002 was 267,272,115

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#### PART I. FINANCIAL INFORMATION

Items 1 and 2. Financial Statements and Management's Discussion and Analysis of Financial Condition and Results of Operations

MANAGEMENT'S DISCUSSION AND ANALYSIS OF OPERATIONS

#### OPERATING SUMMARY

Earnings per diluted share were 99 cents for the third quarter of 2002 versus 66 cents per diluted share for the third quarter of 2001, a 50% increase. For the year-to-date, earnings per diluted share increased 38% to \$3.02 from \$2.19.

Net income rose 52% to \$265.6 million for the quarter and 40% to \$813.1 million for the year-to-date. Operating income was up 34% to \$450.7 million for the quarter and 18% to \$1.36 billion for the year-to-date.

Operating revenues were \$1.58 billion for the third quarter, a 4% increase. For the first nine months, operating revenues increased by \$9.7 million or less than 1% to \$4.73 billion.

#### ACCOUNTING STANDARD

At the beginning of 2002, the company adopted Statement of Financial Accounting Standard No. 142 (SFAS No. 142 or the "Statement"), "Goodwill and Other Intangible Assets" which has a material impact on comparisons of 2002 reported results of operations with 2001. If the Statement had been adopted at the beginning of 2001, defined as "comparable basis", earnings per diluted share would have increased 16% for the quarter from 85 cents in 2001 to 99 cents in 2002. For the year-to-date, earnings per diluted share would have increased 9% to \$3.02 from \$2.78. On a comparable basis, operating income for the third

quarter would have been up \$54.6 million or 14% and \$31.8 million or 2% for the year-to-date. Net income would have increased \$38.6 million or 17% in the third quarter and \$71.7 million or 10% for the year-to-date.

In the following discussion of newspaper and broadcasting results, the effect of this accounting change has been analyzed further. Note 2 and Note 7 to the Condensed Consolidated Financial Statements also provide information on the new accounting principle.

#### **NEWSPAPER RESULTS**

Newspaper operating revenues are derived principally from advertising and circulation sales, which accounted for 72% and 22%, respectively, of total newspaper revenues for both the third quarter and the year-to-date 2002. Ad revenues also include those derived from advertising placed with newspaper Internet products. Other newspaper publishing revenues are mainly from commercial printing businesses and also include earnings from the company's 50% owned joint operating agencies in Detroit and Tucson. The table below presents these components of reported revenues for the third quarter and first nine months of 2002 and 2001.

Newspaper operating revenues, in thousands of dollars

Third Quarter	2002	2001	% Change
Advertising	\$ 1,006,923	\$ 988,045	2
Circulation	303,908	306,139	(1)
Commercial printing and other	86,058	75,515	14
Total	\$ 1,396,889	\$ 1,369,699	2
	========	========	=====
Year-to-date	2002	2001	% Change
Advertising	\$ 3,022,664	\$ 3,066,878	(1)
Circulation	919,716	925,167	(1)
Commoratel printing and athor	,	•	` ,
Commercial printing and other	244, 928	245,529	(0)
, ,	244, 928	245,529	(O) 
Commercial printing and other Total	,	•	` ,

Reported newspaper publishing revenues increased \$27.2 million or 2% for the quarter and declined \$50.3 million or 1% for the year-to-date. Newspaper advertising revenues rose \$18.9 million or 2% for the quarter, primarily due to gains in local and classified advertising, with the largest gains in local advertising. The declines in year-to-date revenue amounts were in the national and classified categories, especially help-wanted classified advertising.

Circulation revenues declined \$2.2 million for the quarter and \$5.5 million for the year-to-date, less than 1% for both periods. Other newspaper revenues increased \$10.5 million or 14% for the quarter primarily because of higher commercial printing volume. Refer to Note 7 of the Condensed Consolidated Financial Statements for Business Segment Information.

The tables below provide, on a pro forma basis, details of newspaper ad revenue for the third quarter and the first nine months of 2002 and 2001. This presentation reflects operating revenue results as if all properties owned at the end of the third quarter of 2002 were owned throughout all periods presented. Since there were no material acquisitions or dispositions in the periods presented, these pro forma comparisons closely mirror reported revenues. However, these tables and related commentary also include the company's pro rata portion of revenue and linage data for its newspapers participating in joint operating agencies. The underlying pro forma advertising linage and preprint distribution details are also provided; however, linage and preprint distribution for U.K. publications are not included.

Advertising revenue, in thousands of dollars (pro forma)

	=========	=========	=====
Total ad revenue	\$ 1,054,686	\$ 1,034,650	2
Classified	455,007	448,105	2
National	157,618	158,925	(1)
Local	\$ 442,061	\$ 427,620	3
		<b>.</b>	
Third Quarter	2002	2001	% Change

Advertising linage, in thousands of inches, and preprint distribution, in millions (pro forma)

Third Quarter	2002	2001	% Change
Local	9,181	9,035	2
National	917	863	6
Classified	14,828	14,015	6
Total Run-of-Press			
linage	24,926	23,913	4
	========	========	=======
Droprint distribution	2 520	2 220	8
Preprint distribution	2,529	2,339	0
	=========	========	=======

Advertising revenue, in thousands of dollars (pro forma)

	=========	========	=====
Total ad revenue	\$ 3,163,862	\$ 3,206,208	(1)
Classified	1,326,415	1,358,600	(2)
National	505,505	523,533	(3)
	, ,	, ,	_
Local	\$ 1,331,942	\$ 1,324,075	1
Year-to-date	2002	2001	% Change

Advertising linage, in thousands of inches, and preprint distribution, in millions (pro forma)  $\,$ 

Year-to-date	2002	2001	% Change
Local	27,948	28,060	(0)
National	2,853	2,805	2
Classified	42,972	41,009	5
Total Run-of-Press			
linage	73,773	71,874	3
	========	========	=======
Preprint distribution	7,556	7,224	5
	========	========	=======

Pro forma newspaper advertising revenues increased 2% for the quarter and were 1% lower for the year-to-date. Local ad revenues advanced 3% on a 2% increase in volume for the quarter and increased 1% on a slight decline in volume for the

year-to-date. National ad revenues decreased 1% for the quarter on a volume increase of 6%, while year-to-date revenues were down by 3% on a volume increase of 2%. Classified ad revenues rose 2% for the quarter on a 6% volume increase and for the year-to-date declined 2% on a volume increase of 5%.

Year-over-year newspaper ad revenue was stronger in the third quarter of 2002 than in the first and second quarters of 2002; however, the advertising environment continues to be challenging, particularly in the classified employment category. The company's U.K. operations also experienced softer employment advertising in the third quarter of 2002 as compared to 2001 although like the domestic papers, the year-over-year employment advertising comparisons were slightly stronger in the third quarter than in earlier quarters of 2002. USA TODAY advertising revenues declined 7% for the quarter and 9% for the year-to-date primarily reflecting the continued diminished demand for financial and technology-related advertising. Travel advertising revenues, which were below 2001 levels during the first and second quarters of 2002, exceeded 2001 levels during the third quarter.

Pro forma newspaper circulation revenues declined less than 1% for the quarter and year-to-date. Pro forma net paid daily circulation for the company's newspapers, excluding USA TODAY, declined 1% for the third quarter and the year-to-date. Sunday net paid circulation was also down 1% for both the quarter and the year-to-date. USA TODAY reported an average daily paid circulation of 2,227,839 in the ABC Publisher's Statement for the 26 weeks ended September 29, 2002, a 1% decrease over the comparable period a year ago. In September 2001, newspaper circulation volume was elevated due to the strong demand for news and information in the wake of the September 11 terrorist attacks.

On a comparable accounting basis for goodwill and intangible assets (see discussion of SFAS No. 142 in the Accounting Standard section above), operating costs for the newspaper segment were flat for the quarter and declined \$40.4 million or 1% for the year-to-date. This reflects lower newsprint expense and cost controls, partially offset by increased pension and other employee benefit expenses and increased commercial printing expenses. Reported newsprint expense decreased 23% for the quarter and 21% for the year-to-date as a result of significantly lower prices. Newsprint consumption increased 2% for the quarter and was flat for the year-to-date. Newsprint prices will rise in the fourth quarter, but will remain significantly lower than in 2001. Cost savings related to employee count reductions made in 2001 and earlier in 2002 continue to be realized but are offset by increased pension and other employee benefit expenses.

The table following details the impact of SFAS 142 on newspaper operating income comparisons for the third quarter and first nine months of 2002 and 2001, respectively.

Third Quarter	2002	2001 	% Change
As reported Impact of SFAS 142: Add back goodwill amortization,	\$ 384,298	\$ 308,199	25
pre-tax	-	48,844	-
Pro forma	\$ 384,298 =======	\$ 357,043 =======	8 =====
Year-to-date	2002	2001	% Change
As reported Impact of SFAS 142: Add back goodwill amortization,	\$ 1,154,226	\$ 1,021,126	13
pre-tax	-	142,952	-
Pro forma	\$ 1,154,226 =======	\$ 1,164,078 =======	(1) =====

Excluding the positive impact of adopting SFAS No. 142 on comparisons, newspaper operating income would have increased \$27.3 million or 8% for the quarter, and declined \$9.9 million or 1% for the year-to-date. These results reflect lower newsprint expense partially offset by increased pension and other employee benefit expenses throughout the first nine months. Year-over-year newspaper ad revenues were stronger in the third quarter than in the first and second quarters of 2002. The impact of SFAS No. 142 on newspaper segment results was to improve comparisons of operating income by \$48.8 million and \$143.0 million for the third quarter and year-to-date, respectively.

In July 2002, the company contributed its newspaper in Vincennes, Indiana, to the Gannett Foundation, a not-for-profit, private foundation. The company acquired Action Advertising, a commercial printing company and publisher of several non-daily publications in Fond du Lac, Wisconsin, in August 2002; Armed Forces Journal International Publishing Co., publisher of defense magazines, in September 2002; and several weekly publications distributed primarily in South Dakota referred to as "Prairie Publications" in September 2002. These transactions did not significantly affect newspaper operating results for the third quarter.

#### TELEVISION RESULTS

Reported television revenues increased \$35.8 million or 24% for the third quarter and \$60.0 million or 12% for the year-to-date. Television revenues benefited from very strong political and solid automotive advertising in the second and third quarters, as well as Winter Olympics-related advertising in the first quarter. National revenues increased 40% for the quarter and 19% for the year-to-date, while local revenues increased 15% and 9% for the quarter and year-to-date, respectively. Television revenues were unfavorably impacted in September of 2001 as the company's stations ran commercial free for several days following September 11.

On a comparable accounting basis for goodwill and intangible assets (see discussion of SFAS No. 142 in the Accounting Standard section above), operating costs would have increased \$8.6 million or 9% for the quarter and \$17.9 million or 6% for the year-to-date, reflecting increased selling, pension and other employee benefit costs.

The table following details the impact of SFAS 142 on television operating income comparisons for the third quarter and first nine months of 2002 and 2001, respectively.

Television operating income, in thousands

Third Quarter		2002	 2001	% Change
As reported Impact of SFAS 142: Add back goodwill amortization,	\$	81,506	\$ 43,743	86
pre-tax		-	10,590	-
Pro forma	\$	81,506 ======	\$ 54,333 ======	50 =====
Year-to-date		2002	 2001	% Change
As reported Impact of SFAS 142:	\$	2002  248,738	\$ 	% Change  42
As reported	·		\$ 	

Excluding the positive impact of SFAS No. 142 on comparisons, television operating income would have increased by \$27.2 million or 50% for the quarter and \$42.1 million or 20% for the year-to-date. The impact of SFAS No. 142 on television segment results was to improve operating income comparisons by \$10.6 million and \$31.6 million for the quarter and year-to-date, respectively.

Political revenue is expected to continue to be strong into the early part of the fourth quarter of 2002, and overall television earnings for the fourth quarter, on a comparable accounting basis, are expected to be above prior year levels.

#### NON-OPERATING INCOME AND EXPENSE / PROVISION FOR INCOME TAXES

Interest expense was \$39.7 million in the third quarter of 2002 versus \$48.6 million in the third quarter of 2001 due to significantly lower interest rates and lower debt levels. Interest expense for the first nine months of 2002 was \$109.6 million compared to \$190.8 million for the same period in 2001. The daily average commercial paper balance outstanding was \$2.54 billion during the third quarter of 2002 and \$5.11 billion during the third quarter of 2001. The daily average commercial paper balance outstanding was \$3.29 billion during the first nine months of 2002 and \$5.28 billion during the same period of 2001. The

weighted average interest rates on commercial paper were 1.79% for the third quarter of 2002 and 3.65% for the third quarter of 2001. For the first nine months of 2002 and 2001, the weighted average interest rates on commercial paper were 1.81% and 4.68%, respectively.

In March 2002, the company issued \$1.8 billion aggregate principal amount of unsecured global notes. These notes consist of \$600 million aggregate principal amount of 4.95% notes due 2005, \$700 million aggregate principal amount of 5.50% notes due 2007 and \$500 million aggregate principal amount of 6.375% notes due 2012. The net proceeds of the offering were used to pay down commercial paper borrowings.

The company's average borrowing rates are expected to be higher for the fourth quarter of 2002 over the first nine months average due to the fixed rate notes. Interest expense for the fourth quarter of 2002 is also expected to be above prior year levels due to higher average borrowing rates.

Because the company has \$2.41 billion in commercial paper obligations at September 29, 2002 that have relatively short-term maturity dates, the company is subject to significant changes in the amount of interest expense it might incur. Assuming the current level of borrowings, a 1/2% decrease in the average interest rate for commercial paper would result in reduced annual interest expense of \$12.0 million. Similarly, a 1/2% increase in such rates would result in additional annual interest expense of \$12.0 million.

In all periods presented, other non-operating (income) expense consists primarily of charges for the write-down of certain minority interest investments and currency translation gains or losses.

The company's effective income tax rate was 34.4% for the third quarter and first nine months of 2002 versus the 39.4% for the same periods last year. The reduction in the effective rate is primarily a result of the adoption of SFAS No. 142. On a comparable basis, the effective tax rate for the third quarter and first nine months of 2001 would have been 34.8%.

#### NET INCOME

Net income, on a comparable basis, increased \$38.6 million or 17% for the quarter, and diluted earnings per share increased to 99 cents from 85 cents, a 16% increase. For the first nine months, net income, on a comparable basis, increased \$71.7 million or 10%, while diluted earnings per share increased 9% to \$3.02 from \$2.78. The 2001 earnings used in these comparisons includes a positive adjustment of \$0.19 and \$0.59 per diluted share for the quarter and the year-to-date, respectively, for goodwill amortization expense, net of tax, that would not have been required had SFAS No. 142 been in effect that year.

The weighted average number of diluted shares outstanding for the third quarter of 2002 totaled 269,306,000, compared to 266,910,000 for the third quarter of 2001. For the first nine months of 2002 and 2001, the weighted average number of diluted shares outstanding totaled 269,105,000 and 266,689,000, respectively. Exhibit 11 of this Form 10-Q presents the weighted average number of basic and diluted shares outstanding and the earnings per share for each period.

#### LIQUIDITY AND CAPITAL RESOURCES

The company's consistent ability to generate substantial cash from its core businesses was again evident during the third quarter and first nine months of 2002. The company's cash flow from operating activities for the nine months ended September 29, 2002 was \$985.4 million, reflecting solid newspaper and television results and lower interest payments.

Cash used by the company for investing activities totaled \$178.1 million for the first nine months of 2002. Capital expenditures totaled \$51.1 million for the third quarter of 2002, compared to \$69.1 million for the third quarter of 2001. For the first nine months of 2002 and 2001, capital expenditures were \$175.7 million and \$215.5 million, respectively.

Cash used by the company for financing activities totaled \$882.3 million for the first nine months of 2002. Payments to reduce the company's debt, which includes the payment of debt issuance fees in connection with the company's fixed rate debt, totaled \$760.4 million. The company's regular quarterly dividend of \$0.24 per share was declared in the third quarter of 2002, totaling \$64.1 million and paid on October 1, 2002. Dividends paid for the first nine months of 2002 and 2001 totaled \$183.6 million and \$174.5 million, respectively.

Working capital declined from the end of the year 2001 by \$186.9 million, reflecting lower receivables due to seasonal trends in revenues, lower inventories due to lower newsprint prices, and the pay-down of long-term debt with cash and marketable securities.

In March 2002, as discussed above, the company issued \$1.8 billion aggregate principal amount of unsecured global notes in an underwritten public offering. The net proceeds of the offering were used to repay outstanding commercial paper obligations. In total, the company's long-term debt decreased by \$173.2 million during the third quarter of 2002 and \$754.2 million during the first nine months of 2002, primarily reflecting the pay-down of commercial paper borrowings from operating cash flows.

Also in March 2002, the company entered into a \$2.775 billion revolving credit agreement providing for up to \$1.41 billion in 364-day revolving credit loans and up to \$1.365 billion in 5-year revolving credit loans. The company terminated its \$3.0 billion revolving credit agreement, and its \$1.53 billion revolving credit facility which was due to expire in July 2002. At September 29, 2002, the Company had \$4.305 billion of credit available under two revolving credit agreements.

Under a shelf registration that became effective with the Securities and Exchange Commission in April 2002, an additional \$2.5 billion of unsecured debt securities can be issued. Any proceeds from the sale of such securities could be used for general corporate purposes, including capital expenditures, working capital, securities repurchase programs, repayment of long-term and short-term debt and the financing of future acquisitions. The company may also invest funds that are not required immediately in short-term marketable securities.

In the discussion which follows, the term "operating cash flow" is used and is defined as operating income plus depreciation and amortization of intangible assets. Such cash flow amounts vary from net cash flow from operating activities determined in accordance with generally accepted accounting principles and

presented in the Condensed Consolidated Statements of Cash Flows because cash payments for interest and taxes are not reflected therein, nor are the cash flow effects of non-operating items. Such operating cash flow amounts are discussed herein and presented along with the business segment information because they are used by the company as an important measure of the financial strength of the company's operations.

Consolidated operating cash flow, as presented in the accompanying Business Segment Information, increased 13% to \$507.1 million for the third quarter of 2002, compared with \$448.8 million for the same period of 2001. The company's consolidated operating cash flow for the first nine months of 2002 and 2001 was \$1.52 billion and \$1.49 billion, respectively, a 3% increase. The operating cash flow results reflect improved newspaper advertising revenues in the third quarter, lower newsprint expense and an increase in television segment advertising revenues and earnings.

The company's consolidated after-tax cash flow (defined as after-tax income plus depreciation and amortization) increased \$35.0 million or 12% for the quarter and \$61.8 million or 7% for the year-to-date, reflecting the operating factors discussed above, along with significantly lower interest expense.

The company's foreign currency translation losses, included in accumulated other comprehensive income and reported as part of shareholders' equity, totaled \$7.6 million at the end of the third quarter versus \$104.9 million at the end of 2001, reflecting an overall strengthening of Sterling against the U.S. dollar since the end of the year 2001. Newsquest's assets and liabilities at September 29, 2002 were translated from Sterling to U.S. dollars at an exchange rate of \$1.56 versus \$1.45 at the end of 2001. Newsquest's financial results were translated at an average rate of \$1.55 for the third quarter of 2002 versus \$1.44 for the third quarter of 2001, and at an average rate of \$1.48 and \$1.44 for the first nine months of 2002 and 2001, respectively.

The company is exposed to foreign exchange rate risk primarily due to its operations in the United Kingdom, which use Sterling as their functional currency, which is then translated into U.S. dollars. Translation gains or losses affecting the Condensed Consolidated Statements of Income have not been significant in the past. If the price of Sterling against the U.S. dollar had been 10% less than the actual price, reported net income for the first nine months of 2002 would have decreased approximately 2%.

#### OTHER MATTERS

In early October 2002, the company acquired a one-third interest in CareerBuilder, LLC for approximately \$98 million joining Knight-Ridder, Inc. and Tribune Company as owners.

Refer to Note 2 of the Condensed Consolidated Financial Statements for further discussion of new accounting standards and their impact on the reporting of earnings beginning in 2002.

#### CERTAIN FACTORS AFFECTING FORWARD-LOOKING STATEMENTS

Certain statements in the company's 2001 Annual Report to Shareholders, its Annual Report on Form 10-K, and in this Quarterly Report contain forward-looking information. The words "expect", "intend", "believe", "anticipate", "likely",

"will" and similar expressions generally identify forward-looking statements. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results and events to differ materially from those anticipated in the forward-looking statements.

Potential risks and uncertainties which could adversely affect the company's ability to obtain these results include, without limitation, the following factors: (a) increased consolidation among major retailers or other events which may adversely affect business operations of major customers and depress the level of local and national advertising; (b) a continued economic downturn in some or all of the company's principal newspaper or television markets leading to decreased circulation or local, national or classified advertising; (c) a decline in general newspaper readership patterns as a result of competitive alternative media or other factors; (d) an increase in newsprint or syndication programming costs over the levels anticipated; (e) labor disputes which may cause revenue declines or increased labor costs; (f) acquisitions of new businesses or dispositions of existing businesses; (g) a decline in viewership of major networks and local news programming; (h) rapid technological changes and frequent new product introductions prevalent in electronic publishing; (i) an increase in interest rates; (j) a weakening in the Sterling to U.S. dollar exchange rate; and (k) general economic, political and business conditions.

	Sep	t. 29, 2002	De	ec. 30, 20	01
ASSETS		40 407	_		
Cash Marketable coourities	\$	<del>43, 187</del>	-\$-		
Marketable securities		24,712		66,7	<del>24</del>
Trade receivables, less allowance		756 500		90F 7	16
<del>- (2002 - \$40,152; 2001 - \$39,138)</del> Inventories		<del>756,500</del>		805,7	
Prepaid expenses and other receivables		87,274 104,404		104,8 126,9	
- everywhere expenses and other receivables		104, 404			<del>73</del>
Total current assets		<del>1,016,077</del>		<del>1,178,1</del>	<del>98</del>
Property, plant and equipment Cost		4,398,232		<del>4,207,0</del>	74
Less accumulated depreciation		(1,909,853)		(1,741,6	
Net property, plant and equipment		2,488,379		2,465,4	<del>70</del>
Other assets					
		0 766 204		0 570 0	25
Goodwill, less amortization in 2001 Other intangible assets, less amortization		8,766,294 100,637		8,578,0 106,3	
Investments and other assets		739,746		768,0	
Total other assets		9,606,677		<del>9, 452, 4</del>	
Total other assets		<del></del>		<del></del>	
Total assets	<del>\$</del>	<del>13,111,133</del>	<del>\$</del>	<del>13,096,1</del>	<del>01</del> 
<del>LIABILITIES &amp; SHAREHOLDERS' EQUITY</del>					
Accounts payable and current portion of film					
<del>- contracts payable</del>	-\$	<del>315,357</del>	-\$	<del>354, 6</del>	
Compensation, interest and other accruals		<del>337, 289</del>		<del>235, 0</del>	
Dividend payable		<del>64,408</del>		<del>60,9</del>	<del>47</del>
Income taxes		<del>274,017</del>		<del>323, 4</del>	
Deferred income		<del>161, 493</del>		<del>153, 5</del>	<del>94</del>
Total current liabilities		1,152,564		1,127,7	<del>37</del>
Deferred income taxes		483,792		503,3	<del></del>
Long-term debt		<del>4, 325<sup>°</sup>, 868</del>		<del>5,080,0</del>	<del>25</del>
Postretirement medical and life insurance liabilities		395,530		409,0	<del>52</del>
Other long-term liabilities		232,053		239,9	<del>68</del>
Total liabilities		6,589,807		7,360,1	<del>79</del>
Shareholders' Equity					
Preferred stock of \$1 par value per share. Authorized					
<del>2,000,000 shares: Issued - none.</del>					
Common stock of \$1 par value per share. Authorized					
800,000,000: Issued, 324,420,732 shares.		324, 421		324,4	<del>21</del>
Additional paid-in capital		<del>240,867</del>		210,2	<del>56</del>
Retained earnings		8, 215, 164		<del>7,589,0</del>	
Accumulated other comprehensive loss		<del>(8,377)</del>		<del>(103, 2</del>	<del>87)</del> 
<del>Total</del>		<del>8,772,075</del>		8,020,4	<del>59</del>
Less treasury stock - 57,148,617 shares and					
— 58,623,520 shares respectively, at cost		<del>(2,244,956)</del>		<del>(2,275,7</del>	
Deferred compensation related to ESOP		(5,793)		(8,8	<del>00)</del>
Total shareholders' equity		6,521,326		<del>5,735,9</del>	<del></del>
Total liabilities and shareholders' equity	\$	<del></del>	\$		 <del>01</del>
		=======================================			<del></del>

## CONDENSED CONSOLIDATED STATEMENTS OF INCOME Gannett Co., Inc. and Subsidiaries Unaudited, in thousands of dollars (except per share amounts)

	Thi	<del>rteen</del>	<del>weeks</del>	ended	<del>% Inc</del>
	<del>Sept. 29,</del>	2002	Sept	<del>. 30, 200</del>	<del>1 (Dec)</del>
Net Operating Revenues:					
Newspaper advertising		<del>6,923</del>		988,04	
Newspaper circulation		<del>3,908</del>		<del>306,13</del>	
<del>Television</del>		<del>4,039</del>		<del>148,22</del>	9 24.2
<del>Other</del>	8	<del>6,058</del>		<del>75, 51</del>	5 14.0
Total	1,58	<del>0,928</del>		1,517,92	8 4.2
Operating Expenses:					
Cost of sales and operating expenses,	<u>-</u>				
exclusive of depreciation		<del>0,131</del>		824,83	9 (0.6
Selling, general and administrative expenses, exclusive of		,		,	•
- depreciation	25	3,735		244,30	8 3.9
Depreciation Depreciation		<del>4,572</del>		50,91	
Amortization of intangible assets		<del>1,830</del>		<del>61,26</del>	7 (97.0
<del>Total</del>	1,13	<del>0,268</del>		1,181,33	0 (4.3
Operating income	45	<del>0,660</del>		336,59	<del>8 33.9</del>
Non operating income (eyponee):		0 700\		_	-
Non-operating income (expense):	(0				
Interest expense	•	<del>9,709)</del>			0) (18.3
	•	<del>9,709)</del> <del>6,015)</del>			0) (18.3 0 (1,234.9
Interest expense		, ,			<del>0´ (1, 234.9</del>
Interest expense Other	(4	<del>6,015)</del>  <del>5,724)</del>		(48, 07	0 (1,234.9  0) (4.9
Interest expense Other Total	(4	<del>6,015)</del>		<del>53</del>	0 (1,234.9 0) (4.9 8 40.3
Interest expense Other  Total  Income before income taxes	(4 40 13	<del>6, 015)</del>  <del>5, 724)</del>  4, 936		53 (48,07 	0 (1,234.9 0) (4.9 8 40.3 0 22.5
Interest expense Other  Total  Income before income taxes Provision for income taxes	(4 40 13 \$ 26	<del>6,015)</del> <del>5,724)</del>  4,936 9,300		(48, 07 	0 (1,234.9 0) (4.9 8 40.3 0 22.5 8 51.9 = ====
Interest expense Other Total Income before income taxes Provision for income taxes Net income	(4 40 13 \$ 26	6,015) 5,724) 4,936 9,300 5,636		288,52 113,70	0 (1,234.9 0) (4.9 8 40.3 0 22.5 8 51.9 = ===== 6 50.0 = =====
Interest expense Other  Total  Income before income taxes Provision for income taxes  Net income  Net income per share basic	(4 40 13 \$ 26	6,015) 5,724) 4,936 9,300 5,636 \$0.99		288,52 113,70 174,82 	0 (1,234.9 0) (4.9 8 40.3 0 22.5 8 51.9 = ===== 6 50.0 = =====
Interest expense Other  Total  Income before income taxes Provision for income taxes  Net income  Net income per share basic	(4 40 13 \$ 26	6,015) 5,724) 4,936 9,300 5,636 \$0.99		288,52 113,70 174,82 	0 (1,234.9 0) (4.9 8 40.3 0 22.5 8 51.9 = ==== 6 50.0 = ====

Unaudited, in thousands of dollars (except per share amounts)

		<del>Thirty ninc</del>	week	s end	<del>ed</del>	% Inc
		<del>. 29, 2002</del>				<del>(Dec)</del>
Net Operating Revenues:						
Newspaper advertising	-\$	<del>3,022,664</del>		,	<del>6,878                                   </del>	(1.4
Newspaper circulation —————————		<del>919,716</del>		92	<del>5,167</del>	<del>(0.6</del>
<del>Television                                   </del>		<del>542,524</del>		48	<del>2,534</del>	12.4
<del>Other</del>		244,928		24	<del>5,529</del>	(0.2
Total		4,729,832		4,72	<del>0,108</del>	0.2
Operating Expenses:						
Cost of sales and operating expenses,	•					
exclusive of depreciation		2,449,058		2.48	8,416	(1.6
Selling, general and administrative expenses, exclusive of		2, 1.0,000		2, 10	0, 120	(210
<u>depreciation</u>		756,600		74	5,370	1.5
Depreciation		<del>161,303</del>			<del>5,256</del>	3.9
Amortization of intangible assets		<del>5,497</del>			<del>0,067</del>	<del>(96.9</del>
Total		3,372,458		<del>3,56</del>	9 <del>,109</del>	(5.5
Operating income		1,357,374		1,15	<del>0,999</del>	17.9
Non anauting income (average).						
Non-operating income (expense):		(100 564)		(10	0 770)	(40.6
Interest expense		<del>(109, 564)</del>			<del>0,770)</del>	<del>(42.6</del>
<del>Other</del>		(8,388)			<del>1,506</del>	(657.0
Total		(117,952)		(18	9 <del>,264)</del>	(37.7
Income before income toyon		1 220 422		0.0	1 705	20.0
Income before income taxes		1,239,422			<del>1,735</del>	<del>28.9</del>
Provision for income taxes		426,300		37	<del>8,900</del>	<del>12.5</del>
Net income	\$ 	<del>813, 122</del>	<del>\$</del>	<del>58</del>	2,835 =====	<del>39.5</del>
Net income per share basic		\$3.05			<del>\$2.20</del>	38.6
				:		
Net income per share diluted		\$3.02 =====			\$ <del>2.19</del> =====	<del>37.9</del>
		\$0.70				
<del>Dividends per share</del>					<del>\$0.67                                    </del>	4.5

				weeks	J. 140	u
	Sept.			Sept.		
- Net income	ф	012	, 122	\$	E O	0.05
- Adjustments to reconcile net income to	Φ	013,	, 122	Ψ	90.	<del>2,835</del>
- operating cash flows:						
- Depreciation		161	303		15	<del>5,256</del>
- Amortization of intangibles		,	, <del>303</del> , <del>497</del>			9, 250 9, 067
Deferred income taxes		- /				<del>4, 472</del>
			<del>, 606)</del>			
Other, net		<u> 25</u>	<del>, 081</del>		12	<del>3,980</del>
Net cash flow from operating activities		985,	, 397		1,12	<del>1,610</del>
Cash flows from investing activities:						
Purchase of property, plant and equipment		(175	<del>, 652)</del>		(21	<del>5,491</del> )
Payments for acquisitions, net of cash acquired			<del>, 266 ) -</del>		•	6,529
Payments for investments		, ,	, <del>2</del> 33) , <del>824)</del>		•	3,736
- Proceeds from investments			, 892 , 892		•	<del>7,016</del>
- Proceeds from sale of certain assets			, 032 , <del>774</del>			
	_					
Net cash used for investing activities		(178	<del>, 076)</del>		(35	3 <del>,740</del> )
Cash flows from financing activities:						
— Payment of long-term debt and debt issuance costs		(760	, 389)		(67	<del>6,676</del>
— Dividends paid		,	<del>, 566)</del>		`	4,533
Proceeds from issuance of common stock		,	668			9 <del>, 574</del>
Net cash used for financing activities		(882	<del>, 287)</del>		(83:	1,635)
Effect of currency exchange rate change	-	2	, 236			(800)
Net decrease in cash and cash equivalents	-	(72	<del>, 730)</del>		(6.	4, 565)
Balance of cash and cash equivalents at beginning of year		140,	<del>, 629</del>		19	<del>3, 196</del>
Balance of cash and cash equivalents at						
— end of second quarter	\$	67	, 899	\$	12	<del>3,631</del>

September 29, 2002

#### 1. Basis of Presentation

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with the instructions for Form 10-Q and, therefore, do not include all information and footnotes which are normally included in the Form 10-K and annual report to shareholders. The financial statements covering the 13-week and 39-week periods ended September 29, 2002, and the comparative periods of 2001, reflect all adjustments which, in the opinion of the company, are necessary for a fair statement of results for the interim periods and reflect all normal and recurring adjustments which are necessary for a fair presentation of the company's financial position, results of operations and cash flows as of the dates and for the periods presented.

#### 2. Accounting Standards

On December 31, 2001, the company adopted Statement of Financial Accounting Standards No. 142 (SFAS No. 142), "Goodwill and Other Intangible Assets", which eliminated the amortization of goodwill and other intangibles with indefinite useful lives. The company performed an impairment test of its goodwill and determined that no impairment of the recorded goodwill existed. SFAS No. 142 requires that goodwill be tested for impairment at least annually and more frequently if an event occurs which indicates the goodwill may be impaired. The company will perform its impairment testing during the fourth quarter on an annual basis.

Goodwill and other intangible assets are as follows:

(in thousands of dollars)	Sept.	29, 2002	Dec.	<del>30, 2001</del>
	Cost	Accumulated Amortization	Cost	Accumulated Amortization
Amortized intangible assets: Subscriber lists	<del>109,800</del>	\$ 9,163	<del>\$ 110,000</del>	<del>) \$ 3,666</del>
Unamortized intangible assets: Goodwill	<del>8,766,294</del>	\$	\$9,758,081	<del>l \$1,180,056</del>

As of September 29, 2002, Newspaper goodwill was \$7.3 billion and Television goodwill was \$1.5 billion. Goodwill increased primarily due to the change in foreign currency exchange rates and also because of the acquisition of certain small businesses during the year.

Amortization expense for subscriber lists was \$1.8 million in the quarter ended September 29, 2002. Subscriber lists are amortized on a straight-line basis over 15 years. For each of the next five years, amortization expense relating to the identified intangibles is expected to be approximately \$7.3 million.

As set forth in SFAS No. 142, the results for the third quarter and first nine months of 2001 have not been restated. A reconciliation of net income for those

periods and a comparison to the comparable periods of 2002, as if SFAS 142 had been adopted at the beginning of 2001, is presented below.

(dollars in thousands)	Thirteen we	
<del>(dollars in thousands)</del>	<del>Sept. 29, 2002</del>	<del>30) 20</del>
Reported net income	<del>\$265,636</del>	<del>\$174,828</del>
Add back: goodwill amortization,	,	•
net of tax		<del>52, 234</del>
Adjusted net income	\$265,636	<del>\$227,062</del>
Basic earnings per share: Reported net income	\$0.99	<del>\$0.66</del>
	₩.99	<del>\$0.00</del>
Add back: goodwill amortization,		2 22
net of tax		<del>0.20</del>
Adjusted net income	\$0.99	\$0.86
	====	====
Diluted earnings per share:	Φ0.00	<b>ተ</b> Ω 66
Reported net income	<del>\$0.99</del>	<del>\$0.66</del>
Add back: goodwill amortization,		0.40
net of tax		<del>0.19</del>
Adjusted net income	\$0.99	\$0.85
<del>(dollars in thousands)</del>	Thirty-nine	weeks ended Sept. 30, 20
	Sept. 29, 2002	<del>Sept. 30, 20</del> 
Reported net income		<del>Sept. 30, 20</del> 
Reported net income Add back: goodwill amortization,	Sept. 29, 2002	\$582,835
Reported net income	Sept. 29, 2002	<del>Sept. 30, 20</del> 
Reported net income Add back: goodwill amortization,	Sept. 29, 2002	\$582,835
Reported net income Add back: goodwill amortization, net of tax  Adjusted net income	\$813,122	\$582,835
Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Basic earnings per share:	\$813,122 \$813,122 \$813,122	\$582,835 \$582,568 \$741,403
Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Basic earnings per share: Reported net income	\$813,122	\$582,835
Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Basic earnings per share: Reported net income Add back: goodwill amortization,	\$813,122 \$813,122 \$813,122	\$582,835 \$582,568 \$741,403
Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Basic earnings per share: Reported net income	\$813,122 \$813,122 \$813,122	\$582,835 \$582,568 \$741,403
Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Basic earnings per share: Reported net income Add back: goodwill amortization, net of tax	\$813,122 \$813,122 \$813,122	\$582,835 \$582,835 \$741,403 =======
Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Basic earnings per share: Reported net income Add back: goodwill amortization, net of tax	\$813,122 \$813,122 \$813,05	\$582,835 \$582,835 158,568 \$741,403 ======= \$2.20 0.60
Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Basic earnings per share: Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Diluted earnings per share:	\$813,122 \$813,122 \$813,05	\$582,835 \$582,835 158,568 \$741,403 ======= \$2.20 0.60
Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Basic earnings per share: Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Diluted earnings per share:	\$813,122 \$813,122 \$813,05	\$582,835 \$582,835 \$158,568 \$741,403 ====== \$2.20 0.60 \$2.80 =====
Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Basic earnings per share: Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Diluted earnings per share: Reported net income	\$813,122 \$813,122 \$813,05 \$3.05	\$582,835 \$582,835 158,568 \$741,403 ======= \$2.20 0.60
Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Basic earnings per share: Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Adjusted net income	\$813,122 \$813,122 \$813,05 \$3.05	\$582,835 \$582,835 \$158,568 \$741,403 ====== \$2.20 0.60 \$2.80 =====
Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Basic earnings per share: Reported net income Add back: goodwill amortization, net of tax  Adjusted net income  Diluted earnings per share: Reported net income  Add back: goodwill amortization,	\$813,122 \$813,122 \$813,05 \$3.05	\$582,835 \$582,835 \$741,403 ======= \$2.20 0.60 \$2.80 =====

Also, on the first day of its fiscal year, December 31, 2001, the company adopted SFAS No. 144, "Accounting for the Impairment or Disposal of Long Lived

Assets." SFAS No. 144 did not have a material impact on the company's financial position or results of operations.

In June 2002, SFAS No. 146, "Accounting for Costs Associated with Exit or Disposal Activities", was issued. This standard is effective for exit or disposal activities that are initiated after December 31, 2002. The adoption of this standard is not expected to have a material effect on the company's financial position or results of operations.

#### 3. Long-term debt

In March 2002, the company issued \$1.8 billion aggregate principal amount of unsecured global notes in an underwritten public offering. These notes consist of \$600 million aggregate principal amount of 4.95% notes due 2005, \$700 million aggregate principal amount of 5.50% notes due 2007 and \$500 million aggregate principal amount of 6.375% notes due 2012. The net proceeds of the offering were used to pay down commercial paper borrowings.

In March 2002, the company terminated its \$3.0 billion revolving credit agreement, which was scheduled to expire July 1, 2003. Concurrent with the cancellation of that agreement, the company entered into a \$2.775 billion revolving credit agreement which consists of a \$1.41 billion 364 day facility which extends to March 2003 and a \$1.365 billion 5 year facility which extends to March 2007. At the end of the 364 day period, any borrowings outstanding under the 364 day credit facility are convertible into a one year term loan at the company's option.

The company also canceled its \$1.53 billion 364-day facility, which was part of an overall \$3.06 billion revolving credit agreement. The facility was scheduled to expire in July 2002 and under which any outstanding borrowings were convertible into a two-year term loan. The other half of the agreement consisted of a \$1.53 billion 5-year facility. That part of the agreement continues in place and extends to July 2005.

At December 30, 2001, the company had \$6.06 billion of credit available under two revolving credit agreements. At September 29, 2002 the company had \$4.3 billion of credit available under two revolving credit agreements.

Under a shelf registration that became effective with the Securities and Exchange Commission in April 2002, an additional \$2.5 billion of unsecured debt securities can be issued. Any proceeds from the sale of such securities could be used for general corporate purposes, including capital expenditures, working capital, securities repurchase programs, repayment of long term and short term debt and the financing of future acquisitions. The company may also invest funds that are not required immediately in short term marketable securities.

Approximate annual maturities of long term debt, assuming that the company used the \$4.305 billion revolving credit agreements to refinance existing unsecured promissory notes on a long term basis and assuming the company's other indebtedness was paid on its scheduled pay dates, are as follows:

<del>In thousands</del>	Sep	t. 29, 2002
2005 2006 2007 Later years	\$	1,648,812 14,838 2,060,526 601,692
Total	<del>\$</del>	4,325,868

The fair value of the company's total long-term debt, determined based on quoted market prices for similar issues of debt with the same remaining maturities and similar terms, totaled \$4.49 billion at September 29, 2002.

#### 4. Comprehensive Income

Comprehensive income for the company includes net income; foreign currency translation adjustments; and unrealized gains or losses on available for sale securities, as defined under SFAS No. 115, "Accounting for Certain Investments in Debt and Equity Securities."

Comprehensive income totaled \$306.9 million for the third quarter of 2002 and \$223.9 million for the third quarter of 2001. Net income totaled \$265.6 million and other comprehensive income totaled \$41.3 million in 2002. Net income totaled \$174.8 million and other comprehensive income totaled \$49.1 million in 2001.

Comprehensive income totaled \$908.0 million for the first nine months of 2002 and \$565.2 million for the first nine months of 2001. Net income totaled \$813.1 million and other comprehensive income totaled \$94.9 million in 2002. Net income totaled \$582.8 million and other comprehensive losses totaled \$17.6 million in 2001.

#### 5. Acquisitions and Dispositions

The company acquired Action Advertising, a commercial printing company and publisher of several non-daily publications in Fond du Lac, Wisconsin, in August 2002; Armed Forces Journal International Publishing Co., publisher of defense magazines, in September 2002; and several weekly publications distributed primarily in South Dakota referred to as "Prairie Publications" in September 2002.

In July 2002, the company contributed its newspaper in Vincennes, Indiana, to the Gannett Foundation, a not for profit, private foundation.

These transactions did not significantly affect newspaper operating results for the third quarter.

#### 6. Outstanding Shares

The weighted average number of common shares outstanding (basic) in the third quarter totaled 267,056,000 compared to 264,822,000 for the third quarter of 2001. The weighted average number of diluted shares outstanding in the third quarter totaled 269,306,000 compared to 266,910,000 for the third quarter of 2001.

The weighted average number of common shares outstanding (basic) for the first

nine months of 2002 totaled 266,674,000 compared to 264,658,000 in the first nine months of 2001. The weighted average number of diluted shares outstanding for the first nine months of 2002 totaled 269,105,000 compared to 266,689,000 for the first nine months of 2001.

## BUSINESS SEGMENT INFORMATION Gannett Co., Inc. and Subsidiaries Unaudited, in thousands of dollars

		<u>Thirteen</u>	week	s ended	<del>% Inc</del>
	Sept	<del>. 29, 2002</del>	Sep	t. 30, 2001	<del>(Dec)</del>
Net Operating Revenues:					
Newspaper publishing	\$	1,396,889	\$	1,369,699	2.0
Television		184,039		148,229	24.2
Total	\$ ====	1,580,928	\$ ===	1,517,928 ======	4.2 =====
Operating Income					
<del>(net of depreciation</del>					
and amortization):					
Newspaper publishing	\$	384,298	\$	308,199	24.7
Television — — — — — — — — — — — — — — — — — — —		81,506		43,743	86.3
Corporate		(15, 144)		(15, 344)	1.3
Total	\$	<del>450,660</del>	\$	336,598	33.9
Depreciation and Amortization:					
Newspaper publishing	\$	46,252	\$	93,613	(50.6
Television		6,400			(62.6
Corporate		3,750		1,472	154.8
<del>Total</del>	\$	56,402	\$	112, 183	(49.7
Operating Cash Flow (1):	====		_===		
Newspaper publishing		430,550	<u>¢</u>	401,812	7.2
Television	Ψ	<del></del>			44.5
Corporate				(13,872)	_
Total	\$	507,062	\$	448,781	13.0

<sup>(1)</sup> Operating Cash Flow represents operating income for each of the company's -business segments plus related depreciation and amortization expense. This -measure varies from the Condensed Consolidated Statements of Cash Flows.

		Thirty	-nine	weeks	end	ed	% Inc
	<del>Sept</del>	<del>. 29,</del>	<del>2002</del> 	Sept.	<del>30,</del>	<del>2001</del>	<del>(Dec)</del>
Not Operating Povenues							
Net Operating Revenues: Newspaper publishing	Ф	4,187	200	Ф	4 22	7 574	(1.2)
Television	Ф			Ф			$\frac{(1.2)}{12.4}$
<del>Total</del>	\$	<del>4,729</del>	,832	\$	4,72	<del></del> <del>0,108</del>	<del>0.2</del>
On analysis of Tanana							
Operating Income (net of depreciation							
and amortization):							
Newspaper publishing	\$	1,154	, 226	\$	1,02	1,126	<del>13.0</del>
Television						<del>5,012</del>	42.1
Corporate			,			<del>5,139)</del>	(1.0)
Total	\$ ====	1,357	, <del>374</del>	\$	1,15	0,999 =====	17.9
Depreciation and Amortization:							
Newspaper publishing	\$	136	,802	\$	27	9 <del>,681</del>	(51.1)
Television			<del>, 148</del>			1,181	(62.6)
Corporate			<del>, 850</del>			<del>4,461</del>	143.2
Total	\$	<del>166</del>	<del>, 800</del>	\$	33	5,323	(50.3)
Operating Cash Flow (1):							
Newspaper publishing	\$	1,291	<del>, 028</del>	-\$	1,30	<del>0,807</del>	(0.8)
Television			<del>,</del> 886			<del>6, 193                                    </del>	<del>18.4</del>
Corporate			<del>,740)</del>			<del>0,678)</del>	14.6
Total	\$	1,524	. 174	\$	1 48	6.322	2.5

<sup>-(1)</sup> Operating Cash Flow represents operating income for each of the company's -business segments plus related depreciation and amortization expense. This -measure varies from the Condensed Consolidated Statements of Cash Flows.

	Thirteen weeks ended			ended	<del>% Inc</del>	
	Sept	<del>. 29, 2002</del>	Sept	<del>:. 30, 2001</del>	<del>(Dec)</del>	
Net Operating Revenues:						
Newspaper publishing		1,396,889	-\$	<del>1,369,699</del>	2.0	
Television		184,039		148,229	24.2	
<del>Total</del>	\$ ====	1,580,928	-\$ 	1,517,928	<del>4.2</del>	
Operating Income						
<del>(net of depreciation</del>						
<del>and amortization):</del>						
Newspaper publishing	\$	384,298	\$	<del>357,043</del>	<del>7.</del>	
<del>Television                                   </del>		<del>81,506</del>		<del>54,333</del>	<del>50.</del>	
Corporate		(15, 144)		(15,344)	1.:	
<del>Total</del>	\$ ====	450,660	<del>\$</del>	396,032	13.8	
Depreciation and Amortization:						
Newspaper publishing		<del>46,252</del>	\$	44,769	3.3	
<del>Television                                   </del>		6,400		6,508	(1.	
Corporate		3,750		1,472	<del>154.</del>	
<del>Total</del> -	\$ ====	<del>56,402</del>	\$	<del>52,749</del>	6.9	
Operating Cash Flow (2):						
Newspaper publishing	\$	430,550	-\$	401,812	7.	
Television		<del>87, 906</del>		<del>60,841</del>	44.	
<del>Corporate</del>		<del>(11, 394)</del>		(13,872)	<del>17.</del>	
Total	\$	<del>507,062</del>	\$	448,781	13.	

<sup>-(1)</sup> As if Statement of Financial Accounting Standards No. 142 (SFAS No. 142) -had been adopted at the beginning of 2001.

<sup>-(2)</sup> Operating Cash Flow represents operating income for each of the company's -business segments plus related depreciation and amortization expense. This -measure varies from the Condensed Consolidated Statements of Cash Flows.

#### PRO FORMA BUSINESS SEGMENT INFORMATION (1) Gannett Co., Inc. and Subsidiaries Unaudited, in thousands of dollars

		Thirty					% Inc
	<del>Sept</del>	<del>. 29,</del>	2002	<del>Sept.</del>	<del>30,</del>	<del>2001</del>	<del>(Dec)</del>
Net Operating Revenues:							
Newspaper publishing	\$	<del>4,187</del>					(1.2)
Television		542	, 524		48	<del>2,534</del>	12.4
Total	\$ ====	<del>4,72</del> 9	, <del>832</del>	\$ =====	4,72	0,108 	<del>0.2</del>
Operating Income							
<del>(net of depreciation and</del>							
amortization):							
Newspaper publishing	\$	<del>1,154</del>	<del>, 226</del>	\$	1,16	<del>4,078</del>	(0.8)
Television		248	738		20	<del>6,628</del>	20.4
Corporate		(45	<del>, 590)</del>		(4	<del>5,139)</del>	(1.0)
Total	\$ ====	<del>1,357</del>	, 374 ====	\$	1,32	<del>5,567</del>	2.4
Depreciation and Amortization:							
Newspaper publishing	•	126	002	Ф	12	6,729	0.1
Television	Ψ		, <del>148</del>			9,565	
Corporate			<del>, 140</del> <del>, 850</del>			<del>4,461</del>	` ,
<del>Total</del>	<del>\$</del>	166	<del>, 800</del>	\$	16	<del>0,755</del>	3.8
Operating Cash Flow (2):							
Newspaper publishing	\$	1,291	, 028	\$	1,30	<del>0,807</del>	(0.8)
Television	·	,	,	•	,	,	<del>18.4</del>
Corporate			,			<del>0,678)</del>	14.6
Total	\$	1,524	17/	¢	1 /19/	6 222	2.5

<sup>-</sup>(1) As if Statement of Financial Accounting Standards No. 142 (SFAS No. 142) -had been adopted at the beginning of 2001.

<sup>-(2)</sup> Operating Cash Flow represents operating income for each of the company's -business segments plus related depreciation and amortization expense. This -measure varies from the Condensed Consolidated Statements of Cash Flows.

#### Item 3. Quantitative and Qualitative Disclosures about Market Risk

The company is not subject to market risk associated with derivative commodity instruments, as the company is not a party to any such instruments. The company believes that its market risk from financial instruments, such as accounts receivable, accounts payable and debt, is not material. The company is exposed to foreign exchange rate risk primarily due to its operations in the United Kingdom, which use Sterling as their functional currency, which is then translated into U.S. dollars. Translation gains or losses affecting the Condensed Consolidated Statements of Income have not been significant in the past. If the price of Sterling against the U.S. dollar had been 10% less than the actual price, reported net income for the first nine months of 2002 would have decreased approximately 2%.

Because the company has \$2.41 billion in commercial paper obligations outstanding at September 29, 2002 that have relatively short term maturity dates, the company is subject to significant changes in the amount of interest expense it might incur. Assuming the current level of borrowings, a 1/2% decrease in the average interest rate for commercial paper would result in reduced annual interest expense of \$12.0 million. Likewise, a 1/2% increase in such rates would result in additional annual interest expense of \$12.0 million.

The fair value of the company's total long-term debt, determined based on quoted market prices for similar issues of debt with the same remaining maturities and similar terms, totaled \$4.49 billion at September 29, 2002.

#### Item 4. Controls and Procedures

PART II. OTHER INFORMATION

Based on their evaluation as of a date within 90 days of the filing of this Form 10-Q, the company's Chairman, President and Chief Executive Officer and Executive Vice President/Operations and Chief Financial Officer have concluded the company's disclosure controls and procedures are effective to ensure that information required to be disclosed in the reports that the company files or submits under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms. There have been no significant changes in the company's internal controls or in other factors that could significantly affect those controls subsequent to the date of their evaluation.

Securities and Exchange Commission pursuant to SEC Order 4-460.

# Item 6. Exhibits and Reports on Form 8 K — (a) Exhibits. See Exhibit Index for list of exhibits filed with this — report. — (b) Form 8 K — Current Report on Form 8 K filed August 7, 2002, in connection with — Regulation FD disclosures concerning the filing of oaths with the

		SIGNATUR	<del>ES</del>			
	 			_	 	

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

	GANNETT CO., INC.
Dated: November 12, 2002	By:/s/George R. Gavagan
	George R. Gavagan  Vice President and Controller
Dated: November 12, 2002	By:/s/Thomas L. Chapple
	Thomas L. Chapple Senior Vice President, General Counsel and Secretary

- I, Douglas H. McCorkindale, certify that:
- 1. I have reviewed this quarterly report on Form 10 Q of Gannett Co., Inc.;
- 2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
- 4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a 14 and 15d 14) for the registrant and we have:
- a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
- b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
- c) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
- 5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
- a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
- b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
- 6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: November 12, 2002	/s/Douglas H. McCorkindale
	Douglas H. McCorkindale
	Chairman, President and Chief Executive Officer

- 1. I have reviewed this quarterly report on Form 10-0 of Gannett Co., Inc.;
- 2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
- 4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a 14 and 15d 14) for the registrant and we have:
- a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
- b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
- e) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
- 5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
- a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
- b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
- 6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: November 12, 2002	/s/Larry F. Miller
	Larry F. Miller
	Executive Vice President/Operations and Chief Financial Officer
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#### **EXHIBIT INDEX**

#### Exhibit

Number	Exhibit	<del>-Location</del>
3-1	Second Restated Certificate	Incorporated by reference to Exhibit
	of Incorporation of Gannett Co., Inc.	3-1 to Gannett Co., Inc.'s Form 10-K for the fiscal year ended December 26, 1993 ("1993 Form 10-K"). Amendment incorporated by reference to Exhibit 3-1 to the 1993 Form 10-K. Amendment dated May 2, 2000, incorporated by reference to Gannett Co., Inc.'s Form 10-Q for the fiscal quarter ended March 26, 2000.
<del>3-2</del>	By-laws of Gannett Co., Inc. (reflects all amendments through July 23, 2002)	Incorporated by reference to Exhibit 3-2 to Gannett Co., Inc.'s Form 10-Q for the fiscal quarter ended June 30, -2002.
4-1	Indenture dated as of March 1, 1983 between Gannett Co., Inc. and Citibank, N.A., as Trustee.	Incorporated by reference to Exhibit 4-2 to Gannett Co., Inc.'s Form 10-K for the fiscal year ended December 29, 1985.
4-2	First Supplemental Indenture dated as of November 5, 1986 among Gannett Co., Inc., Citibank, N.A., as Trustee, and Sovran Bank, N.A., as Successor Trustee.	Incorporated by reference to Exhibit 4 to Gannett Co., Inc.'s Form 8-K filed on November 9, 1986.
<del>4-3</del>	Second Supplemental Indenture dated as of June 1, 1995, among Gannett Co., Inc., NationsBank, N.A., as Trustee, and Crestar Bank, as Trustee.	Incorporated by reference to Exhibit 4 to Gannett Co., Inc.'s Form 8-K filed on June 15, 1995.
4-4	Rights Plan.	Incorporated by reference to Exhibit 1 to Gannett Co., Inc.'s Form 8 K filed on May 23, 1990. Amendment incorporated by reference to Gannett Co., Inc.'s Form 8 K filed on May 2, 2000.
4-5	\$3,000,000,000 Competitive Advance and Revolving Credit Agreement among Gannett Co., Inc. and the Banks named therein.	Incorporated by reference to Exhibit 4-10 to Gannett Co., Inc.'s Form 10-Q filed on August 9, 2000.
4-6	Amendment Number One to \$3,000,000,000 Competitive	Incorporated by reference to Exhibit 4 11 to Gannett Co., Inc.'s Form 10-K

Advance and Revolving Credit	for the fiscal year ended December 31,
Agreement among Gannett Co.,  Inc. and the Banks named	<del></del>
<del>- therein.</del>	
Amendment Number Two to \$3,000,000,000 Competitive Advance and Revolving Credit Agreement among Gannett Co., Inc. and the Banks named therein.	Incorporated by reference to Exhibit 4-12 to Gannett Co., Inc.'s Form 10-Q for the quarter ended July 1, 2001.
Form of 4.950% Note due	Incorporated by reference to Exhibit 4-13 to Gannett Co., Inc.'s Form 8-K filed on March 14, 2002.
Form of 5.500% Note due 2007.	Incorporated by reference to Exhibit 4-14 to Gannett Co., Inc.'s Form 8-K filed on March 14, 2002.
Form of 6.375% Note due 2012.	Incorporated by reference to Exhibit 4-15 to Gannett Co., Inc.'s Form 8-K filed on March 14, 2002.
Competitive Advance and Revolving Credit Agreement dated as of March 11, 2002 among Gannett Co., Inc., the several lenders from time to time parties thereto, Bank of America, N.A., as Administrative Agent, JP Morgan Chase Bank and Bank One NA, as Co-Syndication Agents, and Barclays Bank PLC, as Documentation Agent.	-Incorporated by reference -to Exhibit 10-11 to Gannett -Co., Inc.'s Form 8-K filed on -March 14, 2002.
Gannett Co., Inc. 1978 Executive Long-Term Incentive Plan*	Incorporated by reference to Exhibit  10-3 to Gannett Co., Inc.'s Form 10 K for the fiscal year ended December 28, 1980. Amendment No. 1 incorporated by reference to Exhibit 20-1 to Gannett Co., Inc.'s Form 10 K for the fiscal year ended December 27, 1981. Amendment No. 2 incorporated by reference to Exhibit 10-2 to Gannett Co., Inc.'s Form 10 K for the fiscal year ended December 25, 1983. Amendments Nos. 3 and 4 incorporated by reference to Exhibit 4-6 to Gannett Co., Inc.'s Form S-8 Registration Statement No. 33-28413 filed on May 1, 1989. Amendments Nos. 5 and 6 incorporated by reference to Exhibit 10-8 to Gannett Co., Inc.'s Form 10 K for the
	Agreement among Gannett Co., Inc. and the Banks named therein.  Amendment Number Two to \$3,000,000,000 Competitive Advance and Revolving Credit Agreement among Gannett Co., Inc. and the Banks named therein.  Form of 4.950% Note due 2005.  Form of 5.500% Note due 2007.  Form of 6.375% Note due 2012.  Third Supplemental Indenture, dated as of March 14, 2002, between Gannett Co., Inc. and Wells Fargo Bank Minnesota, N.A. as Trustee.  Competitive Advance and Revolving Credit Agreement dated as of March 11, 2002 among Gannett Co., Inc., the several lenders from time to time parties thereto, Bank of America, N.A., as Administrative Agent, JP Morgan Chase Bank and Bank One NA, as Co Syndication Agents, and Barelays Bank PLC, as Documentation Agent.  Gannett Co., Inc. 1978 Executive Long-Term Incentive

		Form S-8 Registration Statement No. 333-04459 filed on May 24, 1996. Amendment No. 8 incorporated by reference to Exhibit 10-3 to Gannett Co., Inc.'s Form 10-Q for the quarter ended September 28, 1997. Amendment dated December 9, 1997, incorporated by reference to Gannett Co., Inc.'s 1997 Form 10-K. Amendment No. 9 incorporated by reference to Exhibit 10-3 to Gannett Co., Inc.'s Form 10-Q for the quarter ended June 27, 1999. Amendment No. 10 incorporated by reference to Exhibit 10-3 to Gannett Co., Inc's Form 10-Q for the quarter ended June 25, 2000. Amendment No. 11 incorporated by reference to Exhibit 10-3 to Gannett Co., Inc.'s Form 10-K for the fiscal year ended
		<del>December 31, 2000.</del>
<del>10-4</del>	Description of supplemental insurance benefits.*	— Incorporated by reference to Exhibit — 10-4 to the 1993 Form 10-K.
10-5	Gannett Co., Inc. Supplemental Retirement Plan, as amended.*	Incorporated by reference to Exhibit  10-5 to Gannett Co., Inc.'s Form 10-K for the fiscal year ended  December 26, 1999. Amendments No. 1 and 2 incorporated by reference to Exhibit 10-5 to Gannett Co., Inc.'s Form 10-K for the fiscal year ended December 30, 2001. Amendment No. 3 attached.
10-6	Gannett Co., Inc. Retirement Plan for Directors.*	Incorporated by reference to Exhibit  10-10 to the 1986 Form 10 K. 1991  Amendment incorporated by reference to Exhibit 10-2 to Gannett Co.,  Inc.'s Form 10-Q for the quarter ended September 29, 1991. Amendment to Gannett Co., Inc. Retirement Plan for Directors dated October 31,  1996, incorporated by reference to Exhibit 10-6 to the 1996 Form 10K.
<del>10-7</del>	Amended and Restated Gannett Co., Inc. 1987 Deferred Compensation Plan.*	Incorporated by reference to Exhibit  10-1 to Gannett Co., Inc.'s Form 10-Q  for the fiscal quarter ended  September 29, 1996. Amendment No. 5

		incorporated by reference to Exhibit 10-2 to Gannett Co., Inc.'s Form 10-Q
		for the quarter ended September 28,  1997. Amendment No. 2 to January 1,
		1997 Restatement incorporated by
		reference to Exhibit 10-7 to
		Gannett Co., Inc.'s Form 10-Q for the
		<del>quarter ended June 27, 1999.</del>
		Amendments Nos. 3 and 4 incorporated
		by reference to Exhibit 10-7 to
		Gannett Co., Inc.'s Form 10-K for the
		fiscal year ended December 31, 2000.
		Amendment No. 5 incorporated by
		reference to Exhibit 10-7 to Gannett
		Co., Inc.'s Form 10-Q for the quarter
		ended July 1, 2001.
40.0	Operate On The Transitional	Turning worked by the foundation of the first back
10-8	Gannett Co., Inc. Transitional	Incorporated by reference to Exhibit
	Compensation Plan, as amended	10-8 to Gannett Co., Inc.'s Form
	and restated October 22, 2001,	10-K for the fiscal year ended
	and as further amended on	<del>- December 30, 2001.</del>
	December 4, 2001.*	
10-9	Employment Agreement dated	Incorporated by reference to Exhibit
	January 1, 2001 between	<del>- 10-9 to Gannett Co., Inc.'s Form 10-K</del>
	Gannett Co., Inc. and Douglas	for the fiscal year ended December 31
	H. McCorkindale.*	<del>_ 2000 .</del>
<del>10-10</del>	Omnibus Incentive Compensation	Incorporated by reference to Exhibit
	Plan	No. 4 to the Company's Registration
		Statement on Form S-8 (Registration
		No. 333-60402). Amendment No. 1
		incorporated by reference to Exhibit
		No. 10-10 to Gannett Co., Inc.'s Form
		10-K for the fiscal year ended
		<del>December 30, 2001.</del>
11	Statement re computation of	Attached.
	earnings per share.	Accusion.
	currings per share.	
99-1	Certification Pursuant to 18	<del>- Attached.</del>
	U.S.C. Section 1350, as Adopted	
	Pursuant to Section 906 of the	
	Sarbanes-Oxley Act of 2002.	
00-2	Certification Pursuant to 18	Attached_
JJ <u>Z</u>	U.S.C. Section 1350, as Adopted	Accuonicu i
	Pursuant to Section 906 of the	
	i ui J <del>aane eo Jeoeron Joo of ENC</del>	
	Sarbanes-Oxley Act of 2002.	

The company agrees to furnish to the Commission, upon request, a copy of each agreement with respect to long term debt not filed herewith in reliance upon the exemption from filing applicable to any series of debt which does not exceed 10% of the total consolidated assets of

#### the company.

\* Asterisks identify management contracts and compensatory plans or arrangements.

CERTIFICATION PURSUANT TO  18 U.S.C. SECTION 1350,  AS ADOPTED PURSUANT TO  SECTION 906 OF THE SARBANES OXLEY ACT OF 2002
In connection with the Quarterly Report of Gannett Co., Inc. ("Gannett") on Form 10 Q for the period ending September 29, 2002 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Larry F. Miller, executive vice president/operations and chief financial officer of Gannett, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:
(1) the Report fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934; and
(2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of Gannett.
<del>/s/Larry F. Miller</del>
<del>Larry F. Miller</del> Executive Vice President/Operations

and Chief Financial Officer

November 12, 2002

GANNETT SUPPLEMENTAL RETIREMENT PLAN
Amendment No. 3 to January 1, 1998 Restatement
Pursuant to Section 6.1 of the Gannett Supplemental Retirement
Plan (the "Plan"), the Executive Compensation Committee hereby amends
the Plan, as follows:
1. Effective as of January 1, 2002, Exhibit A is amended by adding
the following to the end thereof:
Effective January 1, 2002, the definition of compensation that shall be used for purposes of calculating a Participant's Monthly Benefit under this Exhibit A shall mean the amounts paid to the Participant that are included within the definition of "Earnings" as set forth in Section 2.19 of the Funded Plan. To the extent that a Participant's Monthly Benefit is determined, in part, based on the compensation earned before January 1, 2002, a Participant's compensation for such periods shall be calculated using the definition under the grandfathered CNI Plan pension formula applicable to the Participant. In each case, such definitions shall be applied ignoring the limitations under Code Section 401(a)(17) and taking into account salary and bonuses deferred under the Gannett Co., Inc. Deferred Compensation Plan.
GANNETT CO., INC.
By: /s/Richard L. Clapp  Richard L. Clapp
Title: Senior Vice President/

	Thirteen weeks ended			Thirty-nine weeks ended				
		<del>Sept. 29,</del> - <del>2002</del>		<del>Sept. 30,</del> 2001		<del>Sept. 29,</del> - <del>2002</del>		<del>ept. 30,</del> <del>2001</del>
Basic earnings:								
- Net income	-\$-	265,636	\$	174,828	\$	813, 122	\$ 5	82,835
<u>common shares outstanding</u>		<del>267,056</del>		264,822		<del>266, 674</del>	2	<del>264, 658</del>
Basic earnings per share		\$0.99		\$0.66		\$3.05		\$2.20
Diluted earnings:								
- Net income	\$	265,636	\$	174,828	\$	813, 122	\$ 5	82,835
Weighted average number of								
<del>common shares outstanding</del>		<del>267,056</del>		264,822		<del>266, 674</del>	2	<del>264, 658</del>
— Dilutive effect of outstanding								
<del>stock options and stock</del>								
<u>incentive rights</u>		2,250		2,088		2,431		<del>2,031</del>
Weighted average number of								
shares outstanding, as adjusted		<del>269,306</del>		<del>266,910</del>		<del>269, 105</del>	2	<del>266, 689</del>
— Diluted earnings per share		\$0.99		\$0.66		\$3.02		\$2.19

CERTIFICATION PURSUANT TO  18 U.S.C. SECTION 1350,  AS ADOPTED PURSUANT TO  SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002
In connection with the Quarterly Report of Gannett Co., Inc. ("Gannett") on Form 10-Q for the period ending September 29, 2002 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Douglas H. McCorkindale, chairman, president and chief executive officer of Gannett, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:
(1) the Report fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934; and
(2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of Gannett.
/s/Douglas H. McCorkindale  Douglas H. McCorkindale Chairman, President and Chief Executive Officer

November 12, 2002