UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-	K
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CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 28, 2013

GANNETT CO., INC.

(Exact name of Registrant as Specified in its Charter)

Delaware (State or other jurisdiction of incorporation or organization) 1-6961 (Commission File Number) 16-0442930 (I.R.S. Employer Identification No.)

7950 Jones Branch Drive McLean, Virginia (Address of Principal Executive Offices)

22107-0910 (Zip Code)

 $(703)\ 854\text{-}6000$ Registrant's telephone number, including area code

 $\begin{tabular}{ll} Not\ Applicable \\ (Former\ name\ or\ former\ address,\ if\ changed\ since\ last\ report) \\ \end{tabular}$

ek the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following isions:
Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2-(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On October 28, 2013, Gannett Co., Inc. (the "Company") announced that its Board of Directors has elected Tony A. Prophet to serve as a director of the Company, effective October 29, 2013. Mr. Prophet's Board committee assignments will be determined at a later date.

A press release announcing the election of Mr. Prophet to the Gannett Board of Directors is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits

(d) Exhibit 99.1

Press Release issued October 28, 2013.

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunder duly authorized.

GANNETT CO., INC.

By: /s/ Todd A. Mayman

Todd A. Mayman Senior Vice President, General Counsel and Secretary

Date: October 29, 2013

Index to Exhibits

Exhibit No.

Description

Press release announcing the election of Mr. Prophet to the Company's Board.

GANNETT | NEWS RELEASE

FOR IMMEDIATE RELEASE

Monday, October 28, 2013

Gannett Board elects new director

McLEAN, VA – Tony A. Prophet, senior vice president of Operations, Printing and Personal Systems at Hewlett-Packard Company, has been elected to the Board of Directors of Gannett Co., Inc. (NYSE; GCI), effective October 29, 2013, the company announced.

"It is a pleasure to welcome Tony to the Board of Directors. He has an outstanding record of leadership and we look forward to working with him to help advance the company's growth strategies and value to shareholders. He brings a valuable perspective and deep knowledge that will have a positive impact on the company," said Gannett Chairman Marge Magner.

Gracia Martore, Gannett's president and chief executive officer, said, "Tony has strong operational experience that will help enhance our efforts as we continue to leverage our growth opportunities and deliver best-in-class content and services across broadcast, digital, print and mobile platforms."

Prophet has been with Hewlett-Packard since 2006, initially as senior vice president of Supply Chain Operations, Personal Systems Group, until 2012 when he was named to his current role. Prior to joining Hewlett-Packard, he served in a variety of roles at United Technologies Corporation, Honeywell International, Inc., Booz Allen Hamilton, Inc., and General Motors Company.

With Prophet's election, Gannett has 10 directors.

About Gannett

Gannett Co., Inc. (NYSE: GCI) is an international media and marketing solutions company that informs and engages more than 100 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Our portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. Gannett is committed to connecting people – and the companies who want to reach them – with their interests and communities. For more information, visit www.gannett.com.

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