FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL										
1	OMB Number:	3235-0287									
	Estimated average burden										
	hours per response:	0.5									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Class   (First)   (Middle)   (M						$\overline{}$										$\overline{}$								
Clastic   Clas	1. Name and Address of Reporting Person*  MOON CRAIG																	(Check all applicable)						
(Last) (First) (Middle) (GANNETT CO., INC. 7950 JONES BRANCH DRIVE  Street)  MCLEAN VA 22107  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Fellowing (Month/Day/Year)  Little of Security (Instr. 3)  2. Transaction (Month/Day/Year) (Month/Day/Year)  2. Transaction (Month/Day/Year) (Month/Day/Year)  2. Transaction (Month/Day/Year) (Month/Day/Year)  2. Transaction (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)  2. Transaction (Month/Day/Year)	WICOIN	CITAIU																				· I		
Clast    C						-										_	X		(give title			pecify		
GANNETT CO., INC.  7950 JONES BRANCH DRIVE  Street  MCLEAN VA 22107  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Code (Instr. 4)  Little of Security (Instr. 3)  2. Transaction Disposed of (Instr. 4)  2. Transaction Disposed of (Instr. 4)  (Month/Day/Year) (M	(Last)	(F	irst)	(Middle)														,	D 11:1	СТ	,			
Street) MCLEAN VA 22107  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  L. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Vear) Month/Day/Vear)  2. Transaction Date (Month/Day/Vear) Month/Day/Vear) Month/Day/Vear)  2. Transaction Date (Month/Day/Vear) Month/Day/Vear) Month/Day/Vear) Month/Day/Vear)  2. Transaction Date (Month/Day/Vear) Month/Day/Vear) Month/Day/V							09/30/2003										Pres./Publisher of USA Today							
A	, and the second se																							
Table I - Non-Derivative   Securities   Acquired   Disposed of, or Beneficially   Owned   Security (Instr. 3)	7950 JOI	NES BRAN	ICH DRIVE			4.	4 If Amendment, Date of Original Filed (Month/Day/Year)										6 Individual or Joint/Group Filing (Check Applicable							
City	(Street)					_	January Pale of Original Field (Inchian Edy) Today																	
College   Coll		N V	Δ	22107														X Form filed by One Reporting Person						
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned	INCLEAIN VA 2210/				_																			
2. Transaction Date   2. Transaction   2. Tr	(City) (State) (Zip)																Felsuii							
2. Transaction Date   2. Transaction   2. Trans			Tal	ale I - No	n-Deri	ivativ	- Se	curi	ties Ac	-	ired I	Die	nnsed o	f or	Ren	efic	ially	Owned						
Date (Month/Day/Year)   Execution Date, (Instr. 4)   Execution Date, (Instr.	1 Title of 9	Socurity (Inc		JIC 1 - 140	1														6 Ownershin	mershin	7 Nature of			
Month/Day/Year   South   Sou					Date		- 1	Execution Date, r) if any		, I	, Transaction Code (Instr.		Disposed Of (D) (Instr. 3, 4					Securitie	Securities		: Direct	Indirect Beneficial		
Common Stock							ear)			ar)								Beneficially   Owned Following						
Common Stock								(,		ĺ				Т	(A) or	Т		Reported		, ,		(Instr. 4)		
Common Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Little of Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Little of Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Little of Derivative Securities Acquired (e.g., puts, calls, warrants, options, convertible securities)  Little of Derivative Securities Acquired (e.g., puts, calls, warrants, options, convertible securities)  Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, options, convertible securities)  Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, options, convertible securities)  Title of Derivative Securities (formative Securities Acquired (formative Securities)  To Detivative Securities Acquired (formative Securities)  Title of Derivative Securities (formative Securities)  Title of Derivative Security (instr. 3) and 4)  Title of Securities Acquired (formative Securities)  Title of Securities Acquired (formativ											Code	v	Amount			Pri	e							
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  L. Title of Cerivative Conversion Security (Month/Day/Year)  Perivative Security  Security  Security  Security  Security  Securities  A. Deemed Execution Date (Month/Day/Year)  Fransaction Code (Instr. 3)  Code V (A) (D) Date Exercisable Expiration Date (Instr. 3)  Employee Stock Option \$59.5 09/30/2003  M 10,000 12/09/1998(2) 12/09/2007 Common Stock 10,000 \$0 0 D	Common Stock 09/30/						/2003				M		10,000		Α	\$	59.5	10,941			D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  L. Title of Derivative Securities  L. Title of Or Conversion or Exercise Price of Derivative Security (Month/Day/Year)  Price of Derivative Security (Month/Day/Year)  Tansaction Code (Instr. 8)  Acquired (A) or Disposed of or Beneficially Owned (Month/Day/Year)  Transaction Code (Instr. 8)  Acquired (A) or Disposed of or Beneficially Owned (Month/Day/Year)  Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)  Townership Securities Securities (Instr. 4)  Townership Securities Securities (Instr. 4)  Townership Securities Securities (Instr. 4)  Townership Securities (Instr. 4)  Townership Securities Securitie	Common Stock 09/30						/2003				S		10,000	0	D	\$78		941			D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  L. Title of Derivative Securities  L. Title of Optivative Securities  L. Title of Derivative Securities  L. Title of Optivative Securities  L. Title and Amount of Securities  L. Title of Optivative Securities  L. Title and Amount of Securities  L. Title and Amount of Securities  L. Title and Amount of Securities  L. Title of Optivative Securities  L. Title of Op										$\dashv$				$\neg$								By		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  L. Title of Derivative Securities  Conversion or Exercise Price of Derivative Security  Instr. 3)  Employee Stock Option  \$59.5	Common Stock																	3 131 2/1(1)		т		·		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Month/Day/Year)  2. Conversion or Exercise Price of Derivative Security Instr. 3)  1. Title of Derivative Security Price of Derivative Security Security Security Security Security Security Security (Month/Day/Year)  2. Title of Derivative Security (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. Title of Securities Acquired, Options, convertible securities (Month/Day/Year)  5. Number of Securities Security (Month/Day/Year)  6. Date Exercisable and Expiration Date (Month/Day/Year)  6. Date Exercisable and Expiration Price of Derivative Security (Instr. 3)  7. Title and Amount of Securities Security (Instr. 5)  8. Price of Derivative Security (Instr. 3)  9. Number of derivative Security (Instr. 4)  10. Ownership Form: Disposed of (D) (Instr. 3)  11. Nature of Month/Day/Year)  12. Date Exercisable and Expiration Date (Month/Day/Year)  13. Transaction Date (Month/Day/Year)  14. Nature of Securities Acquired (A) or Disposed of (D) (Instr. 3)  15. Number of Securities Acquired (Month/Day/Year)  16. Date Exercisable and Expiration Date (Month/Day/Year)  17. Title and Amount of Security (Instr. 5)  18. Price of Derivative Security (Instr. 5)  19. Date Exercisable and Expiration Date (Month/Day/Year)  10. Ownership (Instr. 4)  11. Nature of Derivative Security (Instr. 4)  12. Date Exercisable and Expiration Date (Month/Day/Year)  12. Nature of Securities Acquired (A) or Disposed of (D) (Instr. 4)  13. Nature of Securities Acquired (A) or Disposed of (D) (Instr. 4)  14. Nature of Securities Acquired (A) or Disposed of (D) (Instr. 4)  15. Number of Securities Acquired (A) or Disposed of (D) (Instr. 3)  16. Date Exercisable and Expiration Date (Month/Day/Year)  17. Title and Amount of Securities (Month/Day/Year)  18. Nature of Securities Acquired (A) or Date (Month/Day/Year)  19. Date Exercisable and Expiration Date (Month/Day/Year)  19. Dat	Common	Stock															3,131.241		1 .		` '			
(e.g., puts, calls, warrants, options, convertible securities)  L. Title of Derivative Security Instr. 3)  L. Title of Derivative Security Instr. 3)  R. Price of Derivative Security Instr. 3 and 4)  R. Price of Derivative Security Instr. 5)  Reperted Transaction(s) (Instr. 4)  R. Price of Derivative Security Instr. 5)  Reperted Transaction(s) (Instr. 4)  R. Price of Derivative Security Instr. 5)  Reperted Transaction(s) (Instr. 4)  Reported Transaction(s) (Instr. 4)  R. Price of Derivative Security Instr. 5)  Reported Transaction(s) (Instr. 4)  Reported Transaction																						Pidii		
L. Title of Derivative Security Instr. 3)    Conversion or Exercise Price of Derivative Security Instr. 3)   Derivative Security Instr. 3)   Derivative Security Securities				Table II -	Deriv	ative	Sec	uriti	es Acq	uir	ed, Di	ispo	sed of,	or E	3ene	ficia	lly C	Owned						
Derivative Security Price of Derivative Security Price of Derivative Security Securities Derivative Security (Instr. 3 and 4)    Date (Month/Day/Year)   Date (Month/Day/Year) Security Securities Derivative Security (Instr. 3 and 4)   Derivative Security Securities Security (Instr. 5)   Date Security (Instr. 4)   Derivative Security (Instr. 4)   Derivative Security (Instr. 4)   Derivative Security (Instr. 4)   Derivative Securities (Instr. 5)   Derivative Securities (Instr. 4)   Derivative Securities (Instr. 4)   Derivative Securities (Instr. 4)   Derivative Securities (Instr. 4)   Derivative Securities (Instr. 5)   Derivative Securities (Instr. 4)   Derivative Securities (Instr. 5)   Derivative Securities (Instr. 4)   Derivative Securities (Instr. 5)   Derivative Securities (Inst					(e.g.,	puts,	, call	s, w	arrants	s, o	ption	s, c	onvertik	ole s	secur	ities	5)							
Security Price of Derivative Security Price of Derivative Security	1. Title of																							
Price of Derivative Security Security    Price of Derivative Security Security   Price of Derivative Security   Price of Der				if any		Code (Instr.							r)											
Security	(Instr. 3)	Price of			/Year)			Securities			JiiiiiiDay	, . cu	,	Deri	<b>Derivative Security</b>				Beneficially Owned Following Reported		Direct (D) or Indirect	Ownership (Instr. 4)		
Disposed of (D) (Instr. 3, 4 and 5)   Reported Transaction(s) (Instr. 4)														(Instr. 3 and 4)				,						
Code   V   (A)   (D)   Date   Expiration   Date   Expiration   Date   Date   Expiration   Date   D		Security																		í l	(1) (111511. 4)			
Code   V   (A)   (D)   Date   Expiration   Date   Expiration   Date   Date   Expiration   Date   D																				on(s)				
Code   V   (A)   (D)   Date   Expiration   Title   Shares												$\top$				Amo	unt							
Code   V   (A)   (D)   Date   Expiration   Date   Title   Of Shares								1																
Code   V   (A)   (D)   Exercisable   Date   Title   Shares										Dat	te	-   1	Expiration				oer							
Stock Option Stock Option Stock Option (right to Stock Option Stock Option Opti						Code	٧	(A)	(D)	Exe	ercisable			Title	•	Shar	es							
Option \$59.5 09/30/2003 M 10,000 12/09/1998(2) 12/09/2007 Option Stock 10,000 \$0 D	Employee																							
right to	Option	\$59.5	09/30/2003			M			10,000	12/	09/1998	(2)	12/09/2007			10,0	00 l	\$ <mark>0</mark>	0		D			
	(right to													30	OCK									

## **Explanation of Responses:**

- 1. The information in this report is based on a plan statement dated as of September 26, 2003.
- 2. The initial option for 10,000 shares vested in four equal annual installments beginning on December 9, 1998.

## Remarks:

Todd A. Mayman, Attorney-in-

10/01/2003

<u>fact</u>

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.