

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

( ) Check box if no longer subject to Section 16.  
 Form 4 or Form 5 obligations may continue. See Instructions 1(b).

1. Name and Address of Reporting Person  
 Curley, John J.  
 Gannett Co., Inc.  
 1100 Wilson Boulevard  
 Arlington, Virginia 22234  
 USA
2. Issuer Name and Ticker or Trading Symbol  
 Gannett Co., Inc.  
 ("GCI")
3. IRS or Social Security Number of Reporting Person (Voluntary)
4. Statement for Month/Year  
 July 31, 1997
5. If Amendment, Date of Original (Month/Year)
6. Relationship of Reporting Person to Issuer (Check all applicable)  
 (X) Director ( ) 10% Owner (X) Officer (give title below) ( ) Other  
 (specify below)  
 Chairman, President and Chief Executive Officer

Table I -- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security	2. Transaction Date	3. Code	4. Securities Acquired (A) or Disposed of (D)			5. Amount of Securities Beneficially Owned at End of Year	6. Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership
			Amount	A/D	Price			
Common Stock	07/23/97	M	2,500	A	\$36.1250	See Below	D	
Common Stock	07/23/97	S	2,500	D	\$103.7650	190,284	D	
Common Stock						15,814	I	(1)
Common Stock	to 06/30/97					10,668.843	I	(2)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Derivative Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date	4. Code	5. Number of Derivative Securities Acquired (A) or Disposed of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned at End of Year	10. Direct (D) or Indirect (I)	11. Nature of Indirect Beneficial Ownership
Stock Options	\$36.1250	07/23/97	M	2,500	D 12/31/94 12/31/98	Common Stock 2,500	0	57,500	D	

Explanation of Responses:  
 (1) Beneficially owned by the John J. Curley Charitable Remainder Unitrust, of which the reporting person is an "insider" trustee.  
 (2) Held by the trustee of the Company's 401(k) Plan, Boston Safe Deposit and Trust Company.

SIGNATURE OF REPORTING PERSON  
 /s/ John J. Curley