

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

POST-EFFECTIVE AMENDMENT NO. 1 TO  
FORM S-8  
REGISTRATION STATEMENT  
UNDER  
THE SECURITIES ACT OF 1933

Incorporated  
Under the Laws  
of Delaware

GANNETT CO., INC.  
1100 WILSON BOULEVARD  
ARLINGTON, VIRGINIA 22234  
(703) 284-6000

I.R.S. Employer  
Identification No.  
16-0442930

MULTIMEDIA, INC.

SALARY DEFERRAL THRIFT PLAN

Thomas L. Chapple, Esq.  
Senior Vice President,  
General Counsel and Secretary  
Gannett Co., Inc.  
1100 Wilson Boulevard  
Arlington, Virginia 22234  
(703) 284-6000

(Agent for Service of Process)

THIS POST-EFFECTIVE AMENDMENT NO. 1 TO  
FORM S-8 REGISTRATION STATEMENT  
IS BEING FILED SOLELY TO DEREGISTER ALL  
SHARES OF COMMON STOCK WHICH WERE REGISTERED IN CONNECTION WITH  
THE MULTIMEDIA INC. SALARY DEFERRAL THRIFT PLAN

Part I

Gannett Co., Inc., a Delaware corporation (the "Company"), is filing this Post-Effective Amendment No. 1 to Form S-8 Registration Statement solely for the purpose of deregistering all the shares of Common Stock issuable pursuant to The Multimedia, Inc., Salary Deferral Thrift Plan (the "Plan"). The Company originally registered 120,000 shares of Common Stock for issuance under the Plan. The Company has merged the Plan into The Gannett Co., Inc. 401(K) Savings Plan, effective January 1, 1998, and no additional shares of Common Stock will be issued under the Plan.

Part II

Item 8. Exhibits.

Exhibit Number	Exhibit Name	Location
24	Power of Attorney	Signature Page of Original Filing

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Post-Effective Amendment to Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in Arlington, Virginia, on July 28, 1998.

GANNETT CO., INC.

By: /s/Thomas L. Chapple  
Thomas L. Chapple  
Senior Vice President,  
General Counsel and Secretary

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

Signature	Title	Date
/s/ Meredith A. Brokaw Meredith A. Brokaw*	Director	July 28, 1998
/s/ Peter B. Clark Peter B. Clark*	Director	July 28, 1998
/s/ John J. Curley John J. Curley*	Director	July 28, 1998
/s/ Stuart T. K. Ho Stuart T. K. Ho*	Director	July 28, 1998
/s/ Drew Lewis Drew Lewis*	Director	July 28, 1998
/s/ Josephine P. Louis Josephine P. Louis*	Director	July 28, 1998
/s/ Douglas H. McCorkindale Douglas H. McCorkindale*	Director	July 28, 1998
/s/ Thomas A. Reynolds, Jr. Thomas A. Reynolds, Jr.*	Director	July 28, 1998
<hr/> Karen Hastie Williams	Director	July 28, 1998
*By: /s/Thomas L. Chapple Thomas L. Chapple	Attorney-in-Fact	July 28, 1998