FORM 5

 $\underline{\underline{X}} Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Form 3 Holdings Reported <math>\underline{\underline{X}}$ Form 4 Transactions Reported

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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OMB APPROVAL

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* 2. Issuer Name and Ticker or Trading Symbol 6. Relationship of Reporting Person(s) to Issuer (Check all applicable) Gannett Co., Inc. ("GCI") Director Moon Craig A. 10% Owner 3. I.R.S. Identification Number X Officer (give title below) _ Other (specify below) (Last) (First) (Middle) Statement for of Reporting Person, Month/Year Executive Vice President/Newspaper Division Gannett Co., Inc. December 29, 2002 if an entity (voluntary) 7950 Jones Branch Drive 7. Individual or Joint/Group Filing (Check Applicable Line) (Street) 5. If Amendment, Date of Original X Form filed by One Reporting Person McLean, VA 22107 (Month/Year) Form filed by More than One Reporting Person (City) (State) (Zip) Table I — Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security 2. Trans-2A. Deemed Trans-4. Securities Acquired (A) or Disposed of (D) 5. Amount of 6. Owner-7. Nature of Indirect (Instr. 3, 4 & 5) Securities ship Form: Beneficial Ownership Execution action Code (Instr. 3) action Date Date. (Instr. 8) Beneficially Direct (D) Instr. 4) Amount (A) Price (Month/ Day if any Owned at End of Issuer's or Indirect (I) or Year) Month/Day/ Fiscal year (Instr. 4) (D) (ear) (Instr. 3 & 4) 12/09/01 M4 A Common Stock Common Stock 12/09/01 F4 D \$68.22 941 D By 401(k) Plan Common Stock I 998.487⁽¹⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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FORM 5 (continued)Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of2. Conver-3. TransmitDerivativesion oraction	ns-3A.		5. Number of Deriv	auve	6. Date		1/. Little an	id Amount	ið. Price of	9. Number	10.	11. Nature
	Deemed				1				Derivative		Owner-	of Indirect
Security Exercise Date			Disposed of (D)		and Expiration		Securities			Derivative	ship	Beneficial
Price of	Date.	Code			Date		(Instr. 3 & 4)			Securities	Form	Ownership
(Instr. 3) Derivative (Month	if any		(Instr. 3, 4 & 5)		(Month/Day/		()		(,	Beneficially	of	(Instr. 4)
Security Day/ Year)	(Month/	(Instr.	r · /		Year)					Owned	Deriv-	
	Day/ Year)	8)								at End of	ative	
	(icur)	l í	(A)	(D)	Date	Expira-	Title	Amount		Year	Security:	
			(11)	(2)		tion		or		(Instr. 4)	Direct	
						Date		Number		l' '	(D)	
								of			or	
								Shares			Indirect	
											(I)	
											(Instr. 4)	
Stock Incentive 12/09	/01	M4		310	12/09/01	12/09/01	Common	310		0	D	
Rights							Stock					
Phantom Stock 1-for-1 12/09	/01	M4	303		Immed.		Common	303				
							Stock					
Phantom Stock 1-for-1 02/21	/01	A5	666.667		Immed.		Common	666.667	\$67.50			
							Stock					
Phantom Stock 1-for-102/20	/02	A	547.789		Immed.		Common	547.789	\$74.39	4,296.281 <mark>(</mark> 2)	D	
							Stock			,,		
Employee Stock \$72.24 05/06	/02	A	20,000		<u>(3)</u>	12/02/11	Common	20,000		20,000	D	
Option (right to							Stock					
buy)												

Explanation of Responses:

(1) This information is based on a plan statement dated as of September 30, 2002.

(2) Prior Forms 4 and 5 reported shares held under the Issuer's Deferred Compensation Plan in Table I, as Common Stock. These shares are now reported in Table II, Column 9 of this Form 5, as Phantom Stock.

(3) The option vests in four equal annual installments beginning on December 4, 2003.

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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