# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 

## FORM 10-Q

凹 QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 24, 2006
OR
TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission file number 1-6961
GANNETT CO., INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation or organization)
7950 Jones Branch Drive, McLean, Virginia
(Address of principal executive offices)

16-0442930
(I.R.S. Employer Identification No.)

22107-0910
(Zip Code)

Registrant's telephone number, including area code: (703) 854-6000.

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes $\mathbb{\text { No }} \square$

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one):

$$
\text { Large Accelerated Filer } \boxtimes \quad \text { Accelerated Filer } \square \quad \text { Non-Accelerated Filer } \square
$$

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act): Yes $\square$ No $\boxtimes$
The total number of shares of the registrant's Common Stock, $\$ 1$ par value, outstanding as of October 16, 2006, was 234,314,846.

## PART I. FINANCIAL INFORMATION

## Items 1 and 2. Financial Statements and Management's Discussion and Analysis of Financial Condition and Results of Operations

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF OPERATIONS

Unless stated otherwise, as in the section titled "Discontinued Operations", all of the information contained in Management's Discussion and Analysis of Operations relates to continuing operations. Therefore, the results of The (Boise) Idaho Statesman, and two newspapers in the state of Washington: The (Olympia) Olympian, and The Bellingham Herald which were disposed of in an asset exchange during the third quarter of 2005, are excluded from third quarter and year-todate 2005 results from continuing operations.

## Operating Summary

During the quarter ended September 25, 2005, Knight Ridder, Inc. sold its newspaper interests in Detroit to Gannett and MediaNews Group and the two publishers formed the Detroit Newspaper Partnership, L.P. MediaNews Group acquired The Detroit News from Gannett and Gannett acquired the Detroit Free Press. Beginning August 1, 2005, Detroit's results have been fully consolidated in the financial statements of Gannett along with a minority interest charge for MediaNews Group's interest. Prior to that date, the results from the company's $50 \%$ interest in Detroit had been reported in other revenues.

As a result of the change in the company's ownership of the Detroit newspaper operations, which required a change in accounting from the equity method to full consolidation, significant variances in reported revenues and expenses for the third quarter of 2006 and first nine months of 2006 compared with the same periods in 2005 have resulted.

On December 25, 2005, the company completed the expansion and reorganization, with MediaNews Group, of the Texas-New Mexico Newspapers Partnership. The company's ownership interest in the partnership was reduced and MediaNews Group became the managing partner. Results for the Texas-New Mexico Partnership are no longer consolidated in the company's financial statements. The company's $40.6 \%$ interest in the partnership's results is now included in other revenues in the Consolidated Statements of Income. This change in ownership and the attendant change in accounting also affect revenue and expense comparisons on an as reported basis.

On June 26, 2006, the company completed the acquisition of KTVD-TV in Denver, which created the company's second duopoly. On August 7, 2006, the company announced it had completed the acquisition of WATL-TV in Atlanta, which created the company's third duopoly.

To provide better comparisons of operating results in light of these and other transactions, the Newspaper Results section and Broadcasting Results section, below, provide pro forma amounts and discussion when comparing our third quarter and first nine months of 2006 results to the same periods in 2005.

The company also began reporting stock-based compensation expense in the first quarter of 2006 as required by Statement of Financial Accounting Standards No. 123(R). Total non-cash compensation expense was $\$ 10.3$ million ( $\$ 6.4$ million after tax or $\$ 0.03$ per share) in the third quarter and $\$ 34.4$ million ( $\$ 21.3$ million after tax or $\$ 0.09$ per share) for the first nine months of 2006. Refer to Note 3 "Stock-based compensation" in the Notes to Condensed Consolidated Financial Statements for further information concerning this matter.

Earnings from continuing operations per diluted share were $\$ 1.11$ for the third quarter of 2006 and $\$ 3.40$ for the year-to-date 2006 compared with $\$ 1.13$ for the third quarter of 2005 and $\$ 3.49$ for the year-to-date 2005. Net income per diluted share, on a generally accepted accounting principles ("GAAP") basis, was $\$ 1.11$ for the third quarter of 2006 compared to $\$ 1.22$ for the comparable period in 2005. Net income per diluted share for the nine months was $\$ 3.40$ for 2006 and $\$ 3.62$ for 2005. Earnings from operations of the discontinued businesses, excluding the gain on disposition, per diluted share were $\$ 0.01$ for the third quarter of 2005 and $\$ 0.06$ for the year-to-date 2005. In the third quarter of 2005 Gannett also reported earnings per diluted share of $\$ 0.08$ for the gain on the disposition of these properties.

Operating revenues rose $2.7 \%$ to $\$ 1.91$ billion in the third quarter and $5.1 \%$ to $\$ 5.83$ billion in the first nine months, reflecting the full consolidation of Detroit newspaper operations beginning on August 1, 2005 and the deconsolidation of Texas-New Mexico Partnership operations effective December 26, 2005. If Gannett had owned the same properties on the same basis for the full quarter and year-to-date periods in 2005 as in 2006, revenues from continuing operations would have been slightly higher in the third quarter and year-to-date 2006.

Operating income was $\$ 455.0$ million for the third quarter of 2006 and $\$ 473.2$ million for the third quarter of 2005. Operating income decreased from $\$ 1.47$ billion for the year-to-date 2005 to $\$ 1.41$ billion for the year-to-date 2006. Income from continuing operations was $\$ 261.4$ million for the third quarter of 2006 and $\$ 807.2$ million year-to-date compared to $\$ 274.6$ million and $\$ 868.0$ million for the same periods last year. Higher newsprint, interest and stock-based compensation expense tempered the company's results for the third quarter 2006. In addition to these factors, the company's results for year-to-date in 2006 were also impacted by a lower UK exchange rate. Expenses for the quarter and year-to-date 2005 include the benefit of a curtailment of retiree medical and life insurance coverage for certain US employees.

## Newspaper Results

Acquisitions and other transactions affecting newspaper comparisons include the Tallahassee Democrat acquired in late August 2005, the reorganization and full consolidation of the Detroit newspapers since August 2005, Mint Magazine acquired in July 2005, PointRoll, Inc., acquired in June 2005, Hometown Communications Network, Inc., acquired in late March 2005 and the expansion and reorganization of the Texas-New Mexico Newspapers Partnership on December 25, 2005. (Refer to Note 4 "Acquisitions, investments and dispositions" in the Notes to Condensed Consolidated Financial Statements for further information concerning these matters.)

Reported newspaper publishing revenues increased $\$ 19.8$ million or $1 \%$ for the third quarter of 2006 , as compared to the third quarter of 2005 , and rose by $\$ 225.6$ million or $5 \%$ for the year-to-date, primarily due to the Detroit newspaper transaction. Assuming the company had owned the same properties as of September 24, 2006 for all periods presented, newspaper publishing revenues would have decreased less than $1 \%$ for the third quarter and for the nine months ended 2006, as compared to the same periods in 2005. Domestic advertising revenues decreased $1 \%$ on a pro forma basis for the third quarter and increased $1 \%$ for the nine months ended 2006, as compared to the same periods in 2005. On a constant currency basis, pro forma newspaper advertising revenue decreased $2 \%$ for the third quarter and 1\% year-to-date. The average exchange rate used to translate UK newspaper results from Sterling to U.S. dollars increased $4 \%$ from 1.79 for the third quarter 2005 to 1.87 for the third quarter 2006, and decreased $2 \%$ from 1.85 for the year-to-date 2005 to 1.81 for the year-to-date 2006 .

Newspaper operating revenues are derived principally from advertising and circulation sales, which accounted for $75 \%$ and $18 \%$, respectively, of total newspaper revenues for both the third quarter and year-to-date 2006. Advertising revenues include amounts derived from advertising placed with newspaper related internet products. Other publishing revenues are mainly earnings from the company's $50 \%$ owned joint operating agency in Tucson (and Detroit for the first eight months of 2005), revenue from PointRoll and earnings from its $19.49 \%$ equity interest in the California Newspapers Partnership and its $40.6 \%$ equity interest in the Texas-New Mexico Newspapers Partnership (for the first nine months of 2006). The table below presents these components of reported revenues for the third quarter and first nine months of 2006 and 2005.

Newspaper publishing revenues, in thousands of dollars

| Third Quarter | 2006 | 2005 | \% Change |
| :---: | :---: | :---: | :---: |
| Newspaper advertising | \$1,280,297 | \$1,274,323 | - |
| Newspaper circulation | 316,724 | 316,242 | - |
| Commercial printing and other | 121,354 | 107,980 | 12 |
| Total | $\underline{\underline{\$ 1,718,375}}$ | $\underline{\underline{\$ 1,698,545}}$ | 1 |
| Year-to-date | 2006 | 2005 | \% Change |
| Newspaper advertising | \$3,924,192 | \$3,767,007 | 4 |
| Newspaper circulation | 961,996 | 935,281 | 3 |
| Commercial printing and other | 354,642 | 312,894 | 13 |
| Total | \$5,240,830 | \$5,015,182 | 4 |

The tables below present the components of reported newspaper advertising revenues for the third quarter and year-to-date of 2006 and 2005.
Advertising revenues, in thousands of dollars

| Third Quarter | 2006 | 2005 | \% Change |
| :---: | :---: | :---: | :---: |
| Local | \$ 537,846 | \$ 537,543 | - |
| National | 191,709 | 183,115 | 5 |
| Classified | 550,742 | 553,665 | (1) |
| Total advertising revenue | \$1,280,297 | \$1,274,323 | - |
| Year-to-date | 2006 | 2005 | \% Change |
| Local | \$1,647,134 | \$1,580,990 | 4 |
| National | 612,447 | 560,856 | 9 |
| Classified | 1,664,611 | 1,625,161 | 2 |
| Total advertising revenue | \$3,924,192 | \$3,767,007 | 4 |

The company's growth over the years has been partly through the acquisition of new businesses and strategic partnership investments. To facilitate an analysis of operating results, certain information discussed below is on a pro forma basis, which means that results are presented as if all properties owned at the end of the third quarter of 2006 were owned on the same basis throughout the periods discussed. The company consistently uses, for individual businesses and for aggregated business data, pro forma reporting of operating results in its internal financial reports because it enhances measurement of performance by permitting comparisons with prior period historical data. Likewise, the company uses this same pro forma data in its external reporting of key financial results and benchmarks.

In the tables that follow, newspaper advertising linage and related revenues are presented on a pro forma basis. Advertising revenues for Newsquest and all non-daily publications are reflected in the amounts below, however, advertising linage and preprint distribution statistics for these businesses are not included.

In the pro forma presentations below, the Detroit newspaper operations are fully consolidated in all periods presented. Previously consolidated advertising, circulation and other revenues from the Texas-New Mexico Partnership have been removed in this presentation, as the company's $40.6 \%$ interest in this partnership's operating results are now reflected in "Other Revenue" in the Statements of Income.

Advertising revenues, in thousands of dollars (pro forma)

| Third Quarter | 2006 | 2005 | \% Change |
| :---: | :---: | :---: | :---: |
| Local | \$ 537,846 | \$ 533,416 | 1 |
| National | 191,709 | 198,441 | (3) |
| Classified | 550,742 | 563,933 | (2) |
| Total advertising revenue | \$1,280,297 | \$1,295,790 | (1) |
| Year-to-date | 2006 | 2005 | \% Change |
| Local | \$1,646,184 | \$1,633,708 | 1 |
| National | 612,399 | 624,909 | (2) |
| Classified | 1,663,928 | 1,698,621 | (2) |
| Total advertising revenue | $\underline{\underline{\$ 3,922,511}}$ | $\underline{\text { \$3,957,238 }}$ | (1) |

Advertising linage, in thousands of inches, and preprint distribution, in millions (pro forma)

| Third Quarter | 2006 | 2005 | \% Change |
| :---: | :---: | :---: | :---: |
| Local | 8,109 | 8,130 | - |
| National | 857 | 991 | (14) |
| Classified | 14,107 | 14,233 | (1) |
| Total Run-of-Press linage | 23,073 | 23,354 | (1) |
| Preprint distribution | 2,831 | 2,897 | (2) |
| Year-to-date | 2006 | 2005 | \% Change |
| Local | 25,062 | 25,208 | (1) |
| National | 2,848 | 3,074 | (7) |
| Classified | 41,803 | 42,392 | (1) |
| Total Run-of-Press linage | $\underline{\underline{69,713}}$ | $\underline{\underline{70,674}}$ | (1) |
| Preprint distribution | 8,745 | 8,942 | (2) |

The tables below reconcile advertising revenues on a pro forma basis to advertising revenues on a GAAP basis, in thousands of dollars.

| Third Quarter | 2006 | 2005 |
| :---: | :---: | :---: |
| Pro forma advertising revenues | \$1,280,297 | \$1,295,790 |
| Net effect of transactions, including |  |  |
| Detroit and Texas-New Mexico Partnership | - | $(21,467)$ |
| As reported advertising revenues | \$1,280,297 | $\underline{\underline{\$ 1,274,323}}$ |
| Year-to-date | 2006 | 2005 |
| Pro forma advertising revenues | \$3,922,511 | \$3,957,238 |
| Net effect of transactions, including |  |  |
| Detroit and Texas-New Mexico Partnership | 1,681 | $(190,231)$ |
| As reported advertising revenues | \$3,924,192 | \$3,767,007 |

Newspaper advertising revenues, on a pro forma basis, for the third quarter 2006 decreased $1 \%$ over the third quarter of 2005; however, on a constant currency basis, pro forma newspaper advertising revenues would have decreased $2 \%$. U.S. results were stronger than UK results as domestic newspaper advertising decreased $1 \%$. For the year-to-date 2006, pro forma newspaper advertising revenues declined $1 \%$ over year-to-date 2005 . On a constant currency basis, pro forma newspaper advertising revenues would have decreased less than $1 \%$.

For the third quarter of 2006 compared to the same period 2005, reported local advertising revenues were up less than $1 \%$ while pro forma local advertising revenues rose $1 \%$, with pro forma local linage remaining constant. For the year-to-date 2006 compared to the same period 2005 , reported and pro forma local advertising revenues rose $4 \%$ and $1 \%$, respectively, with pro forma local linage down $1 \%$. On a constant currency, pro forma basis, local advertising increased less than $1 \%$ for the quarter and $1 \%$ year-to-date over similar periods of 2005 . The increase in reported revenues reflects, in part, the consolidation of Detroit newspaper operations partially offset by the Texas-New Mexico Partnership deconsolidation. Pro forma local advertising in the U.S. for the quarter was up 1\%.

Reported national advertising revenues for the third quarter 2006 were up $5 \%$ from the same period of 2005 primarily due to the Detroit transaction. On a pro forma basis, national advertising revenues were down $3 \%$ for the third quarter 2006 as compared to the same period 2005, due in part to the absence of hurricane-related advertising in the company's Gulf region properties. For the third quarter 2006, USA TODAY advertising revenues increased $1 \%$ as compared to the third quarter 2005. Year-to-date, reported national advertising revenues were up $9 \%$ and pro forma national advertising revenues declined $2 \%$ on a $7 \%$ pro forma volume decline as compared to the same period of 2005. USA TODAY advertising revenues declined 1\% year-to-date. Paid advertising pages at USA TODAY were 912 for the third quarter compared to 981 for the same period last year. Year-to-date, paid advertising pages at USA TODAY for 2006 and 2005 were 3,039 and 3,273 , respectively.

For the third quarter of 2006, reported classified advertising revenues decreased $1 \%$. On a pro forma basis, classified advertising revenues for the third quarter decreased $2 \%$ on a linage decrease of $1 \%$. On a pro forma, constant currency basis, classified advertising revenues for the third quarter of 2006 were down $4 \%$ over the same period in 2005. For the first nine months of 2006, reported classified advertising revenues rose $2 \%$ over the same period last year. On a pro forma basis, classified advertising revenues decreased $2 \%$ and linage decreased $1 \%$. On a pro forma, constant currency basis, classified advertising revenues for the first nine months of 2006 were down $2 \%$ over the same period in 2005 . The increase in reported revenues for the year-to-date period reflects, in part, the consolidation of Detroit newspaper operations since August 1, 2005 as well as acquisitions. Overall, classified results in our domestic newspapers were stronger than in the UK. On a pro forma basis, real estate revenues were up $8 \%$ for the quarter and $10 \%$ year-to-date, employment revenues were down $6 \%$ for the quarter and $5 \%$ year-to-date, and auto advertising revenues decreased $10 \%$ and $13 \%$ for the third quarter and year-to-date, respectively.

Total domestic newspaper online revenues were strong during the quarter and year-to-date 2006, increasing $22 \%$ and $30 \%$, respectively, over 2005 .
Circulation revenues, as reported, rose slightly for the third quarter and $3 \%$ for the first nine months of 2006, reflecting the consolidation of Detroit newspaper operations. Pro forma net paid daily circulation for the company's newspapers, excluding USA TODAY, declined $3 \%$ in the third quarter and $2 \%$ in the first nine months of 2006. Sunday net paid circulation was down $2 \%$ from the comparable quarter and year-to-date periods of last year. USA TODAY circulation declined slightly in the third quarter and first nine months of 2006.

Reported newspaper operating expenses rose $\$ 53.8$ million or $4 \%$ for the quarter and $\$ 308.6$ million or $8.3 \%$ for the first nine months of 2006 , reflecting the consolidation of Detroit newspaper operations and increased newsprint and stock-based compensation expense. Newspaper segment expenses include $\$ 5.9$ million and $\$ 19.6$ million of stock-based compensation expense in the third quarter and year-to-date 2006, respectively. Excluding stock-based compensation, newspaper operating expenses on a pro forma basis increased $1 \%$ for both the quarter and year-to-date periods of 2006 over the comparable periods of 2005. Newspaper expenses for the quarter and year-to-date 2005 include the benefit of a curtailment of retiree medical and life insurance coverage for certain US newspaper employees. Costs for non-daily publications, including newsprint, were higher for the third quarter and year-to-date reflecting recent acquisitions and internal growth.

The consolidation of Detroit increased reported newsprint expense, which was up $7 \%$ for the quarter and $11 \%$ year-to-date, also reflecting higher newsprint prices. For the third quarter, newsprint prices increased $11 \%$ and usage was down $4 \%$. Newsprint prices for the first nine months of 2006 increased $10 \%$ and usage increased less then $1 \%$. On a pro forma basis, newsprint expense for the quarter and first nine months was up $4 \%$ and $5 \%$, respectively, reflecting an $11 \%$ increase in price for the quarter and year-to-date and a $6 \%$ and $5 \%$ decline in usage, respectively. For the remainder of 2006, newsprint prices are expected to be above 2005 levels.

Newspaper operating income for the quarter decreased $\$ 34.0$ million or $8 \%$ and $\$ 82.9$ million or $6 \%$ for the year-to-date, reflecting soft advertising demand in the U.S and UK. Higher newsprint costs and stock-based compensation expense also tempered newspaper results. In addition to these factors, the newspaper results for the year-to-date were impacted by a lower UK exchange rate. Newspaper expense for the quarter and year-to-date 2005 include the benefit of a curtailment of retiree medical and life insurance coverage for certain US newspaper employees. Excluding stock-based compensation expense, newspaper operating income decreased $\$ 28.1$ million or $6.6 \%$ for the quarter and decreased $\$ 63.3$ million or $4.8 \%$ for the year-to-date.

## Broadcasting Results

The company completed the acquisitions of KTVD-TV in Denver in late June 2006 and WATL-TV in Atlanta in early August 2006, which created the company's second and third duopolies.

Broadcasting includes results from the company’s 23 television stations and Captivate Network, Inc. Reported broadcasting revenues increased $\$ 29.8$ million or $17.9 \%$ in the third quarter of 2006 and $\$ 55.4$ million or $10.5 \%$ for the first nine months of 2006 . Assuming the company had owned the same properties as of September 24, 2006 for all periods presented, broadcasting revenues would have increased $\$ 19.9$ million or $11.1 \%$ for the third quarter and $\$ 45.0$ million or 7.9\% for the nine months ended 2006. The quarter and year-to-date reported improvement reflects
increased demand for political and issue related advertising and the incremental revenue from the two acquired broadcast stations. The year-to-date 2006 comparison also benefited from the Winter Olympic Games on the company's NBC affiliates and higher internet revenues.

Television revenues, which exclude Captivate, increased $19 \%$ for the quarter with local revenues up $13 \%$ and national revenues up $26 \%$. On a pro forma basis, television revenues increased $11 \%$ for the quarter with local revenues up $6 \%$ and national revenues up $19 \%$. For the first nine months of 2006, reported television revenues increased $10 \%$ with local revenues up $10 \%$ and national revenues up $11 \%$. For the first nine months of 2006, on a pro forma basis, television revenues increased $8 \%$ with local revenues up $7 \%$ and national revenues up $8 \%$. For the third quarter and year-to-date, higher advertising revenues from services, home improvement and telecommunications categories were partially offset by declines in retail and restaurants categories. In the third quarter automotive advertising revenues also increased but were slightly lower for the year-to-date 2006. Online revenues for the company's television stations were up $48 \%$ and $58 \%$ for the third quarter and year-to-date, respectively.

Reported broadcasting operating expenses increased $11 \%$ for the third quarter and $7 \%$ for the first nine months of 2006 to $\$ 116.5$ and $\$ 339.4$ million. Broadcasting expenses include $\$ 1.2$ million and $\$ 3.9$ million of stock-based compensation expense, for the quarter and year-to-date, respectively. Excluding stock-based compensation, reported broadcasting expenses would have increased $10 \%$ for the quarter and $6 \%$ year-to-date, primarily due to the acquisition of the two broadcast stations, selling costs and additional news and entertainment programming opportunities. Reported operating income from broadcasting was up $\$ 18.4$ million or $30.1 \%$ in the third quarter and $\$ 34.1$ million or nearly $16.2 \%$ year-to-date.

Assuming the company had owned the same properties as of September 24, 2006 for all periods presented, broadcasting operating expenses would have increased $7 \%$ and $5 \%$ for the third quarter and first nine months of 2006, respectively.

## Corporate Results

Corporate expenses were $\$ 19.4$ million and $\$ 60.2$ million for the quarter and year-to-date 2006, respectively, as compared to $\$ 16.7$ million and $\$ 50.7$ million for the corresponding periods last year. Excluding non-cash stock compensation of $\$ 3.3$ million and $\$ 10.9$ million for the quarter and year-to-date 2006, respectively, corporate expenses declined $3.6 \%$ for the quarter and $2.9 \%$ year-to-date as compared to the same periods last year.

## Operating Cash Flow

The company's consolidated operating cash flow, defined as operating income plus depreciation and amortization of intangible assets, was $\$ 524.3$ million for the third quarter of 2006 and $\$ 1,618.9$ million for the first nine months of 2006 compared to $\$ 540.9$ million for the third quarter of 2005 and $\$ 1,676.2$ million for the first nine months 2005. Excluding stock-based compensation, operating cash flow decreased $\$ 6.3$ million for the third quarter and $\$ 22.9$ million year-todate, reflecting a decline in newspaper cash flow partially offset by an increase in broadcasting cash flow. All references to "operating cash flow" are to a nonGAAP financial measure. Management believes that use of this measure allows investors and management to measure, analyze and compare the cash resources generated from its business segment operations in a meaningful and consistent manner. The focus on operating cash flow is appropriate given the consistent and generally predictable strength of cash flow generation by newspaper and broadcasting operations, and the short period of time it takes to convert new orders to cash. A reconciliation of these non-GAAP amounts to the company's operating income, which the company believes is the most directly comparable financial measure calculated and presented in accordance with GAAP on the company's consolidated statements of income, is presented in Note 12 "Business Segment Information" of the Notes to Condensed Consolidated Financial Statements.

## Non-Operating Income and Expense / Provision for Income Taxes

The company's interest expense increased $\$ 20.0$ million or $36.5 \%$ for the quarter and $\$ 58.8$ million or $39.6 \%$ year-to-date, reflecting higher short-term interest rates for both the quarter and the year-to-date period and increased average debt outstanding related to share repurchase activity, acquisitions and investments for the year-to-date period. The daily average outstanding balance of commercial paper was $\$ 2.36$ billion during the third quarter of 2006 and $\$ 3.51$ billion during the third quarter of 2005. The daily average outstanding balance of commercial paper was $\$ 2.95$ billion during the first nine months of 2006 and $\$ 3.30$ billion during the first nine months of 2005. The weighted average interest rate on commercial paper was $5.3 \%$ and $3.4 \%$ for the third quarter of 2006 and 2005, respectively. For the year-to-date period of 2006 and 2005, the weighted average interest rate on commercial paper was $4.8 \%$ and $3.0 \%$, respectively.

Because the company has $\$ 2.49$ billion in commercial paper obligations at September 24, 2006 that have relatively short-term maturity dates, and the company has $\$ 750$ million of floating-rate term debt, the company is
subject to significant changes in the amount of interest expense it might incur. Assuming the current level of commercial paper borrowings of $\$ 2.49$ billion and $\$ 750$ million of floating rate notes, a $1 / 2 \%$ increase or decrease in the average interest rate for commercial paper and floating rate notes would result in an increase or decrease in annual interest expense of $\$ 16.2$ million.

In all periods presented, non-operating income and expense includes investment income and gains as well as costs associated with certain minority interest investments in online/new technology businesses.

Non-operating items for 2006 also include minority interest expense related to the Detroit Newspaper Partnership and in the year-to-date period, a gain on the sale of the company's $10.5 \%$ interest in the Cincinnati Reds baseball team. Non-operating items in 2005 also included minority interest expense related to the Texas-New Mexico Partnership, which is not present in 2006 due to the deconsolidation of this entity.

The company's effective income tax rate was $31.5 \%$ for the third quarter and $32.9 \%$ for the first nine months of 2006 compared to $33.4 \%$ for the same periods last year. The lower tax rate for the quarter primarily reflects the favorable settlement of several state tax audits during this period.

## Income from Continuing Operations

Income from continuing operations reflects the expensing of stock-based compensation as required by Statement of Financial Accounting Standards No. 123 (R). The company's income from continuing operations was $\$ 261.4$ million for the third quarter 2006 and $\$ 807.2$ million for the year-to-date 2006 compared to $\$ 274.6$ million for the third quarter 2005 and $\$ 868.0$ million for the year-to-date 2005. Earnings from continuing operations per diluted share for the third quarter of 2006 were $\$ 1.11$ versus $\$ 1.13$ in the third quarter 2005, and were $\$ 3.40$ for the first nine months of 2006 versus $\$ 3.49$ in the first nine months of 2005. Total non-cash expense for stock-based compensation reduced earnings per diluted share by $\$ 0.03$ in the third quarter 2006 and by $\$ 0.09$ for the first nine months of 2006.

## Discontinued Operations

Earnings from discontinued operations for 2005 represent the combined operating results (net of income taxes) of the (Boise) Idaho Statesman, and two newspapers in the state of Washington: The (Olympia) Olympian, and The Bellingham Herald that were part of the exchange transaction with Knight Ridder that was completed in August 2005. The revenues and expenses from each of these properties have, along with associated income taxes, been removed from continuing operations and netted into a single amount on the Statement of Income titled "Income from the operation of discontinued operations, net of tax" for each period presented. Taxes provided on the earnings from discontinued operations in the third quarter of 2005 and first nine months of 2005 totaled $\$ 2.2$ million and $\$ 9.0$ million, respectively, covering U.S. federal and state income taxes and represent an effective rate of approximately $38 \%$. The excess of this effective rate over the U.S. federal statutory rate of $35 \%$ is due principally to state income taxes. Also included in discontinued operations is the $\$ 18.8$ million gain recognized, net of tax, in the third quarter of 2005 on the disposal of these properties. Taxes provided on the gain from the disposal totaled approximately $\$ 147$ million, covering U.S. federal and state income taxes and represent an effective rate of $88.7 \%$. The excess of this effective rate over the U.S. federal statutory rate of $35 \%$ is due principally to the non-deductibility of goodwill associated with the properties disposed.

Earnings from discontinued operations, excluding the gain, per diluted share were $\$ 0.01$ and $\$ 0.06$ for the third quarter 2005 and first nine months of 2005, respectively. In the third quarter of 2005, Gannett also reported earnings per diluted share of $\$ 0.08$ for the gain on the disposition of these properties.

## Net Income

The company's decline in net income was $\$ 35.6$ million for the third quarter and $\$ 94.2$ million for the year-to-date. Net income per diluted share was $\$ 1.11$ versus $\$ 1.22$ for the third quarter and for the year-to-date it was $\$ 3.40$ versus $\$ 3.62$. This decline in net income and earnings per diluted share reflects inclusion in 2005 results of discontinued operations items and the impact of the expensing of stock-based compensation beginning in 2006 in the after-tax amount of $\$ 6.4$ million or $\$ 0.03$ per diluted share for the third quarter 2006 and $\$ 21.3$ million or $\$ 0.09$ per diluted share for the first nine months of 2006.

The weighted average number of diluted shares outstanding for the third quarter of 2006 totaled $236,234,000$ compared to $244,013,000$ for the third quarter of 2005. For the first nine months of 2006 and 2005, the weighted average number of diluted shares outstanding totaled 237,459,000 and 248,753,000, respectively. The decline is the result of the company's share repurchase program under which approximately 17.6 million shares were repurchased during 2005 as well as 2.3 million shares repurchased during the third quarter and 3.5 million shares repurchased year-to-date 2006. See Part II, Item 2 for information on share repurchases.

## Liquidity, Capital Resources, Financial Position, and Statements of Cash Flows

The company's cash flow from operating activities was $\$ 1,094.2$ million for the first nine months of 2006, up from $\$ 1,078.6$ million in the first nine months of 2005, reflecting higher broadcast earnings offset by higher newsprint and interest expense. Cash flow from operating activities for the first nine months of 2005 includes approximately $\$ 14.6$ million from discontinued operations.

Cash flows used in the company's investing activities totaled $\$ 704.3$ million for the nine months of 2006, reflecting $\$ 134.9$ million of capital spending, $\$ 402.5$ million of payments for acquisitions discussed in Note 4 to the financial statements, and $\$ 321.0$ million invested in existing equity holdings including the California Newspapers Partnership, CareerBuilder.com, ShopLocal.com, Topix.net, and the company’s initial investment in 4INFO. These cash outflows were partially offset by a $\$ 93.8$ million decrease in marketable securities, $\$ 25.8$ million of proceeds from the sale of assets, and $\$ 34.5$ million of proceeds from investments.

Cash used by the company for financing activities totaled $\$ 332.3$ million for the first nine months of 2006 reflecting the payment of dividends totaling $\$ 206.9$ million and the repurchase of common stock of $\$ 189.8$ million. The company's regular quarterly dividend of $\$ 0.31$ per share, which was declared in the third quarter of 2006, totaled \$73.1 million and was paid on October 2, 2006.

The company completed the acquisitions of KTVD-TV in Denver in late June 2006 and WATL-TV in Atlanta in early August 2006, which created the company's second and third duopolies.

In August 2006, the company invested an additional $\$ 145$ million in the California Newspapers Partnership ("CNP") in conjunction with the CNP’s acquisition of the Contra Costa Times and the San Jose Mercury News and related publications and web sites. The company’s additional investment enabled it to maintain its $19.49 \%$ ownership in the CNP. Equity earnings of the partnership are recorded as part of other revenue in the consolidated statements of income.

In August 2006, the company, McClatchy Company and Tribune Company announced an agreement concerning their ownership stakes in CareerBuilder.com, ShopLocal.com and Topix.net. Under the terms of the agreement, the company and Tribune Company increased each of their equity stakes in CareerBuilder.com and ShopLocal.com to $42.5 \%$, and in Topix.net to $31.9 \%$. The company paid McClatchy $\$ 155$ million in connection with this agreement.

In February 2004, the company announced the reactivation of its existing share repurchase program that was last utilized in February 2000. On July 25, 2006, the Board of Directors authorized the repurchase of an additional $\$ 1$ billion of the company's common stock. The shares will be repurchased at management's discretion, either in the open market or in privately negotiated block transactions. Management's decision to repurchase shares will depend on price, availability and other corporate developments. Purchases will occur from time to time and no maximum purchase price has been set. As of September 24 , 2006, the company had remaining authority to repurchase up to $\$ 1,122.6$ million of the company's common stock. For more information on the share repurchase program, refer to Item 2 of Part II of this Form 10-Q.

In May 2006, the company sold $\$ 750$ million aggregate principal amount of floating rate notes due May 26, 2009 and $\$ 500$ million aggregate principal amount of $5.75 \%$ notes due June 1, 2011 in an underwritten public offering. Net proceeds of the offering were used to repay a portion of the company's commercial paper borrowings.

Other receivables in the Condensed Consolidated Balance Sheets reflect expected settlement with the Internal Revenue Service of certain items which had been under examination for tax years 1995 to 2003, as well as refunds from various U.S. state tax jurisdictions.

The company's operations have historically generated strong positive cash flow, which, along with the company's program of issuing commercial paper and maintaining bank revolving credit agreements, has provided adequate liquidity to meet the company's requirements, including those for acquisitions.

The company regularly issues commercial paper for cash requirements and maintains revolving credit agreements equal to or in excess of any commercial paper outstanding. The company's commercial paper has been rated A-1 and P-1 by Standard \& Poor's and Moody's Investors Service, respectively. The company’s senior unsecured long-term debt is rated A by Standard \& Poor’s and A2 by Moody’s Investors Service. In October 2006, Standard \& Poor’s and Moody's Investors Service placed our long-term corporate credit, senior secured debt, short-term corporate credit, and commercial paper ratings on CreditWatch (Standard \& Poor's) or under review (Moody's) with negative implications. Each will review their credit ratings for Gannett after evaluating the company's operating and financial prospects. Subsequent to their respective reviews, it is possible that either or both will lower the company's credit ratings.

The company has an effective universal shelf registration statement with the Securities and Exchange Commission under which an indeterminate amount of securities may be issued. Proceeds from any takedowns off the shelf will be used for general corporate purposes, including capital expenditures, working capital, securities
repurchase programs, repayment of debt and the financing of acquisitions. The company's Board of Directors has established a maximum aggregate level of $\$ 7$ billion for amounts that may be raised through borrowings or the issuance of equity securities.

The company's foreign currency translation adjustment, included in accumulated other comprehensive income and reported as part of shareholders' equity, totaled $\$ 590.4$ million at the end of the third quarter versus $\$ 285.0$ million at the end of 2005. This reflects an increase in the exchange rate for British Pound Sterling at September 24, 2006 as compared to the rate at December 25, 2005. Newsquest's assets and liabilities at September 24, 2006 were translated from Sterling to U.S. dollars at an exchange rate of 1.90 versus 1.74 at the end of 2005. For the third quarter and first nine months of 2006, Newsquest’s financial results were translated at an average rate of 1.87 and 1.81 , respectively, compared to 1.79 and 1.85 for the same periods last year.

The company is exposed to foreign exchange rate risk primarily due to its operations in the United Kingdom, for which Sterling is the functional currency, which is then translated into U.S. dollars. Translation gains or losses affecting the Condensed Consolidated Statements of Income have not been significant in the past. If the price of Sterling against the U.S. dollar had been $10 \%$ more or less than the actual price, reported net income would have increased or decreased approximately $2.2 \%$ for the third quarter of 2006 and $2.1 \%$ for the first nine months.

## Certain Factors Affecting Forward-Looking Statements

Certain statements in this Quarterly Report on Form 10-Q contain forward-looking information. The words "expect", "intend", "believe", "anticipate", "likely", "will" and similar expressions generally identify forward-looking statements. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results and events to differ materially from those anticipated in the forward-looking statements. The company is not responsible for updating or revising any forward-looking statements, whether the result of new information, future events or otherwise, except as required by law.

Potential risks and uncertainties which could adversely affect the company's ability to obtain these results include, without limitation, the following factors: (a) increased consolidation among major retailers or other events which may adversely affect business operations of major customers and depress the level of local and national advertising; (b) an economic downturn in some or all of the company's principal newspaper or broadcasting markets leading to decreased circulation or local, national or classified advertising; (c) a decline in general newspaper readership and/or advertiser patterns as a result of competitive alternative media or other factors; (d) an increase in newsprint or syndication programming costs over the levels anticipated; (e) labor disputes which may cause revenue declines or increased labor costs; ( f ) acquisitions of new businesses or dispositions of existing businesses; ( g ) a decline in viewership of major networks and local news programming; (h) rapid technological changes and frequent new product introductions prevalent in electronic publishing; (i) an increase in interest rates; (j) a weakening in the Sterling to U.S. dollar exchange rate; and (k) general economic, political and business conditions.

## CONDENSED CONSOLIDATED BALANCE SHEETS

## Gannett Co., Inc. and Subsidiaries

Unaudited, in thousands of dollars

|  | Sept. 24, 2006 | Dec. 25, 2005 |
| :---: | :---: | :---: |
| ASSETS |  |  |
| Current assets |  |  |
| Cash and cash equivalents | \$ 131,942 | \$ 68,803 |
| Marketable securities | 20 | 93,822 |
| Trade receivables, less allowance (2006-\$42,070; 2005 - \$40,037) | 967,496 | 998,799 |
| Other receivables | 140,453 | 77,123 |
| Inventories | 127,459 | 117,969 |
| Deferred income taxes | 28,792 | 29,892 |
| Prepaid expenses and other current assets | 112,503 | 75,663 |
| Total current assets | 1,508,665 | 1,462,071 |
| Property, plant and equipment |  |  |
| Cost | 5,040,309 | 4,929,693 |
| Less accumulated depreciation | (2,280,426) | (2,114,546) |
| Net property, plant and equipment | 2,759,883 | 2,815,147 |
| Intangible and other assets |  |  |
| Goodwill | 10,207,386 | 9,685,006 |
| Indefinite-lived and other amortized intangible assets, less accumulated amortization | 599,782 | 446,018 |
| Investments and other assets | 1,630,158 | 1,335,154 |
| Total intangible and other assets | 12,437,326 | 11,466,178 |
| Total assets | $\underline{\underline{\text { 16,705,874 }}}$ | $\underline{\underline{\$ 15,743,396}}$ |

The accompanying notes are an integral part of these condensed consolidated financial statements.

## CONDENSED CONSOLIDATED BALANCE SHEETS

## Gannett Co., Inc. and Subsidiaries

Unaudited, in thousands of dollars

|  | Sept. 24, 2006 | Dec. 25, 2005 |
| :---: | :---: | :---: |
| LIABILITIES AND SHAREHOLDERS' EQUITY |  |  |
| Current liabilities |  |  |
| Accounts payable and current portion of film contracts payable | \$ 332,988 | \$ 308,633 |
| Compensation, interest and other accruals | 423,562 | 423,855 |
| Dividends payable | 73,288 | 69,366 |
| Income taxes | 120,278 | 125,934 |
| Deferred income | 176,054 | 168,553 |
| Total current liabilities | 1,126,170 | 1,096,341 |
| Deferred income taxes | 889,535 | 862,554 |
| Long-term debt | 5,494,516 | 5,438,273 |
| Postretirement medical and life insurance liabilities | 314,972 | 317,791 |
| Other long-term liabilities | 509,860 | 432,699 |
| Total liabilities | 8,335,053 | 8,147,658 |
| Minority interests in consolidated subsidiaries | 24,418 | 25,176 |
| Shareholders' equity |  |  |
| Preferred stock of \$1 par value per share. Authorized: 2,000,000 shares; Issued: none | - | - |
| Common stock of \$1 par value per share. Authorized: 800,000,000 shares; Issued: 324,418,632 shares | 324,419 | 324,419 |
| Additional paid-in-capital | 663,071 | 619,569 |
| Retained earnings | 12,056,194 | 11,459,496 |
| Accumulated other comprehensive income | 554,591 | 249,150 |
|  | 13,598,275 | 12,652,634 |
| Less treasury stock, 89,893,850 shares and 86,372,809 shares, respectively, at cost | $(5,251,872)$ | (5,082,072) |
| Total shareholders' equity | 8,346,403 | 7,570,562 |
| Total liabilities and shareholders' equity | \$16,705,874 | \$15,743,396 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

## CONDENSED CONSOLIDATED STATEMENTS OF INCOME

Gannett Co., Inc. and Subsidiaries
Unaudited, in thousands of dollars (except per share amounts)

|  | Thirteen weeks ended |  |  |  | $\begin{aligned} & \begin{array}{l} \text { \% Inc } \\ \text { (Dec) } \end{array} \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | September 24, 2006 |  | September 25, 2005 |  |  |
| Net Operating Revenues: |  |  |  |  |  |
| Newspaper advertising | \$ | 1,280,297 | \$ | 1,274,323 | 0.5 |
| Newspaper circulation |  | 316,724 |  | 316,242 | 0.2 |
| Broadcasting |  | 196,180 |  | 166,358 | 17.9 |
| Other |  | 121,354 |  | 107,980 | 12.4 |
| Total |  | 1,914,555 |  | 1,864,903 | 2.7 |
| Operating Expenses: |  |  |  |  |  |
| Cost of sales and operating expenses, exclusive of depreciation |  | 1,070,148 |  | 1,020,307 | 4.9 |
| Selling, general and administrative expenses, exclusive of depreciation |  | 320,062 |  | 303,651 | 5.4 |
| Depreciation |  | 60,828 |  | 60,954 | (0.2) |
| Amortization of intangible assets |  | 8,544 |  | 6,783 | 26.0 |
| Total |  | 1,459,582 |  | 1,391,695 | 4.9 |
| Operating income |  | 454,973 |  | 473,208 | (3.9) |
| Non-operating income (expense): |  |  |  |  |  |
| Interest expense |  | $(75,040)$ |  | $(54,993)$ | 36.5 |
| Other |  | 1,700 |  | $(5,700)$ | (129.8) |
| Total |  | $(73,340)$ |  | $(60,693)$ | 20.8 |
| Income before income taxes |  | 381,633 |  | 412,515 | (7.5) |
| Provision for income taxes |  | 120,200 |  | 137,900 | (12.8) |
| Income from continuing operations |  | 261,433 |  | 274,615 | (4.8) |
| Discontinued Operations: |  |  |  |  |  |
| Income from the operation of discontinued operations, net of tax |  | - |  | 3,639 | ** |
| Gain on disposal of newspaper businesses, net of tax |  | - |  | 18,755 | *** |
| Net Income | \$ | 261,433 | \$ | 297,009 | (12.0) |
| Earnings from continuing operations per share-basic | \$ | 1.11 | \$ | 1.13 | (1.8) |
| Earnings from discontinued operations: |  |  |  |  |  |
| Discontinued operations per share-basic |  | - |  | 0.01 | *** |
| Gain on disposal of newspaper businesses per share - basic |  | - |  | 0.08 | *** |
| Net Income per share-basic | \$ | 1.11 | \$ | 1.22 | (9.0) |
| Earnings from continuing operations per share-diluted | \$ | 1.11 | \$ | 1.13 | (1.8) |
| Earnings from discontinued operations: |  |  |  |  |  |
| Discontinued operations per share-diluted |  | - |  | 0.01 | *** |
| Gain on disposal of newspaper businesses per share - diluted |  | - |  | 0.08 | *** |
| Net Income per share-diluted | \$ | 1.11 | \$ | 1.22 | (9.0) |
| Dividends per share | \$ | 0.31 | \$ | 0.29 | 6.9 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

## CONDENSED CONSOLIDATED STATEMENTS OF INCOME

Gannett Co., Inc. and Subsidiaries
Unaudited, in thousands of dollars (except per share amounts)

|  | Thirty-nine weeks ended |  | $\begin{aligned} & \% \text { Inc } \\ & (\mathbf{D e c}) \end{aligned}$ |
| :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { September 24, } \\ 2006 \\ \hline \end{gathered}$ | $\begin{gathered} \text { September 25, } \\ \quad 2005 \\ \hline \end{gathered}$ |  |
| Net Operating Revenues: |  |  |  |
| Newspaper advertising | \$ 3,924,192 | \$ 3,767,007 | 4.2 |
| Newspaper circulation | 961,996 | 935,281 | 2.9 |
| Broadcasting | 584,175 | 528,803 | 10.5 |
| Other | 354,642 | 312,894 | 13.3 |
| Total | 5,825,005 | 5,543,985 | 5.1 |
| Operating Expenses: |  |  |  |
| Cost of sales and operating expenses, exclusive of depreciation | 3,241,489 | 2,972,037 | 9.1 |
| Selling, general and administrative expenses, exclusive of depreciation | 964,571 | 895,705 | 7.7 |
| Depreciation | 182,711 | 190,555 | (4.1) |
| Amortization of intangible assets | 24,072 | 15,284 | 57.5 |
| Total | 4,412,843 | 4,073,581 | 8.3 |
| Operating income | 1,412,162 | 1,470,404 | (4.0) |
| Non-operating income (expense): |  |  |  |
| Interest expense | $(207,135)$ | $(148,355)$ | 39.6 |
| Other | $(1,588)$ | $(19,659)$ | (91.9) |
| Total | $(208,723)$ | $(168,014)$ | 24.2 |
| Income before income taxes | 1,203,439 | 1,302,390 | (7.6) |
| Provision for income taxes | 396,200 | 434,400 | (8.8) |
| Income from continuing operations | 807,239 | 867,990 | (7.0) |
| Discontinued Operations: |  |  |  |
| Income from the operation of discontinued operations, net of tax | - | 14,644 | ** |
| Gain on disposal of newspaper businesses, net of tax | - | 18,755 | *** |
| Net Income | \$ 807,239 | \$ 901,389 | (10.4) |
| Earnings from continuing operations per share-basic | 3.41 | \$ 3.51 | (2.8) |
| Earnings from discontinued operations: |  |  |  |
| Discontinued operations per share-basic | - | 0.06 | *** |
| Gain on disposal of newspaper businesses per share - basic | - | 0.08 | *** |
| Net Income per share-basic | 3.41 | 3.65 | (6.6) |
| Earnings from continuing operations per share-diluted | \$ 3.40 | \$ 3.49 | (2.6) |
| Earnings from discontinued operations: |  |  |  |
| Discontinued operations per share-diluted | - | 0.06 | *** |
| Gain on disposal of newspaper businesses per share - diluted | - | 0.08 | *** |
| Net Income per share-diluted | \$ 3.40 | \$ 3.62 | (6.1) |
| Dividends per share | \$ 0.89 | \$ 0.83 | 7.2 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

## Gannett Co., Inc. and Subsidiaries

Unaudited, in thousands of dollars

|  | Thirty-nine weeks ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | September 24, 2006 |  | September 25, 2005 |  |
| Cash flows from operating activities: |  |  |  |  |
| Net Income | \$ | 807,239 | \$ | 901,389 |
| Adjustments to reconcile net income to operating cash flows: |  |  |  |  |
| Gain on sale of discontinued operations, net of tax |  | - |  | $(18,755)$ |
| Depreciation |  | 182,711 |  | 190,555 |
| Amortization of intangibles |  | 24,072 |  | 15,284 |
| Minority interest |  | 1,392 |  | 6,147 |
| Stock-based compensation |  | 34,368 |  | - |
| Deferred income taxes |  | 38,742 |  | 29,552 |
| Pension expense, net of pension contributions |  | 77,790 |  | 35,066 |
| Change in other assets and liabilities, net |  | $(72,145)$ |  | $(80,611)$ |
| Net cash flow from operating activities |  | 1,094,169 |  | 1,078,627 |
| Cash flows from investing activities: |  |  |  |  |
| Purchase of property, plant and equipment |  | $(134,891)$ |  | $(161,482)$ |
| Payments for acquisitions, net of cash acquired |  | $(402,487)$ |  | $(615,308)$ |
| Payments for investments |  | $(321,016)$ |  | $(200,663)$ |
| Proceeds from investments |  | 34,460 |  | 10,525 |
| Proceeds from sale of assets |  | 25,838 |  | 245,457 |
| Decrease in marketable securities |  | 93,802 |  | - |
| Net cash used for investing activities |  | $(704,294)$ |  | $(721,471)$ |
| Cash flows from financing activities |  |  |  |  |
| Proceeds from issuance of long-term debt, net of debt issuance costs |  | 1,246,820 |  | 498,175 |
| Payments of (proceeds from) unsecured promissory notes and other indebtedness |  | $(1,195,695)$ |  | 878,921 |
| Payments of unsecured global notes |  | - |  | $(600,000)$ |
| Dividends paid |  | $(206,936)$ |  | $(202,564)$ |
| Cost of common shares repurchased |  | $(189,766)$ |  | $(1,072,875)$ |
| Proceeds from issuance of common stock |  | 15,459 |  | 69,423 |
| Distributions to minority interest in consolidated partnerships |  | $(2,151)$ |  | $(7,855)$ |
| Net cash used for financing activities |  | $(332,269)$ |  | $(436,775)$ |
| Effect of currency rate change |  | 5,533 |  | $(1,559)$ |
| Net increase (decrease) in cash and cash equivalents |  | 63,139 |  | $(81,178)$ |
| Balance of cash and cash equivalents at beginning of period |  | 68,803 |  | 135,874 |
| Balance of cash and cash equivalents at end of period | \$ | 131,942 | \$ | 54,696 |

The accompanying notes are an integral part of these condensed consolidated financial statements

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

## September 24, 2006

## NOTE 1 - Basis of presentation

The accompanying unaudited Condensed Consolidated Financial Statements have been prepared in accordance with the instructions for Form 10-Q and, therefore, do not include all information and footnotes, which are normally included in the Form 10-K and annual report to shareholders. The financial statements covering the thirteen week period and year-to-date ended September 24, 2006, and the comparable periods of 2005, reflect all adjustments which, in the opinion of the company, are necessary for a fair statement of results for the interim periods and reflect all normal and recurring adjustments which are necessary for a fair presentation of the company's financial position, results of operations and cash flows as of the dates and for the periods presented.

In connection with the August 2005 sale of two newspapers in Washington State and a newspaper in Boise, Idaho, the results for these newspaper businesses are presented in the Condensed Consolidated Statements of Income as discontinued operations. At September 24, 2006 and December 25, 2005, there were no net assets related to these discontinued operations in the Condensed Consolidated Balance Sheets. Amounts applicable to the discontinued operations, which have been reclassified in the Statements of Income for the thirteen week and thirty-nine week periods ended September 25, 2005, are as follows:

| (in millions of dollars) | Thirteen Weeks ended September 25, 2005 |  | Thirty-nine Weeks ended September 25, 2005 |  |
| :---: | :---: | :---: | :---: | :---: |
| Revenues | \$ | 17.3 | \$ | 66.8 |
| Pretax income | \$ | 5.8 | \$ | 23.6 |
| Net income | \$ | 3.6 | \$ | 14.6 |
| Gain (after tax) | \$ | 18.8 | \$ | 18.8 |

## NOTE 2 - Recently issued accounting standards

In July 2006, the Financial Accounting Standards Board ("FASB") issued Interpretation Number 48, Accounting for Uncertainty in Income Taxes ("FIN No. 48 "), effective for Gannett's first quarter of 2007. Under FIN No. 48, companies are required to make disclosures about uncertainties in their income tax positions, including a roll-forward analysis of tax benefits taken that do not qualify for financial statement recognition. Under FIN No. 48, the recognition of a tax benefit would only occur when it is "more-likely-than-not" that the position would be sustained upon examination. Management is in the process of studying the impact of this interpretation on the company's financial accounting and reporting.

In September 2006, the FASB issued Statement of Financial Accounting Standards No. 158, Employers' Accounting for Defined Benefit Pension and Other Postretirement Benefit Obligations, an amendment of FASB Statements No. 87, 88, 106 and 132 ( $R$ ) ("SFAS No. 158"). The standard requires companies to recognize in their balance sheets any over or under-funded benefit obligation of each defined benefit pension and other postretirement plan. The resulting balance sheet adjustment is offset by a corresponding adjustment to other comprehensive income, net of deferred tax effects. This change would apply to the company's financial statements for the year ended December 31, 2006. The company anticipates being in an under-funded position as of year-end, which is the measurement date for its plans, and expects to record an additional liability of approximately $\$ 800$ million and a related net of tax non-cash charge of approximately $\$ 500$ million to "other comprehensive income". At September 24, 2006 that charge would be approximately $6 \%$ of total shareholders' equity.

## NOTE 3 - Stock-based compensation

Prior to December 26, 2005, the company accounted for stock-based compensation using the intrinsic value-based method in accordance with Accounting Principles Board Opinion No. 25 ("APB No. 25 "), "Accounting for Stock Issued to Employees". Under APB No. 25, the company generally did not recognize stock-based compensation for stock options in its statements of income prior to December 26, 2005 because the options granted had an exercise price equal to the market value of the underlying common stock on the date of grant. As permitted, the company elected to adopt the disclosure-only provisions of Statement of Financial Accounting Standards No. 123 ("SFAS No. 123"), "Accounting for Stock-Based Compensation". Under those provisions, the company disclosed in the notes to its financial statements what the effect would have been on its results of operations and related per share amounts had compensation costs for the company's stock options been determined based on the fair value at grant date. Such amounts disclosed for the third quarter 2005 totaled $\$ 20.7$ million of pre-tax stock-
based compensation or $\$ 13.0$ million on an after-tax basis ( $\$ 0.05$ per basic and diluted share), and for the year-to-date 2005 totaled $\$ 58.2$ million of pre-tax stockbased compensation or $\$ 36.5$ million on an after-tax basis ( $\$ 0.15$ per basic and diluted share).

Effective December 26, 2005, the first day of its 2006 fiscal year, the company adopted the fair value recognition provisions of SFAS No. 123(R), "ShareBased Payments", using the modified prospective transition method. Under this transition method, stock-based compensation costs recognized in the income statement for the quarter and year-to-date 2006, include (a) compensation expense for all unvested stock-based awards that were granted prior to December 25, 2005 based on the grant date fair value estimated in accordance with the original provisions of SFAS No. 123 and (b) compensation expense for all share-based payments granted on or after December 25, 2005 based on grant date fair value estimated in accordance with the provisions of SFAS No. 123(R). The impact of adoption of SFAS No. 123( R ) was to reduce pre-tax operating results by $\$ 8.4$ million ( $\$ 5.2$ million after-tax or $\$ 0.02$ per basic and diluted share) in the third quarter of 2006 and $\$ 28.9$ million ( $\$ 17.9$ million after-tax or $\$ 0.08$ per basic and diluted share) year-to-date. Results for prior periods have not been restated. The company's stock option awards have graded vesting terms and the company recognizes compensation expense for these options on a straight-line basis over the requisite service period for the entire award (generally four years).

## Determining Fair Value

Valuation and amortization method - The company determines the fair value of stock options granted using the Black-Scholes option-pricing formula. This fair value is then amortized on a straight-line basis over the requisite service periods of the awards, which is generally the vesting period.

Expected Term - The company's expected term represents the period that the company's stock-based awards are expected to be outstanding and was determined based on historical experience of similar awards, giving consideration to the contractual terms of the stock-based awards, vesting schedules and expectations of future employee behavior as influenced by changes to the terms of its stock-based awards.

Expected Volatility -The fair value of stock based awards reflects a volatility factor calculated using market data for the company's common stock. The time frame used was 36 months prior to grant date for awards prior to December 26, 2005 and 72 months for awards thereafter.

Expected Dividend - The Black-Scholes valuation model calls for a single expected dividend yield as an input. The dividend yield is determined by dividing the expected per share dividend during the coming year by the grant date stock price. The expected dividend assumption is based on the company's current expectations about its anticipated dividend policy. The company has paid a stable dividend in past years and has no foreseeable plans to change its dividend policy. Therefore, the company has estimated its dividend yield based on historical data for the past 36 months (i.e., by taking the average of each quarterly dividend during that period as a percentage of the company's stock price on each dividend payment date). Also, because the expected dividend yield should reflect marketplace participants' expectations, the company does not incorporate changes in dividends anticipated by management unless those changes have been communicated to, or otherwise are anticipated by, marketplace participants.

Risk-Free Interest Rate - The company bases the risk-free interest rate used in the Black-Scholes valuation method on the yield to maturity at the time of the stock option grant on zero-coupon U.S. government bonds having a remaining life equal to the option's expected life.

Estimated Forfeitures - When estimating forfeitures, the company considers voluntary termination behavior as well as analysis of actual option forfeitures.
For the year-to-date periods ended September 24, 2006 and September 25, 2005, options were granted for 165,332 and 456,159 shares, respectively. The following assumptions were used to estimate the fair value of those options.

|  | Year-to-date |  |
| :---: | :---: | :---: |
|  | 2006 | 2005 |
| Average expected term | 6 yrs. | 6 yrs. |
| Expected volatility | 22.00\% | 11.87\%-13.62\% |
| Weighted average volatility | 22.00\% | 12.41\% |
| Risk-free interest rates | 4.32\%-4.84\% | 3.71\%-4.10\% |
| Expected dividend yield | 1.30\%-1.40\% | 1.24\%-1.27\% |
| Weighted average expected dividend | 1.38\% | 1.26\% |

For the third quarter 2006, the company recorded stock-based compensation expense of $\$ 10.3$ million, comprising $\$ 8.4$ million on nonqualified stock options and $\$ 1.9$ million on restricted shares including shares issuable under the company's long-term incentive program (see Note 9 "Long-term incentive program"). For the year-to-date 2006, the company recorded stock-based compensation of $\$ 34.4$ million, consisting of $\$ 28.9$ million on nonqualified stock options and $\$ 5.5$ million on restricted shares including shares issuable under the long-term incentive program. The related tax benefit for stock compensation was $\$ 3.9$ million for the third quarter and $\$ 13.1$ million for the year-to-date period. On an after tax basis, total non-cash compensation expense was $\$ 6.4$ million or $\$ 0.03$ per share for the third quarter and $\$ 21.3$ million or $\$ 0.09$ per share year-to-date.

The following table illustrates the impact of adopting the fair value recognition provisions of SFAS No. 123(R) on income from operations, net income and net income per share for the quarter and year-to-date 2006. The tables reflect the impact of expensing stock options only. Restricted shares, including shares issuable under the long-term incentive program, are accounted for similarly under both SFAS No. 123(R) and APB 25.

Third Quarter

| (amounts in thousands, except per share amounts) | As Reported Under SFAS No. 123(R) |  | Impact of Stock-option Compensation Expense |  | Accounted forUnder APB 25 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income from operations | \$ | 454,973 | \$ | 8,350 | \$ | 463,323 |
| Income before income taxes | \$ | 381,633 | \$ | 8,350 | \$ | 389,983 |
| Net income | \$ | 261,433 | \$ | 5,200 | \$ | 266,633 |
| Net income per share: |  |  |  |  |  |  |
| Basic | \$ | 1.11 | \$ | 0.02 | \$ | 1.13 |
| Diluted | \$ | 1.11 | \$ | 0.02 | \$ | 1.13 |
| Shares outstanding: |  |  |  |  |  |  |
| Basic |  | 5,909,000 |  |  |  |  |
| Diluted |  | 6,234,000 |  |  |  |  |

Year-to-Date

| (amounts in thousands, except per share amounts) | As Reported Under SFASNo. $123(\mathrm{R})$ No. 123(R) |  | Impact of Stock-option Compensation Expense |  | Accounted for <br> Under APB <br> 25 <br> 91,45 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income from operations | \$ | 1,412,162 | \$ | 28,900 |  | 1,062 |
| Income before income taxes | \$ | 1,203,439 | \$ | 28,900 |  | 2,339 |
| Net income | \$ | 807,239 | \$ | 17,900 | \$ | 5,139 |
| Net income per share: |  |  |  |  |  |  |
| Basic | \$ | 3.41 | \$ | 0.08 | \$ | 3.48 |
| Diluted | \$ | 3.40 | \$ | 0.08 | \$ | 3.47 |
| Shares outstanding: |  |  |  |  |  |  |
| Basic |  | 237,033,000 |  |  |  |  |
| Diluted |  | 237,459,000 |  |  |  |  |

As of September 24, 2006, there was $\$ 40.5$ million of unrecognized compensation cost related to non-vested share-based compensation arrangements for stock options. Total unrecognized compensation costs will be adjusted for future changes in estimated forfeitures. The unrecognized compensation cost for options will be recognized on a straight-line basis over a weighted average period of 2.0 years.

During the quarter and year-to-date 2006, options for 160,967 and 371,365 shares, respectively, of common stock were exercised. The company received $\$ 6.2$ million and $\$ 15.5$ million of cash from the exercise of options for the third quarter and year-to-date 2006, respectively. The intrinsic value of the options exercised was approximately $\$ 2.9$ million for the third quarter 2006 and $\$ 5.9$ million for year-to-date 2006 . The actual tax benefit realized from the tax deductions from the option exercises was $\$ 1.1$ million for the third quarter 2006 and $\$ 2.2$ million for the year-to-date 2006.

During the quarter and year-to-date 2005, options for 174,640 and $1,152,001$ shares, respectively, of common stock were exercised. The company received $\$ 10$ million and $\$ 69.4$ million of cash from the exercise of the options for the quarter and year-to-date 2005, respectively. The intrinsic value of the options exercised was approximately $\$ 2.7$ million for the third quarter 2005 and $\$ 20.1$ million for year-to-date 2005. The actual tax benefit realized from the tax deductions from the options exercised was $\$ 1.0$ million for the third quarter 2005 and $\$ 7.6$ million for the year-to-date 2005.

Option exercises are satisfied through the issuance of shares from treasury stock.
Prior to the adoption of SFAS No. 123(R), the company presented all tax benefits for deductions resulting from the exercise of stock options as operating cash flows on its statement of cash flows. SFAS No. 123(R) requires the cash flows resulting from the tax benefits for tax deductions in excess of the compensation expense recorded for those options (excess tax benefits) to be classified as a financing cash flow. The amount of such excess tax benefits during the third quarter and year-to-date 2006 was $\$ 1.1$ million and $\$ 2.2$ million, respectively.

A summary of the status of the company's stock option awards as of September 24, 2006 and changes thereto during the period then ended is presented below:

|  | Shares | WeightedAverageExercise Price |  | $\begin{gathered} \text { Weighted } \\ \text { Average } \\ \text { Remaining } \\ \text { Contratual } \\ \text { Term (in years) } \end{gathered}$ | Aggregate Intrinsic Value |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Outstanding at beginning of year | 28,913,513 |  | 71.91 |  |  |
| Granted | 165,332 | \$ | 56.87 |  |  |
| Exercised | $(371,365)$ | \$ | 41.64 |  |  |
| Canceled | $(864,828)$ | \$ | 74.27 |  |  |
| Outstanding at quarter end | $\underline{\underline{27,842,652}}$ | \$ | 72.16 | 5.7 | \$2,034,000 |
| Vested and expected to vest | 27,602,013 | \$ | 72.29 | 5.7 | \$2,033,000 |
| Options exercisable at quarter end | 23,021,628 | \$ | 73.85 | 5.4 | \$2,003,000 |

The weighted average grant date fair value of options granted during the year-to-date 2006 and 2005 was $\$ 14.76$ and $\$ 13.78$, respectively.

## Restricted Stock

In addition to stock options, the company issues stock-based compensation to employees in the form of restricted stock, which is an award of common stock subject to certain restrictions. One of the forms in which the company has issued restricted stock is Stock Incentive Rights (SIRs). These rights entitle an employee to receive at the end of a four-year incentive period one share of common stock for each right granted, conditioned on the employee's continued employment with the company for the full incentive period. Compensation expense for SIRs is recognized for the rights that are expected to vest. The expense is based on the fair value of the rights on the date of grant (equal to the market value of the company's common stock on the date of grant) recognized on a straightline basis over the four-year incentive period.

The company has also issued restricted stock to its Board of Directors. These restricted stock awards vest over three years and expense is recognized on a straight-line basis over the three-year vesting period based on the fair value of the restricted stock on the date of grant (equal to the market value of the company's common stock on the date of grant). All vested shares will be issued to directors when leaving the board.

For the third quarter and year-to-date 2006, the company recorded compensation expense for restricted stock of $\$ 1.0$ million and $\$ 3.3$ million, respectively. The related tax benefit for the restricted stock compensation expense for the quarter and year-to-date 2006 was $\$ 396,000$ and $\$ 1,272,000$, respectively. For the third quarter and year-to-date 2005, the company recorded compensation expense for restricted stock of $\$ 175,000$ and $\$ 461,000$, respectively. The related tax benefit for restricted stock compensation expense for the quarter and year-to-date 2005 was $\$ 67,000$ and $\$ 175,000$, respectively.

As of September 24, 2006, there was $\$ 14.1$ million of unrecognized compensation cost related to non-vested restricted stock. Total unrecognized compensation cost will be adjusted for future changes in estimated forfeitures. The unrecognized compensation cost for restricted stock will be recognized on a straight-line basis over a weighted average period of 3.1 years.

A summary of the status of the restricted stock awards as of September 24, 2006 and changes during the period then ended is presented below:

|  | Shares | Weighted Average Fair Value |  |
| :---: | :---: | :---: | :---: |
| Restricted stock outstanding and unvested at December 25, 2005 | 275,409 | \$ | 62.37 |
| Granted | 42,679 | \$ | 54.79 |
| Vested and issued | $(2,434)$ | \$ | 76.92 |
| Canceled | $(20,533)$ | \$ | 61.88 |
| Restricted stock outstanding and unvested at September 24, 2006 | 295,121 | \$ | 61.15 |

During the year-to-date 2006, 5,445 shares of restricted stock vested with a value of $\$ 393,000$. During the year-to-date $2005,3,662$ shares of restricted stock vested with a value of $\$ 297,000$.

## NOTE 4 - Acquisitions, investments and dispositions

During the first nine months of 2006, the company purchased several small non-daily products in the United States as well as Planet Discover, a provider of local, integrated online search and advertising technology.

The company announced in late June that it had completed the acquisition of KTVD-TV in Denver and in August the acquisition of WATL-TV in Atlanta, which created the company's second and third duopolies.

The total cash paid year-to-date through September 24, 2006 for business acquisitions was approximately $\$ 402.5$ million. The financial statements reflect an allocation of purchase price that is preliminary for acquisitions after September 25, 2005.

In January 2006, the company acquired an equity interest in 4INFO, a company offering a comprehensive suite of mobile phone search services.
In August 2006, the company invested an additional $\$ 145$ million in the California Newspapers Partnership ("CNP") in conjunction with the CNP's acquisition of the Contra Costa Times and the San Jose Mercury News and related publications and web sites. The company's additional investment enabled it to maintain its $19.49 \%$ ownership in the CNP.

In August 2006, the company, McClatchy Company and Tribune Company announced an agreement concerning their ownership stakes in CareerBuilder.com, ShopLocal.com and Topix.net. Under the terms of the agreement, the company and Tribune Company increased each of their equity stakes in CareerBuilder.com and ShopLocal.com to $42.5 \%$, and in Topix.net to $31.9 \%$. The company paid McClatchy $\$ 155$ million in connection with this agreement.

In April 2006, the company contributed the Muskogee (OK) Phoenix to the Gannett Foundation. In connection with the acquisition of Clipper Magazine, Inc. in 2003 and PointRoll, Inc. in 2005, the company paid additional cash consideration totaling $\$ 41.2$ million in the first quarter of 2006 as a result of certain performance metrics being achieved.

## NOTE 5 - Goodwill and other intangible assets

The company performed an impairment test of its goodwill and indefinite-lived intangible assets and determined that no impairment of either goodwill or indefinite-lived intangible assets existed at December 25, 2005. Intangible assets that have finite useful lives are amortized over their useful lives and are also subject to tests for impairment.

The following table displays goodwill, indefinite-lived intangible assets, and amortized intangible assets at September 24, 2006, and December 25, 2005. Indefinite-lived intangible assets include mastheads and trade names. Amortized intangible assets primarily include customer relationships and real estate access rights.

| (in thousands of dollars) | September 24, 2006 |  |  | December 25, 2005 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Gross | Accumulated Amortization |  | Gross | Accumulated |  |
| Goodwill | \$10,207,386 | \$ | - | \$9,685,006 | \$ | - |
| Indefinite-lived intangibles | 331,650 |  | - | 183,514 |  | - |
| Amortized intangible assets: |  |  |  |  |  |  |
| Customer relationships and Other | 345,809 |  | 77,677 | 316,109 |  | 53,605 |

Indefinite-lived intangible assets and amortized intangible assets increased primarily from recording preliminary purchase price allocations for KTVD-TV and WATL-TV acquisitions. Further, adjustments to reflect final valuation appraisals for 2005 acquisitions also increased intangible assets.

Goodwill increased primarily due to the acquisition KTVD-TV, WATL-TV and Planet Discover. Goodwill also increased as a result of an increase in the UK foreign exchange rate at September 24, 2006 as compared to December 25, 2005. An additional payment made to the former owners of PointRoll, Inc. under terms of the acquisition agreement also increased goodwill. These increases were partially offset by adjustments to reflect final valuation appraisals for 2005 acquisitions.

Amortization expense was $\$ 8.5$ million in the quarter ended September 24 , 2006 and $\$ 24.1$ million year-to-date. For the third quarter and year-to-date of 2005, amortization expense was $\$ 6.8$ million and $\$ 15.3$ million, respectively. The increase in amortization expense year-to-date 2006 as compared to 2005 is primarily related to the Detroit transaction and the acquisitions of KTVD-TV, WATL-TV, PointRoll, Hometown Communications, and Tallahassee (FL) Democrat. Customer relationships, which include subscriber and advertiser relationships, are amortized on a straight-line basis over three to twenty-five years. Other intangibles, which are amortized on a straight-line basis over three to ten years, include advertiser archives, continuing education training modules, real estate access rights and patents, and commercial printing relationships.

| (in thousands of dollars) | Newspaper Publishing | $\underline{\text { Broadcasting }}$ | Total |
| :---: | :---: | :---: | :---: |
| Goodwill |  |  |  |
| Balance at Dec. 25, 2005 | \$8,135,381 | \$1,549,625 | \$ 9,685,006 |
| Acquisitions and adjustments | $(44,169)$ | 305,604 | 261,435 |
| Dispositions | (701) | - | (701) |
| Foreign currency exchange rate changes | 261,517 | 129 | 261,646 |
| Balance at September 24, 2006 | \$8,352,028 | \$1,855,358 | \$10,207,386 |
| (in thousands of dollars) | Newspaper Publishing | Broadcasting | Total |
| Indefinite-lived intangible assets |  |  |  |
| Balance at Dec. 25, 2005 | \$ 182,652 | \$ 862 | \$ 183,514 |
| Acquisitions and adjustments | 139,838 | - | 139,838 |
| Foreign currency exchange rate changes | 8,298 | - | 8,298 |
| Balance at September 24, 2006 | \$ 330,788 | \$ 862 | \$ 331,650 |
| (in thousands of dollars) | Newspaper Publishing | Broadcasting | Total |
| Amortized intangible assets, net |  |  |  |
| Balance at Dec. 25, 2005 | \$ 253,698 | \$ 8,806 | \$ 262,504 |
| Acquisitions and adjustments | 4,642 | 25,058 | 29,700 |
| Amortization | $(22,819)$ | $(1,253)$ | $(24,072)$ |
| Balance at September 24, 2006 | \$ 235,521 | \$ 32,611 | \$ 268,132 |

## NOTE 6 - Long-term debt

At September 24, 2006, the company had a total of $\$ 4.169$ billion of credit available under three multi-year revolving credit agreements. These revolving credit agreements provide back-up for commercial paper and for general corporate purposes. As a result, commercial paper is carried on the balance sheet as long-term debt.

In May 2006, the company sold $\$ 750$ million aggregate principal amount of floating rate notes due May 26, 2009 and $\$ 500$ million aggregate principal amount of $5.75 \%$ notes due June 1, 2011 in an underwritten public offering. Net proceeds of the offering were used to repay a portion of the company's commercial paper borrowings.

Approximate annual maturities of long-term debt, assuming that the company used the $\$ 4.169$ billion credit available under the revolving credit agreements to refinance, on a long-term basis, existing unsecured promissory notes and the loans issued in the UK to the former shareholders of Newsquest, and assuming the company's other indebtedness was paid on its scheduled pay dates, are as follows:

| (in thousands) | September 24, <br> 20006 |
| :--- | ---: |
| 2007 | - |
| 2008 | - |
| 2009 | $2,166,845$ |
| 2010 | $2,331,875$ |
| 2011 | 497,030 |
| Later years | $\underline{498,766}$ |
| Total | $\underline{\underline{\$ 5,494,516}}$ |

The fair value of the company's total long-term debt, determined based on quoted market prices for similar issues of debt with the same remaining maturities and similar terms, totaled $\$ 5.51$ billion at September 24, 2006.

## NOTE 7 - Retirement plans

The company and its subsidiaries have various retirement plans, including plans established under collective bargaining agreements, under which substantially all full-time employees are covered. The Gannett Retirement Plan is the company's principal retirement plan and covers most U.S. employees. The company's pension costs, which include costs for qualified, nonqualified and union plans, for the third quarter and first nine months of 2006 and 2005, are presented in the following table:

| (in thousands of dollars) | Third Quarter |  | Year-to-date |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2006 | 2005 |  | 2006 | 2005 |
| Service cost-benefits earned during the period | \$ 26,350 | \$ 23,109 |  | \$ 79,300 | \$ 72,919 |
| Interest cost on benefit obligation | 44,350 | 40,506 |  | 135,750 | 126,252 |
| Expected return on plan assets | $(60,500)$ | $(55,823)$ |  | $(182,725)$ | $(166,944)$ |
| Amortization of prior service credit | $(5,100)$ | $(5,319)$ |  | $(15,350)$ | $(15,986)$ |
| Amortization of actuarial loss | 17,700 | 13,106 |  | 50,600 | 44,839 |
| Pension expense for company-sponsored retirement plans | 22,800 | 15,579 |  | 67,575 | 61,080 |
| Union and other pension cost | 3,405 | 3,262 |  | 10,215 | 9,786 |
| Pension cost | \$ 26,205 | \$ 18,841 |  | \$ 77,790 | \$ 70,866 |

## NOTE 8 - Postretirement benefits other than pension

The company provides health care and life insurance benefits to certain retired employees who meet age and service requirements. Most of the company's retirees contribute to the cost of these benefits and retiree contributions are increased as actual benefit costs increase. The company's policy is to fund benefits as claims and premiums are paid. Postretirement benefit costs for health care and life insurance for the third quarter and first nine months of 2006 and 2005 are presented in the following table:

| (in thousands of dollars) | Third Quarter |  | Year-to-date |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2006 | 2005 | 2006 | 2005 |
| Service cost-benefits earned during the period | \$ 750 | \$ 389 | \$ 2,250 | \$ 1,537 |
| Interest cost on benefit obligation | 3,525 | 1,180 | 10,575 | 8,680 |
| Amortization of prior service credit | $(3,225)$ | $(1,761)$ | $(9,675)$ | $(8,011)$ |
| Amortization of actuarial loss | 1,000 | 434 | 3,600 | 2,034 |
| Net periodic postretirement cost | \$ 2,050 | \$ 242 | \$6,750 | \$ 4,240 |
| Curtailment gain | \$ | \$(7,638) | \$ | \$(31,138) |

In December 2003, the United States enacted into law the Medicare Prescription Drug Improvement and Modernization Act of 2003 (the "Act"). The Act establishes a prescription drug benefit under Medicare, known as "Medicare Part D", and a Federal subsidy to sponsors of retiree health care benefit plans that provide a benefit that is at least actuarially equivalent to Medicare Part D. In May 2004, the FASB issued FASB Staff Position No. 106-2, "Accounting and Disclosure Requirements Related to the Medicare Prescription Drug, Improvement and Modernization Act of 2003" ("FSP 106-2"), which was effective for public companies the first interim or annual period beginning after June 15, 2004.

The company and its actuarial advisors determined that, based on regulatory guidance currently available, benefits provided by the company were at least actuarially equivalent to Medicare Part D. The company has received in 2006 a portion of the total expected reimbursement for the current year.

During the second and third quarters of 2005, the company recognized a curtailment gain due to the elimination of postretirement medical and life insurance benefits for certain U.S. newspaper employees, which is reflected in cost of sales in the accompanying Condensed Consolidated Statements of Income.

## NOTE 9 - Long-term incentive program

In February 2006, the company adopted a new three-year strategic long-term incentive program, or LTIP. Through the use of the LTIP, the company desires to motivate its key executives to drive success in new businesses while continuing to achieve success in our core businesses. Approximately 25 senior executives have been designated to participate in the LTIP.

The company believes that rewards under the LTIP are appropriate if the company exceeds certain performance targets. On the other hand, to the extent that target goals are not achieved, potential LTIP payouts will be reduced or eliminated completely.

Awards made to eligible participants under the LTIP are comprised of a mix of performance shares and performance units. A performance share is the right to receive a share of Gannett common stock if the applicable performance targets are achieved (i.e. similar to a restricted share award). A performance unit is the right to receive a specified amount of cash if the applicable performance targets are achieved.

The company established various targets to measure performance during the three-year period ending with its 2008 fiscal year ("Performance Period"), including (i) a comparison of the company's net income before taxes ("NIBT") for the 2008 fiscal year relative to NIBT for the 2005 fiscal year, (ii) a comparison of the company's total shareholder return ("TSR") (defined as change in stock price plus reinvested dividends) relative to the TSR of the companies (other than the company) comprising the S\&P 500 Publishing Index during the Performance Period, and (iii) another performance measure, which the company considers to be proprietary business information. Actual payouts of performance shares and performance units under the LTIP, if any, will be determined by a formula, which measures performance against the targets during the Performance Period. If performance is below the applicable threshold level for all of the targets, then no LTIP payouts will be made. To the extent that performance exceeds the applicable threshold level for any combination of the targets, a varying amount of performance shares and performance units will be earned. The company is recording expense for the LTIP based upon its current expectations of program target achievement.

## NOTE 10 - Comprehensive income

Comprehensive income for the company includes net income, foreign currency translation adjustments, and minimum pension liability adjustments.
The table below presents the components of comprehensive income for the third quarter and year-to-date of 2006 and 2005.

| (in thousands of dollars) | Third Quarter |  | Year-to-date |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2006 | 2005 | 2006 | 2005 |
| Net income | \$261,433 | \$297,009 | \$ 807,239 | \$ 901,389 |
| Other comprehensive (loss) income | 155,115 | $(91,002)$ | 305,441 | $(274,840)$ |
| Comprehensive income | \$416,548 | \$206,007 | \$1,112,680 | \$ 626,549 |

Other comprehensive income (loss) consists primarily of foreign currency translation adjustments.

## NOTE 11 - Outstanding shares

The weighted average number of common shares outstanding (basic) in the third quarter totaled 235,909,000 compared to 242,874,000 for the third quarter of 2005. The weighted average number of diluted shares outstanding in the third quarter of 2006 totaled $236,234,000$ compared to $244,013,000$ for the third quarter of 2005.

The weighted average number of common shares outstanding (basic) in the first nine months of 2006 totaled 237,033,000 compared to 247,120,000 for the first nine months of 2005. The weighted average number of diluted shares outstanding in the first nine months of 2006 totaled $237,459,000$ compared to $248,753,000$ for the first nine months of 2005.

The decline in shares outstanding is the result of the company's share repurchase program. See Part II, Item 2 for information on share repurchases.

## NOTE 12 - Business segment information

Based on its management and internal reporting structure, the company has determined that its reportable segments are newspaper publishing, which is the largest segment of its operations, and broadcasting.

Beginning August 1, 2005, Newspaper publishing results reflect $100 \%$ of Detroit newspaper operations. Prior to that date, the company's $50 \%$ interest in Detroit's operating income was reflected in Newspaper publishing revenues. Beginning December 26, 2005, Newspaper publishing revenues reflect our $40.6 \%$ interest in the Texas-New Mexico Partnership. Prior to that date, the company held the majority interest and therefore, the results for the Partnership were fully consolidated.

Broadcasting includes results from the company's 23 television stations and Captivate Network, Inc. Captivate is a national news and entertainment network that delivers programming and full motion video advertising through wireless digital video screens in elevators of premier office towers and in select hotels across North America.

Operating Cash Flow represents operating income for each of the company's business segments plus related depreciation and amortization expense. See the table below for a reconciliation of amounts to the Consolidated Statements of Income.

For the third quarter and the year-to-date 2006, total non-cash stock compensation expense was $\$ 10.3$ million and $\$ 34.4$ million, respectively, and has been allocated to the Newspaper, Broadcasting and Corporate segments. Corporate expense of $\$ 60.2$ million includes $\$ 10.9$ million of stock-based compensation. Excluding non-cash stock compensation, year-to-date corporate expenses decreased $\$ 1.5$ million, or $2.9 \%$, from 2005. See Note 3 for further discussion of stockbased compensation.

Excluding discontinued operations
(unaudited, in thousands of dollars)

|  | Thirteen weeks ended |  | $\begin{aligned} & \text { \% Inc } \\ & \text { (Dec) } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \hline \text { September 24, } \\ & 2006 \end{aligned}$ | $\begin{gathered} \hline \text { September 25, } \\ 2005 \\ \hline \end{gathered}$ |  |
| Net Operating Revenues: |  |  |  |
| Newspaper publishing | \$ 1,718,375 | \$ 1,698,545 | 1.2 |
| Broadcasting | 196,180 | 166,358 | 17.9 |
| Total | \$1,914,555 | \$1,864,903 | 2.7 |
| Operating Income (net of depreciation and amortization): |  |  |  |
| Newspaper publishing | \$ 394,629 | \$ 428,614 | (7.9) |
| Broadcasting | 79,697 | 61,281 | 30.1 |
| Corporate | $(19,353)$ | $(16,687)$ | (16.0) |
| Total | \$ 454,973 | \$ 473,208 | (3.9) |
| Depreciation and Amortization: |  |  |  |
| Newspaper publishing | \$ 56,834 | \$ 55,638 | 2.1 |
| Broadcasting | 8,367 | 7,755 | 7.9 |
| Corporate | 4,171 | 4,344 | (4.0) |
| Total | \$ 69,372 | \$ 67,737 | 2.4 |
| Operating Cash Flow: |  |  |  |
| Newspaper publishing | \$ 451,463 | \$ 484,252 | (6.8) |
| Broadcasting | 88,064 | 69,036 | 27.6 |
| Corporate | $(15,182)$ | $(12,343)$ | (23.0) |
| Total | \$ 524,345 | \$ 540,945 | $\stackrel{\text { (3.1) }}{ }$ |

Excluding discontinued operations (unaudited, in thousands of dollars)

|  | Thirty-nine weeks ended |  | $\begin{aligned} & \% \mathrm{Inc} \\ & \begin{array}{l} \text { (Dec) } \end{array} \end{aligned}$ |
| :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \hline \text { September 24, } \\ & 2006 \end{aligned}$ | $\begin{gathered} \hline \text { September 25, } \\ 2005 \end{gathered}$ |  |
| Net Operating Revenues: |  |  |  |
| Newspaper publishing | \$ 5,240,830 | \$ 5,015,182 | 4.5 |
| Broadcasting | 584,175 | 528,803 | 10.5 |
| Total | \$5,825,005 | \$ 5,543,985 | 5.1 |
| Operating Income (net of depreciation and amortization): |  |  |  |
| Newspaper publishing | \$ 1,227,534 | \$ 1,310,441 | (6.3) |
| Broadcasting | 244,789 | 210,704 | 16.2 |
| Corporate | $(60,161)$ | $(50,741)$ | (18.6) |
| Total | \$ 1,412,162 | \$ 1,470,404 | $\stackrel{(4.0)}{ }$ |
| Depreciation and Amortization: |  |  |  |
| Newspaper publishing | \$ 169,764 | \$ 170,208 | (0.3) |
| Broadcasting | 24,481 | 23,399 | 4.6 |
| Corporate | 12,538 | 12,232 | 2.5 |
| Total | \$ 206,783 | \$ 205,839 | $\underline{\underline{0.5}}$ |
| Operating Cash Flow: |  |  |  |
| Newspaper publishing | \$ 1,397,298 | \$ 1,480,649 | (5.6) |
| Broadcasting | 269,270 | 234,103 | 15.0 |
| Corporate | $(47,623)$ | $(38,509)$ | (23.7) |
| Total | \$1,618,945 | \$1,676,243 | (3.4) |

A reconciliation of "Operating Cash Flow" to "Operating Income", as presented in the Consolidated Statements of Income and Business Segment Information, follows:
Thirteen weeks ended September 24, 2006

| (in thousands of dollars) | Newspaper Publishing | Broadcasting |  | $\frac{\text { Corporate }}{\$(15,182)}$ | $\begin{gathered} \text { Consolidated } \\ \text { Total } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating cash flow | \$451,463 | \$ | 88,064 |  | \$ | 524,345 |
| Less: |  |  |  |  |  |  |
| Depreciation | $(48,477)$ |  | $(8,180)$ | $(4,171)$ |  | $(60,828)$ |
| Amortization | $(8,357)$ |  | (187) | - |  | $(8,544)$ |
| Operating income | \$394,629 | \$ | 79,697 | \$(19,353) | \$ | 454,973 |

Thirteen weeks ended September 25, 2005

| (in thousands of dollars) | Newspaper Publishing | Broadcasting |  | Corporate | Consolidated Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating cash flow | \$484,252 | \$ | 69,036 | \$ $(12,343)$ | \$ | 540,945 |
| Less: |  |  |  |  |  |  |
| Depreciation | $(49,026)$ |  | $(7,584)$ | $(4,344)$ |  | $(60,954)$ |
| Amortization | $(6,612)$ |  | (171) | - |  | $(6,783)$ |
| Operating income | \$428,614 | \$ | 61,281 | $\underline{\text { (16,687) }}$ | \$ | 473,208 |


| (in thousands of dollars) | Newspaper <br> Publishing | Broadcasting | $\frac{\text { Corporate }}{\text { Consolidated }}$Cotal |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Operating cash flow | $\$ 1,397,298$ | $\$ 269,270$ | $\$(47,623)$ | $\$ 1,618,945$ |

Thirty-nine weeks ended September 25, 2005

| (in thousands of dollars) | Newspaper Publishing | Broadcasting | Corporate | Consolidated Total |
| :---: | :---: | :---: | :---: | :---: |
| Operating cash flow | \$1,480,649 | \$ 234,103 | \$ $(38,509)$ | \$1,676,243 |
| Less: |  |  |  |  |
| Depreciation | $(155,750)$ | $(22,573)$ | $(12,232)$ | $(190,555)$ |
| Amortization | $(14,458)$ | (826) | - | $(15,284)$ |
| Operating income | \$1,310,441 | \$ 210,704 | \$(50,741) | \$1,470,404 |

## NOTE 13 - Earnings per share

The company's earnings per share (basic and diluted) for the quarters and nine months ended September 24, 2006 and September 25, 2005 are presented below:

| (in thousands except per share amounts) | Thirteen weeks ended |  |  |  | Thirty-nine weeks ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | September 24,20060 |  | September 25,2005 |  | September 24,2006 |  | $\begin{gathered} \hline \text { September 25, } \\ 2005 \end{gathered}$ |  |
| Income from continuing operations | \$ | 261,433 | \$ | 274,615 | \$ | 807,239 | \$ | 867,990 |
| Income from discontinued operations |  | - |  | 3,639 |  | - |  | 14,644 |
| Gain on disposal of newspaper businesses |  | - |  | 18,755 |  | - |  | 18,755 |
| Net income | \$ | 261,433 | \$ | 297,009 | \$ | 807,239 | \$ | 901,389 |
| Weighted average number of common shares outstanding (basic) |  | 235,909 |  | 242,874 |  | 237,033 |  | 247,120 |
| Effect of dilutive securities |  | 325 |  | 1,139 |  | 426 |  | 1,633 |
| Weighted average number of common shares outstanding (diluted) |  | 236,234 |  | 244,013 |  | 237,459 |  | 248,753 |
| Earnings per share (basic) | \$ | 1.11 | \$ | 1.22 | \$ | 3.41 | \$ | 3.65 |
| Earnings per share (diluted) | \$ | 1.11 | \$ | 1.22 | \$ | 3.40 | \$ | 3.62 |

## NOTE 14 - Litigation

On Dec. 31, 2003, two employees of the company's television station KUSA in Denver filed a purported class action lawsuit in the U.S. District Court for the District of Colorado against Gannett and the Gannett Retirement Plan (Plan) on behalf of themselves and other similarly situated individuals who participated in the Plan after January 1, 1998, the date that certain amendments to the Plan took effect. The plaintiffs allege, among other things, that the current pension plan formula adopted in that amendment violated the age discrimination accrual provisions of the Employee Retirement Income Security Act. The plaintiffs seek to have their post-1997 benefits recalculated and seek other equitable relief. Gannett believes that it has valid defenses to the issues raised in the complaint and will defend itself vigorously. The court has granted the plaintiffs' motion to certify a class. Due to the uncertainties of judicial determinations, however, it is not possible at this time to predict the outcome of this matter with respect to liability or damages, if any.

The company and a number of its subsidiaries are defendants in other judicial and administrative proceedings involving matters incidental to their business. The company's management does not believe that any material liability will be imposed as a result of these matters.

## Item 3. Quantitative and Qualitative Disclosures about Market Risk

The company believes that its market risk from financial instruments, such as accounts receivable, accounts payable and debt, is not material. The company is exposed to foreign exchange rate risk primarily due to its operations in the United Kingdom, for which Sterling is the functional currency, which is then translated into U.S. dollars. Translation gains or losses affecting the Condensed Consolidated Statements of Income have not been significant in the past. If the price of Sterling against the U.S. dollar had been $10 \%$ less than the actual price, reported net income for the third quarter and first nine months of 2006 would have decreased approximately $2.2 \%$ and $2.1 \%$, respectively. Because the company has $\$ 2.49$ billion in commercial paper obligations that have relatively shortterm maturity dates, and $\$ 750$ million in floating rate notes outstanding at September 24, 2006, the company is subject to significant changes in the amount of interest expense it might incur. Assuming the current level of commercial paper borrowings of $\$ 2.49$ billion and $\$ 750$ million of floating rate notes, a $1 / 2 \%$ increase or decrease in the average interest rate for commercial paper and floating rate notes would result in an increase or decrease in annual interest expense of $\$ 16.2$ million.

The fair value of the company's total long-term debt, determined based on quoted market prices for similar issues of debt with the same remaining maturities and similar terms, totaled $\$ 5.51$ billion at September 24, 2006.

## Item 4. Controls and Procedures

Based on their evaluation, the company's Chairman, President and Chief Executive Officer and Executive Vice President and Chief Financial Officer have concluded the company's disclosure controls and procedures are effective as of September 24, 2006, to ensure that information required to be disclosed in the reports that the company files or submits under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms. There have been no significant changes in the company's internal controls or in other factors that have materially affected, or are reasonably likely to materially affect, the company's internal controls over financial reporting.

## PART II. OTHER INFORMATION

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

On February 9, 2004, the company announced the reactivation of its existing share repurchase program that was last implemented in February 2000.

|  |  | (c) Total Number <br> of Shares |
| :--- | :--- | :--- | :--- | :--- |
| Purchased as |  |  |
| Part of Publicly |  |  |
| Announced |  |  |$\quad$| (d) Approximate Dollar <br> Value of Shares that <br> May Yet Be Purchased <br> Under the Program |
| :---: |
| Period |

All of the shares included in column (c) of the table above were repurchased under the remaining $\$ 1$ billion authorization announced on April 14, 2005. An additional $\$ 1$ billion was authorized on July 25 , 2006. There is no expiration date for the repurchase program. No repurchase program expired during the periods presented above and management does not intend to terminate the repurchase program. All shares repurchased were part of the publicly announced repurchase program.

* In addition to the above, as of September 24, 2006, 437,000 shares were repurchased as part of the publicly announced repurchase program at an average price of $\$ 54.93$, but were settled subsequent to the end of the quarter. The effect of these repurchases decreased the maximum dollar value available under the program to $\$ 1,098,566,927$.


## Item 6. Exhibits

(a) Exhibits.

See Exhibit Index for list of exhibits filed with this report.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## GANNETT CO., INC.

/s/ George R. Gavagan
George R. Gavagan
Vice President and Controller
(on behalf of Registrant and as Chief Accounting Officer)

Second Restated Certificate of Incorporation of Gannett Co., Inc.
3-2 By-laws of Gannett Co., Inc.

Form of Certificate of Designation, Preferences and Rights setting forth the terms of the Series A Junior Participating Preferred Stock, par value $\$ 1.00$ per share, of Gannett Co., Inc.

4-1 Rights Agreement, dated as of May 21, 1990, between Gannett Co., Inc. and First Chicago Trust Company of New York, as Rights Agent.

4-2 Amendment No. 1 to Rights Agreement, dated as of May 2, 2000, between Gannett Co., Inc. and Norwest Bank Minnesota, N.A., as successor rights agent to First Chicago Trust Company of New York.

Form of Rights Certificate.

Specimen Certificate for Gannett Co., Inc.’s common stock, par value $\$ 1.00$ per share.

31-1 Rule 13a-14(a) Certification of CEO.
31-2 Rule 13a-14(a) Certification of CFO.
32-1 Section 1350 Certification of CEO.
32-2 Section 1350 Certification of CFO.

## Location

Incorporated by reference to Exhibit 3-1 to Gannett Co., Inc.'s Form 10-K for the fiscal year ended December 26, 1993 ("1993
Form 10-K"). Amendment incorporated by reference to Exhibit 3-1 to the 1993 Form 10-K. Amendment dated May 2, 2000, incorporated by reference to Gannett Co., Inc.'s Form 10-Q for the fiscal quarter ended March 26, 2000.

Incorporated by reference to Exhibit 3-2 to Gannett Co., Inc.'s Form 10-K for the fiscal year ended December 25, 2005.

Incorporated by reference to Exhibit 1 to Gannett Co., Inc.'s Form 8-A filed on May 23, 1990.

Incorporated by reference to Exhibit 1 to Gannett Co., Inc.'s Form 8-A filed on May 23, 1990.

Incorporated by reference to Exhibit 2 to Gannett Co., Inc.'s Form 8A/A filed on May 2, 2000.

Incorporated by reference to Exhibit 1 to Gannett Co., Inc.'s Form 8-A filed on May 23, 1990.

Incorporated by reference to Exhibit 2 to Gannett Co., Inc.'s Form 8-B filed on June 14, 1972.

Attached.
Attached.
Attached.
Attached.

The company agrees to furnish to the Commission, upon request, a copy of each agreement with respect to long-term debt not filed herewith in reliance upon the exemption from filing applicable to any series of debt which does not exceed $10 \%$ of the total consolidated assets of the company.

* Asterisks identify management contracts and compensatory plans or arrangements.


## I, Craig A. Dubow, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Gannett Co., Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's third fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors:
a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 27, 2006
/s/ Craig A. Dubow
Craig A. Dubow
Chairman, President and Chief Executive Officer

## CERTIFICATIONS

## I, Gracia C. Martore, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Gannett Co., Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's third fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors:
a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 27, 2006
/s/ Gracia C. Martore
Gracia C. Martore
Executive Vice President and Chief Financial Officer

## CERTIFICATION PURSUANT TO <br> 18 U.S.C. SECTION 1350, <br> AS ADOPTED PURSUANT TO <br> SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Gannett Co., Inc. ("Gannett") on Form 10-Q for the quarter ended September 24, 2006 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Craig A. Dubow, president and chief executive officer of Gannett, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:
(1) the Report fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934; and
(2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of Gannett.
/s/ Craig A. Dubow
Craig A. Dubow
Chairman, President and Chief Executive Officer
October 27, 2006

## CERTIFICATION PURSUANT TO <br> 18 U.S.C. SECTION 1350, <br> AS ADOPTED PURSUANT TO <br> SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Gannett Co., Inc. ("Gannett") on Form 10-Q for the quarter ended September 24, 2006 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Gracia C. Martore, executive vice president and chief financial officer of Gannett, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:
(1) the Report fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934; and
(2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of Gannett.

Gracia C. Martore
Executive Vice President and Chief Financial Officer
October 27, 2006

