Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL								
OMB Number: 3235-02								
Estimated average burden								
hours per response:	0.5							

	nd Address of Victoria	Reporting Person*						ker or Tradi INC /D				(Ch	Relationship eck all appli Directo	cable) or	Perso	on(s) to Issu 10% Ow Other (s)	ner
(Last) (First) (Middle) C/O GANNETT CO., INC. 7950 JONES BRANCH DRIVE				0	3. Date of Earliest Transaction (Month/Day/Year) 07/24/2012							Chief Financial Officer				,	
(Street) MCLEA			22107 (Zip)	4	. If Ame	endment, I	Date ·	of Original F	Filed	(Month/Da	ay/Year)	Line	X Form f	iled by One liled by More	Repor	ting Person	
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
Date			. Transactio Date Month/Day/	Execution Date,		r) Code (Instr. 5)		tr. 3, 4 and	Beneficia Owned F Reported Transact	es Form ally (D) o Following d tion(s)		Direct C Indirect E tr. 4)	. Nature of Indirect Beneficial Ownership Instr. 4)				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, ecurity or Exercise (Month/Day/Year) if any		Code	ransaction of ode (Instr. Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code	v	(A)	(D)	Date Exercisable		expiration pate	Title	Amount or Number of Shares					
Restricted Stock Units	(1)	07/24/2012		A		27,383		12/31/2015	5 1	2/31/2015	Common Stock	27,383	\$0	27,383		D	

Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of the underlying common stock.

Remarks:

/s/ Todd A. Mayman, Attorney-07/25/2012 in-Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.