

TEGNA

TEGNA Launches Texas Cares Initiative to Raise Money for Hurricane Harvey Victims

August 28, 2017

All Money Raised Will Be Donated to the Red Cross Hurricane Harvey Relief Fund

MCLEAN, Va.--(BUSINESS WIRE)--Aug. 28, 2017-- TEGNA Inc. (NYSE: TGNA) today launched Texas Cares, an initiative to support those in need following Hurricane Harvey. All money raised by TEGNA's stations will be donated to the Red Cross Hurricane Harvey Relief Fund. The TEGNA Foundation will match the first \$100,000 of donations.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170828005785/en/>



"Harvey's devastation has shattered the lives of millions across Texas," said Dave Lougee, president and CEO, TEGNA. "Our stations are coming together to serve the greater good of our communities and help those who need it most. Our stations in Texas are providing important, life-saving information and aid during this catastrophic storm. In Houston, while KHOU's building was flooding, the station continued to provide vital coverage across platforms. I am incredibly proud of the work our stations are doing to keep their communities informed and safe while providing help and relief to those who need it most."

"This is a historic storm and heartbreaking situation for all those in Harvey's path," said David Brady, CEO, American Red Cross of the Texas Gulf Coast. "The threat of Harvey is not over and the Red Cross is working around the clock to provide safe shelter and comfort for hundreds of thousands of people who have been

TEGNA launches Texas Cares initiative to provide relief for Hurricane Harvey victims. (Photo: Business Wire)

impacted. We applaud TEGNA for coming together to support relief efforts. All money raised will be critical as we continue to provide vital services and supplies to those who need it most."

Beginning Monday, August 28, all 46 TEGNA stations in 38 markets are reaching out in their communities to help raise money for those impacted by Hurricane Harvey. As part of the Texas Cares initiatives, all stations are running stories on-air and across social media informing viewers how they can help. All stations have a dedicated donation page on their website. Donations to the Texas Cares initiative are tax deductible and proceeds will go to the Red Cross Hurricane Harvey Relief Fund.

More information can be found on each station's website or go to www.TEGNA.com.

About TEGNA

TEGNA Inc. (NYSE: TGNA) is an innovative media company that serves the greater good of our communities. With 46 television stations in 38 markets, TEGNA delivers relevant content and information to consumers across platforms. It is the largest owner of top 4 affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. Each month, TEGNA reaches 50 million adults on-air and 32 million across its digital platforms. TEGNA has been consistently honored with the industry's top awards, including Edward R. Murrow, George Polk, Alfred I. DuPont and Emmy Awards. TEGNA delivers results for advertisers through unparalleled and innovative solutions including OTT local advertising network [Premion](#), centralized marketing resource Hatch, and [G/O Digital](#), a one-stop shop for local businesses to connect with consumers through digital marketing. Across platforms, TEGNA tells empowering stories, conducts impactful investigations and delivers innovative marketing solutions. For more information, visit www.TEGNA.com.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170828005785/en/>

Source: TEGNA Inc.

TEGNA Inc.

For media inquiries, contact:

Steve Kidera

Manager, Corporate Communications

703-873-6434

skidera@TEGNA.com

or

For investor inquiries, contact:

Jeffrey Heinz

Vice President, Investor Relations

703-873-6917

jheinz@TEGNA.com