

# TEGNA

## TEGNA Names Carolyn Mungo President and General Manager at WFAA-KFAA

October 30, 2024

TYSONS, Va.--(BUSINESS WIRE)--Oct. 30, 2024-- TEGNA Inc. (NYSE: TGNA) today announced that Carolyn Mungo has been named president and general manager at WFAA, TEGNA's ABC affiliate, and KFAA serving Dallas-Ft. Worth, effectively immediately. In her role, Mungo is responsible for overseeing the stations' operations across all platforms, as well as community outreach efforts and driving results for advertisers. She will continue to report to Brad Ramsey, senior vice president, media operations, who oversees multiple TEGNA stations and the company's sports rights agreements.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20241030368710/en/>



Carolyn Mungo will lead station operations at TEGNA's WFAA and KFAA serving Dallas-Ft. Worth. (Photo: Business Wire)

Mungo served as WFAA's vice president and station manager since 2019, overseeing content, marketing, production, community impact and technology. Prior to that, Mungo served as executive news director for seven years and led the WFAA content team through several major stories that captured national attention, including coverage of an Ebola outbreak that paralyzed Dallas for six weeks, and the critical and

sensitive coverage of the downtown Dallas protest in 2016 in which five police officers were killed.

"No one is better suited than Carolyn to lead the WFAA and KFAA team into the future," said Ramsey. "Carolyn's exceptional leadership and proven track record of building a trustworthy media brand across this region will continue to ensure our viewers and advertisers are well-served."

"I am honored to carry on the leadership of this talented team," added Mungo. "I've had a lifelong passion for great journalism and serving local communities and am so proud to be able to continue that mission right here in DFW in this new role."

Under Mungo's leadership, WFAA has been honored with ten National Edward R. Murrow awards, including WFAA's first for Overall Excellence in 2023, two duPont-Columbia awards, and three IRE awards for excellence in investigative journalism. WFAA received a National Association of Broadcasters Leadership Foundation Service to America Award in 2022 for the station's ongoing commitment to raising adoption awareness. Five of the last seven Station of the Year awards from the National Press Photographers Association have been awarded to the WFAA team.

Earlier in her career, Mungo worked as an Emmy® and Murrow winning reporter in Austin, Minneapolis, Phoenix and Houston before moving into leadership positions. She has served on the national advisory board for the Poynter Institute for Media Studies and is a frequent speaker and storytelling coach. In 2018, she was named News Director of The Year by *Broadcasting and Cable*. In 2019, she was inducted into the Illinois State University Broadcast Hall of Fame, and in 2023, she was inducted into the Lone Star Emmy Silver Circle for her outstanding contributions to the broadcast industry. She currently serves on the board of the Texas Association of Broadcasters.

### About TEGNA

TEGNA Inc. (NYSE: TGNA) serves local communities across the U.S. through trustworthy journalism, engaging content, and tools that help people navigate their daily lives. Through customized marketing solutions, we help businesses grow and thrive. With 64 television stations in 51 U.S. markets, TEGNA reaches approximately 100 million people every month across the web, mobile apps, streaming, and linear television. For more information, visit [TEGNA.com](https://www.tegna.com).

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