

# TEGNA

## TEGNA Names David Loving President and General Manager at KHOU and KTBU in Houston

May 9, 2024

TYSONS, Va.--(BUSINESS WIRE)--May 9, 2024-- TEGNA Inc. (NYSE: TGNA) today announced that David Loving has been named president and general manager at KHOU, the CBS affiliate, and KTBU, TEGNA's stations serving Houston, Texas, effective May 20. Loving was most recently president and general manager of TEGNA's WOI and KCWI in Des Moines, Iowa.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240509522488/en/>



David Loving will lead station operations at TEGNA's KHOU and KTBU in Houston. (Photo: Business Wire)

An industry veteran with a keen understanding of the evolving media landscape, this new appointment marks a return to Houston, where Loving previously served as president and general manager of Univision Houston from 2010-2019. While at Univision Houston, Loving was honored with Univision's annual CEO Award, Camara De Empresarios Latinos de Houston Executive of the Year Award, and the Latino

Learning Center Humanitarian Award from the Office of the Governor of Texas.

"Among a deep pool of candidates, David stood out for his understanding of what it truly means to 'Stand for Houston,'" said Brad Ramsey, senior vice president, media operations, TEGNA. "His previous experience in Houston is invaluable, and I'm excited to see all that he and the talented KHOU team can accomplish together."

Added Loving, "Returning to Houston, one of the greatest cities in the U.S., fills me with immense excitement. Teaming up with the outstanding professionals at KHOU, I am eager to reconnect with Houston's vibrant community and valued clients and celebrate the rich diversity that makes the city truly exceptional."

Loving is a graduate of Texas A&M University where he received a Bachelor of Arts degree in English. He has spent 28 years of his 34-year professional career in various roles across Houston, Austin and San Antonio, and is a past board member of the Houston Hispanic Chamber of Commerce, the U.S. Mexico Gulf Coast Chamber, and the Texas Association of Broadcasters.

### About TEGNA

TEGNA Inc. (NYSE: TGNA) is an innovative media company that serves the greater good of our communities. Across platforms, TEGNA tells empowering stories, conducts impactful investigations and delivers innovative marketing solutions. With 64 television stations in 51 U.S. markets, TEGNA is the largest owner of top 4 network affiliates in the top 25 markets among independent station groups, reaching approximately 39 percent of all television households nationwide. TEGNA also owns leading multicast networks True Crime Network and Quest. TEGNA offers innovative solutions to help businesses reach consumers across television, digital and over-the-top (OTT) platforms, including [Premion](#), TEGNA's OTT advertising service. For more information, visit [www.TEGNA.com](http://www.TEGNA.com).

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Source: TEGNA Inc.