

TEGNA

TEGNA Appoints Valerie Guyton President and General Manager at KWES, KIDY and KXVA in West Texas

July 6, 2023

TYSONS, Va.--(BUSINESS WIRE)--Jul. 6, 2023-- TEGNA Inc. (NYSE: TGNA) today announced that Valerie Guyton has been appointed president and general manager at KWES, the NBC affiliate in Midland-Odessa, and KIDY and KXVA, the Fox affiliates serving Abilene and San Angelo, effective July 31, 2023. Guyton will be responsible for overseeing the stations' operations across platforms, as well as leading community service efforts and driving results for advertisers.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230706575396/en/>



TEGNA names Valerie Guyton president and general manager at KWES-TV, KIDY-TV and KXVA-TV in West Texas. (Photo: Business Wire)

A native Texan, Guyton has nearly 30 years of experience in television news, most recently as assistant news director at KXAS/NBC 5 in Dallas. While at NBC 5, Guyton developed the "Conversations: Call for Change" franchise, which highlights social justice changemakers throughout the North Texas community. She also served on NBCUniversal's Diversity Council championing local stations' Diversity, Equity & Inclusion efforts. Valerie volunteers with the NBCU Academy, which is a collaborative learning initiative that builds a pipeline from classrooms to newsrooms and other media industries.

Previously, Guyton was executive producer at TEGNA stations WXIA/11Alive in Atlanta and assistant news director at KENS 5 in San Antonio. Earlier in her career, Guyton was executive producer at CNN/HLN and spent time developing programming and show teams at The Weather Channel. One of her first jobs was producing the morning show at TEGNA station KHOU in Houston.

"Valerie is a dynamic leader with an impressive background in local and national news," said Kristie Gonzales, vice president, media operations, TEGNA. "Valerie's superpower is connecting with people, and she has a long track record of innovation and collaborative team building. We are proud to have her back at TEGNA to help us tell diverse stories, serve clients and support our neighbors across the entire West Texas community."

Guyton grew up in Dallas and earned a Bachelor of Arts degree in journalism and a second B.A. in Radio/TV/Film studies from the University of Houston.

About TEGNA

TEGNA Inc. (NYSE: TGNA) is an innovative media company that serves the greater good of our communities. Across platforms, TEGNA tells empowering stories, conducts impactful investigations and delivers innovative marketing solutions. With 64 television stations in 51 U.S. markets, TEGNA is the largest owner of top 4 network affiliates in the top 25 markets among independent station groups, reaching approximately 39 percent of all television households nationwide. TEGNA also owns leading multicast networks True Crime Network, Twist and Quest. TEGNA offers innovative solutions to help businesses reach consumers across television, digital and over-the-top (OTT) platforms, including [Premion](#), TEGNA's OTT advertising service. For more information, visit www.TEGNA.com.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20230706575396/en/): <https://www.businesswire.com/news/home/20230706575396/en/>

For media inquiries, contact:

Anne Bentley
Vice President, Corporate Communications
703-873-6366
abentley@TEGNA.com

For investor inquiries, contact:

Julie Heskett

Senior Vice President, Financial Planning & Analysis

703-873-6747

investorrelations@TEGNA.com

Source: TEGNA Inc.