

TEGNA

TEGNA Stations to Debut New Live, Local and Always On Streaming Apps and Channels

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TYSONS, Va.--(BUSINESS WIRE)--May 3, 2022-- TEGNA Inc. (NYSE: TGNA) announced today it will be rolling out new over-the-top (OTT) streaming apps and 24-7 streaming channels for its 64 stations in 51 markets. 11Alive+ in Atlanta and WTHR13+ in Indianapolis are piloting their new apps now with additional stations set to launch apps through the second quarter. Updated streaming apps will initially be available on Roku and Fire TV, with additional platforms slated to launch later this year.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220503005378/en/>



TEGNA stations' newly redesigned apps will feature a local twenty-four-hour "Watch" stream, which will include live local news, newscast replays, extended live coverage, weather, and station specials and investigations. (Photo: Business Wire)

Building on the success of its first-generation apps launched in 2021, TEGNA stations' newly redesigned apps are a one-stop destination for local stories that matter. Each new streaming app will feature a local twenty-four-hour "Watch" stream, which will include live local news,

newscast replays, extended live coverage, weather, and station specials and investigations.

Station's "Watch" streams will also include:

- **Local Sports Shows:** TEGNA's Locked On Podcast Network produces daily shows for every team across the four major professional sports leagues, as well as college sports programs. These shows are now available as video, and stations can offer locally relevant shows inside their respective OTT apps. Locked On will also produce "Locked On Sports Today," a fast-paced show featuring local experts discussing the day's biggest sports stories.
- **VERIFY:** TEGNA's brand dedicated to stopping the spread of misinformation will be producing a new weekly show hosted by Ariane Datil and Brandon Lewis that uses trusted sources and transparent reporting to help audiences understand what's true and false.
- **Daily Blast LIVE:** TEGNA's interactive live daily show for television and streaming covers news, entertainment, pop culture, celebrities and the latest trending stories 24-7 and features hosts Sam Schacher, Jeff Schroeder, Al Jackson, Erica Cobb, Tory Shulman, Lindsey Granger and Stefanie Jones.

Consumers can also navigate to on-demand streaming channels to catchup on their favorite newscasts, view the latest forecast and extended coverage, watch Locked On shows for sports news, analysis and commentary on their favorite local sports teams and go deeper into VERIFY stories across topic areas.

"With more than 100 million minutes of streaming per month on our first-generation apps, it is clear that our viewers crave live and on-demand local content," said Adam Ostrow, TEGNA's chief digital officer. "Now, with 24-7 access to news, sports, lifestyle content, weather forecasts and more, stations are delivering on our 'live, local and always on' promise more than ever, making our valuable and important local content available to viewers when they want it."

[Premion](#), TEGNA's OTT advertising platform, is selling stations' premium streaming app inventory. Since 2020, TEGNA stations have significantly increased digital viewership, achieving record audiences across platforms in key metrics such as visitors, video plays and monthly active users. Additionally, Locked On Podcast Network has more than 16 million monthly listens and views, and VERIFY stories reach more than 5 million unique visitors each month across platforms.

About TEGNA

TEGNA Inc. (NYSE: TGNA) is an innovative media company that serves the greater good of our communities. Across platforms, TEGNA tells empowering stories, conducts impactful investigations and delivers innovative marketing solutions. With 64 television stations in 51 U.S. markets, TEGNA is the largest owner of top 4 network affiliates in the top 25 markets among independent station groups, reaching approximately 39 percent of all television households nationwide. TEGNA also owns leading multicast networks True Crime Network, Twist and Quest. TEGNA offers innovative solutions to help businesses reach consumers across television, digital and over-the-top (OTT) platforms, including [Premion](#), TEGNA's OTT advertising service. For more information, visit www.TEGNA.com.

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