



David Hunt Named President and General Manager of WBIR in Knoxville, TN

December 19, 2016

MCLEAN, Va.--(BUSINESS WIRE)--Dec. 19, 2016-- TEGNA Inc. (NYSE:TGNA) today named David Hunt president and general manager of WBIR in Knoxville, TN. Hunt had been director of local sports strategy at TEGNA Media since 2013.

"David's experience, creativity and innovative spirit have consistently put TEGNA Media at a competitive advantage and we look forward to him bringing that approach to WBIR," said Lynn Beall, executive vice president and chief operating officer, TEGNA Media. "David will be an advocate for the Knoxville community. Through his leadership, WBIR will continue to empower those they serve through impactful storytelling, original programming and best-in-class client solutions."

As director of local sports strategy at TEGNA Media, Hunt worked across the company to develop strong execution strategies around unique and innovative sports content across all platforms. He oversaw TEGNA Media's coordination of the Olympics and Super Bowl as well as several non-sports initiatives that included pilot programming and product testing. Hunt started his broadcast career at KUSA in 1991 as a news editor. He later became executive producer of sports and weather.

Hunt graduated from the University of Colorado at Boulder with a double major in economics and psychology. He and his wife Erin have two children.

About TEGNA

TEGNA Inc. (NYSE: TGNA) is comprised of a dynamic portfolio of media and digital businesses that provide content that matters and brands that deliver. TEGNA reaches more than 90 million Americans and delivers highly relevant, useful and smart content, when and how people need it, to make the best decisions possible. TEGNA Media includes 46 television stations and is the largest independent station group of major network affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. TEGNA Digital is comprised of Cars.com, the leading online destination for automotive consumers, CareerBuilder, a global leader in human capital solutions, and G/O Digital, a customized local digital marketing company. For more information, visit www.TEGNA.com.

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