

# TEGNA

## TEGNA Names Alicia Elsner President and General Manager of KSDK in St. Louis

November 18, 2016

MCLEAN, Va.--(BUSINESS WIRE)--Nov. 18, 2016-- TEGNA Inc. (NYSE: TGNA) today named Alicia Elsner president and general manager of KSDK in St. Louis, MO. Elsner had been director of sales at KSDK since 2009.

"Alicia's leadership has been instrumental to KSDK over the years," said Lynn Beall, executive vice president and chief operating officer, TEGNA Media. "She is well respected by our employees, committed to clients' success, active in the St. Louis community and lives our 5 On Your Side brand through and through. As the station's General Manager, we are confident she will marry KSDK's heritage of excellence with the innovation opportunities today's media world affords."

Elsner has spent 19 years with TEGNA Media, all of them at KSDK. She started as a marketing consultant in 1997 before being named director of business development in 2000. She then served as the station's local sales manager for nearly six years before being promoted to director of sales. She began her career at KMOX/CBS Radio in St. Louis as an account executive.

Elsner serves on the Board of Trustees at Visitation Academy, where she is also President of the Alumnae Association.

A native of St. Louis, Elsner graduated from Miami University in Oxford, OH. Elsner and her husband have two children.

### About TEGNA

TEGNA Inc. (NYSE: TGNA) is comprised of a dynamic portfolio of media and digital businesses that provide content that matters and brands that deliver. TEGNA reaches more than 90 million Americans and delivers highly relevant, useful and smart content, when and how people need it, to make the best decisions possible. TEGNA Media includes 46 television stations and is the largest independent station group of major network affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. TEGNA Digital is comprised of Cars.com, the leading online destination for automotive consumers, CareerBuilder, a global leader in human capital solutions, and other powerful brands such as G/O Digital and Cofactor. For more information, visit [www.TEGNA.com](http://www.TEGNA.com).

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### TEGNA Inc.

#### For media inquiries, contact:

Alison Holder  
Director, Corporate Communications  
703-873-6274  
[aholder@TEGNA.com](mailto:aholder@TEGNA.com)