



## TEGNA Sells PointRoll

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MCLEAN, Va.--(BUSINESS WIRE)--Nov. 12, 2015-- TEGNA Inc. (NYSE: TGNA) today announced it has sold PointRoll to Sizmek, an open ad management company. PointRoll is a multi-screen digital ad tech and services company and was part of TEGNA Digital's Cofactor brand. Shoplocal will continue to be at the core of Cofactor, enabling brands to deliver content everywhere and drive sales locally.

Terms were not disclosed.

### About TEGNA

TEGNA Inc. (NYSE: TGNA), formerly Gannett Co., Inc., is comprised of a dynamic portfolio of media and digital businesses that provide content that matters and brands that deliver. TEGNA reaches more than 90 million Americans and delivers highly relevant, useful and smart content, when and how people need it, to make the best decisions possible. TEGNA Media includes 46 television stations (including those serviced by TEGNA) and is the largest independent station group of major network affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. TEGNA Digital is comprised of Cars.com, the leading online destination for automotive consumers, CareerBuilder, a global leader in human capital solutions, and other powerful brands such as G/O Digital, Cofactor and Sightline Media Group. For more information, visit [www.TEGNA.com](http://www.TEGNA.com).

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TEGNA Inc.

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