



## **RJ Merritt named president and general manager of KREM and KSKN**

May 22, 2015

MCLEAN, Va.--(BUSINESS WIRE)--May 22, 2015-- Gannett Co., Inc. (NYSE: GCI) today announced RJ Merritt as the new president and general manager of KREM (CBS) and KSKN (CW) in Spokane, WA, effective immediately. Merritt has been advancing the local media group for the past 15 years, most recently as director of sales and marketing. Merritt has also served the organization as an account executive, local sales manager and digital sales manager.

"RJ is a natural fit for this role," said Lynn Beall, executive vice president, Gannett Broadcasting. "He knows the market inside and out, understands the competitive challenges first-hand and brings fresh thinking to the team. His passion, leadership and commitment to winning will move KREM and KSKN forward in exciting ways."

During his time at KREM and KSKN, Merritt has distinguished himself in numerous ways. Under previous ownership, Merritt graduated from Belo's Broadcast Sales Academy. He also received the Belo Marketing Solutions Synergy Award.

Merritt is a native of Washington State and a graduate of Eastern Washington University with a B.S. in Organizational Communications. Merritt and his family are longtime Spokane residents.

### **About Gannett**

Gannett Co., Inc. (NYSE: GCI) is an international media and marketing solutions company that informs and engages more than 115 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Our portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. Gannett is committed to connecting people – and the companies who want to reach them – with their interests and communities. For more information, visit [www.gannett.com](http://www.gannett.com).

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