



Pamela Henson Named President and Publisher of Appleton Post-Crescent, Regional President of Gannett Wisconsin

September 11, 2014

McLEAN, Va., Sept. 11, 2014 /PRNewswire/ -- Gannett Co., Inc. (NYSE: GCI) today announced Pamela Henson has been named president and publisher of The Post-Crescent in Appleton, WI. In addition, Henson will become regional president of Gannett Wisconsin, overseeing all 10 of the company's Wisconsin properties. She succeeds Genia Lovett, who retired from the same position in June and will report to Laura Hollingsworth, central group president for Gannett U.S. Community Publishing (USCP).

"Pamela is an experienced and accomplished marketing, advertising and digital sales executive with a strong understanding of Wisconsin," said Robert Dickey, president, USCP. "Throughout her career, Pamela has consistently achieved high-quality results by focusing on consumer needs and interests. Her experience, knowledge and leadership make her an ideal fit to lead The Post-Crescent and Gannett Wisconsin."

"Pam brings an absolute love of Wisconsin as well as many strong relationships with both newsmakers and businesses across the state. Her leadership will help advance the relationships, news value, and impact in our Wisconsin communities. She'll be an excellent and active addition to the Northeastern Wisconsin business and leadership community," said Hollingsworth.

Henson comes to The Post-Crescent from the Milwaukee (WI) Journal-Sentinel, where she was senior vice president of advertising, marketing, digital sales and community newspapers. Prior to her time in Milwaukee, Henson was senior vice president for sales, marketing, interactive and community relations for the Denver Newspaper Agency, as well as senior vice president for sales and marketing at the Star Tribune in Minneapolis. She also worked with Hearst Media as director of strategic development. In addition, Henson has worked for The Baltimore (MD) Sun, Contra Costa (CA) Newspaper Group and the Los Angeles (CA) Daily News.

Henson received her BA in journalism from the University of Southern California. She is married with three children.

About Gannett

Gannett Co., Inc. (NYSE: GCI) is an international media and marketing solutions company that informs and engages more than 110 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Our portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. Gannett is committed to connecting people – and the companies who want to reach them – with their interests and communities. For more information, visit www.gannett.com.



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