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Gannett Purchases HotelMe

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MCLEAN, Va., May 23, 2014 /PRNewswire/ -- Gannett Co., Inc. (NYSE: GCI) announced today it has concluded the purchase of HotelMe, a website providing authenticated user-generated hotel reviews. Launched in 2012, HotelMe is a joint venture between Gannett, USA TODAY Travel Media Group and District Hospitality Partners.

"Gannett values the review space. The HotelMe team did a wonderful job building an authenticated review platform for hotels and we look forward to building upon what they created," said John Peters, USA TODAY Travel Media Group president.

The USA TODAY Travel Media Group develops products and solutions for USA TODAY's travel partners and on-the-go audience by reaching travelers every step of the way in their travel planning experience - from research to booking to travel to reviews - including Experience Travel, The Point, [10Best.com](#), [Reviewed.com](#) Cruises and Tripology.

About Gannett

Gannett Co., Inc. (NYSE: GCI) is an international media and marketing solutions company that informs and engages more than 110 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Our portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. Gannett is committed to connecting people – and the companies who want to reach them – with their interests and communities. For more information, visit www.gannett.com.

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Media inquiries, Jeremy Gaines, Vice President, Corporate Communications, 703-854-6049, jmgaines@gannett.com, For investor inquiries, Jeffrey Heinz, Vice President, Investor Relations, 703-854-6917, jheinz@gannett.com