



Gannett names Howard Griffin vice president of national sales for U.S. Community Publishing

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MCLEAN, Va., July 23, 2013 /PRNewswire/ -- Gannett Co., Inc. (NYSE: GCI) announced Howard Griffin, president and publisher of The News Journal in Wilmington, DE, has been named vice president/national sales for U.S. Community Publishing (USCP). He will be part of the national sales leadership team and report directly to Mary Murcko, Gannett's president of sales. Ellen Leifeld, a 37-year veteran of Gannett and the publishing industry, will be the interim publisher of The News Journal while the search for a new executive is conducted.

"Howard has a proven track record of local and national sales success, having developed high-impact, multi-media opportunities for advertisers across the country," said Murcko. "Howard's day-to-day experience as a publisher, coupled with his demonstrated ability to grow sales through strategic and integrated customer solutions, will be invaluable in helping national sales showcase the unique selling opportunities across the USCP portfolio."

Griffin was appointed president and publisher of The News Journal in 2010, where he has been responsible for building sales and competitive market share for the media organization. Prior to joining Gannett, Griffin was the vice president of national advertising for Philadelphia Media Network, Inc., the parent company of The Philadelphia Inquirer, Daily News and philly.com. Griffin has also held executive advertising and marketing positions with such media organizations as the Journal Register Company in Trenton, NJ; Hawaii Newspaper Agency (JOA); Chicago Sun-Times; and The Orange County (CA) Register.

Griffin has served as a member of dozens of professional, community service and industry organizations. He attended Wichita State University in Kansas and Victor Valley College in Victorville, CA. He received a MBA from Pepperdine University in California. Griffin will be based in New York City.

About Gannett

Gannett Co., Inc. (NYSE: GCI) is an international media and marketing solutions company that informs and engages more than 100 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Our portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. Gannett is committed to connecting people – and the companies who want to reach them – with their interests and communities. For more information, visit www.gannett.com.

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SOURCE Gannett Co., Inc.

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