# TEGNA

## Gannett Co., Inc. Reports Non-GAAP Earnings per Diluted Share of \$0.58, Increasing 4% Over Prior Year; Earnings per Diluted Share of \$0.48 on GAAP basis

July 22, 2013

MCLEAN, Va., July 22, 2013 /PRNewswire/ --

Highlights for the quarter include the following:

- Agreement to acquire Belo Corp.
- · Local domestic circulation revenue up 11 percent; fifth consecutive quarter of growth
- Broadcasting revenue of \$212 million, 3 percent higher than prior year
- · Company-wide digital revenue growth of 20 percent reaching almost 30 percent of total revenue
- New \$300 million, two-year share repurchase program replacing current program; existing dividend program will continue

Gannett Co., Inc. (NYSE: GCI) reported non-GAAP earnings per diluted share of \$0.58 for the second quarter compared to the second quarter a year ago, an increase of 4 percent. Results were driven by higher circulation revenue reflecting the impact of the all access content subscription model as well as revenue increases in the Broadcasting and Digital segments.

During the quarter, the company also entered into a definitive merger agreement with Belo Corp. (Belo) under which Gannett will acquire all outstanding shares of Belo for \$13.75 per share in cash, or approximately \$1.5 billion, plus the assumption of \$715 million in existing debt for an enterprise value of approximately \$2.2 billion. The transaction has been unanimously approved by the boards of directors of both companies. It is expected to close by the end of 2013, subject to antitrust approval, Federal Communications Commission (FCC) approval, approval by holders of two-thirds of the voting power of Belo shares, and customary closing conditions. Belo's directors and executive officers, who collectively own approximately 42 percent of the voting power of Belo's outstanding shares, have entered into voting and support agreements to vote their shares in favor of the transaction with Gannett.

Gracia Martore, president and chief executive officer, said, "We are very pleased to report solid revenue growth in our Broadcasting and Digital segments as well as our fourth consecutive quarter of year-over-year circulation revenue growth overall in our Publishing segment. Earnings per share were higher in the quarter as our strategic initiatives, particularly our content subscription model and digital offerings, continued to gain momentum and positively impact our results."

Martore added, "Our long-term strategic plan - with a focus on both investment and execution - continues to position us for success well into the future. Gannett's pending acquisition of Belo, and finding new ways to get content and offerings to the right user at the right time, are steps in our long-term strategy. We are accelerating our transformation into the 'New Gannett' every day."

#### **CONTINUING OPERATIONS**

Operating revenues for the company totaled \$1.30 billion in the second quarter, relatively unchanged from the second quarter last year. A significant increase in circulation revenue and higher revenue in the Broadcasting and Digital segments was offset by a decline in advertising revenue, a net reduction of almost \$10 million in political revenues and an unfavorable exchange rate.

Net income attributable to Gannett in the second quarter was \$113.6 million. Net income attributable to Gannett on a non-GAAP basis (which excludes the special items) was over 2 percent higher than the second quarter last year and totaled \$135.1 million.

Special items in the second quarter of 2013 totaled \$35.7 million (\$21.5 million after tax or \$0.10 per share) and include workforce restructuring charges and transformation costs. Results for the second quarter of 2012 included \$20.3 million of special items (\$0.05 per share) impacting operating income.

Earnings per diluted share, on a GAAP (generally accepted accounting principles) basis were \$0.48 for the second quarter. Second quarter earnings per diluted share excluding special items were \$0.58 compared to \$0.56 for the same quarter in 2012, almost 4 percent higher.

The table below details second quarter results on a GAAP and non-GAAP basis.

#### Dollars in thousands, except per share amounts

	GA	AP Measure		Special Items				Non-GAAP Measure	
	Thirteen weeks ended Jun. 30, 2013		Workforce restructuring		Transformation costs		Thirteen weeks ended Jun. 30, 2013		
Operating income	\$	202,882	\$	21,727	\$	4,498	\$	229,107	
Total non-operating (expense) income		(36,541)		—		9,479		(27,062)	
Income before income taxes		166,341		21,727		13,977		202,045	
Provision for income taxes		39,600		8,600		5,600		53,800	
Net income		126,741		13,127		8,377		148,245	
Net income attributable to Gannett Co., Inc.		113,620		13,127		8,377		135,124	
Net income per share - diluted	\$	0.48	\$	0.06	\$	0.04	\$	0.58	

Additional information on the special items can be found in the "Use of Non-GAAP Information" section.

Operating income totaled \$202.9 million in the quarter. On a non-GAAP basis, operating income was \$229.1 million compared to \$236.8 million in the second quarter a year ago. Operating cash flow in the quarter (a non-GAAP term defined as operating income plus special items, depreciation and amortization) totaled \$276.9 million.

Operating expenses including special charges were \$1.10 billion in the quarter less than 1 percent higher than the second quarter in 2012. Expense increases in the Digital segment

associated with revenue growth as well as higher strategic initiative investments were partially offset by the impact of cost control and efficiency efforts. On a non-GAAP basis, operating expenses, which exclude special items and include the impact of the investments in strategic initiatives, were \$1.07 billion, relatively unchanged from the second quarter last year. Corporate expenses on a non-GAAP basis were \$2.3 million higher in the quarter reflecting an increase in stock compensation expense as well as a small asset sale gain in the second quarter last year.

In addition to the agreement to acquire Belo, the company announced that it will continue its existing dividend payment program and extended its share buyback program replacing its existing remaining authorization with a new \$300 million authorization expected to be used over the next two years. During the second quarter, the company purchased approximately 0.4 million shares for \$8.6 million. The relatively low volume of share repurchases was due to the blackout period associated with the Belo announcement. Shares repurchased year-to-date totaled 2.1 million for \$41.4 million.

#### PUBLISHING

Publishing segment revenues in the quarter totaled \$904.2 million, a 1.7 percent decline from \$920.3 million in the second quarter a year ago. On a constant currency basis, publishing segment revenues were 1.4 percent lower as a substantial increase in circulation revenue was more than offset by lower advertising revenue. Domestic publishing revenues were about flat in the second quarter compared to the second quarter last year.

The continued positive impact of the all access content subscription model resulted in a 6.0 percent increase in total circulation revenue compared to the second quarter last year. Circulation revenue growth at local domestic publishing operations was up 11.4 percent, the fifth consecutive quarter of circulation revenue growth.

Second quarter advertising revenues totaled \$562.5 million, a decline of 5.3 percent compared to \$594.3 million in 2012's second quarter. The relatively slow pace of the economic recoveries in the U.S. and UK as well as secular challenges continue to impact advertising demand. National advertising comparisons improved relative to the first quarter. Domestic publishing advertising year-over-year comparisons were in line with the first quarter, as national advertising comparisons improved significantly and all the major classified advertising category comparisons were better than the first quarter. A summary of the year-over-year percent change for the company's advertising categories can be found on Table 5.

Publishing segment digital revenues were 49.8 percent higher in the quarter. The all access content subscription model and digital advertising and marketing solutions all contributed to the growth. Digital revenues at all of our publishing operations were up in the quarter. Local domestic publishing operations were 56.9 percent higher, USA TODAY and its associated businesses increased 24.1 percent and Newsquest's digital revenues were up 8.1 percent, in pounds.

Publishing segment operating expenses, which include a net increase of \$11.4 million in special items as well as \$10.0 million in strategic initiative investment, were \$819.0 million in the quarter, relatively unchanged from \$816.1 million in the second quarter a year ago. Non-GAAP Publishing segment operating expenses declined 1.1 percent to \$792.8 million compared to \$801.3 million in the second quarter of \$2012 despite the absence of \$5.3 million in furlough savings that impacted prior quarter results.

Publishing segment operating income totaled \$85.2 million including special items and strategic initiative investments. Publishing segment operating income on a non-GAAP basis was \$111.4 million in the quarter while operating cash flow totaled \$138.3 million.

#### BROADCASTING

Broadcasting revenues (which include Captivate) were 3.2 percent higher in the quarter and totaled \$212.0 million. The increase reflects significant growth in retransmission revenue and an increase in core advertising revenue mitigated, in part, by lower political revenues.

Television revenues were \$204.8 compared to \$197.7 million in the second quarter last year, an increase of 3.6 percent. Retransmission revenues were 62.3 percent higher while core advertising revenues were up 1.5 percent. The percentage increase in television revenues would have been 9.1 percent excluding the net reduction of \$9.9 million of political spending year-over-year, in line with guidance provided in April.

Based on current trends and reflecting the significant political and Summer Olympic revenues achieved in the third quarter last year, we expect the percentage decrease in total television revenues for the third quarter of 2013 to be in the mid-teens compared to the third quarter of 2012. Television revenues in the third quarter of 2012 benefited from approximately \$75 million in political advertising and spending related to the Summer Olympics. Excluding the incremental impact of political and Olympic spending, total television revenues in the third quarter this year compared to the third quarter last year are expected to be up in the mid-teens.

Broadcasting segment operating expenses were \$113.9 million in the quarter, up 2.8 percent compared to \$110.8 million in the second quarter last year. The increase reflects higher costs associated with strategic initiatives. Operating income was 3.7 percent higher in the quarter and totaled \$98.1 million while operating cash flow was up 3.3 percent to \$105.1 million.

#### DIGITAL

Operating revenues in the Digital segment were \$186.5 million compared to \$181.3 million in the second quarter a year ago, an increase of 2.9 percent reflecting primarily solid revenue growth at CareerBuilder. Digital segment operating expenses were 4.4 percent higher and totaled \$151.2 million due to an increase in CareerBuilder expenses in part reflecting new acquisitions. Operating income totaled \$35.3 million while operating cash flow was \$44.7 million.

Digital revenues company-wide, including the Digital segment and all digital revenues generated by the other business segments totaled \$374.3 million compared to \$311.6 million in the second quarter a year ago. The 20.1 percent increase reflects the positive impact of the all access content subscription model as well as digital advertising and digital marketing services revenue growth.

At the end of the quarter, Gannett had about 120 domestic web sites affiliated with its local publishing and television markets and USA TODAY. In June, Gannett's consolidated domestic Internet audience share increased approximately 17 percent to 61.2 million unique visitors reaching 27.3 percent of the Internet audience, according to comScore Media Metrix. USATODAY.com is one of the most popular news sites on the Web and the USA TODAY app is a top news app with approximately 19 million downloads including those across iPad, iPhone, Android, Windows and Kindle Fire. USA TODAY's mobile and video traffic continue to grow. Mobile visitors in June were 135 percent higher than June last year while video plays were up 335 percent. Newsquest is also an Internet leader in the UK where its network of web sites attracted 100.7 million monthly page impressions from approximately 12.5 million unique users in June 2013. CareerBuilder's unique visitors in June averaged 19.4 million.

#### NON-OPERATING ITEMS

The company's equity earnings include its share of operating results from unconsolidated investees including the California Newspapers Partnership, Texas-New Mexico Newspapers Partnership, Texas-New Mexico Newspapers Partnership, Tucson newspaper partnership and other online/digital businesses including Classified Ventures.

Equity income in unconsolidated investees totaled \$9.4 million in the quarter compared to \$8.7 million in the second quarter in 2012. The 8.8 percent increase reflects improved results at Classified Ventures and the newspaper partnerships.

Interest expense totaled \$36.2 million in the guarter, relatively unchanged from the second guarter last year.

Net cash flow from operating activities was \$187.7 million while free cash flow (a non-GAAP measure) totaled \$172.8 million in the quarter. The balance of long-term debt was \$1.36 billion and total cash was \$161.5 million at the end of the quarter.

#### **USE OF NON-GAAP INFORMATION**

The company uses non-GAAP financial performance and liquidity measures to supplement the financial information presented on a GAAP basis. These non-GAAP financial measures are not to be considered in isolation from or as a substitute for the related GAAP measures, and should be read only in conjunction with financial information presented on a GAAP basis.

In this earnings report, the company discusses non-GAAP financial performance measures that exclude from its reported GAAP results the impact of special items consisting of workforce restructuring charges, transformation costs, pension settlement charges, a non-cash impairment charge, a currency-related loss recognized in other non-operating items and certain credits to its income tax provision. The company believes that such expenses and credits are not indicative of normal, ongoing operations and their inclusion in results makes for more difficult comparisons between periods and with peer group companies. Workforce restructuring expenses primarily relate to incremental expenses the company has incurred to consolidate or outsource production processes and centralize other functions. These expenses include payroll and related benefit costs. Transformation costs include incremental expenses associated with optimizing Gannett's real estate portfolio including accelerated depreciation and charges to reduce the carrying value of assets held for sale to fair value less costs to sell. The pension settlement charges result from the acceleration of expense related to the timing of certain pension payments. Unter non-operating items include a non-cash impairment charge that was recorded to reduce the book value of an investment accounted for under the equity method to fair value, as the business underlying this asset had experienced significant and sustained unfavorable operating results. It also includes a currency

loss related to the weakening of the British pound associated with the downgrade of the UK sovereign credit rating. First quarter 2013 results also included credits to the income tax provision related to reserve releases as a result of federal exam resolution and lapse of a statute of limitation.

The company also discusses operating cash flow, a non-GAAP financial performance measure that it believes offers a useful view of the overall operation of its businesses. This non-GAAP measure is calculated by adding amounts associated with the special expense items described above, as well as depreciation and amortization, to operating income as reported on a GAAP basis. This earnings report also discusses free cash flow, a non-GAAP liquidity measure. Free cash flow is defined as "net cash flow from operating activities" as reported on the statement of cash flows reduced by "purchase of property, plant and equipment" as well as "payments for investments" and increased by "proceeds from investments" and voluntary pension contributions, net of related tax benefit. The company believes that free cash flow is a useful measure for management and investors to evaluate the level of cash generated by operations and the ability of its operations to fund investments in new and existing businesses, return cash to shareholders under the company's capital program, repay indebtedness, add to the company's cash balance, or use in other discretionary activities. Management uses free cash flow to monitor cash available for repayment of indebtedness and in its discussions with the investment community.

Management uses non-GAAP financial performance measures for purposes of evaluating business unit and consolidated company performance. The company therefore believes that each of the non-GAAP measures presented provides useful information to investors by allowing them to view the company's businesses through the eyes of management and the Board of Directors, facilitating comparison of results across historical periods and providing a focus on the underlying ongoing operating performance of its businesses. In addition, many of the company's peer group companies present similar non-GAAP measures so the presentation of such measures facilitates industry comparisons. Tabular reconciliations for the non-GAAP financial measures are contained in Tables 6 through 11 attached to this news release.

As previously announced, the company will hold an earnings conference call at 10:00 a.m. ET today. The call can be accessed via a live webcast through the company's web site, <u>www.gannett.com</u>, or listen-only conference lines. U.S. callers should dial 1-888-684-1259 and international callers should dial 913-312-1517 at least 10 minutes prior to the scheduled start of the call. The confirmation code for the conference call is 2627382. To access the replay, dial 1-888-203-1112 in the U.S. International callers should use the number 719-457-0820. The confirmation code for the replay is 2627382. Materials related to the call will be available through the Investor Relations section of the company's web site Monday morning.

#### About Gannett

Gannett Co., Inc. is an international media and marketing solutions company that informs and engages more than 100 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Our portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. Gannett is committed to connecting people - and the companies who want to reach them - with their interests and communities. For more information, visit www.gannett.com.

Certain statements in this press release may be forward looking in nature or "forward looking statements" as defined in the Private Securities Litigation Reform Act of 1995. The forward looking statements contained in this press release are subject to a number of risks, trends and uncertainties that could cause actual performance to differ materially from these forward looking statements. A number of those risks, trends and uncertainties are discussed in the company's SEC reports, including the company's annual report on Form 10-K and quarterly reports on Form 10-Q. Any forward looking statements in this press release should be evaluated in light of these important risk factors.

Gannett is not responsible for updating the information contained in this press release beyond the published date, or for changes made to this press release by wire services, Internet service providers or other media.

#### CONDENSED CONSOLIDATED STATEMENTS OF INCOME

Gannett Co., Inc. and Subsidiaries

Unaudited, in thousands (except per share amounts)

	Thirteen	Thirteen	
	weeks ended	weeks ended	% Increase
	Jun. 30, 2013	Jun. 24, 2012	(Decrease)
Net operating revenues:			
Publishing advertising	\$ 562,476	\$ 594,262	(5.3)
Publishing circulation	279,655	263,938	6.0
Broadcasting	211,962	205,381	3.2
Digital	186,506	181,326	2.9
All other	62,100	62,133	(0.1)
Total	1,302,699	1,307,040	(0.3)
Operating expenses:			
Cost of sales and operating expenses, exclusive of depreciation	726,869	720,889	0.8
Selling, general and administrative expenses, exclusive of depreciation	320,615	316,301	1.4
Depreciation	38,467	40,157	(4.2)
Amortization of intangible assets	9,368	8,078	16.0
Facility consolidation charges	4,498	5,097	(11.8)
Total	1,099,817	1,090,522	0.9
Operating income	202,882	216,518	(6.3)
Non-operating (expense) income:			
Equity income in unconsolidated investees, net	9,424	8,663	8.8
Interest expense	(36,174)	(36,142)	0.1

Other non-operating items	 (9,791)	 (2,280)	***	
Total	 (36,541)	 (29,759)	22.8	
Income before income taxes	166,341	186,759	(10.9)	
Provision for income taxes	39,600	51,200	(22.7)	
Net income	 126,741	 135,559	(6.5)	
Net income attributable to noncontrolling interests	(13,121)	(15,670)	(16.3)	
Net income attributable to Gannett Co., Inc.	\$ 113,620	\$ 119,889	(5.2)	
Net income per share - basic	\$ 0.50	\$ 0.51	(2.0)	
Net income per share - diluted	\$ 0.48	\$ 0.51	(5.9)	
Weighted average number of common shares outstanding:				
Basic	228,837	233,334	(1.9)	
Diluted	234,636	237,136	(1.1)	
Dividends declared per share	\$ 0.20	\$ 0.20	_	

## CONDENSED CONSOLIDATED STATEMENTS OF INCOME

Gannett Co., Inc. and Subsidiaries

Unaudited, in thousands (except per share amounts)

	Twenty-six weeks ended Jun. 30, 2013	Twenty-six weeks ended Jun. 24, 2012	% Increase (Decrease)
Net operating revenues:			
Publishing advertising	\$ 1,088,975	\$ 1,145,700	(5.0)
Publishing circulation	565,627	527,274	7.3
Broadcasting	403,542	381,554	5.8
Digital	361,428	349,678	3.4
All other	120,862	121,421	(0.5)
Total	2,540,434	2,525,627	0.6
Operating expenses:			
Cost of sales and operating expenses, exclusive of depreciation	1,446,593	1,443,129	0.2
Selling, general and administrative expenses, exclusive of depreciation	634,730	624,620	1.6
Depreciation	77,393	79,860	(3.1)
Amortization of intangible assets	18,496	15,957	15.9
Facility consolidation charges	9,283	9,885	(6.1)
Total	2,186,495	2,173,451	0.6
Operating income	353,939	352,176	0.5
Non-operating (expense) income:			
Equity income in unconsolidated investees, net	17,218	12,975	32.7
Interest expense	(71,579)	(75,713)	(5.5)

Other non-operating items		(11,374)		(245)	***
Total		(65,735)		(62,983)	4.4
Income before income taxes		288,204		289,193	(0.3)
Provision for income taxes		45,000		77,800	(42.2)
Net income		243,204		211,393	15.0
Net income attributable to noncontrolling interests		(25,019)		(23,281)	7.5
Net income attributable to Gannett Co., Inc.	\$	218,185	\$	188,112	16.0
Net income per share - basic Net income per share - diluted	\$ \$	0.95 0.93	\$ \$	0.80 0.79	18.8 17.7
Weighted average number of common shares outstanding:					
Basic		229,116		234,807	(2.4)
Diluted		234,866		238,774	(1.6)
Dividends declared per share	\$	0.40	\$	0.40	_

## BUSINESS SEGMENT INFORMATION

## Gannett Co., Inc. and Subsidiaries

Unaudited, in thousands of dollars

Net operating revenues:		Thirteen weeks ended Jun. 30, 2013		Thirteen weeks ended Jun. 24, 2012	% Increase (Decrease)
Publishing	\$	904,231	\$	920,333	(1.7)
Broadcasting	φ	211,962	φ	205,381	3.2
·		186,506		181,326	2.9
Digital	_				
Total	\$	1,302,699	\$	1,307,040	(0.3)
Operating income (net of depreciation, amortization and facility consolidation charges):					
Publishing	\$	85,192	\$	104,211	(18.3)
Broadcasting		98,092		94,586	3.7
Digital		35,277		36,531	(3.4)
Corporate		(15,679)		(18,810)	(16.6)
Total	\$	202,882	\$	216,518	(6.3)
Depreciation, amortization and facility consolidation charges:					
Publishing	\$	31,415	\$	33,736	(6.9)
Broadcasting		6,974		7,124	(2.1)
Digital		9,383		8,330	12.6
Corporate		4,561		4,142	10.1
Total	\$	52,333	\$	53,332	(1.9)
	_		_		
Operating cash flow:					
Publishing	\$	116,607	\$	137,947	(15.5)
Broadcasting		105,066		101,710	3.3

Digital	44,660	44,861	(0.4)
Corporate	 (11,118)	 (14,668)	(24.2)
Total	\$ 255,215	\$ 269,850	(5.4)

Operating cash flow represents operating income from each of the company's business segments plus related depreciation, amortization and facility consolidation charges. See Table No. 10 for reconciliation of amounts to the Condensed Consolidated Statements of Income.

#### **BUSINESS SEGMENT INFORMATION**

## Gannett Co., Inc. and Subsidiaries

Unaudited, in thousands of dollars

#### Table No. 4

	Twenty-six weeks ended Jun. 30, 2013		led weeks ended		% Increase (Decrease)
Net operating revenues:					
Publishing	\$	1,775,464	\$	1,794,395	(1.1)
Broadcasting		403,542		381,554	5.8
Digital		361,428		349,678	3.4
Total	\$	2,540,434	\$	2,525,627	0.6
Operating income (net of depreciation, amortization and facility consolidation charges):					
Publishing	\$	145,329	\$	166,251	(12.6)
Broadcasting		181,768		167,201	8.7
Digital		58,881		52,794	11.5
Corporate		(32,039)		(34,070)	(6.0)
Total	\$	353,939	\$	352,176	0.5
Depreciation, amortization and facility consolidation charges:					
Publishing	\$	63,651	\$	66,950	(4.9)
Broadcasting		13,909		14,234	(2.3)
Digital		18,490		16,235	13.9
Corporate		9,122		8,283	10.1
Total	\$	105,172	\$	105,702	(0.5)
Operating cash flow:					
Publishing	\$	208,980	\$	233,201	(10.4)
Broadcasting		195,677		181,435	7.8
Digital		77,371		69,029	12.1
Corporate		(22,917)		(25,787)	(11.1)
Total	\$	459,111	\$	457,878	0.3

Operating cash flow represents operating income from each of the company's business segments plus related depreciation, amortization and facility consolidation charges. See Table No. 10 for reconciliation of amounts to the Condensed Consolidated Statements of Income.

## Table No. 5

The percentage changes for the Publishing segment advertising and classified revenue categories were as follows:

## Second quarter 2013 year-over-year advertising comparisons:

	U.S. Publishing (including USA TODAY)	Newsquest (in pounds)	Total Publishing segment (constant currency)	Total Publishing segment
Retail	(5.3%)	(7.5%)	(5.5%)	(5.8%)
National	2.1%	(31.1%)	(0.7%)	(1.0%)
Classified	(5.2%)	(8.9%)	(6.1%)	(6.8%)
Total advertising	(4.0%)	(10.5%)	(4.9%)	(5.3%)

#### Year-to-date 2013 year-over-year advertising comparisons:

	U.S. Publishing (including USA TODAY)	Newsquest (in pounds)	Total Publishing segment (constant currency)	Total Publishing segment
Retail	(4.4%)	(4.8%)	(4.5%)	(4.7%)
National	(1.4%)	(19.5%)	(3.0%)	(3.1%)
Classified	(5.3%)	(7.4%)	(5.8%)	(6.3%)
Total advertising	(4.2%)	(7.7%)	(4.7%)	(5.0%)

## Second quarter 2013 year-over-year classified comparisons:

	U.S.		Total	
	Publishing		Publishing	Total
	(including USA	Newsquest	segment	Publishing
	TODAY)	(in pounds)	(constant currency)	segment
Automotive	(0.8%)	(9.6%)	(1.9%)	(2.3%)
Employment	(8.6%)	(5.9%)	(7.8%)	(8.6%)
Real Estate	(3.2%)	(9.5%)	(5.6%)	(6.7%)
Legal	(7.9%)	—%	(7.9%)	(7.9%)
Other	(5.9%)	(10.4%)	(7.3%)	(8.3%)
Total classified	(5.2%)	(8.9%)	(6.1%)	(6.8%)

## Year-to-date 2013 year-over-year classified comparisons:

	U.S. Publishing (including USA TODAY)	Newsquest (in pounds)	Total Publishing segment (constant currency)	Total Publishing segment
Automotive	(1.9%)	(10.9%)	(3.1%)	(3.3%)
Employment	(8.7%)	(3.6%)	(7.2%)	(7.8%)
Real Estate	(3.9%)	(8.2%)	(5.5%)	(6.3%)
Legal	(8.4%)	—%	(8.4%)	(8.4%)
Other	(4.8%)	(8.5%)	(6.0%)	(6.7%)

Total classified	(5.3%)	(7.4%)	(5.8%)	(6.3%)
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### NON-GAAP FINANCIAL INFORMATION

Gannett Co., Inc. and Subsidiaries

Unaudited, in thousands of dollars (except per share amounts)

The company uses non-GAAP financial performance and liquidity measures to supplement the financial information presented on a GAAP basis. These non-GAAP financial measures are not to be considered in isolation from or as a substitute for the related GAAP measures and should be read only in conjunction with financial information presented on a GAAP basis.

Tables No. 6 through No. 11 reconcile these non-GAAP measures to the most directly comparable GAAP measure.

#### Table No. 6

	GAAP Measure			Spec		Non-GAAP Measure	
	Thirteen   weeks ended Workforce Transformation   Jun. 30, 2013 restructuring costs   \$ 726,869 \$ (18,039) \$ —					Thirteen eeks ended ın. 30, 2013	
Cost of sales and operating expenses, exclusive of depreciation	\$	726,869	\$	\$ (18,039)		—	\$ 708,830
Selling, general and administrative expenses, exclusive of depreciation		320,615		(3,688)		—	316,927
Facility consolidation charges		4,498		_		(4,498)	_
Operating expenses		1,099,817		(21,727)		(4,498)	1,073,592
Operating income		202,882		21,727		4,498	229,107
Other non-operating items		(9,791)		_		9,479	(312)
Total non-operating (expense) income		(36,541)		_		9,479	(27,062)
Income before income taxes		166,341		21,727		13,977	202,045
Provision for income taxes		39,600		8,600		5,600	53,800
Net income		126,741		13,127		8,377	148,245
Net income attributable to Gannett Co., Inc.		113,620		13,127		8,377	135,124
Net income per share - diluted	\$	0.48	\$	0.06	\$	0.04	\$ 0.58

		GAAP Measure		Spe	cial Items			lon-GAAP Measure
	Thirteen weeks ended Jun. 24, 2012 \$ 720,889		Workforce structuring		sformation costs	Pension settlement charges		Thirteen eeks ended in. 24, 2012
Cost of sales and operating expenses, exclusive of depreciation	\$	720,889	\$ (8,156)	\$	_	\$	_	\$ 712,733
Selling, general and administrative expenses, exclusive of depreciation		316,301	(1,580)		—		(5,423)	309,298
Facility consolidation charges		5,097	_		(5,097)		—	—
Operating expenses		1,090,522	(9,736)		(5,097)		(5,423)	1,070,266
Operating income		216,518	9,736		5,097		5,423	236,774
Income before income taxes		186,759	9,736		5,097		5,423	207,015
Provision for income taxes		51,200	3,900		2,000		2,200	59,300
Net income		135,559	5,836		3,097		3,223	147,715
Net income attributable to Gannett Co., Inc.		119,889	5,836		3,097		3,223	132,045
Net income per share - diluted (a)	\$	0.51	\$ 0.02	\$	0.01	\$	0.01	\$ 0.56

(a) Total per share amount does not sum due to rounding.

## NON-GAAP FINANCIAL INFORMATION

Gannett Co., Inc. and Subsidiaries

Unaudited, in thousands of dollars (except per share amounts)

## Table No. 7

	GA. Meas					lon-GAAP Measure				
	Twen weeks Jun. 30	ended	Workforce	Transformation costs		Other non- operating items		Special tax benefits	We	wenty-six eeks ended n. 30, 2013
Cost of sales and operating expenses, exclusive of depreciation	\$ 1,446	6,593	\$ (22,530)	\$ _	\$	_	\$	_	\$	1,424,063
Selling, general and administrative expenses, exclusive of depreciation	634	,730	(4,563)	_		—		_		630,167
Facility consolidation charges	9	9,283	—	(9,283)		—		_		_
Operating expenses	2,186	6,495	(27,093)	(9,283)		_		—		2,150,119
Operating income	353	3,939	27,093	9,283		—		—		390,315
Equity income in unconsolidated investees, net	17	,218	—	—		731		—		17,949
Other non-operating items	(11	,374)	—	10,399	2	,077		_		1,102
Total non-operating (expense) income	(65	,735)	—	10,399	2	,808		_		(52,528)
Income before income taxes	288	3,204	27,093	19,682	2	,808		—		337,787
Provision for income taxes	4	5,000	10,700	7,800		300		27,800		91,600
Net income	243	3,204	16,393	11,882	2	,508		(27,800)		246,187
Net income attributable to Gannett Co., Inc.	218	8,185	16,393	11,882	2	,508		(27,800)		221,168
Net income per share - diluted	\$	0.93	\$ 0.07	\$ 0.05	\$	0.01	\$	(0.12)	\$	0.94

	GAAP Measure	Spec	cial Items		Non-GAAP Measure
	Twenty-six weeks ended Jun. 24, 2012	Workforce restructuring	Transformation costs	Pension settlement charges	Twenty-six weeks ended Jun. 24, 2012
Cost of sales and operating expenses, exclusive of depreciation	\$ 1,443,129	\$ (22,064)	\$ —	\$ —	\$ 1,421,065
Selling, general and administrative expenses, exclusive of depreciation	624,620	(3,961)	—	(5,423)	615,236
Facility consolidation charges	9,885	_	(9,885)	_	_
Operating expenses	2,173,451	(26,025)	(9,885)	(5,423)	2,132,118
Operating income	352,176	26,025	9,885	5,423	393,509
Income before income taxes	289,193	26,025	9,885	5,423	330,526
Provision for income taxes	77,800	10,500	3,900	2,200	94,400
Net income	211,393	15,525	5,985	3,223	236,126
Net income attributable to Gannett Co., Inc.	188,112	15,525	5,985	3,223	212,845
Net income per share - diluted (a)	\$ 0.79	\$ 0.07	\$ 0.03	\$ 0.01	\$ 0.89
	,	,	,		

(a) Total per share amount does not sum due to rounding.

#### NON-GAAP FINANCIAL INFORMATION

Gannett Co., Inc. and Subsidiaries Unaudited, in thousands of dollars

	I	GAAP Measure	Speci	al Iten	าร		lon-GAAP Measure		
	we	Thirteen eeks ended n. 30, 2013	Vorkforce structuring	Tra	nsformation costs	We	Thirteen eeks ended n. 30, 2013		
Operating income:									
Publishing	\$	85,192	\$ 21,727	\$	4,498	\$	111,417		
Broadcasting		98,092	—		_		98,092		
Digital		35,277	—		_		35,277		
Corporate		(15,679)	 				(15,679)		
Total	\$	202,882	\$ 21,727	\$	4,498	\$	229,107		
Depreciation, amortization and facility		-							
Publishing	\$	31,415	\$ _	\$	(4,498)	\$	26,917		
Broadcasting		6,974	_		_		6,974		
Digital		9,383	—		_		9,383		
Corporate		4,561	 _				4,561		
Total	\$	52,333	\$ _	\$	(4,498)	\$	47,835		
Operating cash flow (a):									
Publishing	\$	116,607	\$ 21,727	\$	_	\$	138,334		
Broadcasting		105,066	—		_		105,066		
Digital		44,660	—		_		44,660		
Corporate		(11,118)	 				(11,118)		
Total	\$	255,215	\$ 21,727	\$		\$	276,942		
		GAAP						Ν	Ion-GAAP
		Measure			Special It	ems			Measure
		Thirteen	 	Τ					Thirteen
		eks ended n. 24, 2012	Vorkforce structuring	IIa	nsformation costs	Pension s	ettlement charges		eeks ended n. 24, 2012
Operating income:			 						
Publishing	\$	104,211	\$ 9,736	\$	5,097	\$	_	\$	119,044
Broadcasting		94,586	—		_		_		94,586
Digital		36,531	—		_		_		36,531
Corporate		(18,810)	—		_		5,423		(13,387)
Total	\$	216,518	\$ 9,736	\$	5,097	\$	5,423	\$	236,774
Depreciation, amortization and facility	consolic	lation charges:							
Publishing	\$	33,736	\$ _	\$	(5,097)	\$	—	\$	28,639
Broadcasting		7,124	—		_		_		7,124
Digital		8,330	—		—		—		8,330
Corporate		4,142	 _		_		—		4,142
Total	\$	53,332	\$ _	\$	(5,097)	\$	_	\$	48,235
Operating cash flow (a):									
Publishing	\$	137,947	\$ 9,736	\$	_	\$	_	\$	147,683
Broadcasting		101,710	_		_		_		101,710
Digital		44,861	—		—		_		44,861

Corporate	(14,668)	 _	 _	 5,423	(9,245)
Total	\$ 269,850	\$ 9,736	\$ _	\$ 5,423	\$ 285,009

(a) Refer to Table No. 10

## NON-GAAP FINANCIAL INFORMATION

Gannett Co., Inc. and Subsidiaries

Unaudited, in thousands of dollars

		GAAP Measure	Speci	al Iten	าร		Non-GAAP Measure		
	W	Fwenty-six eeks ended n. 30, 2013	Workforce restructuring	Tra	nsformation costs	v	Twenty-six veeks ended un. 30, 2013		
Operating income:									
Publishing	\$	145,329	\$ 27,093	\$	9,283	\$	181,705		
Broadcasting		181,768	_		_		181,768		
Digital		58,881	_		_		58,881		
Corporate		(32,039)			_		(32,039)		
Total	\$	353,939	\$ 27,093	\$	9,283	\$	390,315		
Depreciation, amortization and facility	consoli	dation charges:							
Publishing	\$	63,651	\$ —	\$	(9,283)	\$	54,368		
Broadcasting		13,909	_		_		13,909		
Digital		18,490	_		_		18,490		
Corporate		9,122	_		_		9,122		
Total	\$	105,172	\$ —	\$	(9,283)	\$	95,889		
Operating cash flow (a):									
Publishing	\$	208,980	\$ 27,093	\$	_	\$	236,073		
Broadcasting		195,677	_		_		195,677		
Digital		77,371	_		_		77,371		
Corporate		(22,917)	_		_		(22,917)		
Total	\$	459,111	\$ 27,093	\$	_	\$	486,204		
		GAAP							Non-GAAP
		Measure		Sp	pecial Items				Measure
	٦	wenty-six					Pension		Twenty-six
		eeks ended	Workforce	Tra	nsformation		settlement		veeks ended
	JU	n. 24, 2012	restructuring		costs		charges	J	un. 24, 2012
Operating income:	¢	400.054	<b>A</b> 07 00 /	•	0.007	•		•	000.07
Publishing	\$	166,251	\$ 27,681	\$	9,885	\$	—	\$	203,817
Broadcasting		167,201	—		—		—		167,201
Digital		52,794			—		-		52,794
Corporate		(34,070)	(1,656)				5,423		(30,303)
Total	\$	352,176	\$ 26,025	\$	9,885	\$	5,423	\$	393,509

#### Depreciation, amortization and facility consolidation charges:

Publishing	\$ 66,950	\$	_	\$ (9,885)	\$ —	\$ 57,065
Broadcasting	14,234		_	—	—	14,234
Digital	16,235		_	—	—	16,235
Corporate	8,283			_	_	 8,283
Total	\$ 105,702	\$	_	\$ (9,885)	\$ _	\$ 95,817
Operating cash flow (a):						
Publishing	\$ 233,201	\$ 27,	681	\$ _	\$ _	\$ 260,882
Broadcasting	181,435		_	_	—	181,435
Digital	69,029		_	—	—	69,029
Corporate	(25,787)	(1,6	656)	_	5,423	 (22,020)
Total	\$ 457,878	\$ 26,	025	\$ _	\$ 5,423	\$ 489,326
Total	\$ 457,878	\$ 26,	025	\$ _	\$ 5,423	\$ 489,326

(a) Refer to Table No. 10

## NON-GAAP FINANCIAL INFORMATION

Gannett Co., Inc. and Subsidiaries

Unaudited, in thousands of dollars

#### Table No. 10

"Operating cash flow", a non-GAAP measure, is defined as operating income plus depreciation, amortization and facility consolidation charges. Management believes that use of this measure allows investors and management to measure, analyze and compare the performance of its business segment operations at a more detailed level and in a meaningful and consistent manner.

Reconciliations of these non-GAAP amounts to the company's operating income, which the company believes is the most directly comparable financial measure calculated and presented in accordance with GAAP on the company's condensed consolidated statements of income, follow:

#### Thirteen weeks ended Jun. 30, 2013:

							Consolidated		
		Publishing		Broadcasting		Digital	 Corporate		Total
Operating cash flow	\$	116,607	\$	105,066	\$	44,660	\$ (11,118)	\$	255,215
Less:									
Depreciation		(22,776)		(6,793)		(4,337)	(4,561)		(38,467)
Amortization		(4,141)		(181)		(5,046)	_		(9,368)
Facility consolidation charges		(4,498)		_		_	—		(4,498)
Operating income as reported (GAAP basis)	\$	85,192	\$	98,092	\$	35,277	\$ (15,679)	\$	202,882

#### Thirteen weeks ended Jun. 24, 2012:

							С	onsolidated		
	F	Publishing	Br	oadcasting		Digital		Corporate		Total
Operating cash flow	\$	137,947	\$	101,710	\$	44,861	\$	(14,668)	\$	269,850
Less:										
Depreciation		(24,869)		(6,943)		(4,203)		(4,142)		(40,157)
Amortization		(3,770)		(181)		(4,127)		_		(8,078)
Facility consolidation charges		(5,097)		_		_		_		(5,097)
Operating income as reported (GAAP basis)	\$	104,211	\$	94,586	\$	36,531	\$	(18,810)	\$	216,518

#### Twenty-six weeks ended Jun. 30, 2013:

	Publishing Broadcasting Digital						Corporate	C	onsolidated Total
		ublishing	Ы	oaucasting		Digitai	 Corporate		IUIAI
Operating cash flow	\$	208,980	\$	195,677	\$	77,371	\$ (22,917)	\$	459,111
Less:									
Depreciation		(46,001)		(13,547)		(8,723)	(9,122)		(77,393)
Amortization		(8,367)		(362)		(9,767)	_		(18,496)
Facility consolidation charges		(9,283)		_		_	 _		(9,283)
Operating income as reported (GAAP basis)	\$	145,329	\$	181,768	\$	58,881	\$ (32,039)	\$	353,939

Twenty-six weeks ended Jun. 24, 2012:

						C	onsolidated
	 Publishing	Ві	roadcasting	 Digital	 Corporate		Total
Operating cash flow	\$ 233,201	\$	181,435	\$ 69,029	\$ (25,787)	\$	457,878
Less:							
Depreciation	(49,620)		(13,872)	(8,085)	(8,283)		(79,860)
Amortization	(7,445)		(362)	(8,150)	_		(15,957)
Facility consolidation charges	(9,885)		_	_	_		(9,885)
Operating income as reported (GAAP basis)	\$ 166,251	\$	167,201	\$ 52,794	\$ (34,070)	\$	352,176

#### NON-GAAP FINANCIAL INFORMATION

Gannett Co., Inc. and Subsidiaries

Unaudited, in thousands of dollars

#### Table No. 11

"Free cash flow" is a non-GAAP liquidity measure used in addition to and in conjunction with results presented in accordance with GAAP. Free cash flow should not be relied upon to the exclusion of GAAP financial measures.

Free cash flow is a non-GAAP liquidity measure that is defined as "Net cash flow from operating activities" as reported on the statement of cash flows reduced by "Purchase of property, plant and equipment" as well as "Payments for investments" and increased by "Proceeds from investments" and voluntary pension contributions, net of related tax benefit. The company believes that free cash flow is a useful measure for management and investors to evaluate the level of cash generated by operations and the ability of its operations to fund investments in new and existing businesses, return cash to shareholders under the company's capital program, repay indebtedness, add to the company's cash balance, or to use in other discretionary activities. Management uses free cash flow to monitor cash available for repayment of indebtedness and in its discussions with the investment community.

	Thirteen weeks ended Jun. 30, 2013		Twenty-six weeks ended Jun. 30, 2013		
Net cash flow from operating activities	\$	187,658	\$	223,941	
Purchase of property, plant and equipment		(32,801)		(48,898)	
Voluntary pension employer contributions		_		15,507	
Tax benefit for voluntary pension employer contributions		_		(6,125)	
Payments for investments		(1,378)		(2,379)	
Proceeds from investments		19,305		29,365	
Free cash flow	\$	172,784	\$	211,411	

#### Table No. 12

The calculations of the company's effective tax rate on a GAAP and non-GAAP basis are below:

	GA	AP	Non-GAAP				
	Thirteen weeks ended Jun. 30, 2013	Thirteen weeks ended Jun. 24, 2012	Thirteen weeks ended Jun. 30, 2013	Thirteen weeks ended Jun. 24, 2012			
Income before taxes (per Table 6)	\$ 166,341	\$ 186,759	\$ 202,045	\$ 207,015			
Noncontrolling interests (per Table 1)	(13,121)	(15,670)	(13,121)	(15,670)			
Income before taxes attributable to GCI	\$ 153,220	\$ 171,089	\$ 188,924	\$ 191,345			
Provision for income taxes (per Table 6)	\$ 39,600	\$ 51,200	\$ 53,800	\$ 59,300			
Effective tax rate	25.8%	29.9%	28.5%	31.0%			
	GA	AP	Non-0	GAAP			
	GA Twenty-six weeks ended Jun. 30, 2013	AP Twenty-six weeks ended Jun. 24, 2012	Non- Twenty-six weeks ended Jun. 30, 2013	GAAP Twenty-six weeks ended Jun. 24, 2012			
Income before taxes (per Table 7)	Twenty-six weeks ended	Twenty-six weeks ended	Twenty-six weeks ended	Twenty-six weeks ended			
Income before taxes (per Table 7) Noncontrolling interests (per Table 2)	Twenty-six weeks ended Jun. 30, 2013	Twenty-six weeks ended Jun. 24, 2012	Twenty-six weeks ended Jun. 30, 2013	Twenty-six weeks ended Jun. 24, 2012			
а <i>У</i>	Twenty-six weeks ended Jun. 30, 2013 \$ 288,204	Twenty-six weeks ended Jun. 24, 2012 \$ 289,193	Twenty-six weeks ended Jun. 30, 2013 \$ 337,787	Twenty-six weeks ended Jun. 24, 2012 \$ 330,526			
Noncontrolling interests (per Table 2)	Twenty-six weeks ended Jun. 30, 2013 \$ 288,204 (25,019) \$ 263,185	Twenty-six weeks ended Jun. 24, 2012 \$ 289,193 (23,281)	Twenty-six weeks ended Jun. 30, 2013 \$ 337,787 (25,019)	Twenty-six weeks ended Jun. 24, 2012 \$ 330,526 (23,281)			

(Logo: http://photos.prnewswire.com/prnh/20120103/PH28972LOGO)

SOURCE Gannett Co., Inc.

For investor inquiries, contact Jeffrey Heinz, Vice President, Investor Relations, 703-854-6917, jheinz@gannett.com, For media inquiries, contact Jeremy Gaines, Vice President, Corporate Communications, 703-854-6049, jmgaines@gannett.com