Steve Hauber Named Chief Executive Officer of Clipper Magazine

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MCLEAN, Va., April 4, 2013 /PRNewswire/ -- Gannett Co., Inc. (NYSE: GCI) announced today that Steve Hauber has been named chief executive officer of Clipper Magazine, a leader in the local, regional and national direct mail advertising industry. Hauber succeeds Steve Zuckerman, who was one of Clipper Magazine's founders 30 years ago and is retiring. Gannett acquired Clipper Magazine in 2003.

Hauber formerly was CEO of Gannett Healthcare Group, a leading healthcare media company and the largest provider of continuing nursing education within the U.S., with a portfolio of nationwide print and digital products for nurses and allied health professionals.

"Steve Hauber is an enterprising executive with nearly 20 years of management and advertising experience across many categories of business, including retail, automotive and real estate. He has great skill for identifying strategic opportunities and he is the right fit to take this great brand forward," said Jack Williams, president of Gannett Digital Ventures. "At the same time, we are grateful for Steve Zuckerman's 30-year stewardship of this successful brand."

"I'm thrilled to be a part of one of the best local-to-national advertising organizations anywhere and to be leading the talented Clipper team at such an exciting time," said Hauber. "Clipper's outstanding employees have shown a strong commitment to growing the brand and I look forward to working with them as we build upon their impressive work and accomplishments."

Hauber started his career as a television account executive in Central Pennsylvania, which is the home of Clipper Magazine. Hauber formerly held sales and marketing positions at top media outlets such as The Wall Street Journal, The Washington Post, Random House, The Los Angeles Daily News and Genesis/New World Entertainment before joining Gannett in 2002.

Clipper Magazine mails 235 million magazines to approximately 28 million homes in 29 states each year. In addition to its flagship full-color local advertising magazine, which also publishes under the brands Mint Magazine, Savvy Shopper, Rewards Magazine and PaperMint, Clipper offers cutting-edge digital marketing solutions with coupon and deal sites including the newly launched DoubleTakeOffers website, Clipper Cash App (in select markets), CouponClipper.com and Loyal Customer Club. Clipper also operates Clipper Graphics, The Menu Company and Spencer Advertising and Marketing, a full-service advertising agency.

About Gannett
Gannett Co., Inc. (NYSE: GCI) is an international media and marketing solutions company that informs and engages more than 100 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Our portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. Gannett is committed to connecting people – and the companies who want to reach them – with their interests and communities. For more information, visit www.gannett.com.

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