



Gannett names Kevin Lord Chief Human Resources Officer

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MCLEAN, Va., Oct. 1, 2012 /PRNewswire/ -- Kevin Lord has been named senior vice president and chief human resources officer of Gannett Co., Inc. (NYSE: GCI), Gracia C. Martore, Gannett president and chief executive officer, announced today. Lord will join Gannett on October 22.

"I am thrilled to welcome Kevin to the Gannett leadership team. His wide-ranging experience in senior human resources roles and proven track record of success overseeing a major corporate transition will be true assets to Gannett, as we recruit and retain the talent who will drive the company's success," said Martore.

"This is an exciting time to be joining Gannett as it builds on its valuable local brands and expands in the digital and mobile space," said Lord. "The company is making tremendous strides in accomplishing its strategic goals. I look forward to being a part of this great company as we embrace change and find opportunities to grow even stronger."

Lord joins Gannett from NBCUniversal, where he was executive vice president of human resources for NBC News. Lord also served as Global HR transition leader for NBCUniversal, guiding the company's human resources transition from General Electric to Comcast ownership. Prior to his time at NBCUniversal, Lord served in a variety of senior human resources roles, including chief human resources officer for GE Plastics and senior vice president of human resources for GE Capital, Vendor Financial Services. Lord received his B.S. from the State University of New York and holds a Masters in Human Resources degree from the University of South Carolina. Lord and his family will be relocating to the McLean, VA, area.

About Gannett

Gannett Co., Inc. (NYSE: GCI) is an international media and marketing solutions company that informs and engages more than 100 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Our portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. Gannett is committed to connecting people – and the companies who want to reach them – with their interests and communities. For more information, visit www.gannett.com.

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