



Don Bailey Named President and Publisher of The Times in Shreveport, LA

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MCLEAN, Va., Jan. 3, 2012 /PRNewswire/ -- Gannett Co., Inc. (NYSE: GCI) announced today that Donald W. Bailey has been named president and publisher of The Times in Shreveport, LA. Bailey was formerly president of Morris Communications Corporation's The Augusta Chronicle (GA) and its portfolio which included 13 independent business units in Georgia and South Carolina. He held that position since 2004. Under his leadership, The Augusta Chronicle successfully reorganized to consolidate businesses and increase operational efficiencies.

(Logo: <http://photos.prnewswire.com/prnh/20120103/PH289721LOGO>)

"Don is looking forward to being an active part of the community as he and those at The Times work together to serve the changing needs of consumers and businesses. His background and experience in leading the successful multimedia transformation of a print publication into a digitally-focused portfolio of products will be a tremendous asset," said Robert Dickey, president of U.S. Community Publishing. "He has a proven track record of delivering great journalism while also creating new revenue streams."

In Augusta, Bailey most recently served as Vice-President and President Elect of the Georgia Press Association; Vice-Chairman and Marketing Chair of the Augusta Convention and Visitors Bureau; member of the Board of Directors of the United Way of the CSRA; and, member of the Exchange Club of Augusta.

About Gannett

Gannett Co., Inc. (NYSE: GCI) is an international media and marketing solutions company that informs and engages more than 100 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Our portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. Gannett is committed to connecting people – and the companies who want to reach them – with their interests and communities. For more information, visit www.gannett.com.

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