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Janet Hasson named president/publisher at The Journal News in Westchester County, NY

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Gannett Co., Inc. (NYSE: GCI) announced today that Janet Hasson has been named president and publisher of The Journal News in Westchester County, NY. She formerly was senior vice president/audience development and strategy for the Detroit Media Partnership, publisher of the Detroit Free Press and The Detroit News. Previously Hasson served as Detroit Media Partnership's vice president/circulation.

"Janet is a strategic thinker who executes well and has made every organization she has worked for better. In Detroit, she was part of a team that helped lead the transformation of our newspapers, re-inventing the home delivery model and launching highly successful new digital replica editions," said Robert Dickey, president of U.S. Community Publishing. "Janet knows how to navigate a competitive marketplace and will lead the Westchester team in providing quality journalism for readers and dynamic marketing solutions for advertisers."

Hasson started her newspaper career in 1984 in her hometown of Spokane, WA, with The Spokesman-Review, where she served in management roles in advertising, marketing and community affairs, and as associate publisher of the newspaper's Journal of Business subsidiary.

In 1997, she joined Gannett as a circulation and marketing executive at The Cincinnati Enquirer. Two years later, she was promoted to circulation director of The Idaho Statesman in Boise, ID, where she helped launch a publication for young readers and oversaw a Gannett regional call center.

In 2004, she became vice president of circulation at the Rochester (NY) Democrat and Chronicle. Under her leadership, the department strengthened its direct marketing and retention capabilities, and she was instrumental in the launch of Rochester Magazine. She joined Detroit in 2005.

Hasson is a four-time winner of the Gannett President's Ring award. She holds a BA in Business Administration from Eastern Washington University, and attended the American Press Institute's Executive Development Program. She serves on the Newspaper Association of America's Liaison Committee with the Audit Bureau of Circulations, helping to create new audience measurement tools. In Detroit, she was an active participant in community organizations, including serving on the advisory board of the Southwest Detroit Salvation Army.

About Gannett

Gannett Co., Inc. (NYSE: GCI) is an international media and marketing solutions company that informs and engages more than 100 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Our portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. Gannett is committed to connecting people - and the companies who want to reach them - with their interests and communities. For more information, visit www.gannett.com.

SOURCE: Gannett Co., Inc.

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