



Steve Carter named president and general manager of WCSH in Portland, Maine

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MCLEAN, Va., Mar 21, 2011 (BUSINESS WIRE) --

Gannett Broadcasting has named Steve Carter president and general manager at WCSH-TV in Portland, Maine. Carter formerly was vice president of marketing and promotion at KUSA/KTVD-TV, Gannett's NBC and MyNetwork affiliates in Denver, CO.

"Steve Carter has an enormous amount of knowledge and experience in local broadcasting. His outstanding creativity, passion for excellence and exceptional leadership abilities will help WCSH continue providing its award-winning news and community service to Portland and all of Maine. There is no doubt Steve will be an outstanding leader for WCSH," said Dave Lougee, president of Gannett Broadcasting.

Carter has been with KUSA for 19 years, and with KTVD after Gannett acquired it in 2006. He has held his recent position of vice president of marketing and promotion since 2007. Earlier he served as director of marketing and promotion from 1999-2007; executive producer of promotion from 1997-1999; and as a promotion writer/producer from 1992-1997. He joined KUSA from KSFY-TV in Sioux Falls, SD, where he was promotion manager.

Carter graduated from Southwest Minnesota State University in Marshall, MN, with a degree in speech communication/Broadcasting.

About Gannett

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For media inquiries, contact:

Robin Pence

Vice President, Corporate Communications

703-854-6049

rpence@gannett.com

or

For investor inquiries, contact:

Jeffrey Heinz

Director, Investor Relations

703-854-6917

jheinz@gannett.com