



Tom Beusse Named President of USA TODAY Sports Media Group

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MCLEAN, Va., Jan 04, 2011 (BUSINESS WIRE) --

Tom Beusse has been named to the newly created position of president of USA TODAY Sports Media Group. Beusse will be responsible for overseeing business and strategy for national sports initiatives across USA TODAY, as well as Gannett's 82 daily newspaper properties, 23 broadcast television stations, HighSchoolSports.net and BNQT.com. He will be headquartered at Gannett's New York City offices. The announcement was made today by USA TODAY President and Publisher David L. Hunke.

"Tom is a seasoned media executive and we are excited about the experience he brings to Gannett," said Dave Hunke. "His leadership will provide us with the vision to help grow our national sports initiatives."

Beusse joins USA TODAY with more 20 years of experience ranging from digital start-ups to some of the most well-known media brands in the country. He most recently was president and CEO of Westwood One, Inc., a publicly owned content syndication company focused largely on network and local radio. Prior to Westwood One, he was president of Time4 Media, a wholly owned subsidiary of Time Warner. In his role, he was responsible for 18 consumer brands including GOLF Magazine, This Old House and Warren Miller Entertainment. Prior to that, he spent five years as president of magazine publishing at Rodale, Inc.

His previous experience includes serving as senior vice president of sales and marketing for Broadband Sports. Beusse spent seven years in various advertising sales management roles at Sports Illustrated from 1992 - 1999 after starting his career at Young & Rubicam advertising.

Beusse is a graduate of Ithaca College with a bachelor's degree in English literature and advertising/public relations. He and his wife, Sharon, and four children reside in New Canaan, CT.

Gannett Co., Inc. (NYSE: GCI) is an international news and information company operating on multiple platforms including the Internet, mobile, newspapers, magazines and TV stations. Gannett is an Internet leader with hundreds of newspaper and TV web sites; CareerBuilder.com, the nation's top employment site; USATODAY.com; and more than 80 local MomsLikeMe.com sites. Gannett publishes 82 daily U.S. newspapers, including USA TODAY, the nation's largest-selling daily newspaper, and more than 600 magazines and other non-dailies including USA WEEKEND. Gannett also operates 23 television stations in 19 U.S. markets. Gannett subsidiary Newsquest is one of the UK's leading regional community news providers, with 17 daily paid-for titles, more than 200 weekly newspapers, magazines and trade publications, and a network of web sites.

SOURCE: Gannett Co., Inc.

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For media inquiries, contact:

Robin Pence

Vice President of Corporate Communications

703-854-6049

rpence@gannett.com

or

For investor inquiries, contact:

Jeffrey Heinz

Director, Investor Relations

703-854-6917

jheinz@gannett.com