# SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

(Mark One)

- X Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the quarterly period ended March 29, 1998 or
- Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 1-6961

GANNETT CO., INC.

(Exact name of registrant as specified in its charter)

Delaware (state or other jurisdiction of incorporation or organization) 16-0442930 (I.R.S. Employer Identification No.)

1100 Wilson Boulevard, Arlington, Virginia 22234 (Address of principal executive offices) (Zip Code)

(703) 284-6000

(Registrant's telephone number, including area code)

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes X No

The number of shares outstanding of the issuer's Common Stock, Par Value \$1.00, as of March 29, 1998, was 284,429,699.

### PART I. FINANCIAL INFORMATION

MANAGEMENT'S DISCUSSION AND ANALYSIS OF OPERATIONS

### EARNINGS SUMMARY

Operating income for the first quarter of 1998 rose \$27.4 million or 11%. Non-operating income for the quarter included a net pretax gain of \$306.5 million (\$183.6 million after tax) primarily from the disposition of the Company's five remaining radio stations and its alarm security business. Net income excluding the gain rose \$24.2 million or 18% for the quarter.

A presentation of earnings excluding the net non-operating gain follows.

Earnings Summary Excluding 1998 Net Non-operating Gain

	Mar.	Quarter 29, 1998		% Inc (Dec)
Operating income	\$	288,243	\$ 260,820	10.5
Non-operating income (expense):				
Interest expense Other		(23,229) 829	(25,618) (5,088)	. ,
Total		(22,400)	 (30,706)	(27.1)
Income before income taxes		265,843	 230,114	15.5

Provision for income taxes		106,600		95,050	12.2
Net income	\$	159,243 =======	\$ ===	135,064	17.9 =====
Net income per share-basic		\$0.56 =====		\$0.48 =====	16.7 ====
Net income per share-dilute	d	\$0.56 =====		\$0.48 =====	16.7 ====

Newspaper publishing earnings were up \$18.7 million or 9% for the quarter reflecting stronger advertising demand at the Company's local newspapers and a favorable comparison year to year at The Detroit News.

Broadcasting earnings were up \$8.6 million or 15% reflecting strong demand for TV advertising and improved results at most of the Company's television stations. Operating income for the Company's cable and security businesses rose \$.6 million or 4% for the quarter.

### **NEWSPAPERS**

Reported newspaper publishing revenues rose \$110.6 million or 13% in the first quarter of 1998, which included a \$76.4 million or 13% gain in advertising revenues. This revenue increase includes the impact of newspaper publishing acquisitions in 1997.

The tables below provide, on a pro forma basis, details of newspaper ad revenue and linage and preprint distribution for the first quarter of 1998 and 1997:

Advertising revenue, in thousands of dollars (pro forma)

First Quarter	1998	1997	% Change
Local	\$206,882	\$204,129	1
National	116,345	109,225	7
Classified	247,126	224,006	10
Total Run-of-Press	570,353	537,360	6
Preprint and			
other advertising	99,189	90,969	9
_			
Total ad revenue	\$669,542	\$628,329	7
	=======	=======	==

Advertising linage, in thousands of inches (pro forma)

1998	1997	% Change
7,859	7,786	1
668	667	
9,762	8,917	9
18,289	17,370	5
=====	=====	==
1,677 =====	1,549 =====	8 ==
	7,859 668 9,762  18,289 ======	7,859 7,786 668 667 9,762 8,917  18,289 17,370 ======

Pro forma advertising revenues for the Company's newspapers rose 7% for the quarter. Local ad revenues and volume increased 1%, national ad revenues rose 7% with linage unchanged, and classified ad revenues increased 10% on a volume increase of 9%. Most of the Company's newspapers, including The Detroit News, recorded solid gains in revenues and volume. Classified gains were strongest in the employment and real estate categories.

Reported newspaper circulation revenues rose 9% for the quarter. Net paid daily circulation for the Company's local newspapers was up 1%, while Sunday circulation was unchanged. USA TODAY reported an average daily paid circulation of 2,226,443 in the ABC Publisher's statement for the 26 weeks ended March 29, 1998, a 3%

increase over the comparable period a year ago.

Operating costs for the newspaper segment increased \$91.8 million or 14% for the quarter due to higher newsprint prices and consumption. In total, newsprint expense increased 26% for the quarter. Newsprint consumption rose 12%, including consumption by recently acquired businesses. Newsprint prices in the second quarter of 1998 will continue to be higher compared to 1997.

Newspaper operating income increased \$18.7 million or 9% for the quarter reflecting strong advertising gains throughout the group, a favorable comparison year to year at The Detroit News and the impact of the October 1997 acquisition of New Jersey Press, Inc.

In early fiscal 1998, the Company sold its newspaper in St. Thomas, Virgin Islands, and contributed its newspaper in Saratoga Springs, New York, to the Gannett Foundation.

### **BROADCASTING**

Early in the first quarter, the Company sold its five remaining radio stations, WGCI-AM/FM in Chicago, KHKS-FM in Dallas and KKBQ-AM/FM in Houston, and purchased two television stations, WCSH-TV (NBC) in Portland, Maine, and WLBZ-TV (NBC) in Bangor, Maine. For the first quarter of 1998, therefore, the Company's broadcasting operations reflect results of its 20 television stations.

Reported broadcast revenues increased \$10.1 million or 7% for the first quarter, while operating costs were up \$1.5 million or 2%. Pro forma local and national television ad revenues both increased 12% for the quarter.

Reported broadcast operating income rose \$8.6 million or 15% for the quarter. Continued strong growth in demand for TV advertising resulted in stronger earnings at most of the Company's television stations. The television group also benefitted from advertising related to the broadcast of the Super Bowl on its NBC-affiliated stations and advertising demand during the Winter Olympics at its CBS stations.

In April 1998, the Company purchased WLTX-TV (CBS) in Columbia, South Carolina. With the completion of this transaction, Gannett Broadcasting consists of 21 television stations reaching 16.6 percent of U.S. television homes. The television station acquisitions in Maine did not materially affect results of operations for the first quarter, and the acquisition of the South Carolina station will not materially affect results of operations for the second quarter.

### CABLE AND SECURITY

Cable television and alarm security operating revenues rose \$2.5 million or 4% while operating expenses rose \$2.0 million or 4% for the quarter. Operating income for this segment rose \$.6 million or 4%.

In early March 1998, the Company sold its alarm security business, which affects operating results comparisons. Excluding the alarm security business, cable revenues rose \$4.8 million or 9% for the quarter, and cable operating expenses rose \$3.4 million or 9% for the quarter. Operating income from cable rose \$1.4 million or 12% for the quarter.

The number of basic cable subscribers at quarter end increased 3% and the number of pay subscribers increased 5%.

In December 1997, the Company announced an agreement to acquire cable systems in Kansas from Tele-Communications, Inc., in exchange for the Company's cable systems in suburban Chicago. This transaction is subject to regulatory approval and is expected to close in the third quarter.

## NON-OPERATING INCOME AND EXPENSE

Interest expense decreased \$2.4 million or 9% for the quarter reflecting the pay-down of long-term debt from operating cash flow and proceeds from the sale of certain businesses.

Non-operating income in the first quarter included a net pre-tax gain of \$306.5 million (\$183.6 million after tax) as discussed in the Earnings Summary above.

### PROVISION FOR INCOME TAXES

The Company's effective income tax rate was 40.1% for the quarter versus 41.3% for the same quarter last year. The decrease in the effective tax rate reflects the diminished impact of the amortization of non-deductible intangible assets on expected higher earnings in 1998.

### NET INCOME

Net income, excluding the \$183.6 million net non-operating after-tax gain discussed above, rose \$24.2 million or 18% for the quarter. Basic and diluted earnings per share, excluding the net non-operating gain, rose to \$0.56 from \$0.48, an increase of 17%. Net income, including the net non-operating gain, was \$342.9 million for the quarter. Basic earnings per share from net income were \$1.21, and diluted earnings per share from net income were \$1.20.

The weighted average number of diluted shares outstanding totaled 286,874,000 for the first quarter of 1998, compared to 284,320,000 for the first quarter of 1997. The weighted average number of basic shares outstanding totaled 284,215,000 in 1998 compared to 282,842,000 in 1997. The increase in the number of shares outstanding for the quarter is due mainly to the issuance of shares upon the exercise of stock options and the settlement of stock incentive rights.

### LIQUIDITY AND CAPITAL RESOURCES

The Company's consolidated operating cash flow (defined as operating income plus depreciation and amortization of intangible assets) as reported in the accompanying Business Segment Information totaled \$367.7 million for the first quarter of 1998, compared with \$335.4 million in the first quarter of 1997, a 10% increase, reflecting strong overall operating results.

Capital expenditures for the quarter totaled \$33 million, compared to \$40 million in 1997. The Company's long-term debt was reduced by \$383 million in the quarter from operating cash flow and proceeds from the sale of businesses. The Company declared a quarterly dividend of \$0.19 per share or \$54 million, which was paid on April 1, 1998. The Company has also declared a quarterly dividend of \$0.19 per share payable on July 1, 1998.

At the end of the first quarter, the Company's marketable securities included \$142.1 million from proceeds on its first quarter sale of certain businesses. The Company expects to use these funds to repay its long-term debt in the second quarter.

March 29, 1998 Dec. 28, 1997

CONSOLIDATED STATEMENTS OF INCOME
Gannett Co., Inc. and Subsidiaries
Unaudited, in thousands of dollars (except per share amounts)

		Quarter Ended				% Inc
	Mai	r. 29, 1998	М	ar. 30,	1997	
		,		,		, ,
Net Operating Revenues:						
Newspaper advertising	\$	669,994	\$	593	, 552	12.9
Newspaper circulation		254,079		233	, 370	8.9
Broadcasting		160,692		150	, 606	6.7
Cable & Security		64,062		61	, 546	4.1
0ther		51,083		37	, 683	12.9 8.9 6.7 4.1 35.6
Total		1,199,910				
Operating Expenses:						
Cost of sales and operating expenses,						40 =
exclusive of depreciation		642,980		566	, 522	13.5
Selling, general and administrative						
expenses, exclusive		400 000				
of depreciation		189,206		1/4	, 791	8.2
Depreciation		53,030 26,451		49	, 782	6.5 6.5
Amortization of intangible assets		26,451		24	, 842	6.5
Total		911,667		015	027	11 7
TOTAL		911,007		010	,937	11.7
Operating income		288,243		260	820	10 5
operacing income						
Non-operating income (expense):						
Interest expense		(23,229)		(25	,618)	(9.3)
Other*		307,356		(5	, 088)	
		(23,229) 307,356				
Total		284,127		(30)	, 706)	
Income before income taxes		572,370		230	, 114	148.7 141.5
Provision for income taxes		229,520		95	, 050	141.5
Net income	\$	342,850				
		========		======	====	======
Not income per chare basis		\$1.21		Φ.	. 40	152.1
Net income per share - basic		\$1.21		<b>D</b> (	9.48 ====	152.1
Net income per share - diluted		\$1.20		\$1	n 48	150 0
Het Thome bei share attacea		=====		=:	====	150.0 =====
		<b>_</b>			_	
Dividends per share		\$0.19		\$0	9.18	5.6
		=====			====	

<sup>\* 1998</sup> results include a net non-operating gain principally from the disposition of several businesses including Radio and Alarm Security. See Management's Discussion and Analysis of Operations for earnings summary excluding net non-operating gain.

	Mar		rteen , 1998				1997
Cash flows from operating activities Net income Adjustments to reconcile net income to operating cash flows:	\$	342	, 850	Ş	6	135,	064
Depreciation Amortization of intangibles Deferred income taxes Other, net		26 56 (248	,030 ,451 ,122 ,416)			49, 24, (4, 107,	842 500) 535
Net cash flow from operating activities		230	,037			312,	
Cash flows from investing activities Purchase of property, plant and equipment Payments for acquisitions, net of cash acquired Change in other investments Proceeds from sale of certain assets		(113) (101) 567	,446) ,160) ,103) ,556			(40,	025) 864
Collection of long-term receivables  Net cash provided by (used for) investing activities		333	, 873  , 720 			2, (39,	
Cash flow from financing activities Payments of long-term debt Dividends paid Proceeds from issuance of common stock		(53) 11	,605) ,899) ,319			(219, (50, 10,	731) 801 
Net cash used for financing activities  Net increase in cash and cash equivalents Balance of cash and cash equivalents at			, 185)  , 572			(259,  13,	-
beginning of year			,778 			31,	202
Balance of cash and cash equivalents at end of first quarter	\$	191	, 350	5	6	44,	979

# BUSINESS SEGMENT INFORMATION Gannett Co., Inc. and Subsidiaries Unaudited, in thousands of dollars

	Mar		nded r. 30, 1997	% Inc (Dec)
Operating Revenues: Newspaper publishing Broadcasting Cable and Security	\$	975,156 160,692 64,062	864,605 150,606 61,546	6.7 4.1
Total	\$ =		\$ 1,076,757	11.4
Operating Income (net of depreciation and amortization): Newspaper publishing Broadcasting Cable and Security Corporate	\$	65,967 13,916	207,194 57,400 13,365 (17,139)	14.9 4.1
Total	\$ =	288,243	\$ 260,820	10.5 ======
Depreciation and Amortization: Newspaper publishing Broadcasting Cable and Security Corporate	\$	14,955 16,154 2,215	41,149 14,812 16,493 2,170	1.0 (2.1)
Total	\$ =	79,481	\$ 74,624 =======	6.5
Operating Cash Flow: Newspaper publishing Broadcasting Cable and Security Corporate	\$	80.922	248,343 72,212 29,858 (14,969)	12.1
Total	\$ =	367,724	\$ 335,444 =======	9.6

### NOTE:

Operating Cash Flow represents operating income for each of the Company's business segments plus related depreciation and amortization expense.

### NOTES TO CONSOLIDATED CONDENSED FINANCIAL STATEMENTS

March 29, 1998

### 1. Basis of Presentation

The accompanying unaudited consolidated condensed financial statements have been prepared in accordance with the instructions for Form 10-Q and, therefore, do not include all information and footnotes which are normally included in Form 10-K and annual report to shareholders. The financial statements covering the 13 week period ended March 29, 1998, and the comparative period of 1997 reflect all adjustments which, in the opinion of the Company, are necessary for a fair statement of results for the interim periods.

### 2. Accounting Standards

Not applicable.

In June 1997, Statement of Financial Accounting Standards No. 130, "Reporting Comprehensive Income" (SFAS 130) and SFAS 131, "Disclosures about Segments of an Enterprise and Related Information," were issued. SFAS 130 is not currently applicable as the Company has no items of other comprehensive income in any period presented. SFAS 131 will be applied in the fourth quarter of 1998 and will not have any impact on the Company's reported financial position or results of operations.

QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

#### PART II. OTHER INFORMATION

- Ttem 4. Submission of Matters to a Vote of Securityholders
  - The Annual Meeting of Shareholders of Gannett Co., Inc. was held on April 28, 1998
  - (b) The following directors were elected at the meeting:

Stuart T.K. Ho Josephine P. Louis Douglas H. McCorkindale

The following directors' term of office continued after the meeting:

Meredith A. Brokaw John J. Curley

Peter B. Clark Drew Lewis

Thomas A. Reynolds, Jr. Karen Hastie Williams

(i) Three directors were re-elected to the Board of Directors. Tabulation of votes for each of the nominees is as follows:

	For	Withhold Authority
Stuart T.K. Ho	234, 456, 547	5,817,566 5,782,677
Josephine P. Louis Douglas H. McCorkindale	234,491,436 234,843,834	5,782,677 5,430,278

(ii) The proposal to elect Price Waterhouse as the Company's independent auditors was approved. Tabulation of votes for the proposal is as follows:

For Against Abstain Election of Independent Auditors 239,044,427 697,853 531,833

(iii) The shareholder proposal to declassify the Board of Directors for the purpose of director elections was defeated. Tabulation of votes for the proposal is as follows:

> For Against Abstain

Shareholder Proposal 102, 339, 648 115, 165, 462 2, 227, 945

#### Item 6. Exhibits and Reports on Form 8-K

- Exhibits. See Exhibit Index for list of exhibits filed with this report.
- (b) Reports on Form 8-K. None.

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

GANNETT CO., INC.

Dated: May 13, 1998 /s/ George R. Gavagan

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George R. Gavagan

Vice President and Controller

Dated: May 13, 1998 /s/ Thomas L. Chapple

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Thomas L. Chapple

Senior Vice President, General

Counsel and Secretary

## EXHIBIT INDEX

Exhibit		Location
	Exhibit	Location
3-1	Second Restated Certificate of Incorporation of Gannett Co., Inc.	Incorporated by reference to Exhibit 3-1 to Gannett Co., Inc's Form 10-K for the fiscal year ended December 26, 1993 ("1993 Form 10-K"). Amendment incorporated by reference to Exhibit 3-1 to the 1993 Form 10-K.
3-2	By-laws of Gannett Co., Inc. (reflects all amendments through September 24, 1997)	Incorporated by reference to Exhibit 3-1 to Gannett Co., Inc.'s Form 10-Q for the fiscal quarter ended September 28, 1997.
4-1	\$1,000,000,000 Revolving Credit Agreement among Gannett Co., Inc. and the Banks named therein.	Incorporated by reference to Exhibit 4-1 to the 1993 Form 10-K.
4-2	Amendment Number One to \$1,000,000,000 Revolving Credit Agreement among Gannett Co., Inc. and the Banks named therein.	Incorporated by reference to Exhibit 4-2 to Gannett Co., Inc.'s Form 10-Q for the fiscal quarter ended June 26, 1994.
4-3	Amendment Number Two to \$1,500,000,000 Revolving Credit Agreement among Gannett Co., Inc. and the Banks named therein.	Incorporated by reference to Exhibit 4-3 to Gannett Co., Inc.'s Form 10-K for the fiscal year ended December 31, 1995.
4-4	Amendment Number Three to \$3,000,000,000 Revolving Credit Agreement among Gannett Co., Inc. and the Banks named therein.	Incorporated by reference to Exhibit 4-4 to Gannett Co., Inc.'s Form 10-Q for the fiscal quarter ended September 29, 1996.
4-5	Indenture dated as of March 1, 1983 between Gannett Co., Inc. and Citibank, N.A., as Trustee.	Incorporated by reference to Exhibit 4-2 to Gannett Co., Inc.'s Form 10-K for the fiscal year ended December 29, 1985.
4-6	First Supplemental Indenture dated as of November 5, 1986 among Gannett Co., Inc., Citibank, N.A., as Trustee, and Sovran Bank, N.A., as Successor Trustee.	Incorporated by reference to Exhibit 4 to Gannett Co., Inc.'s Form 8-K filed on November 9, 1986.
4-7	Second Supplemental Indenture dated as of June 1, 1995, among Gannett Co., Inc., NationsBank, N.A., as Trustee, and Crestar Bank, as Trustee.	Incorporated by reference to Exhibit 4 to Gannett Co., Inc.'s Form 8-K filed on June 15, 1995.
4-8	Rights Plan.	Incorporated by reference to Exhibit 1 to Gannett Co., Inc.'s Form 8-K filed on May 23, 1990.
10-1	Employment Agreement dated December 7, 1992 between Gannett Co., Inc. and John J. Curley.*	Incorporated by reference to Gannett Co., Inc.'s Form 10-K for the fiscal year ended December 27, 1992 ("1992 Form 10-K").
10-2	Employment Agreement dated December 7, 1992 between Gannett Co., Inc. and Douglas H. McCorkindale.*	Incorporated by reference to the 1992 Form 10-K.
10-3	Gannett Co., Inc. 1978 Executive Long-Term Incentive Plan*	Incorporated by reference to Exhibit 10-3 to Gannett Co., Inc.'s Form 10-K for the fiscal year ended December 28, 1980. Amendment No. 1 incorporated by reference to Exhibit 20-1 to Gannett Co., Inc.'s Form 10-K for the fiscal year ended

December 27, 1981. Amendment No. 2 incorporated by reference to Exhibit 10-2 to Gannett Co., Inc.'s Form 10-K for the fiscal year ended December 25, 1983. Amendments Nos. 3 and 4 incorporated by reference to Exhibit 4-6 to Gannett Co., Inc.'s Form S-8 Registration Statement No. 33-28413 filed on May 1, 1989. Amendments Nos. 5 and 6 incorporated by reference to Exhibit 10-8 to Gannett Co., Inc.'s Form 10-K for the fiscal year ended December 31, 1989. Amendment No. 7 incorporated by reference to Gannett Co., Inc.'s Form S-8 Registration Statement No. 333-04459 filed on May 24, 1996. Amendment No. 8 incorporated by reference to Exhibit 10-3 to Gannett Co., Inc.'s Form 10-Q for the quarter ended September 28, 1997. Amendment dated December 9, 1997, incorporated by reference to Gannett Co., Inc.'s 1997 Form 10-K.

10-4 Description of supplemental insurance benefits.\*

Incorporated by reference to Exhibit 10-4 to the 1993 Form 10-K.

10-5 Gannett Co., Inc. Supplemental Retirement Plan, as amended.\*

Incorporated by reference to Exhibit 10-8 to Gannett Co., Inc's Form 10-K for the fiscal year ended December 27, 1986 ("1986 Form 10-K").

10-6 Gannett Co., Inc. Retirement Plan for Directors.\*

Incorporated by reference to Exhibit 10-10 to the 1986 Form 10-K. 1991 Amendment incorporated by reference to Exhibit 10-2 to Gannett Co., Inc.'s Form 10-Q for the quarter ended September 29, 1991. Amendment to Gannett Co., Inc. Retirement Plan for Directors dated October 31, 1996, incorporated by reference to Exhibit 10-6 to the 1996 Form 10K.

10-7 Amended and Restated
Gannett Co., Inc. 1987
Deferred Compensation Plan.\*

Incorporated by reference to Exhibit 10-1 to Gannett Co., Inc.'s Form 10-Q for the fiscal quarter ended September 29, 1996. Amendment No. 5 incorporated by reference to Exhibit 10-2 to Gannett Co., Inc.'s form 10-Q for the quarter ended September 28, 1997.

10-8 Gannett Co., Inc. Transitional Compensation Plan.\*

Incorporated by reference to Exhibit 10-13 to Gannett Co., Inc.'s Form 10-K for the fiscal year ended December 30, 1990.

11 Statement re computation of earnings per share.

Attached.

27 Financial Data Schedule

Attached.

The Company agrees to furnish to the Commission, upon request, a copy of each agreement with respect to long-term debt not filed herewith in reliance upon the exemption from filing applicable to any series of debt which does not exceed 10% of the total consolidated assets of the Company.

\* Asterisks identify management contracts, and compensatory plans or arrangements.

	Thirteen Weeks Ended				
	March 28, 1998	March 30, 1997			
Basic earnings: Net income	\$342,850,000	\$135,064,000			
Weighted average number of common shares outstanding	284,215,000	282,842,000			
Basic earnings per share	\$1.21	\$0.48			
Diluted earnings: Net income	\$342,850,000	\$135,064,000			
Weighted average number of common shares outstanding	284,215,000	282,842,000			
Dilutive effect of out- standing stock options and stock incentive rights	2,659,000	1,478,000			
Weighted average number of shares outstanding, as adjusted	286,874,000	284,320,000			
Diluted earnings per share	\$1.20	\$0.48			

This schedule contains summary financial information extracted from the consolidated balance sheets and statements of income for Gannett Co., Inc. and is qualified in its entirety by reference to such financial statements.

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3-M0S
         DEC-27-1998
            DEC-29-1997
              MAR-29-1998
                          36,585
                  154,765
                 570,937
                   18,554
                   119,876
              954,829
                      3,628,692
              1,560,869
              6,936,606
         819,460
                              0
                       324,421
               0
                          0
                  3,458,712
6,936,606
                     1,199,910
            1,199,910
                         642,980
                 911,667
             (307, 356)
             23,229
               572,370
                  229,520
           342,850
                      0
                     0
                            0
                  342,850
                    1.21
                    1.20
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This schedule contains summary financial information extracted from the consolidated balance sheets and statements of income for Gannett Co., Inc. and is qualified in its entirety by reference to such financial statements.

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3-M0S
         DEC-28-1997
            DEC-30-1996
              MAR-30-1997
                         37,224
                    7,755
                 514,036
                   19,756
                    75,890
              688,803
                      3,452,379
              1,474,203
              6,244,896
         721,361
                              0
                      162,210
               0
                         0
                  2,864,087
6,244,896
                     1,076,757
            1,076,757
                         566,522
                 815,937
                5,088
             25,618
               230,114
                   95,050
           135,064
                      0
                     0
                            0
                  135,064
                    0.48
                    0.48
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