

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 11-K

(Mark one)

X ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 [FEE REQUIRED] for the fiscal year ended December 31, 1993, or

TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 [NO FEE REQUIRED] for the transition period from _____ to _____.

Commission file number 1-6961

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

The Gannett Co., Inc. 401(k) Savings Plan

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

Gannett Co., Inc.
1100 Wilson Boulevard
Arlington, Virginia 22234

THE GANNETT CO., INC.
401(k) SAVINGS PLAN
FINANCIAL STATEMENTS AND SCHEDULES
DECEMBER 31, 1993

THE GANNETT CO., INC.
401(k) SAVINGS PLAN
INDEX TO FINANCIAL STATEMENTS AND SCHEDULES
DECEMBER 31, 1993

	Page

Report of Independent Accountants	1
Statement of Net Assets Available for Benefits	2
Statement of Changes in Net Assets Available for Benefits	3
Notes to Financial Statements	4
Schedule of Investments	10
Schedule of Transactions and Series of Transactions in Excess of 5% of the Current Value of Plan Assets	14

All other schedules are not required or applicable.

REPORT OF INDEPENDENT ACCOUNTANTS

To the Gannett Retirement Plan Committee and
Participants of The Gannett Co., Inc. 401(k) Savings Plan

In our opinion, the accompanying statement of net assets available for benefits and the related statement of changes in net assets available for benefits present fairly, in all material respects, the financial status of The Gannett Co., Inc. 401(k) Savings Plan at December 31, 1993 and the changes in its financial status for the year then ended, in conformity with generally accepted accounting principles. These financial statements are the responsibility of the plan administrator; our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit of these statements in accordance with generally accepted auditing standards which require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by the plan administrator and evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for the opinion expressed above.

Our audit was made for the purpose of forming an opinion on the basic financial statements taken as a whole. The additional information included in schedules I and II is presented for purposes of additional analysis and is not a required part of the basic financial statements but is additional information required by ERISA. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Price Waterhouse

Washington, D.C.
June 9, 1994

THE GANNETT CO., INC.
401(k) SAVINGS PLAN
STATEMENT OF NET ASSETS AVAILABLE FOR BENEFITS

	----- December 31, 1993 -----	----- December 31, 1992 -----	----- December 31, 1992 -----
Assets	Allocated	Unallocated	Total
-----	-----	-----	-----
Cash	\$ 14,172		\$ 14,172
	-----	-----	-----
Investments, at market value (cost of \$178,216,932 and \$133,606,753 for 1993 and 1992, respectively):			
Gannett Co., Inc. common stock	34,053,674	\$55,402,600	89,456,274
Other common stocks	35,414,092		35,414,092
	-----	-----	-----
			\$ 564,658
	-----	-----	-----

Pooled funds	31,180,461	1,742	31,182,203	19,444,136
Insurance contracts	49,424,894		49,424,894	35,809,903
Participant loans	2,826,850		2,826,850	1,471,783
	-----	-----	-----	-----
Total investments	152,899,971	55,404,342	208,304,313	151,006,582
	-----	-----	-----	-----
Receivables:				
Employer contribution	21,281		21,281	19,873
Employee contributions	114,740		114,740	325,758
Interest and dividends	331,385	321,860	653,245	579,408
Securities sold	335,625		335,625	410,932
Other receivables	6,601		6,601	
	-----	-----	-----	-----
Total receivables	809,632	321,860	1,131,492	1,335,971
	-----	-----	-----	-----
Accrued allocation of 10,794 shares of Gannett Co., Inc. common stock for November and December 1993, at market	610,134	(610,134)		
	-----	-----	-----	-----
Total assets	154,333,909	55,116,068	209,449,977	152,907,211
	-----	-----	-----	-----
Liabilities				

Due to broker for securities	416,973		416,973	1,000,912
Note payable		27,226,984	27,226,984	32,576,983
	-----	-----	-----	-----
Total liabilities	416,973	27,226,984	27,643,957	33,577,895
	-----	-----	-----	-----
Net assets available for benefits	\$153,916,936	\$27,889,084	\$181,806,020	\$119,329,316
	=====	=====	=====	=====

See accompanying notes
to financial statements.

THE GANNETT CO., INC.
401(k) SAVINGS PLAN
STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS

	----- Year Ended December 31, 1993 -----			Year Ended December 31, 1992
	Allocated	Unallocated	Total	Total
	-----	-----	-----	-----
Contributions:				
Employer	\$ 511,570	\$ 6,743,661	\$ 7,255,231	\$ 8,294,770
Employee	28,316,688		28,316,688	25,308,431
Allocation of 78,974 and 79,548 shares, respectively, of Gannett Co., Inc. common stock, at market	4,080,669		4,080,669	3,788,299
	-----	-----	-----	-----
Total contributions	32,908,927	6,743,661	39,652,588	37,391,500
	-----	-----	-----	-----
Investment income (loss):				
Interest and dividends	4,818,404	1,304,351	6,122,755	4,202,811
Realized losses	(131,202)		(131,202)	(1,075,898)
Unrealized gains	8,345,329	6,314,975	14,660,304	9,234,218
	-----	-----	-----	-----
Net investment income	13,032,531	7,619,326	20,651,857	12,361,131
	-----	-----	-----	-----
Transfer from other plans	16,923,031		16,923,031	29,935,000
	-----	-----	-----	-----
Total additions	62,864,489	14,362,987	77,227,476	79,687,631
	-----	-----	-----	-----

Interest expense	2,163	2,714,657	2,716,820	3,213,406
Allocation of 78,974 and 79,548 shares, respectively, of Gannett Co., Inc. common stock, at market		4,080,669	4,080,669	3,788,299
Benefits paid to participants	7,618,226		7,618,226	5,445,585
Administrative expenses	335,057		335,057	155,327
	-----	-----	-----	-----
Total deductions	7,955,446	6,795,326	14,750,772	12,602,617
	-----	-----	-----	-----
Net increase	54,909,043	7,567,661	62,476,704	67,085,014
Net assets available for benefits:				
Beginning of period	99,007,893	20,321,423	119,329,316	52,244,302
	-----	-----	-----	-----
End of period	\$153,916,936	\$27,889,084	\$181,806,020	\$119,329,316
	=====	=====	=====	=====

See accompanying notes to financial statements.

4

THE GANNETT CO., INC.
401(k) SAVINGS PLAN
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 1993

NOTE 1 - DESCRIPTION OF THE PLAN

General

The Gannett 401(k) Savings Plan (the Plan) was formed on June 1, 1990 as a voluntary defined contribution plan covering eligible employees of Gannett Co., Inc. (the Company) and its participating subsidiaries. Generally all employees of the Company hired prior to July 1, 1990 who are scheduled to work at least 1,000 hours during each year of employment are eligible to participate. Employees covered under collective bargaining agreements are eligible to participate in the Plan only if participation has been bargained. Eligible employees hired on or after July 1, 1990 may participate in the Plan on the January first following their date of hire. The Plan is qualified under Section 401(a) and 4975 (e) (7) and exempt from federal income taxes under Section 501(a) of the Internal Revenue Code.

The Plan purchased Company common stock using the proceeds of a borrowing from the Company and holds the stock in a trust established under the Plan. The borrowing is to be repaid over a period of up to thirty years by fully deductible Company contributions to the trust fund. As the Plan makes each payment of principal and interest, an appropriate percentage of stock will be allocated to eligible employees' accounts in accordance with the Plan agreement.

The borrowing is collateralized by the unallocated shares of stock. The financial statements of the Plan present separately the assets and liabilities and changes therein pertaining to:

- (a) the accounts of employees with vested rights in allocated stock plus employee contributions (Allocated) and
- (b) stock not yet allocated to employees (Unallocated).

Administration of Plan Assets

The Plan assets are managed under a trust agreement with Boston Safe Deposit and Trust Company (the Trustee). The Gannett Retirement Plan Committee serves as the plan administrator.

Plan Benefits

Company common stock is allocated to employees to the extent necessary to

provide the monthly matching contribution. Investment income is allocated to participants' accounts based upon the relationship among their account balances on the last day of each month. Forfeitures are applied

5

against future employer contributions. Participants become fully vested in the Company match after 3 years of service, including years of service prior to July 1, 1990.

Upon early termination, disability or death, participants or their beneficiaries are generally eligible to receive their benefits in a lump sum. Upon retirement, employees may elect to receive either a lump sum payment or installment payments. Limited hardship withdrawals are also available.

Participant Loans

Effective January 1, 1992, participant loans became available. Under the terms of the Plan, participants may borrow from their accounts up to 50% of their vested account balance, excluding the Company matching contributions and their earnings, with a minimum loan of \$500 up to a maximum of \$50,000. The loans are secured by the balance in the participants' accounts and bear interest at prime rate plus 1% and are amortized over a period not to exceed five years.

Voting Rights

Each participant is entitled to exercise voting rights attributable to the shares allocated to their account and is notified by the Trustee prior to the time that such rights are to be exercised. The Trustee is not permitted to vote any share for which instructions have not been given by a participant. The Trustee will vote the unallocated shares in the same ratio as participants vote the allocated shares.

Funding Policy

A participant may contribute on a pre-tax basis any whole percentage amount of up to 10 percent of compensation for a payroll period. The Company will generally match 25 percent of the first 4 percent of compensation that a participant contributes. The maximum annual participant contribution for 1993 was \$8,994.

The Company is obligated to make contributions in cash to the Plan which, when aggregated with the Plan's dividends and interest earnings, equal the amount necessary to enable the Plan to make its regularly scheduled payments of principal and interest due on its term loan.

Plan Termination

Although the Company has not expressed an intent to terminate the Plan agreement, it may do so at any time. In the event of Plan termination, the accounts of all participants will become fully vested and the assets will be distributed in accordance with the Employee Retirement Income Security Act of 1974.

See the Plan agreement for additional information.

6

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The accompanying financial statements have been prepared in accordance with generally accepted accounting principles in all material respects.

Valuation of Investments

Common stocks are valued based on prices quoted by major exchanges. Investments in pooled funds are valued according to the market value of assets held by the pooled fund. Insurance contracts are carried at cost which approximates market value as determined by the issuer of the contracts.

Revenue Recognition

- - - - -

Contributions are recorded by the Plan at the time they are accrued by the employer. Income on plan investments is accrued when earned and gains or losses on such investments are recorded when realized. Changes in unrealized appreciation or depreciation of Plan investments during the year are included in the accompanying statement of changes in net assets available for benefits.

Administrative Expenses

- - - - -

Certain administrative expenses, such as investment management fees and trustee fees, are paid by the Plan and are recognized on a cash basis. Management estimates that such cash basis amounts would not be materially different on an accrual basis. Other administrative expenses of the Plan, such as recordkeeping fees, are paid by the Company.

NOTE 3 - INVESTMENT FUNDS

Employees have the following investment options:

Fixed Income Fund

- - - - -

The Fixed Income Fund invests in contracts with one or more major insurance companies.

Diversified Fund

- - - - -

The Diversified Fund primarily invests in common stocks, however, based on market conditions, monies may be invested in bonds and other securities.

Gannett Stock Fund

- - - - -

The Gannett Stock Fund primarily invests in the Company's common stock.

Active Bond Fund

- - - - -

The Active Bond Fund invests in fixed income investments including corporate and government bonds and notes, mortgage-backed bonds, mortgages, private placement loans, money market instruments, nondollar bonds and financial futures and options on futures.

Money Market Fund

- - - - -

The Money Market Fund invests in high-quality, short-term and intermediate-term fixed income investments.

All employee contributions and certain employer contributions are initially deposited into an interest-bearing Holding Account and then transferred to the appropriate investment fund based on the employees' investment elections.

NOTE 4 - LOAN PAYABLE

In 1990, the Plan entered into a \$50,000,000 term loan agreement with the Company. The proceeds of the loan were used to purchase 1,250,000 shares of the Company's common stock. Unallocated shares are collateral for the loan. The agreement provides for the loan to be repaid over a period of up to thirty years. The loan bears interest at nine percent, payable monthly.

NOTE 5 - TRANSFERS FROM OTHER PLANS

Effective October 1, 1992, the Gannett Employee Savings Plan (the Savings Plan), a supplement to the Gannett Retirement Plan, was merged into the Plan. Participants with account balances in the Savings Plan had the option to either receive their account balances in a lump sum payment or transfer their account balance to the Plan. During 1992, \$29,935,000 of the Savings Plan assets were transferred into the Plan with the remaining \$100,268 transferred in 1993.

Effective July 1, 1993, the following profit sharing plans were merged into the

Plan; Citizen Publishing Company Plan, Green Bay Press-Gazette Employee Profit Sharing Plan, Wausau-Merrill Daily Herald Savings and Profit Sharing Plan, and the Free Press Profit Sharing Plan. A total of \$16,822,763 was transferred into the Plan as a result of these mergers.

NOTE 6 - NET ASSETS AND CHANGES IN NET ASSETS BY INVESTMENT FUND

The following information presents the net assets and changes in net assets for the year ended December 31, 1993 by investment fund.

8

THE GANNETT CO., INC.
401(k) SAVINGS PLAN
NET ASSETS AVAILABLE FOR BENEFITS BY INVESTMENT FUND
DECEMBER 31, 1993

	Holding Account	Fixed Income Fund	Diversified Fund	Gannett Stock Fund	Active Bond Fund	Money Market Fund	Loan Fund	Total Allocated
Assets								
Cash	\$ 11,768	\$ 1	\$ 2,401		\$ 1	\$ 1		\$ 14,172
Investments, at market value (cost of \$139,505,950 and \$91,712,304, respectively):								
Gannett Co., Inc. common stock				\$34,053,674				34,053,674
Other common stocks			35,414,092					35,414,092
Pooled funds	2,201,350	1,241,220	13,300,800	417,029	9,923,317	4,096,745		31,180,461
Insurance contracts		49,424,894						49,424,894
Participant loans							\$2,826,850	2,826,850
Total investments	2,201,350	50,666,114	48,714,892	34,470,703	9,923,317	4,096,745	2,826,850	152,899,971
Receivables:								
Employer contribution	21,281							21,281
Employee contributions	114,740							114,740
Interest and dividends	9,396	1,577	103,394	191,797	333	10,443	14,445	331,385
Securities sold			335,625					335,625
Other receivable	6,601							6,601
Total receivables	152,018	1,577	439,019	191,797	333	10,443	14,445	809,632
Accrued allocation of 10,794 shares of Gannett Co., Inc. common stock for November and December 1993, at market				610,134				610,134
Total assets	2,365,136	50,667,692	49,156,312	35,272,634	9,923,651	4,107,189	2,841,295	154,333,909
Liabilities								
Due to broker for securities purchased				416,973				416,973
Net assets available for benefits	\$2,365,136	\$50,667,692	\$49,156,312	\$34,855,661	\$9,923,651	\$4,107,189	\$2,841,295	\$153,916,936

9

THE GANNETT CO., INC.
401(k) SAVINGS PLAN
CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS BY INVESTMENT FUND
FOR THE YEAR ENDED DECEMBER 31, 1993

	Holding Account	Fixed Income Fund	Diversified Fund	Gannett Stock Fund	Active Bond Fund	Money Market Fund	Loan Fund	Total Allocated
Contributions:								
Employer	\$ 235,457			\$ 276,113				\$ 511,570
Employee	28,302,221			14,467				28,316,688
Allocation of 78,974 shares of Gannett Co., Inc. common stock, at market				4,080,669				4,080,669
Total	28,537,678			4,371,249				32,908,927
Investment income (loss):								
Interest and dividends	123,147	\$ 2,559,722	\$ 735,711	667,315	\$ 460,758	\$ 154,101	\$ 117,650	4,818,404

Realized (losses) gains			(134,531)		3,173	156		(131,202)
Unrealized gains			4,349,679	3,718,325	276,552	773		8,345,329
Net investment income	123,147	2,559,722	4,950,859	4,385,640	740,483	155,030	117,650	13,032,531
Transfer from other plans:								
Gannett profit sharing & savings plans	16,923,031							16,923,031
Total additions	45,583,856	2,559,722	4,950,859	8,756,889	740,483	155,030	117,650	62,864,489
Deductions:								
Benefits paid to participants	108,369	3,461,594	1,612,127	1,390,592	352,083	693,461		7,618,226
Interest expense			2,163					2,163
Administrative expenses	6,150	42,972	213,966	12,712	39,152	20,105		335,057
Total deductions	114,519	3,504,566	1,828,256	1,403,304	391,235	713,566		7,955,446
Net increase (decrease)	45,469,337	(944,844)	3,122,603	7,353,585	349,248	(558,536)	117,650	54,909,043
Interfund transfers, net	(45,218,186)	15,068,439	18,478,840	6,702,001	4,127,389	(402,858)	1,244,375	
Net assets available for benefits:								
Beginning of year	2,113,985	36,544,097	27,554,869	20,800,075	5,447,014	5,068,583	1,479,270	99,007,893
End of year	\$ 2,365,136	\$50,667,692	\$49,156,312	\$34,855,661	\$9,923,651	\$4,107,189	\$2,841,295	\$153,916,936

10 - 13

Schedule I

THE GANNETT CO., INC
401(k) SAVINGS PLAN
SCHEDULE OF INVESTMENTS
DECEMBER 31, 1993

Shares/ Par Value	Description	Cost	Market Value
ALLOCATED			
Common Stocks			
20,000	Allegheny Ludlum Corp.	\$ 265,150	\$ 477,500
14,000	Altel Corp.	361,970	413,000
12,000	Amoco Corp.	673,380	634,500
12,000	Bausch & Lomb, Inc.	565,842	615,000
20,000	Baxter Intl. Inc.	588,036	487,500
10,000	Burlington Res. Inc.	424,950	423,750
20,000	Cellular Communications Inc.	768,875	935,000
11,000	Colgate Palmolive Co.	568,645	686,125
17,000	Compuware Corp.	414,126	442,000
41,900	Cone Mls Corp.	694,398	707,063
15,000	Crown Cork & Seal, Inc.	470,263	628,125
15,000	Dillard Dept. Stores, Inc.	572,375	570,000
20,000	El Paso Nature Gas Co.	651,680	720,000
10,000	Exxon Corp.	650,313	631,250
15,000	Gillette Co.	855,050	894,375
20,000	Home Depot Inc.	926,417	790,000
17,000	Homestake Mng Co.	311,440	374,000
25,000	Illinois Cent Corp.	407,140	896,875
2,000	IBM	113,766	113,000
11,000	International Paper Co.	734,029	745,250
30,000	Itel Corp.	732,765	840,000
16,000	Johnson & Johnson	737,087	718,000
12,000	Kimberly Clark Corp.	585,532	622,500
25,000	Kirby Corp.	239,639	534,375
52,500	La Quinta Inns Inc.	822,500	1,850,625
15,000	Loctite Corp.	634,800	551,250
30,000	MCI Communications Corp.	448,590	847,500
21,000	Meyer Fred Inc.	576,516	756,000
7,000	Microsoft Corp.	586,833	564,375
11,000	Mobil Corp.	705,243	870,375
22,500	Molex Inc.	581,375	798,750
11,000	JP Morgan & Co.	688,088	763,125
11,000	Morton International Inc.	587,597	1,028,500
6,000	Motorola Inc.	198,347	553,500

18,000	Nestle	651,250	777,654
10,000	Newmont Mng Corp.	464,450	576,250
22,000	Northern Trust Corp.	919,385	871,750
24,000	Pacific Telesis Group	1,227,208	1,302,000
19,000	Pactel Corp.	437,000	472,625
23,000	Pepsico Inc.	886,815	940,125
17,000	Placer Dome Inc.	311,440	422,875
15,000	Premark International Inc.	690,510	1,203,750
20,000	Raychem Corp.	798,900	750,000
7,000	Schering Plough Corp.	389,625	479,500
20,000	Sherwin Williams Co.	588,775	715,000
20,000	Sybron Corp.	351,118	640,000
11,000	Texaco Inc.	682,008	712,250
10,000	Union Pacific Corp.	646,950	626,250
15,000	US Healthcare Inc.	697,430	864,375
10,000	Upjohn Co.	301,938	290,000
6,000	Xtra Corp.	262,770	286,500
	Total diversified fund	29,450,329	35,414,092
594,824	Gannett Co., Inc. (Gannett Stock Fund)	26,894,585	34,053,674 *
	Total common stocks	56,344,914	69,467,766
	Pooled Funds		
17,161,184	The Boston Company, Inc. Pooled Employee Funds Daily Liquidity Fund	17,161,184	17,161,184 *
80,561	Morgan Managed Bond Fund	9,454,067	9,725,002 *
3,867	Morgan Commingled Fund Liquidity Fund	3,867,000	3,867,000
406	Morgan Common Fund Reserve Fund	427,041	427,275
	Total pooled funds	30,909,292	31,180,461
	Insurance Contracts		
5,782,394	Peoples Security Life Insurance Co., 5.38%, due 6/30/96	5,782,394	5,782,394
8,002,026	Canada Life Assurance Co. 4.73%, due 12/29/95	8,002,026	8,002,026
8,402,440	Prudential Asset Mgmt Co. 8.19%, due 6/30/95	8,402,440	8,402,440
5,044,326	Principal Mutual Co. 4.87%, due 12/31/96	5,044,326	5,044,326
6,385,326	Provident Life & Accident Insurance Co., 5.25%, due 7/1/96	6,385,326	6,385,326
5,120,811	Great-West Life & Annuity Insurance Co., 4.85%, due 6/30/96	5,120,811	5,120,811
8,687,301	Metropolitan Life 4.82%, due 6/30/97	8,687,301	8,687,301
2,000,270	Protective Life 5.06%, due 12/31/96	2,000,270	2,000,270
	Total insurance contracts	49,424,894	49,424,894
2,826,849	Participant loans	2,826,850	2,826,850
	Total allocated	139,505,950	152,899,971
	UNALLOCATED		
967,731	Gannett Co., Inc. common stock	38,709,240	55,402,600 *
1,742	The Boston Company, Inc. Pooled Employee Funds Daily Liquidity Fund	1,742	1,742
	Total unallocated	38,710,982	55,404,342
	Total investments	\$ 178,216,932	\$ 208,304,313

* Represents in excess of 5% of net assets available for benefits.

This schedule was prepared

from data certified by Boston
Safe Deposit and Trust Company.

14

Schedule II

THE GANNETT CO., INC. 401(k) SAVINGS PLAN
SCHEDULE OF TRANSACTIONS
AND SERIES OF TRANSACTIONS
IN EXCESS OF 5% OF THE CURRENT VALUE OF PLAN ASSETS
FOR THE YEAR ENDED DECEMBER 31, 1993

Description	Mature Purchases (P) Sales (S)	(M) (S)	Cost	Proceeds	Gain (Loss)
Common Stock					

Gannett Co., Inc.	31 P		\$ 6,329,074		
Pooled Funds					

The Boston Company, Inc. Pooled	368 P		90,883,961		
Employee Funds Daily Liquidity Fund	277 S		82,656,077	\$82,656,077	
Boston Safe and Deposit Trust Late	4 P		9,416,468		
Money Deposit Account - Liquidity Fund	4 S		9,416,468	9,416,468	
Morgan Liquidity Fund	56 P		6,307,000		
	64 S		7,019,000	7,019,000	
Insurance Contracts					

Peoples Security Life Insurance Co.,	7 S		1,640,179	1,640,179	
5.38%, due 6/30/96	26 P		4,619,067		
Canada Life Assurance Co.	7 P		8,187,485		
4.73%, due 12/29/95	1 S		185,459	185,459	
Metropolitan Life	7 P		8,687,300		
4.82%, due 6/30/97					
Prudential Asset Management	5 P		338,936		
	1 M		9,577,293	9,577,293	

This schedule was prepared
from data certified by Boston
Safe Deposit and Trust Company.

SIGNATURES

The Plan. Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

THE GANNETT CO., INC.
401(k) SAVINGS PLAN

s/ Jimmy L. Thomas

Date: June 29, 1994

Name: Jimmy L. Thomas
Title: Senior Vice President/
Financial Services and Treasurer

CONSENT OF INDEPENDENT ACCOUNTANTS

We hereby consent to the incorporation by reference in the Registration Statement on Form S-8 (No. 33-35305) of Gannett Co., Inc. of our report dated June 9, 1994 on the financial statements of The Gannett Co., Inc. 401(k) Savings Plan which appears in this Form 11-K for the year ended December 31, 1993.

PRICE WATERHOUSE

Washington, D.C.
June 27, 1994