

TEGNA

TEGNA Promotes Kristie Gonzales to Vice President, Media Operations, Overseeing KYTX in Tyler, TX While Continuing to Lead KVUE as President and General Manager

March 23, 2021

TYSONS, Va.--(BUSINESS WIRE)--Mar. 23, 2021-- TEGNA Inc. (NYSE: TGNA) announced today that it has promoted Kristie Gonzales to vice president, media operations. In addition to her current role as president and general manager of KVUE in Austin, Gonzales will now also oversee KYTX in Tyler, Texas, and help set the vision for recruiting across TEGNA's 11 Texas markets.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210323005740/en/>



Kristie Gonzales (Photo: Business Wire)

Gonzales joined KVUE, TEGNA's ABC affiliate in Austin and one of the top television stations in Central Texas, in 2016 as president and general manager. During her tenure, KVUE has launched the innovative series "Boomtown," which highlights Central Texas's explosive growth, and launched award-winning investigations, including an in-depth look at the death of Javier Ambler, who died in the custody of the Williamson County Sheriff Department, and coverage of Austin's racial justice protests in the wake of the killing of George Floyd. In the last two years, the station has won ten Emmy® awards and numerous AP awards, and grown monthly active digital users by 24 percent, averaging more than 4 million visitors a month to KVUE.com platforms.

"Kristie is a proven business and community leader dedicated to developing high-quality content across platforms and serving the greater Central Texas community," said Brad Ramsey, senior vice president of media operations, TEGNA. "In her expanded role, she'll bring her significant management and marketing expertise to accelerate our leading content, marketing and community efforts across the state, and help lead our vision for recruiting, developing and promoting diverse talent across all of our Texas markets."

Prior to joining KVUE, Gonzales held various television management roles across the country, specializing in news branding, multi-cultural marketing and harnessing the power of digital and social media. Before joining KVUE, she was the promotion and digital brand manager at WABC in New York City.

Gonzales graduated summa cum laude with double honors from the University of New Mexico. She serves on the board of directors for the

Greater Austin Chamber of Commerce, the SAFE Alliance and United Way for Greater Austin. She's a member of the Austin Area Research Organization and spends her free time mentoring women and people of color. She's been named a *Tribeza Magazine Driver of Style, Austin Under 40*, *Seedling Mentors Fab Five*, and most recently, a *Girl Scouts of Central Texas 2020 Women of Distinction Rising Star*.

About TEGNA

TEGNA Inc. (NYSE: TGNA) is an innovative media company that serves the greater good of our communities. Across platforms, TEGNA tells empowering stories, conducts impactful investigations and delivers innovative marketing solutions. With 64 television stations in 51 U.S. markets, TEGNA is the largest owner of top 4 network affiliates in the top 25 markets among independent station groups, reaching approximately 39 percent of all television households nationwide. TEGNA also owns leading multicast networks True Crime Network and Quest. [TEGNA Marketing Solutions](#) (TMS) offers innovative solutions to help businesses reach consumers across television, digital and over-the-top (OTT) platforms, including [Premion](#), TEGNA's OTT advertising service. For more information, visit www.TEGNA.com.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20210323005740/en/): <https://www.businesswire.com/news/home/20210323005740/en/>

For media inquiries, contact:

Anne Bentley

Vice President, Corporate Communications

703-873-6366

abentley@TEGNA.com

For investor inquiries, contact:

Doug Kuckelman

Head of Investor Relations

703-873-6764

dkuckelman@TEGNA.com

Source: TEGNA Inc.