



TEGNA's KONG-TV and GatesAir Partner to Bring NextGen TV to Seattle, WA

November 4, 2020

CINCINNATI & SEATTLE--(BUSINESS WIRE)--Nov. 4, 2020-- TEGNA Inc.'s (NYSE: TGNA) KONG-TV today announced it has partnered with GatesAir on the technological infrastructure for the launch of NextGen TV, also known as ATSC 3.0, in the Seattle-Tacoma, Washington market. Pending final FCC approvals, TEGNA's independent station KONG-TV plans to begin NextGen TV broadcasts for KONG-TV and KING 5, the NBC affiliate in Seattle, in early December, with KONG-TV serving as the host, or lighthouse station.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20201104005163/en/>

"The transition to NextGen TV requires cooperation from all stakeholders as we begin shaping the future of local broadcast television in Seattle and across TEGNA markets," said Kurt Rao, senior vice president and chief technology officer, TEGNA. "GatesAir has been a valued partner in this process, and we're proud to work with their team to bring NextGen TV to our Seattle audience."

"In addition to being one of the top media markets in the United States, the Seattle community has a rich history of innovation and entrepreneurialism," said Jim Rose, president and general manager of KING 5 Media Group, which includes stations KING 5 and KONG-TV. "Seattle was a natural choice to be one of the early adopters of NextGen TV technology, and we look forward to its potential to create a more enriching experience for our viewers."

GatesAir will supply its Maxiva ULXTE-30 liquid-cooled transmitter to support over-the-air transmission of the NextGen TV signal. The ULXTE-30 will be equipped with GatesAir's Maxiva XTE exciter to power TEGNA's NextGen TV broadcasts as part of the Seattle Lighthouse initiative. GatesAir will also provide installation and commissioning support leading up to the early December launch.

"GatesAir's high-efficiency transmitters are enablers for the many possibilities of NextGen TV content delivery, including 4K UHD television, immersive audio, and advanced emergency alerting," said Bruce D. Swail, CEO, GatesAir. "In addition to supplying robust and reliable transmission technology, GatesAir's experience with worldwide digital TV standards will help TEGNA maximize market coverage, support new digital services, and improve reception to mobile devices. Furthermore, this installation provides the core foundation for a future ATSC 3.0 SFN architecture that can strengthen TEGNA's NextGen TV signal, and extend NextGen TV coverage throughout the broader Seattle-Tacoma region."

In early November, KONG-TV will begin informing over-the-air (OTA) viewers in the Seattle-Tacoma market about the transition to NextGen TV and the need to rescan their televisions to continue to receive the station, regardless of whether they will receive a NextGen TV signal. No action will be needed for KONG-TV viewers who receive the station through a cable, satellite or streaming provider.

About TEGNA

TEGNA Inc. (NYSE: TGNA) is an innovative media company that serves the greater good of our communities. Across platforms, TEGNA tells empowering stories, conducts impactful investigations and delivers innovative marketing solutions. With 63 television stations in 51 U.S. markets, TEGNA is the largest owner of top 4 network affiliates in the top 25 markets among independent station groups, reaching approximately 39 percent of all television households nationwide. TEGNA also owns leading multicast networks True Crime Network and Quest. [TEGNA Marketing Solutions](#) (TMS) offers innovative solutions to help businesses reach consumers across television, digital and over-the-top (OTT) platforms, including [Premion](#), TEGNA's OTT advertising service. For more information, visit www.TEGNA.com.

About GatesAir

GatesAir, Inc., a portfolio company of The Gores Group, provides complete solutions for over-the-air radio and television broadcasting, leveraging wireless spectrum to maximize performance for multichannel, mission-critical services. Powering over-the-air networks worldwide with unparalleled reliability for nearly 100 years, GatesAir's turnkey solutions enable broadcasters to create, transport and transmit radio and TV content. With customers in more than 185 countries, the company leads the industry in innovation and design breakthroughs, improving efficiency and reducing total cost of ownership with all products designed and assembled in the USA. Visit www.gatesair.com for more information, Like us on Facebook <https://www.facebook.com/gatesair>, and follow us on Twitter at @GatesAir.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20201104005163/en/): <https://www.businesswire.com/news/home/20201104005163/en/>

For TEGNA media inquiries, contact:

Demetrios Karoutsos
Director, Corporate Communications & Media Relations
703-873-6327
dkaroutsos@tegna.com

For TEGNA investor inquiries, contact:

Doug Kuckelman
Head of Investor Relations
703-873-6764
dkuckelman@TEGNA.com

For GatesAir media inquiries, contact:

Brian Galante

Dimension PR
207-494-8428
brian@dimensionpronline.com

Source: TEGNA Inc.