

# TEGNA

## TEGNA Names Joan Barrett President and General Manager at WCNC in Charlotte

February 18, 2020

TYSONS, Va.--(BUSINESS WIRE)--Feb. 18, 2020-- TEGNA Inc. (NYSE: TGNA) today announced Joan Barrett has been appointed president and general manager at WCNC, TEGNA's NBC affiliate in Charlotte, North Carolina, effective March 10, 2020.

Barrett is joining WCNC from Nexstar Media Group, where she has been vice president and general manager of KDVR and KWGN, Nexstar's (formerly Tribune Media) FOX and CW-affiliated duopoly in Denver since 2016. A career broadcast professional, Barrett brings 17 years of station leadership and more than 30 years of media experience to WCNC. From 2003-2016, she was president and general manager at Sunflower Broadcasting/Schurz Communications in Wichita, Kansas, where she managed five television stations. Barrett began her career as a reporter and worked at several television stations as an anchor, producer and news director, including at TEGNA's KPNX ( Phoenix, Arizona) and KVUE (Austin, Texas).

"Joan possesses a combination of skills in journalism, marketing and digital media that make her extremely well-suited to lead our team at WCNC," said Lynn Beall, executive vice president and COO for media operations, TEGNA. "Her deep experience in the newsroom, outstanding track record in station management and her long history of community involvement make her an ideal choice to serve our audience in Charlotte."

Barrett is a graduate of Kansas State University, with a Bachelor of Science degree in Mass Communications. She will be relocating to Charlotte along with her husband, Jeff. Their two children, Josh and Jake, are graduates of the University of North Carolina and North Carolina State University, respectively.

### About TEGNA

TEGNA Inc. (NYSE: TGNA) is an innovative media company that serves the greater good of our communities. Across platforms, TEGNA tells empowering stories, conducts impactful investigations and delivers innovative marketing solutions. With 62 television stations in 51 markets, TEGNA is the largest owner of top 4 affiliates in the top 25 markets among independent station groups, reaching approximately 39 percent of all television households nationwide. TEGNA also owns leading multicast networks Justice Network and Quest. [TEGNA Marketing Solutions](#) (TMS) offers innovative solutions to help businesses reach consumers across television, email, social and over-the-top (OTT) platforms, including [Premion](#), TEGNA's OTT advertising service. For more information, visit [www.TEGNA.com](http://www.TEGNA.com).

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#### For media inquiries, contact:

Anne Bentley  
Vice President, Corporate Communications  
703-873-6366  
[abentley@TEGNA.com](mailto:abentley@TEGNA.com)

#### For investor inquiries, contact:

John Janedis, CFA  
Senior Vice President, Capital Markets & Investor Relations  
703-873-6222  
[jjanedis@TEGNA.com](mailto:jjanedis@TEGNA.com)