

TEGNA

TEGNA's "Daily Blast LIVE" Begins Third Year With Strong Market, Audience Growth

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TYSONS, Va.--(BUSINESS WIRE)--Sep. 16, 2019-- TEGNA Inc.'s (NYSE: TGNA) "Daily Blast LIVE" (DBL) today begins its third year entertaining and informing viewers across the United States, having achieved strong year-over-year growth in markets and audience. Television viewers can now watch DBL in 61 markets and in 15 of the top 25 markets. This year, DBL has added 15 new non-TEGNA markets, with more stations to be added in the coming months.

DBL also announced Lindsey Granger is joining the show as a host. Granger, formerly a national correspondent for "The List," has been covering stories across the globe and interviewing tastemakers for more than a decade. She joins Erica Cobb, Al Jackson, Stefanie Jones, Brandon London, Sam Schacher, Jeff Schroeder, and Tory Shulman in hosting the only national daytime talk show airing LIVE four and a half hours a day across all time zones.

"Daily Blast LIVE" has been steadily building a loyal television following, posting 17 percent year-over-year growth among women aged 25-54. In addition to DBL's daily broadcast, the show streams live for six hours each day on YouTube and Facebook. Facebook video views have grown by 54 percent year-over-year, and Instagram engagement is up nearly 700 percent year-over-year. During the month of August, DBL ranked 5th in Facebook engagement among all of the 44 shows on daytime television. Podcasting fans can now also listen to DBL's daily recap, "Daily Blast Cast" on their favorite podcast player.

"Daily Blast LIVE' continues to be unique among all daytime television programs. Broadcasting live 50 weeks per year, no other daytime show offers more real-time topical news, sports and culture content and commentary delivered by such a diverse and engaging panel of hosts," said Lisa Kridos, vice president of original programming and development, TEGNA.

"The DBL team isn't afraid to confront any issue on-air, and their willingness to engage audiences with smart, entertaining and respectful debate has greatly contributed to the show's growth and success," added Burt Dubrow, senior executive producer for Daily Blast LIVE. "DBL's format and diverse perspectives encourage viewer interaction and engagement across social media platforms in real-time, allowing viewers to join the conversation and have their voices heard."

DBL is distributed by Sony Pictures Television (SPT) under an agreement with TEGNA announced in January 2018. SPT distributes all TEGNA-owned, first-run programming, including DBL and "Sister Circle," as well as shows in development.

About "Daily Blast LIVE"

"Daily Blast LIVE" (DBL) is an interactive TV and digital series, produced in nine original, half-hour live shows daily for television and streaming on www.facebook.com/dailyblastlive and www.youtube.com/dailyblastlive in every U.S. time zone from 2:00-5:00 and 7:30 p.m. ET. Every weekday, DBL covers news, entertainment, culture, sport and whatever else people are talking about. Follow DBL on Facebook, Instagram, Twitter, YouTube and Snapchat by searching @DailyBlastLIVE or go to dailyblastlive.com.

About TEGNA

TEGNA Inc. (NYSE: TGNA) is an innovative media company that serves the greater good of our communities. Across platforms, TEGNA tells empowering stories, conducts impactful investigations and delivers innovative marketing solutions. With 51 television stations and four radio stations in 43 markets, TEGNA is the largest owner of top 4 affiliates in the top 25 markets, reaching over 35 percent of all television households nationwide. TEGNA also owns leading multicast networks Justice Network and Quest. [TEGNA Marketing Solutions](#) (TMS) offers innovative solutions to help businesses reach consumers across television, email, social and over-the-top (OTT) platforms, including [Premion](#), TEGNA's OTT advertising service. For more information, visit www.TEGNA.com.

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