

# TEGNA

## TEGNA To Name Larry Delia Senior Vice President, Media Operations

August 5, 2019

TYSONS, Va.--(BUSINESS WIRE)--Aug. 5, 2019-- TEGNA Inc. (NYSE: TGNA) announced today that Dispatch Broadcast Group president Larry Delia will be named senior vice president, media operations at TEGNA. Delia's appointment is effective upon the closing of TEGNA's previously announced acquisition from Dispatch Broadcast Group of leading television stations WTHR, the NBC affiliate and #1 rated station in Indianapolis, Indiana; WBNS, the CBS affiliate and #1 rated station in Columbus, Ohio; and WBNS Radio (1460 AM and 97.1 FM).

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190805005510/en/>



Larry Delia (Photo: Business Wire)

A veteran executive with 35 years of experience in television and more than 20 years as a station president or general manager, Delia will oversee a portfolio of stations at TEGNA, including WTHR and WBNS.

As president of Dispatch Broadcast Group since 2016, Delia has successfully led the broadcast division, including station strategy and operations and network affiliation, over-the-top and retransmission consent agreements. After beginning his career with ABC Television Network, Delia spent 10 years at WTIC-Hartford before serving as general manager for stations in Burlington, Vermont; New Orleans, Louisiana; Harrisburg, Pennsylvania; and Indianapolis, Indiana.

"With more than three decades of broadcast experience, Larry brings a wealth of industry and operational expertise to TEGNA," said Lynn Beall, executive vice president and COO for media operations, TEGNA. "Larry's vision and leadership will be a great asset as we continue to grow, and we are excited to welcome him to the team."

A native of Long Island, New York, Delia holds a bachelor's degree in communications from the University of Massachusetts at Amherst. He serves on the boards of numerous industry associations and charitable organizations. He will be based in Tysons, VA.

The company is also thrilled to announce that Michael Brouder, currently director of

marketing and creative services at WTHR, will be named president and general manager of WTHR effective upon the closing of the acquisition from Dispatch Broadcast Group. Brouder is an award-winning, veteran broadcast professional with over 25 years of proven work in on-air promotion, brand development and off-channel marketing for television. Brouder has held leadership positions at cable superstation WGN America, FOX Sports South, and several local Tribune Broadcasting stations including WGN Chicago, WBZL Miami (currently WSFL) and KWGN Denver.

"We are delighted that Michael will be stepping into the role of general manager and president to lead the talented team at WTHR," added Beall. "Michael's proven track record, collaborative style and experience working with advertising sales, digital content, news and production, along with his deep connections in Indianapolis, make him an excellent choice to build on the station's success into the future."

Brouder serves as an advisor and board member for multiple local organizations including the Downtown Indianapolis Inc. Marketing Board, Cancer Support Community of Central Indiana, and the Ball State University College of Communication Information and Media Dean's Advisory Council. Brouder has held current and former roles as adjunct instructor and lecturer at Ball State University and Butler University. He holds a master's degree in telecommunications from Ball State University, and a bachelor's degree in speech communication/TV/radio from Iowa State University.

### About TEGNA

TEGNA Inc. (NYSE: TGNA) is an innovative media company that serves the greater good of our communities. Across platforms, TEGNA tells

empowering stories, conducts impactful investigations and delivers innovative marketing solutions. With 49 television stations and two radio stations in 41 markets, TEGNA is the largest owner of top 4 affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. TEGNA also owns leading multicast networks [Justice Network](#) and [Quest](#) that reach more than 87 million U.S. television homes. [TEGNA Marketing Solutions](#) (TMS) offers innovative solutions to help businesses reach consumers across television, email, social and over-the-top (OTT) platforms, including [Premion](#), TEGNA's OTT advertising service. For more information, visit [www.TEGNA.com](http://www.TEGNA.com).

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Source: TEGNA Inc.

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