TEGNA

TEGNA's Texas Stations to Produce and Distribute Statewide Debate for U.S. Senate on Oct. 16

October 3, 2018

MCLEAN, Va.--(BUSINESS WIRE)--Oct. 3, 2018-- TEGNA Inc.'s (NYSE: TGNA) Texas stations will produce and broadcast "The Texas Debate" between U.S. Senator Ted Cruz (R-TX) and his challenger, U.S. Representative Beto O'Rourke (D-El Paso, TX), live across its on-air and digital platforms on October 16 at 8 p.m. CT. It will be the final debate between the two candidates.

"The Texas Debate" will take place at KENS, TEGNA'S CBS affiliate in San Antonio. It will be broadcast statewide live on all platforms across TEGNA'S 11 Texas communities: WFAA (Dallas), KHOU (Houston), KENS, KVUE (Austin), KCEN (Waco), KAGS (College Station), KYTX (Tyler), KIII (Corpus Christi), KBMT-KJAC (Beaumont), KXVA (Abilene) and KIDY (San Angelo). TEGNA'S Texas stations cover over 85 percent of the state. In addition, the debate will be made available to other non-TEGNA television and radio stations across Texas for on-air-only broadcast.

"No one else covers Texas like TEGNA. From San Antonio to San Angelo, Austin to Abilene, and everywhere in between, Texans all over the state will be able to watch 'The Texas Debate' live across our many platforms," said Ellen Crooke, vice president, news, TEGNA. "This is an important election for Texas and is the last opportunity for the two candidates to debate before votes are cast. As broadcasters, it is our responsibility to provide critical news, information and special programming, like this debate, so that voters can make an informed and educated decision about the issues that matter most to them."

The Senate election in Texas is one of several key races across TEGNA's nationwide footprint. This November, out of 36 races for governor, 19 will take place in TEGNA's markets including in Florida, Ohio and Michigan while 16 of 34 Senate races will be in TEGNA markets such as Arizona and Missouri. TEGNA's stations will extensively cover dozens of competitive races for U.S. House of Representatives and elections at the state and local level.

Media interested in attending the debate must email https://debate@tegNA.com by noon CT on October 12 to request a credential. For additional information about attending the event, media should visit www.kens5.com/debateinfo.

About TEGNA

TEGNA Inc. (NYSE: TGNA) is an innovative media company that serves the greater good of our communities. With 47 television stations and two radio stations in 39 markets, TEGNA delivers relevant content and information to consumers across platforms. It is the largest owner of top 4 affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. Each month, TEGNA reaches 50 million adults on-air and approximately 30 million across its digital platforms. TEGNA has been consistently honored with the industry's top awards, including Edward R. Murrow, George Polk, Alfred I. DuPont and Emmy Awards. TEGNA also delivers innovative and unparalleled solutions for advertisers through <u>TEGNA Marketing Solutions</u> (TMS). TMS is a one-stop shop that helps businesses thrive through an unmatched suite of services and solutions that reach consumers across television, email, social and over-the-top (OTT) platforms, including <u>Premion</u>, TEGNAS OTT advertising service. Across platforms, TEGNA tells empowering stories, conducts impactful investigations and delivers innovative marketing solutions. For more information, visit <u>www.TEGNA.com</u>.

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