



TEGNA and MGM Launching BOLD, a Live, Interactive, Multi-Platform Program

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BOLD Will Be the Industry's First Live Daytime Syndicated Show; Launch Fall of 2017

MCLEAN, Va.--(BUSINESS WIRE)--Jan. 16, 2017-- TEGNA Inc. (NYSE:TGNA) and Metro-Goldwyn-Mayer (MGM) announced today they will premiere BOLD, a live, interactive, multi-platform topical entertainment program, in the fall of 2017. BOLD will be the industry's first live multi-daypart syndicated show, spotlighting the day's essential stories, information and trending social media content in real-time across multiple screens.

BOLD (Broadcast Online Live Daily) will be produced unique to each time zone. Each live 30-minute episode will be distinct and able to capture the stories people are talking about at that exact moment. BOLD will connect with viewers in a dynamic and immersive 360 degree viewing experience, enabling viewers to interact live with the show's hosts, share their reaction and opinions on stories, vote on BOLD content and polls and submit videos and stories that could appear on the show.

"Daytime TV has become predictable and similar. BOLD will be different. The show will reflect how viewers are consuming content across multiple platforms at the same time. BOLD combines those experiences in an informative, interactive and innovative way. BOLD will do the heavy lifting, bringing together the day's top stories, funny and emotional content and viral videos in one place," said Dave Lougee, president, TEGNA Media. "We are thrilled to be working with MGM. Their exceptional track record speaks for itself and we believe, together, we can help BOLD break the mold of daytime TV."

"TEGNA has a significant footprint across the U.S. with a group of very successful television stations. Since this is a live program created by stations for stations, it will speak to our client base. We're excited to partner with TEGNA and tap into their creative approach to integrating social media and broadcast television with these live feeds," said John Bryan, president, domestic television distribution, MGM.

BOLD understands daytime television viewers are consuming content on multiple screens at once. Over 200 million people in the U.S. consume media on multiple devices, outnumbering single screen audiences 2.5 to 1. Two-thirds of daytime TV viewers use social media, with many interacting, engaging and sharing content while also watching TV. BOLD will meet this evolving audience behavior, aggregate the top stories and trending content and add context, perspective and insight. BOLD will deliver what daytime viewers want most while watching a show: to laugh or smile, to relax and to find out what's happening. Real-time analytics and continuous incoming data will guide BOLD's process, presenting the most compelling videos and stories that are relevant to the audience.

BOLD will be distributed by TEGNA Media and MGM and produced by TEGNA. It will air across TEGNA Media and be sold in syndication.

*Research from Frank N. Magid Associates

About TEGNA

TEGNA Inc. (NYSE:TGNA) is comprised of a dynamic portfolio of media and digital businesses that provide content that matters and brands that deliver. TEGNA reaches more than 90 million Americans and delivers highly relevant, useful and smart content, when and how people need it, to make the best decisions possible. TEGNA Media includes 46 television stations and is the largest independent station group of major network affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. TEGNA Digital is comprised of Cars.com, the leading online destination for automotive consumers, CareerBuilder, a global leader in human capital solutions, and G/O Digital, a customized local digital marketing company. For more information, visit www.TEGNA.com.

About Metro-Goldwyn-Mayer

Metro-Goldwyn-Mayer is a leading entertainment company focused on the production and global distribution of film and television content across all platforms. The company owns one of the world's deepest libraries of premium film and television content. In addition, MGM has investments in numerous television channels. For more information, visit www.mgm.com.

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