## **TEGNA**

## **TEGNA Names Sunny Uberoi Chief Communications Officer**

January 3, 2017

MCLEAN, Va.--(BUSINESS WIRE)--Jan. 3, 2017-- TEGNA Inc. (NYSE: TGNA) today announced the appointment of Sunny Uberoi as vice president and chief communications officer. Uberoi will report to Gracia Martore, president and CEO, and will be responsible for internal and external communications and public affairs.

"We are excited to have Sunny join our leadership team. At a time when our company has made strong progress across all of our businesses, it's essential that we are focused on communicating our story and explaining TEGNA's value proposition to all stakeholders," said Martore. "As a seasoned communications executive, Sunny will help us promote our breakthrough new initiatives and innovative product offerings, while establishing a platform of thought leadership that will cement our reputation as an industry leader."

"I'm thrilled to join TEGNA at such a pivotal time in its development," said Uberoi. "A widely recognized market leader with tremendous growth potential, TEGNA is ideally positioned to reap maximum benefit from a strategic communications initiative that showcases its strengths."

Most recently, Uberoi was the head of global communications for S&P Capital IQ, where he was responsible for developing thought leadership platforms to drive reputation, engagement and positioning in the marketplace. He also had responsibility for communicating deeper industry analytics, positioning and digital rebranding for J.D. Power in advance of its asset divestiture from S&P Global in mid-2016.

Uberoi also served as the global head of communications for Pfizer Consumer Healthcare and Agenus, and served in a variety of marketing positions in the pharmaceutical industry. Uberoi received his B.A. from Manchester Metropolitan University and holds a Masters in Marketing from the University of Manchester.

## **About TEGNA**

TEGNA Inc. (NYSE: TGNA) is comprised of a dynamic portfolio of media and digital businesses that provide content that matters and brands that deliver. TEGNA reaches more than 90 million Americans and delivers highly relevant, useful and smart content, when and how people need it, to make the best decisions possible. TEGNA Media includes 46 television stations and is the largest independent station group of major network affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. TEGNA Digital is comprised of Cars.com, the leading online destination for automotive consumers, CareerBuilder, a global leader in human capital solutions, and G/O Digital, a customized local digital marketing company. For more information, visit <a href="https://www.tegna.com">www.tegna.com</a>.

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