



TEGNA Media Names Dean Ditmer President and General Manager of KPNX in Phoenix, AZ

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MCLEAN, Va.--(BUSINESS WIRE)--Dec. 19, 2016-- TEGNA Inc. (NYSE:TGNA) today named Dean Ditmer president and general manager of KPNX in Phoenix, AZ. Ditmer previously served as director of sales at KUSA in Denver, CO.

"Dean has an outstanding track record of sales success and his vision, leadership and inventiveness will fit right in at KPNX and within the Phoenix community," said Lynn Beall, executive vice president and chief operating officer, TEGNA Media. "His passion for empowering clients, customers and consumers is contagious and we look forward to him bringing that mindset to KPNX."

Ditmer has led the sales team at KUSA since 2012. Prior to joining TEGNA and KUSA, Ditmer was general manager of WKEF and WRGT, a duopoly in Dayton, OH. He has also directed sales at WCCO in Minneapolis and worked in the sales departments of KPIX in San Francisco, WNCN in Raleigh, WKEF and WHIO in Dayton. While at WKEF, Ditmer was also an Emmy-nominated sportscaster.

Ditmer graduated from Bowling Green University with a Bachelor of Arts in Communication in Radio-TV-Film. Ditmer and his wife, Jennifer, have a teenage daughter.

About TEGNA

TEGNA Inc. (NYSE: TGNA) is comprised of a dynamic portfolio of media and digital businesses that provide content that matters and brands that deliver. TEGNA reaches more than 90 million Americans and delivers highly relevant, useful and smart content, when and how people need it, to make the best decisions possible. TEGNA Media includes 46 television stations and is the largest independent station group of major network affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. TEGNA Digital is comprised of Cars.com, the leading online destination for automotive consumers, CareerBuilder, a global leader in human capital solutions, and G/O Digital, a customized local digital marketing company. For more information, visit www.TEGNA.com.

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