



## TEGNA Sells Cofactor

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MCLEAN, Va.--(BUSINESS WIRE)--Dec. 15, 2016-- TEGNA Inc. (NYSE: TGNA) today announced it has sold ShopLocal LLC, which has been doing business as Cofactor, to Liquidus Marketing, a digital marketing solutions company. Cofactor is a digital marketing company that connects online and offline shoppers across all channels and devices.

Terms were not disclosed.

### About TEGNA

TEGNA Inc. (NYSE: TGNA) is comprised of a dynamic portfolio of media and digital businesses that provide content that matters and brands that deliver. TEGNA reaches more than 90 million Americans and delivers highly relevant, useful and smart content, when and how people need it, to make the best decisions possible. TEGNA Media includes 46 television stations and is the largest independent station group of major network affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. TEGNA Digital is comprised of Cars.com, the leading online destination for automotive consumers, CareerBuilder, a global leader in human capital solutions, and G/O Digital, a customized local digital marketing company.

For more information, visit [www.TEGNA.com](http://www.TEGNA.com).

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