

# TEGNA

## TEGNA Names Richard J. Dyer President and General Manager of WUSA in Washington, DC

November 21, 2016

MCLEAN, Va.--(BUSINESS WIRE)--Nov. 21, 2016-- TEGNA Inc. (NYSE: TGNA) today named Richard J. Dyer president and general manager of WUSA in Washington, DC. Beginning his new role on January 2, 2017, the move marks a homecoming for Dyer. He is a hometown DC native with extensive roots, experience and a deep appreciation of the DC community.

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Richard J. Dyer (Photo: Business Wire)

media and digital businesses that provide content that matters and brands that deliver. TEGNA reaches more than 90 million Americans and delivers highly relevant, useful and smart content, when and how people need it, to make the best decisions possible. TEGNA Media includes 46 television stations and is the largest independent station group of major network affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. TEGNA Digital is comprised of Cars.com, the leading online destination for automotive consumers, CareerBuilder, a global leader in human capital solutions, and other powerful brands such as G/O Digital and Cofactor. For more information, visit [www.TEGNA.com](http://www.TEGNA.com).

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Prior to accepting the position at WUSA, Dyer was the president and general manager of WLWT, the NBC affiliate in Cincinnati, OH. In 2015, Dyer was recognized as one of Cincinnati's Men of Honor, an award that highlights the achievements of African-American men in the community. Before WLWT, Dyer also held the position of president and general manager at KETV in Omaha, NE.

"We are thrilled to welcome Richard back to Washington, DC," said Lynn Beall, executive vice president and chief operating officer, TEGNA Media. "Richard brings extensive industry and management experience to WUSA which will be valuable to the employees, community and businesses they serve."

Before joining WLWT and KETV, Dyer served as corporate vice president of television sales within TEGNA Media. Previously, he served in various roles within TEGNA Media stations including WUSA, where he held several positions such as vice president and station manager, and at KSDK in St. Louis, where he was vice president of broadcast.

A native of Washington DC, Dyer holds a master's degree in marketing from the University of Maryland and a bachelor's degree in economics and communications from Boston College.

"I am very excited to return home to WUSA and to my hometown Washington, DC," says Dyer. "It is a station filled with opportunity and a community I am passionate about serving."

Dyer has a record of achievement serving local communities. He is the vice chair of the board of directors for the Ohio Association of Broadcasters, the development chairperson for the Urban League of Greater Cincinnati, a member of the University of Cincinnati Electronic Media Advisory Board, and an advisory board member of the Hamilton County American Cancer Society. In addition, he is the chairman of the board of the Ruth Lyons Children's Fund.

Richard and his wife have two children.

### About TEGNA

TEGNA Inc. (NYSE: TGNA) is comprised of a dynamic portfolio of

