



TEGNA Partners with Arby's Foundation, Points of Light for Make A Difference Day on October 22

September 28, 2016

MCLEAN, Va.--(BUSINESS WIRE)--Sep. 28, 2016-- TEGNA Inc. (NYSE: TGNA) will partner with the Arby's Foundation and Points of Light for Make A Difference Day on Saturday, October 22. Make A Difference Day is one of the largest annual single-days of service nationwide. In their inaugural year of the partnership, the Arby's Foundation will provide support for Make A Difference Day projects across the country. Points of Light is a longtime partner of Make A Difference Day.

"TEGNA's purpose is to empower the people we serve and make a positive impact in our communities. Make A Difference Day provides us an opportunity to do just that," said Gracia Martore, president and CEO, TEGNA. "Make A Difference Day proves that every person, no matter their age or background, and every action, no matter how big or small, can make a difference. We are grateful for the support of the Arby's Foundation and Points of Light and look forward to working with them to further improve communities nationwide."

"We are thrilled to be a partner for Make A Difference Day for the first time this year," said Paul Brown, CEO, Arby's Restaurant Group. "At Arby's, we have six core values that have guided how we do business for decades. One of these values is Make a Difference. Our commitment to this value makes joining this volunteer program a natural fit. The entire Arby's system is excited to see our Make a Difference value come to life at a national level next month as we come together to give back to the communities we serve."

This October 22, thousands of volunteers and communities across the country will come together with a common mission: to improve the lives of others through community-driven service projects. TEGNA employees and their families will take part in nearly 50 service projects. In addition, the TEGNA Foundation, supported by TEGNA, will contribute \$185,000 in community grants for Make A Difference Day projects. Community service projects can include cleaning up your local park with your family and friends, volunteering at your community animal shelter or hosting a lemonade stand and donating the proceeds to charity.

"Make A Difference Day has become an enduring tradition that brings people together, across differences, to help solve community problems," said Tracy Hoover, CEO of [Points of Light](#). "With projects throughout the country, it's a great opportunity to start volunteering or, if you already volunteer, it's a great time to invite a friend to join you."

Volunteers are encouraged to register their project at [makeadifferenceday.com](#). By registering, project organizers are eligible to win a \$10,000 grant to donate to a charity of their choice.

Make A Difference Day began in 1992 and takes place annually on the fourth Saturday in October. Make A Difference Day is made possible by the employees of TEGNA with support from the Arby's Foundation and longtime partner Points of Light.

To register a community service project, search for an existing project or find more information, go to [makeadifferenceday.com](#).

About TEGNA

TEGNA Inc. (NYSE: TGNA) is comprised of a dynamic portfolio of media and digital businesses that provide content that matters and brands that deliver. TEGNA reaches more than 90 million Americans and delivers highly relevant, useful and smart content, when and how people need it, to make the best decisions possible. TEGNA Media includes 46 television stations and is the largest independent station group of major network affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. TEGNA Digital is comprised of Cars.com, the leading online destination for automotive consumers, CareerBuilder, a global leader in human capital solutions, and other powerful brands such as G/O Digital and Cofactor. For more information, visit [www.TEGNA.com](#).

About the Arby's Foundation

The Arby's Foundation, the charitable arm of Arby's, carries out a mission to end childhood hunger in America. Building on a philanthropic heritage that has contributed over \$71 million to child-related causes since its inception in 1986, the Arby's Foundation is working to ensure every child in America has the meals they need to succeed, especially when school is out. With more than 16 million U.S. children—more than 1 in 5—facing hunger daily, the Arby's Foundation has devoted its resources to providing education and access to wholesome food choices for children across the country. The Arby's Foundation is a registered 501 (c) (3) organization headquartered in Atlanta. To learn more, visit [www.arbysfoundation.org](#).

About Points of Light

Points of Light, the world's largest organization dedicated to volunteer service, mobilizes millions of people to take action that is changing the world. Through affiliates in 250 cities and partnerships with thousands of nonprofits and corporations, Points of Light engages four million volunteers in 30 million hours of service each year. We bring the power of people where it's needed most. For more information, visit [www.pointsoflight.org](#).

View source version on businesswire.com: <http://www.businesswire.com/news/home/20160928005845/en/>

Source: TEGNA Inc.

TEGNA Inc.

For media inquiries, contact:

Alison Holder

Director, Corporate Communications

703-854-4235

aholder@TEGNA.com

or

For investor inquiries, contact:

Jeffrey Heinz

Vice President, Investor Relations

703-854-6917

jheinz@TEGNA.com