

# TEGNA

## TEGNA Media Names Risa Omega President and General Manager of KXTV in Sacramento

March 3, 2016

MCLEAN, Va.--(BUSINESS WIRE)--Mar. 3, 2016-- TEGNA Inc. (NYSE: TGNA) today named Risa Omega president and general manager of KXTV in Sacramento, CA. Omega had been director of sales at the station since 2010. She succeeds Maria Barrs, who is retiring after leading KXTV through their transformation over the past five years.

"Under Risa's leadership, the sales team at KXTV has always achieved great results and I know she will employ those leadership skills throughout the station and across the Sacramento community," said Dave Lougee, president, TEGNA Media. "Risa knows the greater Sacramento area better than anyone and her background and innovative approach will benefit our terrific team at KXTV and the consumers and businesses they serve."

Omega has spent 26 years with TEGNA Media, all of them at KXTV. She started as an account executive before being named local sales manager in 1999. She assumed the role of director of sales in 2010, where she led the sales department and was responsible for all revenue goals at the station. Omega has been vital to KXTV's digital sales growth while also leading the sales department's strategic transformation plan to better serve the evolving needs of their clients.

Omega has a Bachelor of Science degree from the University of California, Davis and is an active member of both the Sacramento AD Club and the Sacramento Alliance for Women in Media. She and her husband, Rudy, have three children.

### About TEGNA

TEGNA Inc. (NYSE: TGNA), formerly Gannett Co., Inc., is comprised of a dynamic portfolio of media and digital businesses that provide content that matters and brands that deliver. TEGNA reaches more than 90 million Americans and delivers highly relevant, useful and smart content, when and how people need it, to make the best decisions possible. TEGNA Media includes 46 television stations and is the largest independent station group of major network affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. TEGNA Digital is comprised of Cars.com, the leading online destination for automotive consumers, CareerBuilder, a global leader in human capital solutions, and other powerful brands such as G/O Digital and Cofactor. For more information, visit [www.TEGNA.com](http://www.TEGNA.com).

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