

TEGNA

TEGNA Names Nicholas Lehman as Chief Strategy Officer

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MCLEAN, Va.--(BUSINESS WIRE)--Jan. 4, 2016-- TEGNA Inc. (NYSE: TGNA) today announced Nicholas Lehman has been named chief strategy officer for the company. In this role, Lehman will help guide TEGNA's overall vision and strategy and work across TEGNA's companies to identify and develop new business opportunities. He will also be responsible for cultivating company-wide strategic partnerships and for driving innovation initiatives throughout all areas of the company. Lehman will join the TEGNA Leadership Team and report directly to president and CEO Gracia Martore.

"Nick is a multi-platform leader with a proven track record of building innovative media and technology businesses," said Martore. "Nick will be a valued member of our leadership team and his expertise in new product development, operational execution and strategic partnerships and acquisitions across both television and digital will help TEGNA moving forward as we continue to look for ways to better serve our audiences."

Prior to joining TEGNA, Lehman was president of Digital for NBCUniversal. During his tenure, he oversaw and transformed a portfolio of the company's native digital businesses, including Fandango, and launched a series of new convergent media brands for NBCUniversal. He also formulated digital video and M&A strategies for the company, while helping to grow and enhance some of NBCUniversal's key digital partnerships.

"It couldn't be a more exciting time, in both the company's evolution and in the overall industry, to join the TEGNA team," said Lehman. "I'm looking forward to working across our various companies to help drive continued growth and innovation among TEGNA's extensive portfolio of broadcast and digital assets."

Before joining NBCUniversal, Lehman served as CEO of Plum TV and as COO of Programming for IAC. He also held several executive roles at MTV Networks, where he oversaw digital strategy and operations and launched multiple new businesses in the mobile, gaming, digital music, and social media spaces.

Lehman has an MBA from The Wharton School at the University of Pennsylvania and an undergraduate degree from Brown University. He and his wife, Tracy, have two children.

About TEGNA

TEGNA Inc. (NYSE: TGNA), formerly Gannett Co., Inc., is comprised of a dynamic portfolio of media and digital businesses that provide content that matters and brands that deliver. TEGNA reaches more than 90 million Americans and delivers highly relevant, useful and smart content, when and how people need it, to make the best decisions possible. TEGNA Media includes 46 television stations and is the largest independent station group of major network affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. TEGNA Digital is comprised of Cars.com, the leading online destination for automotive consumers, CareerBuilder, a global leader in human capital solutions, and other powerful brands such as G/O Digital, Cofactor and Sightline Media Group. For more information, visit www.TEGNA.com.

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