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#### Our purpose: To serve the greater good of our communities.

TEGNA is committed to embedding sustainability throughout our business. We are driven by our strongly held purpose to make a difference in our work, our company and our communities. Our culture is defined by our values of inclusion, integrity, innovation, impact and results. As we carry out our work, we are focused on social, human, environmental and governance practices that strengthen our communities and protect and enhance TEGNA's long-term value.

Our Board's Public Policy and Regulation Committee guides the company's corporate social responsibility and sustainability efforts, and reviews and reports on these efforts on a periodic basis to our Board.



Creating societal impac is at the core of our purpose to serve the greater good of our communities. Human Capital TEGNA is committed to building a fully inclusive culture and equity in talent hiring and management decisions.

The TEGNA Board has implemented strong corporate governance policies that align with best practices for publicly held companies and the evolving expectations of shareholders and institutional investors. TEGNA is committed to managing our environmental impact responsibly and protecting the environment through our investigative journalism and business practices.

TEGNA's <u>social responsibility website</u> contains information on our environmental and social policies and programs including the following:

- Environmental Policy: Our Environmental Policy
  promotes the operation of our business in a manner that
  is environmentally responsible by reducing our carbon
  footprint and conserving energy. More importantly,
  TEGNA stations also regularly report on environmental
  and sustainability issues impacting our communities that
  have, in many instances, made a difference in the lives of
  the communities.
- Codes of Conduct: Our Codes of Conduct, applicable to all our directors, officers, employees and vendors, reflect our values and expectations on a number of topics, including a discrimination-free work environment, the efficient use of our assets, professional business conduct, supplier diversity and fair compensation. Employees may seek advice or report violations by contacting TEGNA's ethics hotline. The TEGNA Code of Vendor Conduct details our expectations with regard to fair labor practices;

the protection of human rights; privacy and data security; anti-bribery and anti-corruption protections; and compliance and misconduct reporting.

- Ethics Policies: Our Ethics Policies ensure all directors, officers and employees conduct themselves with the highest professional standards. As a company that produces and distributes the highest-quality news and information content, journalistic integrity is critical to ensure TEGNA's stations are the most trusted news sources in their communities. TEGNA's Principles of Ethical Journalism define the behavior that all employees who gather, report, produce and distribute news and information on any platform must adhere to. Our core principles of Truth, Independence, Public Interest, Fair Play, and Integrity form the foundation for all news content produced by TEGNA stations.
- Social Media Policy: We maintain a <u>Social Media Policy</u> that applies to all TEGNA employees. Additional policies are outlined for TEGNA's community-facing employees and news and editorial employees.

## SOCIAL CAPITAL

Serving the greater good means standing up for those who have been wronged, holding the powerful accountable, and shining a light on important issues that are affecting our local communities. TEGNA stations and our journalists take seriously their responsibility to be defenders of the First Amendment and strive to make an impact by being agents of change in the markets we serve. Our local journalists are empowered to seek out the stories that matter most to their audience and pursue investigations that expose wrongdoing while continuing to maintain the highest ethical standards.

In 2019, many of our investigations made an impact in communities, including:

#### KING - Seattle, Washington

In 2019, KING 5 in Seattle won a News & Documentary Emmy<sup>®</sup> Award for exposing the federal government's systemic denial of care and benefits to workers at the Hanford nuclear waste site in Washington State, known as "the most toxic place in America." After legislation was signed into law in 2018 as a direct result of KING 5's investigations to help workers file for and receive their health benefits, problems continue at the site. KING 5 continued its coverage in 2019, exposing new and dangerous contamination events at the facility and reporting on the federal government's efforts to overturn Washington State's legislation. KING 5's years-long coverage of Hanford has previously earned the station a National Edward R. Murrow Award and a Peabody Award.

#### WLTX – Columbia, South Carolina

In "Deadly Housing Investigation," the Deep Dive Team in Columbia wanted to know why two individuals in separate apartments died of carbon monoxide poisoning at Allen Benedict Court, a Section 8 public housing complex in Columbia. What they found shocked a community. The team pored over thousands of pages of records and discovered that gas leaks and other dangers such as sparking live wires and rodent infestations were commonplace at the complex. WLTX's continuing investigative coverage revealed a stunning lack of oversight and accountability, which led to the resignation of several Housing Board members. In addition, legislation has been





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drafted in South Carolina to create better oversight, and U.S. Senator Tim Scott (R-SC) called on the Department of Housing and Urban Development to mandate carbon monoxide detectors in all Section 8 units across the U.S.

#### WTLV – Jacksonville, Florida

"Cherish Perrywinkle: She Should Be Alive," an investigation by First Coast News in Jacksonville, exposed a rash of failures, both human and systemic, that allowed a known sexual predator to victimize three generations of children. The abduction, rape and murder of 8-year-old Cherish Perrywinkle didn't just horrify a community, it demanded action. First Coast News' meticulously detailed reporting investigates how a career criminal first designated as a sexually violent predator in 1977 was able to repeatedly escape justice. The case prompted changes to Florida law to create stricter oversight of sex offenders, and First Coast News' coverage was credited by the State Attorney for holding officials accountable.

#### KUSA – Denver, Colorado

In Denver, 9News's year-long investigation into medical billing morphed into a crusade to change Colorado law. In "Lien on Me," the 9News team documents how hundreds of patients had liens placed on their homes for controversial medical bills they didn't even know about. The outcry that resulted during the investigation prompted Colorado lawmakers to stand up to powerful lobbies in the medical and insurance industry that have consistently opposed reforms. In June, Colorado Governor Jared Polis signed the Out-of-network Health Care Services bill, scoring a major victory for patients' rights and illustrating the impact that investigative reporting can have on a community.

#### WXIA – Atlanta, Georgia

"911: Still Lost on the Line" by 11Alive in Atlanta reveals how four years after the station's original investigations brought to light problems with the 911 system that were responsible for tragic deaths, the system remains broken.

#### **Journalistic Integrity**

- Vigorous advocate for First Amendment principles and recognize the important role news organizations play in informing the public
- Conduct regular ethics trainings and adopted Principles of Ethical Journalism and Social Media policies
- Conduct training to combat disinformation in company's 49 newsrooms in 2020
- Expanded news fact-checking initiative VERIFY by adding additional regional fact-checkers to provide transparency in the reporting process

On the one-year anniversary of the mass shootings at Marjory Stoneman Douglas High School in Parkland, Florida, 11Alive's latest investigation laid bare how the misrouting of 911 calls led to confusion and delays in police response that could have saved lives. And even though the FCC has proposed new regulations to route 911 calls based on the caller's actual location, directly citing 11Alive's investigative work in its filings, the slow progress being made continues to put lives at risk.

#### KING - Seattle, Washington

KING 5 in Seattle won a prestigious Peabody award for its 2018 multipart "Back of the Class" investigative series, which exposed Washington State's tragic failures in meeting the needs of special education students. KING 5 continued its reporting into 2019, including highlighting how physically restraining and isolating special education students in closet-like rooms can lead to severe trauma and violates civil rights. Thanks to KING 5's reporting shedding light on this critical issue, in 2019 the Washington legislature increased special education funding by \$155 million.







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TEGNA won more national journalism awards in 2019 than any local broadcaster for our innovative approach to content, impactful investigations and commitment to the communities we serve.

> George Foster Peabody Award KING 5 for its "Back of the Class" Investigation

> > THE DUPONT COLUMBIA AWARD

News & Documentary Emmy<sup>®</sup> Awards Only local station group to receive News & Documentary Emmys in 2019

2020 Alfred I. duPont-Columbia **University Awards** 

KARE11 for "Love Them First: Lessons from Lucy Laney Elementary" and "On the Veterans Beat"

Walter Awards

**Political Journalism** 

Cronkite For Excellence in Television

Alliance for Women in Media Foundation **Gracie Awards** 

Honoring outstanding programming by, for and about women; TEGNA received more Gracies than any other local news organization in 2019

National Edward **R. Murrow Awards** for Excellence in Local Journalism Won more than half of all National Murrows awarded to large market stations

Regional Edward R. Most in the company's

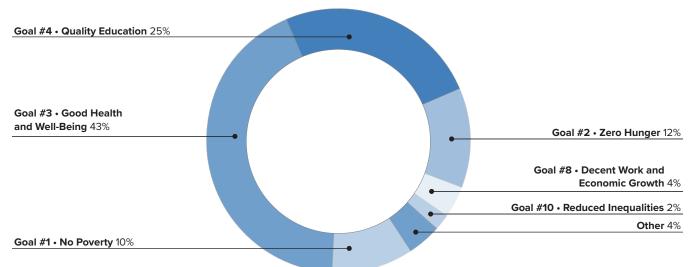
history and more than



any other media company



Our mission to serve the greater good of our communities goes beyond keeping our audience informed and safe. TEGNA and our stations strive to have a positive impact on the markets we serve, which means taking an active role in helping make our communities better places to live and work. The TEGNA Foundation, the charitable foundation sponsored by TEGNA Inc., works to improve lives in the communities we serve by contributing to a variety of local charitable causes through Community Grants. Through its other programs, the Foundation invests in the future of the media industry through Media Grants, encourages employee giving, and contributes to a variety of charitable causes. The TEGNA Foundation's local Community Grants program is the main vehicle for distributing charitable donations to our communities. Each year, TEGNA stations identify pressing needs in their communities and partner with local nonprofit organizations to help address these issues. In 2019, stations participating in the TEGNA Foundation Community Grants program made 225 grants totaling \$1.5 million. Grants are distributed within the United Nations Sustainable Development Goal framework, with the majority of 2019 grants supporting four major categories: Good Health and Well-Being, Quality Education, Zero Hunger, and No Poverty. TEGNA stations amplify the impact of charitable donations through on-air and digital awareness campaigns to raise the profile of important issues and causes, and through employee volunteerism.



#### **TEGNA Foundation Community Grants By the Numbers**

#### 2019 Community Grants by United Nations Sustainable Development Goal Category





In addition, TEGNA stations raise more than \$100 million each year in support of diverse local causes that address specific needs in our communities. 2019 marked the 19th year of KING 5's annual Home Team Harvest campaign, where volunteers and staff spend a day collecting food and funds on behalf of those experiencing food insecurity. The Home Team Harvest food drive helped provide over 7 million meals for those in need in 2019. The drive is Washington State's largest annual food drive, raising funds to provide over 54 million meals since 2001.

TEGNA employees also give back to their local communities by volunteering for and donating to their favorite causes. TEGNA enthusiastically supports employee participation in charitable causes, providing 10 hours of paid time off annually for volunteer work and an employee matching gift program. In 2019, TEGNA



Foundation approved more than \$500,000 in employee matching gifts. TEGNA employees also take part in mentoring our nation's veterans through our relationship with American Corporate Partners (ACP), helping veterans transition out of the military and guiding them as they enter life in the private sector.

When natural disasters strike, TEGNA stations are a trusted resource to keep our audience informed and safe. Additionally, we aim to bring people together by telling inspiring stories of hope and courage, of the unsung heroes whose contributions help pull communities through crises. When Tropical Storm Imelda hit Beaumont, Texas, and the surrounding areas, TEGNA's KBMT worked day and night to continue serving their viewers across platforms, even though the station itself was flooded.

#### Giving by the Numbers







#### **Community Grants: Engagement in Action**

TEGNA Foundation Community Grants empower our stations to identify urgent needs in their communities, and the local partners whose work could most benefit from community grant support. The following are a few examples of stations' efforts in 2019:

#### WTSP – Tampa, Florida

WTSP addressed the housing needs of their local community through a partnership with Habitat for Humanity. Due to rising real estate costs in the area, many families lack affordable housing or live in crowded or substandard housing. In addition to a grant, WTSP staff came together to raise awareness of the issue through storytelling and built two homes for members of the community.

#### WXIA – Atlanta, Georgia

11Alive identified income inequality and the opportunity gap as areas of need in their region, as the Atlanta area is experiencing fast-growing suburban poverty. 2019 grantees included the United Negro College Fund, the Salvation Army, and the Atlanta Mission. 11Alive also engaged in an awareness and fund-raising campaign with the Atlanta Mission to raise funds to build a new Women and Children's Homeless Shelter. Additionally, in December, 11Alive partnered with the Salvation Army for the 2019 11Alive Can-a-thon, where employees collected canned goods from viewers to help stock the Salvation Army's food pantry for an entire year.

#### WFAA – Dallas, Texas

WFAA identified good health and well-being, specifically among vulnerable populations, as a need area in its community. WFAA partnered with its local American Heart Association chapter by making an impactful grant with engagement and storytelling efforts spread out across the year. They partnered with the Heart Association on the Hunger Busters program, providing a third meal of the day to food insecure children. WFAA employees volunteered with the program to prepare 2,037 meals. They also created a WFAA Dallas Heart Walk team, raising almost \$5,000 in additional funds for the Red Cross. WFAA cohosted and promoted free cholesterol screenings, shot PSAs with five different WFAA personalities who have personal ties to heart disease, featured six WFAA Originals on topics in coordination with the American Heart Association, and aired a half-hour special with WFAA talent reporting live from the nation's largest Heart Walk in Dallas.

#### KREM – Spokane, Washington

KREM continued its commitment to the veterans in its community. Through a 10-year partnership with a local nonprofit, Inland Northwest Honor Flight, the station's dedicated funds enable local WWII, Korea, and Vietnam veterans to fly to Washington, DC, to visit the memorials built in their honor. KREM's reporting brings awareness to the work of Inland Northwest Honor Flight, including numerous different features throughout the year to keep the community engaged. KREM's grant will support the April 2020 Honor Flight, which will host approximately 100 veterans.





#### **Media Grants in Action**

TEGNA and the TEGNA Foundation are committed to the sustained success of the news media and broadcast industry. Our media grants invest in the protection of First Amendment freedoms, growing the public's trust by strengthening journalistic ethics, and helping the next generation of diverse journalists develop and hone career skills.

#### **Supporting Asian-American Journalists**

A long-term supporter of the Asian American Journalists Association's (AAJA's) programs and annual conference, TEGNA Foundation's 2019 Media Grant to AAJA supported young journalists at this year's conference. Support for the J-Camp and Voices programs provided on-the-ground educational opportunities to college students currently studying journalism and high school students interested in a career in the news media. The programs help a diverse group of aspiring journalists learn about today's news consumer and how to create impactful news content.

#### **2019 TEGNA Foundation Media Grant Recipients:**

- American Bar Association Fund for Justice and Education
- Asian American Journalist Association
- The Carole Kneeland Project for Responsible Television Journalism
- Investigative Reporters and Editors Inc.
- National Association of Black Journalists
- National Association of Broadcasters
   Education Foundation
- National Association of Hispanic Journalists
- Native American Journalists Association
- Online News Association
- The Poynter Institute for Media Studies
- Radio Television Digital News Foundation
- NLGJA: The Association of LGBTQ Journalists



In our ongoing quest to transform local journalism in the digital era, our people are what sets us apart from our competition. We strive to foster a diverse and inclusive culture that embraces challenges and change while maintaining our focus on serving the greater good. It's in our DNA to be innovative, and we seek to create an environment that rewards bold thinking and leadership, encourages people to be their authentic selves, and invests in our employees' professional development.

TEGNA has several initiatives to recognize, develop and reward talent, including Leadership Development, Executive Leadership and Mentoring programs. In 2019, 52 percent of promotions across TEGNA were given to women, and 24 percent were given to people of color.

Several times per year, TEGNA brings together a crosssection of our employees for Innovation Summits, which have resulted in 82 new pilots and 22 greenlighted newscasts or other cross-platform initiatives designed to meet the needs of today's news consumers. Highperforming stations and employees are also celebrated and recognized each year at our "Pinnacle Awards" employee awards ceremony.

TEGNA is also committed to investing in the future of journalism, and actively seeks to develop the next generation of diverse talent through our intern program. TEGNA's internship program provides job experience opportunities across functions and at local stations. In 2019, 68 percent of TEGNA interns were women, while 41 percent were people of color.

For the third consecutive year, TEGNA is extremely proud to be named as a Best Place to Work in 2019 for LGBTQ Equality by the Human Rights Campaign. TEGNA received









a perfect score of 100 in HRC's Corporate Equality Index, which measures workforce protections, inclusive benefits, supporting an inclusive

culture & corporate social responsibility, and responsible citizenship. TEGNA is also honored to be a recipient of the 2019 Microsoft Advertising Agency Award for Inclusive Culture & Marketing, demonstrating our strong commitment to inclusive practices both internally and in marketing campaigns.

TEGNA has also implemented a Supplier Diversity Program to encourage purchasing from diverse vendors. In 2019, 13 percent of TEGNA's spending on outside products and services (based on analysis of the top 100 vendors) was awarded to diverse suppliers, exceeding the 5-10 percent average spend by companies of a similar size.

#### **Diverse Workforce**

#### **Gender and Ethnic Representation**

| U.S. Employee Profile | Women | People of Color  |                 |       |
|-----------------------|-------|------------------|-----------------|-------|
|                       |       | African American | Hispanic/Latino | Asian |
| Total Management      | 41.4% | 5.6%             | 6.2%            | 2.4%  |
| Total Non-Management  | 48%   | 11.6%            | 9.7%            | 2.8%  |
| Total TEGNA           | 47%   | 10.7%            | 9.2%            | 2.7%  |





#### **Employee Well-Being**

TEGNA's success is rooted in our employees' dedication and passion for making an impact. We remain committed to investing in our employees so we can attract and retain the most talented workforce. In 2019, TEGNA completed a comprehensive, companywide employee survey to determine employee perceptions of working at TEGNA and the benefits we offer. Based on employee feedback, we continued to invest in our employees by upgrading benefits to improve quality of life while reducing healthcare expenses for our employees, including:

- Increased Maternity, Parental and Adoption Leave.
   We recognize the importance of work-life balance and giving parents the opportunity to bond with a new child.
   TEGNA offers 12 weeks of fully paid leave for new mothers and parents adopting a child.
- Lowered Health Insurance Premiums for all employees enrolled in TEGNA's current plan.

- Implemented a New PPO Insurance Plan that took effect on January 1, 2020, to give employees more options for their health care, without increasing their monthly premiums.
- New Healthcare Flexible Spending Accounts for employees selecting the new PPO plan, and increased contributions to Health Savings Accounts for employees remaining on TEGNA's existing plan.

TEGNA continues to offer competitive benefits that promote health and wellness, build current and future financial security, and enhance work-life balance.

- Dollar-for-dollar match on 401(k) plans up to 4 percent, with employees being fully vested from day one.
- **TEGNA Foundation/Madelyn P. Jennings Scholarships** for children of TEGNA employees heading to college.
- **Paid Time Off** for employees volunteering to support their favorite charitable causes.



## CORPORATE GOVERNANCE

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TEGNA's management and its Board of Directors aim to create value for our shareholders through effective, ethical management of our company. TEGNA's Board of Directors has implemented strong corporate governance policies that align with best practices for publicly held companies and the evolving expectations of shareholders and institutional investors.

#### **Independent Board Oversight**

TEGNA has an independent and diverse Board, led by an independent chairman. The Board maintains objective oversight as 11 out of TEGNA's 12 Directors are independent, with CEO Dave Lougee the only TEGNA employee represented on the Board.

The separation of the roles of Chairman and CEO allows for effective, independent Board oversight and communication, while enabling the CEO to focus on executing the strategic plan and managing operations.

#### **Fit-for-Purpose Board Composition and Practices**

TEGNA's Directors have the complementary skills necessary to guide the company to long-term success during this period of rapid change in the media industry. Over the past five years, TEGNA has undergone a Board refreshment process to ensure Directors' expertise aligns with TEGNA's strategic evolution. During this period, the Nominating Committee has added six highly qualified new independent directors, five of them women, with deep expertise in media, technology, social/digital media, and capital markets and transactional experience. As a result, average tenure is less than 6 years, with a balance between tenured and relatively new directors.

TEGNA's Directors spend a significant amount of time on strategy, and also participate in extensive shareholder engagement. Since TEGNA's 2019 annual meeting, the company has actively engaged with TEGNA shareholders, incorporating their feedback into Board discussions.

TEGNA's commitment to Board diversity is evidenced by 42 percent of the Board, (five directors) being women. In 2019 the company was recognized as a Corporate Champion by the Women's Forum of New York. TEGNA is also rated a "W" Winning Company by 2020 Women on Boards, a global education, public awareness and advocacy campaign urging corporations to meet or exceed 20 percent women directors on their boards by 2020.





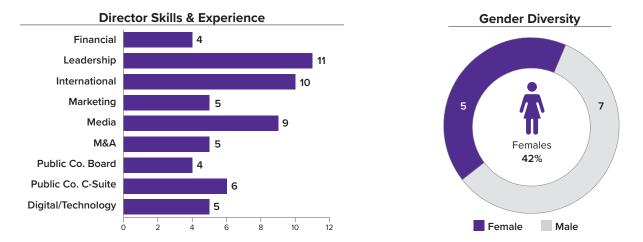


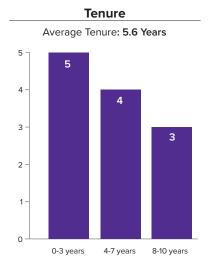
#### **Board Accountability and Shareholder Rights**

TEGNA has adopted several governance provisions that balance board accountability with robust shareholder rights, including:

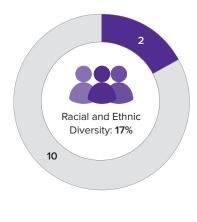
- Annual election of directors
- · Majority voting standard for director elections
- Directors and senior executives subject to stock ownership guidelines, ensuring alignment of interests with those of long-term shareholders
- Proxy access bylaw provision adopted in 2018 in response to shareholder feedback
- No shareholder rights plan (poison pill)
- Annual Board performance evaluations
- Single class share capital structure
- Compensation for Directors and executives is closely aligned with performance, with a substantial portion paid in equity
- To ensure the ability of Directors to effectively oversee the company, no Director serves on the board of more than two other public companies

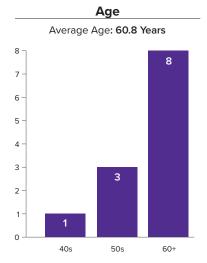
#### **TEGNA Board of Directors – Key Board Statistics**





#### Racial & Ethnic Diversity





### ENVIRONMENT

Through our <u>stated environmental policy</u>, TEGNA's goal is to operate its businesses as a corporate citizen committed to sound environmental management and with concern for the well-being of our common environment. Our goal is to ensure all company facilities and operations comply with federal, state and local environmental standards. TEGNA and our employees understand we must all do our part to operate in an environmentally friendly way, including safe handling of production materials and by-products, conservation and recycling of raw materials and reducing the waste we generate at corporate offices and in production processes.

To help achieve our environmental goals, it is TEGNA's policy that all facilities operate in a manner consistent with the principles of sustainability. Toward that end, we have undertaken a number of initiatives to reduce our carbon footprint and conserve energy. We seek to take space in LEED-certified buildings that are designed for energy efficiency and employ active water management through the use of sensor-based, high-efficiency fixtures. Studio and office facilities at KING in Seattle, KHOU in Houston, Premion in New York and Chicago and TEGNA's new headquarters in Tysons, Virginia, are in LEED-certified buildings. TEGNA's new headquarters building, completed in 2019, features easy access to public transportation, bike racks and electric vehicle charging ports. The interior design seeks to reduce energy consumption through features like automated shade and lighting controls for daylight harvesting, occupancy sensors and zoned HVAC, among others. We have committed to reducing unnecessary business travel by utilizing video conferencing technology across the company. On-demand printers have been installed in 15 office locations to





reduce paper use and minimize waste. We continue to implement thoughtful energy efficiency strategies, including upgrading stations' studio lighting to LED; HVAC upgrades at KVUE in Austin, WFMY in Greensboro, KTHV in Little Rock, and KFMB in San Diego; and the installation of solar panels at WUSA in Washington, DC, and a green roof at KUSA in Denver. TEGNA is also reviewing ways we can move to renewable energy sources to further reduce our environmental impact.

TEGNA stations also regularly report on environmental and sustainability issues important to their communities. In 2019, several climate and environment-focused investigations made an impact, including:

#### KXTV – Sacramento, California

ABC 10 in Sacramento produced the three-part series "FIRE – POWER – MONEY" in July, diving into why wildfires are deadlier than ever. The series exposed how deeply Pacific Gas and Electric (PG&E) influences state politics – despite its felony convictions – and what it will cost to pay for the damage and keep Californians safe. Following the series, ABC10 continued to report on PG&E's political donations and legal issues. As a result, the federal judge overseeing PG&E's probation pressed the company to justify why its political spending was more important than its spending on safety improvements. PG&E has since not made any contributions to state-level campaigns. California elected officials have also donated \$93,100 of their PG&E political contributions to charity in response to ABC10's reporting, and ABC10's inquiries to the Governor also led to him calling for PG&E to pay a \$100 credit to customers affected by the October 9 power shutoffs.

#### WTSP – Tampa, Florida

WTSP in Tampa investigated the presence of mold and moisture in the housing on MacDill Air Force Base, overseen by a private management company, which is negatively impacting the health of military families. As a result of WTSP's investigation, the head of the private company personally met with families on base and reviewed protocols with the maintenance teams. Resident families are also reporting that they have now seen efforts from the company to fix the mold issues in their homes.

#### WXIA – Atlanta, Georgia

11Alive in Atlanta produced "Plan G," a half-hour newscast dedicated to the singular topic of climate change. Within weeks of 11Alive's reporting on the delays of FEMA grants for flood-affected homes on Tybee Island, officials announced FEMA grants for a dozen houses on the island. In November, "Plan G" was played at the Georgia Climate Conference in front of hundreds of the state's most influential climate leaders, officials, and advocates. Matthew Pearl, Chief of Storytelling and Development at 11Alive, was invited to speak at a workshop for Climate Matters in the Newsroom, a National Science Foundationfunded project to enable local, science-based reporting on climate change.





#### KGW – Portland, Oregon

KGW in Portland showcased its commitment to reducing our carbon footprint by becoming the first local broadcaster to introduce an all-electric car in its news fleet. KGW also launched an awareness campaign to educate drivers about the benefits and practicality of electric vehicles, in a push to help Oregon reach its goal of 50,000 registered electric vehicles by 2020. In its campaign, KGW is highlighting both the environmental and financial advantages of electric vehicles, including the tax credits, utility rebates, lease options, and fleet opportunities for local businesses that help to make electric vehicles even more affordable.

#### KHOU – Houston, Texas

KHOU in Houston captured video of a city garbage truck driver dumping trash and recyclables in the same truck on Earth Day. After the mayor of Houston blamed the incident on a rogue employee, KHOU's investigative team found the problem went much deeper. In an 11-part series, KHOU found that at least 2.6 million pounds of recyclables had been dumped in a city landfill instead of being processed at a recycling facility. The months-long investigation led to 68 city employees being disciplined, including executivelevel staff, and resulted in Houston implementing new operations practices to ensure city policies are followed and enforced.

Through the TEGNA Foundation, several stations also allocated grants to support sustainability efforts within their community:

- **KFMB in San Diego** continued its partnership with Kids' Ocean Day, an environmental education program serving students from Title 1 schools, by providing a series of classroom presentations on ocean conservation, culminating in a local beach cleanup.
- WKYC in Cleveland supported the Alliance for the Great Lakes, contributing to a clean Lake Erie through a volunteer cleanup event.
- WFAA in Dallas partnered with Cool Effect to offset the carbon output of its reporters who traveled to Alaska to report on climate change.

For more on TEGNA's Social Responsibility initiatives, visit TEGNA.com/corporate-social-responsibility.





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